

SUGGESTIONS FOR PROCESS CONCERNING THE RAINEY STREET LOT			
SUGGESTION #	SUGGESTION	#	FEEDBACK
<b>1</b>	<b>Multi-use space w/ Community garden, sculpture space for classes</b>	<b>1</b>	Would benefit the appearance of the MACC with community garden.
		<b>2</b>	Landscape architect should design peaceful meditation garden w/ sculpture (by local Latina artist) Cat Quintanilla
		<b>3</b>	Most beautiful way to use land
		<b>4</b>	Food/culture
		<b>5</b>	Approach to center should offer view. 'Procession' to center should be well-designed & contribute to overall architecture, can still have public art, landscaped gardens.
		<b>6</b>	Needs to speak to the history of the people & culture of neighborhood, contributions of people here, what was given & taken away
		<b>7</b>	Unpaved space for low-rider/bike shows
		<b>8</b>	I would love an area with games for the kiddos with a Hispanic colors and traditional games.
		<b>9</b>	A play scape for the kids.
		<b>10</b>	As an original Rainey Street resident I have fond memories of this area. Rainey street was very diverse in the mid century and later became predominantly Hispanic. I am from the family of Sam Quintanilla and we lived at 51 Rainey. Given that this site along the banks of this stretch of the Colorado River has such a blend of the urban flavor amid colorful remnants of old Austin and now the fine homage center for Mexican American Culture it is a natural candidate for an extension of this energy into this adjacent property. I have had a diverse life and now live full time as an artist. I envision a complementary contemporary interpretation of a small Mexican town square that is open air and features a classic pavilion bandstand. As a compliment, a full sculpture garden walk can thread through the grounds giving visitors and locals the opportunity to exercise, socialize and appreciate unique local sculpture that can be rotated in and out of the garden. A bermed area can be landscaped in to provide a small amphitheater for children's book readings, poetry, art talks and small musical performances. Integration with the public library system, AISD and the MACC can make it all work!
		<b>11</b>	The architect hired by the City to develop the ESB-MACC master plan should have the opportunity to develop ideas of how this land can be incorporated into the overall masterplan. In the interim it should be used as outdoor space to accommodate cultural and performing arts.

2	Parking lot or garage	1	NO! [Parking lot or garage]
		2	Should be bicycle friendly - needs bus line
		3	Use for temporary overflow @ MACC. Do NOT build structure that would block VIEW.
		4	Underground parking 3-4 stories underground
		5	Level above that blocks view - \$10 a car, generate \$ for Phase 2 & 3 community investors
		6	Must generate & continue to make money for the MACC's purpose & support
		7	Temporary lot to generate \$\$ for the MACC, no permanent structure
		8	Lease parking lot to Rainey businesses for their parking to generate funds for the MACC use.
		9	Allow the temp use of (unpaved) land for staging/handicap/overflow parking for large MACC events until community meetings held to learn about the Phase 2 & 3 vision & THEN brainstorm the additional 8k square feet as part of an updated conceptual MACC Plan - C/S
		10	Per Architect's recommendation - use for temporary parking - overflow @ MACC until Phase 2 & 3 complete & land used for expanded entry.
		11	Parking - use lot (enhanced) at north end of Rainey st.
		12	Lease parking to businesses to generate money for MACC support.
		13	MACC needs parking today. City should consider a parking garage for the MACC to free-up land
		14	Parking is necessary for both Rainey Street District & the MACC needs - a structure that doesn't block views of the MACC
		15	Parking lot
		16	Parking lot
		17	Parking!!
		18	For a parking lot
		19	Parking
		20	Parking
		21	More parking for the MACC.
		22	Parking would be useful
		23	Parking
		24	Addtl parking
		25	Multi use parking plus exhibit space.
		26	It should be used to enhance the MACC area. More parking, memorial park or children cultural center
		27	I think that a meter parking or a little town based on different culture foods would me great for the many people who wants to embrace nature and good food, people and entertaining
		28	The COA should use the land for additional ground parking, rather than encroach on the grassy area by the building, until the final phases are completed, at which time the that area will become part of an expanded entry to the ESB-MACC.

