

RESOLUTION NO. 20121011-077

WHEREAS, the City of Austin's Zilker Park Theater's Zilker Summer Musical is one of the longest running outdoor musical productions of its kind in the United States, in its 55th year of production; and

WHEREAS, Zilker Theatre Productions is committed to providing Broadway caliber productions to all Central Texans for free; and

WHEREAS, the Zilker Summer Musical receives excellent reviews from critics as well as nominations for awards; and

WHEREAS, the musical productions support the local economy and artist community across all ethnic and social backgrounds; and

WHEREAS, during the last four years Zilker Theatre Productions has contributed approximately \$400,000 and coordinated an additional \$200,000 in capital improvements to the city-owned Hillside Theater making it ADA (Americans with Disabilities Act) accessible and safe for performers and audiences alike to continue our community's longstanding cultural commitment; and

WHEREAS, Zilker Theatre Productions is in need of a more reliable revenue stream to help fund ongoing maintenance and improvements to the Hillside Theater to ensure the Zilker Summer Musical can continue to exist; and

WHEREAS, the Zilker Summer Musical season generated approximately \$75,000 in parking revenue during their 2012 summer season production; and

WHEREAS, sustainable funding is needed to support the Summer Musical Programs at Zilker Hillside Theater to cover City staffing for parking and other theater requirements during shows, repair and maintenance of the theater throughout the year, capital improvements for the theater, and other direct support for the show, at PARD director's discretion; **NOW**,

THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

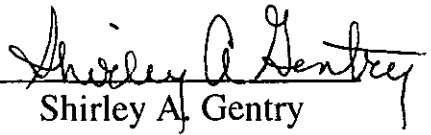
The City Manager is directed to identify a one-time funding source in the amount of \$75,000 to support the Summer Musical Program at Zilker Hillside Theater during the fiscal year 2012/2013 and to report back to Council within 90 days.

BE IT FURTHER RESOLVED:

The City Manager is directed to identify a strategy for an ongoing funding source for the Summer Musical Program at Zilker Hillside Theater in the amount of \$75,000 that would be available during Fiscal Year 2013/2014

and report back to Council as part of the annual financial forecast presentation.

ADOPTED: October 11, 2012

ATTEST: 
Shirley A. Gentry
City Clerk