



Board of Directors

Julie Hooper, President
Sara Bohn, Past President
Laura Estes, President-Elect
Ralph Hasson, Secretary
Robyn Lewis, Treasurer
Andrea Abel
Fayruz Benyousef
Kelley Burrus
Margaret Garcia
Darren Geyer
Lisa Goddard
Brian Gordon
Kareem Hajjar
Philip Keil
Mary E. Kelly
Nikhil Kumar
Cassandra Quinn
Stephen Straus
Brenda Thompson

Advisory Council

Lucia Athens
Austin Chief Sustainability Officer
Wendell Berry
Author
Harley Clark
Clark's Farm
John-Michael Cortez
Capital Metro
Honorable Lloyd Doggett
U.S. Congress
Jim Hightower
Author/Commentator
Richard Linklater
Filmmaker
Will Meredith
MFI
Tom Philpott
Food Editor, Grist.org
Michael Pollan
Author/Professor
Robin Rather
Collective Strength
Anne Robertson
Healthy Child, Healthy World
Dr. Eduardo Sanchez, M.D.
Blue Cross/Blue Shield of Texas
Eric Schlosser
Author
Eugene Sepulveda
Entrepreneurs Foundation
Jennifer Vickers
Community Investment Corp.
Alice Waters
Chez Panisse

December 5, 2012

Attention: Austin City Council

RE: Beer & Wine Permit Letter of Support

Wheatsville Food Co-op 4001 South Lamar, Austin, TX 78704

Dear City Council,

Wheatsville Food Co-op is a responsible cooperative Austin business which has been operating near the UT campus since 1976. By consistently offering products and services that shoppers want and need, they have been able to grow profit year after year. The result of their profit has directly impacted the amount of money they are able to donate to support our own mission and the community at large here in Austin.

Wheatsville has demonstrated that they are able to be a responsible beer and wine vendor, even in a neighborhood with many underage UT students. Their zero tolerance for underage drinking and successful enforcement of the TABC rules and regulations shows a long history of compliance and willingness to uphold the law.

While many businesses give and offer support to SFC, we feel it is important for our community to offer our support back to the only grocery food co-op operating in Texas. Since 1976 Wheatsville has been a cornerstone of our independent Austin culture. With over 12,000 invested owners, the co-op is a perfect example of how neighbors take care of neighbors here in Austin.

With Wheatsville's support, SFC has been able to offer programs and services that positively contribute to Austin's sustainable and local food culture. I urge you to grant a permit to sell beer and wine to Wheatsville Food Co-op at their new 4001 South Lamar location.

Sincerely,

Ronda Rutledge
Executive Director