## Recommendation for Council Action

**Austin City Council**  
**Item ID** 20309  
**Agenda Number** 76.

### Meeting Date: 12/6/2012  
**Department:** Emergency Medical Services

### Subject

Set a public hearing to consider an ordinance on first reading regarding the application submitted by American Medical Response of Texas, Inc. to renew a non-emergency medical transfer franchise under Chapter 10-2 of the City Code. (Suggested date and time: January 17, 2013, 4pm at Austin City Hall, 301 W. Second Street, Austin, TX.

### Amount and Source of Funding

#### Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

#### Purchasing Language:

December 19, 1996 approved transfer of franchise from Gold Cross to AMR; June 11, 1998 renewed AMR’s franchise for a five-year term; April 24, 2003 renewed AMR’s franchise for a five-year term; June 24, 2008 renewed AMR’s franchise for a five year term.

#### Prior Council Action:

- On Nov. 14, 2012 the Austin-Travis County EMS Advisory Board recommended approval of American Medical Response of Texas, Inc. for a franchise renewal for a five year term on a vote of 7/0/1 recusal by Board Member Mark Clayton.
- Ernesto Rodriguez, Director, 972-7148

#### For More Information:

American Medical Response of Texas, Inc. has held a non-emergency transfer franchise with the City of Austin since 1996. The franchise will expire on June 24, 2013. American Medical Response is requesting a renewal of the franchise for a five year term.

In order for a private ambulance company to provide non-emergency medical transfer service with the city limits it must obtain a franchise from the City of Austin. Chapter 10-2 of the City Code requires that a public hearing be held regarding such applications. The purpose of this RCA is to request that the City Council set a public hearing for 4:00 p.m. on Thursday, January 17, 2013, regarding a non-emergency transfer franchise application. Currently, two companies hold non-emergency medical franchises in Austin: American Medical Response of Texas, Inc. (AMR) and Acadian Ambulance Services, Inc. (Acadian). Non-emergency medical transfers typically occur between nursing home facilities and hospitals and are usually prescheduled by medical personnel.
Staff analysis of AMR’s franchise renewal application has been complete with satisfactory findings. The analysis included a review of the applicant’s operations and performance ratings as a current franchise provider in Austin. The Austin – Travis County EMS Advisory Board reviewed staff recommendations on November 14, 2012 prior to the public hearing that is being requested.