

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	21230	Agenda Number	47.
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Meeting Date:	January 17, 2013
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Department:	Purchasing
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Subject

Authorize award, negotiation, and execution of a 60-month requirements service contract with BIKE SHARE OF AUSTIN, to implement market, operate, and manage the Bike Share Program for the Public Works Department with one, 60-month extension option. BIKE SHARE OF AUSTIN is a non-profit organization and will be reimbursed for its approved costs from the operating revenues of the program.

Amount and Source of Funding

N/A

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Sole proposal received
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Prior Council Action:	Bicycle Master Plan: 20090611-075, Downtown Master Plan: 20111208-093, Sustainability Action Agenda: 20120802-031
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For More Information:	Erin D'Vincent, Buyer II, 972-4017
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this contract.
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Additional Backup Information

This contract will allow the City to implement a Bike Share Program with Bike Share of Austin, a non-profit organization, for the Public Works Department. One only proposal was received on this RFP.

The Bike Share Program is a bicycle-sharing service that supports mobility alternatives to single occupancy vehicles. Bike Share of Austin will be responsible for marketing, promotion, and management and operation of the program. The focus of this shared transportation service will be primarily the Downtown area and its immediate environs. Bike Share of Austin will have its approved costs reimbursed from the program operating revenues in accordance with an annually approved budget. PWD will provide oversight of Bike Share of Austin operations.

Similar programs operate successfully in Washington, D.C., Denver, CO, and San Antonio, TX. This program implements objectives and action items adopted from a City wide plan for the Downtown Master Plan, Bicycle Master Plan, and the Sustainability Action Plan.

The City of Austin and Bike Share of Austin are aiming to have the bike share program up and running by spring 2013. A separate contract with a bike share vendor for the purchase of bicycles, kiosks, and the bike share system network is scheduled to come to City Council for approval at the next scheduled council meeting.