

RESOLUTION NO. 20121108-055

WHEREAS, the City of Austin continues to be one of the nation's most desirable destinations for festivals, conferences, and events; and

WHEREAS, the City is making progress on ensuring festivals, conferences, and events are produced in an environmentally sustainable manner; and

WHEREAS, event organizers, working with City staff, are already accomplishing the goal of waste reduction by providing recycling and composting services at City co-sponsored events; and

WHEREAS, minimizing greenhouse gases and providing alternative modes of transportation as a means of reducing traffic congestion and promoting healthy lifestyles are stated goals of the City; and

WHEREAS, Resolution 20120426-082 directed the City Manager to assess implementation of bicycle parking at City co-sponsored events and the City Manager responded with specific recommendations; **NOW, THEREFORE,**

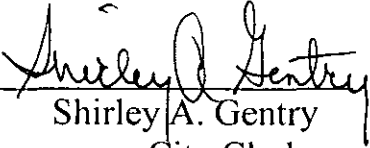
BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to work with event organizers to implement bicycle parking at 2013 City co-sponsored events as part of the standard event review process with the following considerations:

- (A) Bicycle parking should be provided for at least five percent of the estimated daily attendees for festivals and other events, subject to adjustment based on the following factors:
 - (1) An estimate of potential bicycle ridership based on the type of event, date of event, and event location.
 - (2) City review of typical bicycle attendance at prior events.
 - (3) An analysis of existing permanent bicycle racks within the area immediately surrounding the event, which can be used in the overall calculation.
- (B) Bicycle parking should be located as close as reasonably possible to event entrances per safety regulations. If there is not a main entrance clearly marked, organizers should work with the City to determine the closest appropriate location.
- (C) No additional bicycle parking should be required for parades.
- (D) The cost of providing temporary bike racks should be borne by the event organizers.

ADOPTED: November 8, 2012

ATTEST :


Shirley A. Gentry
City Clerk