<b>3</b>	<b>Urban Garden or park</b>	<b>1</b>	No restrictions on blocking the (view) space, no sections, very flowing leading towards the cultural center
		<b>2</b>	[Gardens] Nice idea but we really need (temp) overflow parking @ the MACC
		<b>3</b>	[Gardens] Must be able to generate funds for MACC support.
		<b>4</b>	Not realistic - add to campus inventory - then engage stakeholders in how to add plot to Phase 2 or 3
		<b>5</b>	Good short term idea until a long term solution can be funded.
		<b>6</b>	Park
		<b>7</b>	Keep it as park
		<b>8</b>	Park, art outside
		<b>9</b>	This is the first time that I have been to the center and I love my experience! The space across the street should focus on sustainability and educating the neighborhood about the importance of green space and the way sustainability is part of Mexican tradition. Ecology and nature should be the focus of a small glass building, maybe find a way to create a community garden with some samples of green technology and innovations.
		<b>10</b>	Turn it into a garden
<b>4</b>	<b>Public Art Space: sculpture, mural, historic marker, memorial site, cultural space</b>	<b>1</b>	Historical & traditional art
		<b>2</b>	Homage to the past
		<b>3</b>	Younger/collaborative art artist
		<b>4</b>	Introduction to MACC
		<b>5</b>	Historical marker depicting center
		<b>6</b>	People would know more about MACC
		<b>7</b>	Awareness/Education about Center
		<b>8</b>	Multi-dimensional - visual / ADA
		<b>9</b>	Sense of the past historical significance
		<b>10</b>	Mosaic tapestry incorporating mission
		<b>11</b>	Draw people to the purpose of the MACC
		<b>12</b>	Combination of Mural/Art markers Gard
		<b>13</b>	Visually appealing
		<b>14</b>	Keep Lincoln/Juarez inspired mural
		<b>15</b>	Remind people of History of Mexican American Community. Educate.
		<b>16</b>	30 ft wall / dynamic portrait of Mexican American Art
		<b>17</b>	Scale appropriate to not distract view of entrance to building.
		<b>18</b>	Capture the interest of people to come into building
		<b>19</b>	Install free-standing wall and re-create the mural that was demolished at the Juarez Lincoln Center. Green space can surround the mural.
		<b>20</b>	Small space (grass/stone/cement) for different neighborhoods to represent their community for a specified period & to change, perhaps quarterly, giving these communities on a rotation basis to share what their community is about.
		<b>21</b>	It should be used to enhance the MACC area. More parking, memorial park or children cultural center

<b>5</b>	<b>A building for more gallery or performance space</b>	<b>1</b>	Outdoor stage amphitheatre
		<b>2</b>	Gallery to include sculptures by local artists - Permanent/donated pieces
		<b>3</b>	Open area - not completely enclosed building
		<b>4</b>	It could be used for activity center for educating Austinites about the Mexican culture. Mexican dancing, Mexican American food classes etc. reading any poems or books baby Mex, Americans
		<b>5</b>	Build a Amphitheatre - outdoor theatre events will bring the community together and bring more cultural events.
		<b>6</b>	Programs or extra gallery space
		<b>7</b>	Multi use parking plus exhibit space.
		<b>8</b>	Center for kids to learn Mexican culture
		<b>9</b>	It should be used to enhance the MACC area. More parking, memorial park or children cultural center
		<b>10</b>	More art gallery space
		<b>11</b>	Parking or an amphitheater
		<b>12</b>	I think that a meter parking or a little town based on different culture foods would me great for the many people who wants to embrace nature and good food, people and entertaining
		<b>13</b>	I think it might be a good idea to build a new location for temporary exhibitions that bring some of the archived Mexican American cultural pieces from UT to MACC.
		<b>14</b>	Performance space and additional gallery space.
		<b>15</b>	Outdoor theater, parking garage, free event space for community
		<b>16</b>	In homage to Frida Kahlo, I suggest creating a garden/museum resembling her "Casa Azul" in Coyoacán.
		<b>17</b>	Centralized hub for hispanic centered leadership/educational services. Rent out spaces to organizations such as Con Mi Madre, Latinitas, Cafe con letras, Ruta Maya, southwest key programs.
<b>6</b>	<b>Public Market ("Mercado")</b>		<b>[Pros:]</b>
		<b>1</b>	Partner with SFC A) Farmers Market, urban gardening, food dessert
		<b>2</b>	Latin American products, only Latino American Food, Example: 1st Thursday
		<b>3</b>	Education [healthy live] SFC. A) La Cocina Alegre, B) Happy Kitchen
		<b>4</b>	Great temp use on unpaved until it's added to Phase 2 or 3.
		<b>5</b>	Farmers Market to be placed in back of property.
			<b>Cons:</b>
		<b>6</b>	Property is too small
		<b>7</b>	Parking will be an issue
		<b>8</b>	Traffic - entrance will be an issue
		<b>9</b>	Market on 4th street might be too close
		<b>10</b>	[Written note] I think this is a good idea, too for temp. use until a long term use can be funded.

