

RESOLUTION NO.

WHEREAS, recreation centers in particular areas of town are struggling to maintain programming due to lack of participation; and

WHEREAS, there is anecdotal evidence that part of the lack of participation at recreation centers surround the lack of ability to pay for programming; and

WHEREAS, City Council finds that there is a compelling policy interest in solving issues of a lack of programming participation at recreation centers to youth who can demonstrate financial need; and

WHEREAS, there are creative options available that have been used in the past for other parkland facilities that would allow recreation centers to provide scholarships toward program participation through shared revenue and concessions agreements; and

WHEREAS, such potential agreements should be considered on a pilot basis to investigate feasibility and sustainability and it is the desire of the City Council to explore these mechanisms; **NOW, THEREFORE**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The requirements of the City's policy relating to concessions on parkland, adopted in Resolution No. 980312-025, are hereby waived.

BE IT FURTHER RESOLVED:

The City Manager is directed to negotiate and execute an agreement between the East Austin Conservancy and the City of Austin that will authorize the East Austin Conservancy to contract with a concessionaire to sell food at Montopolis Recreation Center and Oswaldo A.B. Cantu/Pan American Recreation Center, to manage the concession and to provide healthy food options, to apply the proceeds to the recreation center facilities and programming at the facilities, and maintain the concessions at the respective sites for a six-month pilot period, with an option to renew for an additional six-month term, all on terms that are deemed advisable by the City Manager.

BE IT FURTHER RESOLVED:

The Agreement will require the East Austin Conservancy to use revenue from the concession to fund programming at the recreation centers as directed by the City and address issues surrounding lack of participation in programming due to cost, and share revenue with the City consistent with the Parks and Recreation Department's concessionaire program. Improvements and operations shall be in compliance with all required City codes and permits and shall be consistent with the Parks and Recreation Department

concessionaire program. The City will not be required to provide any funding.

BE IT FURTHER RESOLVED:

At the end of the pilot period, the East Austin Conservancy and the City will evaluate the program for effectiveness and public benefit and determine whether it should continue, at which time the agreement, if any, will be taken to the Parks and Recreation Board for comment.

ADOPTED: _____, 2012 **ATTEST:** _____

Shirley A. Gentry
City Clerk