

CIP EXPENSE DETAIL

DATE OF COUNCIL CONSIDERATION:
CONTACT DEPARTMENT(S):

12/6/12
Parks and Recreation

SUBJECT: Authorize the execution of a professional services agreement with BRANDSTETTER CARROLL, INC., for RFQ Solicitation CLMP101A, to provide Professional Services for the Aquatic Facilities Strategic Master Plan project in the amount of \$250,000.

CURRENT YEAR IMPACT:

Department:	Parks and Recreation
Project Name:	Aquatic Assessment
Fund/Department/Unit:	8741 8607 3055
Funding Source:	Conservation, Rebates & Incentives FundCash
Current Appropriation:	300,000.00
Unencumbered Balance:	262,911.13
Amount of This Action:	(250,000.00)
Remaining Balance:	<u>12,911.13</u>

ANALYSIS / ADDITIONAL INFORMATION: The City of Austin commenced construction of aquatic facilities in the early 1930s. In principle, the existing aquatic facilities of the Parks and Recreation Department (PARD) were planned to operate for fifty years and most aquatic facilities are approaching, or have exceeded their operating life span. The Aquatic Facilities Strategic Master Plan will provide PARD a guide to address existing facility needs and future development of aquatic facilities in the Austin area.

On August 16, 2012, Council authorized negotiation of a professional services agreement with Brandstetter Carroll, Inc. and directed staff to return to Council for their consideration of the execution of the professional services agreement. The professional services agreement provides for the consultant's scope of services to be divided into six (6) phases for development of the Strategic Master Plan:

Phase A, the Planning and Context Phase, will focus on gathering information, including neighborhood demographics and land use, PARD aquatic pools history including fees assessed, pool transportation accessibility, zoning land use and environmental regulations, previous studies and reports and budget and capital improvements analysis of existing facilities.

Phase B, the Inventory and Analysis Phase, will focus on completing reviews and conditions assessments of each existing aquatic facility in PARD's inventory, in addition to a review of programs at each facility and existing use agreements and partnerships. Phase B includes service area mapping for each facility, to identify existing levels of service and any service 'gaps' based on population density and neighborhood boundaries.

Phase C, the Needs Assessment Phase, will focus on gathering public input through neighborhood workshops, random household surveys and web based surveys. The consultant will work with the public facilitation consultant, who will be hired under separate contract with PARD, to complete tasks identified in this phase.

Phase D, the Strategic Plan Phase, will use information gathered in previous phases to define the vision, goals and objectives for moving forward in addition to identifying short and long term goals and strategies for facilities and programs.

Phase E, Physical Planning and Preliminary Recommendations Phase, will focus on applying the strategic plan to specific facilities and will include developing individual facility recommendations, pro-typical concept plans to illustrate recommendations and cost estimates for each facility recommendation. Phase E will also prioritize capital improvements.

Phase F, the Action Plan Phase, will incorporate findings and recommendations from previous phases into a detailed Facility Action Plan. The plan will incorporate a time line integrating short and long term goals, identification of current and future operations and capital improvement funding options and will include all Council Directives and historical fee base usage and charges. Phase F will conclude with a final Strategic Master Plan report and presentation to PARD, Parks Board and City.