# 7

## Other Suggestions

1	Delay any use - council adds lot to campus inventory, then hold community engagement to inform / update Phase 2 & 3 - in interim allow MACC staff to use as unpaved space for outdoor activities, staging/overflow parking for big events.
2	Go back & use as a reference - the 1998 community charettes with artists & others - use some of those ideas, too.
3	Sell; use funds for phase 2 & 3 for the MACC
4	Use to generate money / funds indefinitely specifically for the MACC's use, to support the MACC
5	Money generated from the TIF should be Reinvested to support future phases of ESB-MACC, public improvements to ESB-MACC i.e. landscaping, lights, sidewalks & relocation of u/uw line.
6	All previous studies should be included.
7	Awareness/education/sharing
8	MV - One strong Building
9	Restrict parking on Rainey Street - close - during busy hours
10	Set aside land for future use by MACC
11	Moratorium - for other structures near - to respect architecture of the MACC - to protect the view of the MACC
12	Consider MACC parking that is lower during the day - for Recreation & higher in the evenings
13	Bring back - original architect for the MACC - to get ideas for 64 Rainey Street
14	Sculpture garden - as a short-term option - cultural arts
15	Any revenue generated from the MACC property should be given to the MACC
16	64 Rainey Street should be the driver of what the corridor should be.
17	Boat house - is also needing parking - due to only having 5 parking spaces currently. ARC Interested in a partership.
18	Look at establishing Cultural District for short & long term plans
19	TIF benefits need to be reciprocal - for the MACC & TIF
20	Suggestion that can deadline be moved from Dec 1 - for time for research
21	Planning \$ for long term planning of the MACC
22	Find a way to generate income by parking - for the district & MACC.
23	Remember there will be a 300' building adjacent to the north of 64 Rainey Street. / needs to be Compatible with the future of 64 Rainey Street.
24	Gardens, flowers
25	All mtgs concerning the future of the MACC - should be open to everyone in the community
26	City staff should look at property & look at options / short term - planning

7

## Other Suggestions

27	City manager should provide more info. To consider long term planning for the property & long term for the center.
28	The MACC - is a piece of art, and should not be covered up
29	How would people enter & exit the MACC when phase 2 & 3 are built completely.
30	Existing transmission lines - by relocating them to enhance the center.
31	18 months have passed & lost time for revenue generation / parking meters for example.
32	Recommendation of the MACC Board be implemented - No high rise parking lot be located on the Rainey Street property. (2 acres)
33	Schedule for the temporary use of 64 Rainey Street currently is in place until - 2014-
34	After 2014, new ideas for 64 Rainey Street could be implemented
35	Reciprocal cooperative agreement with condo developer & MACC
36	For cultural purposes.
37	I think it should be used for young adult center and children's museum. And for parking and meter parking
38	I think it should be used to express Mexican American culture, not just for restaurants or parking. So, anything that has to do with culture. For example, dances, festivals and historical event commemoration. Granted, parking is a huge problem in Austin, I don't think it should be used expressly for it.
39	Any thing that will help out the Hispanic community as well as any one in need something like caritas.
40	I would completely support and love the continuation of arts with the macc. Please do music, theater and dance for kids of the community. Make emma proud!
41	Additional parking for MACC center.
42	Make a place to where venders can show off the art work
43	Whatever generates income/revenue for the MACC! We need to improve the longevity and growth of this excellent cultural community asset.
44	First time here
45	It should be used to enhance the MACC area. More parking, memorial park or children cultural center
46	Incorporate seating area ( benches)
47	Incorporate walk-way / entrance to/from MACC
48	Flexible / non-permanent areas
49	Have the use of the area generate funds to go directly back to the MACC
50	Keep in mind to not block view
51	Individuals want short-term & long term plans and a funding plan for this parcel
52	Since 1985, there have [been] 4 or 5 city feasibility reports & a resolution that if land became available it would be
53	I do not support giving this property to the ESB MACC so that it can be left undeveloped or used as a sculpture garden. This tract needs to be developed to provide services and retail to the existing residents and to contribute to the TIFF that was so carefully established by the City Council to support the Waller Creek Project. And, as far as the ESB MACC's concern that development of this parcel would obstruct the view of the MACC from IH 35, please know that there is not much of a view from that direction today. This side of the MACC is obstructed by power lines, trees, other buildings, and a parking lot.

**QUESTIONS**

How can the city build a boathouse with limited parking?

How can the city allow parking on vacant lots?

Where will the future revenue go from the MACC?

Why has there been no action to get on HQLI since Aug. 2009?