### City of Austin

#### Small & Minority Business Resources (SMBR)

#### Certification Presentation to MBE/WBE and Small Business Advisory Committee



#### January 2, 2013

www.austintexas.gov/smbr



## What is Certification?

- Determination of a business' eligibility to participate in the Procurement Programs is based on City of Austin's City Code and Rules and federal regulations
- Eligibility is determined by reviewing a certification application and backup documentation to determine ownership, management and independent control by socially and economically disadvantaged business owners





# MBE & WBE Program

- The Minority-Owned Business Enterprise (MBE) and Women-Owned Business Enterprise (WBE) is the City of Austin's program for socially and economically disadvantaged business owners
- Eligibility is determined by reviewing business documents, City Code 2-9(A-D)-15, Program Rules, and Small Business Administration's (SBA) Business Size Standards.





## Social and Economic Disadvantaged

- Individual(s) must provide documentation to verify social and economic disadvantaged status
  - Presumed Groups
    - Minority
      - Asian American
      - African American
      - Native American
      - Hispanic American
    - Women
- Personal Net Worth (PNW) or Alternate PNW (MBE/WBE only)
  - \$1,320,000 limit for DBE Program
  - \$1,391,000 limit for MBE/WBE Program (changes annually)



## **Key Criteria**

- Applicant firm must be <u>fifty-one percent (51%)</u> owned, managed and independently controlled by Economically and Socially Disadvantaged individual(s)
- Applicant(s) must have <u>experience</u> directly related to the firm's scope of work, and <u>manage & control</u> the day-today operations
- Firm must have a facility located in Texas from which it maintains adequate personnel, equipment, materials and facilities to perform in its area(s) of specialty for a minimum of three months prior to submitting application
- Must be a for profit business





## Small Business Administration Criteria

- Firm must be a small business as defined by Small Business Administration's (SBA) Small Business Size Standards
- Documents reviewed
  - Tax Returns (3yr. average)
    - Indicate Primary Industry on tax returns
  - Employee Quarterly Reports (average number of employees yearly)





# Key Criteria Cont'd

- Applicant firm must be viable and independent
- Firm must be a legal entity recognized by the State of Texas or County Clerks office
- Site Visits
  - Interview applicant(s)
  - Visual inspection and review of business location
  - Verify resources to conduct business





## **Certification Types**

Types of Certification offered by the City of Austin	Certification	Projects/ Funding Source	Applicants' Max PNW	Site Visit
Minority-Owned Business Enterprise (MBE)	COA Certifies	City of Austin projects & funding	\$1,391,000	COA discretion
Women-Owned Business Enterprise (WBE)	COA Certifies	City of Austin projects & funding	\$1,391,000	COA discretion
Dual Certification – minority female (MBE/WBE)	COA Certifies	City of Austin projects & funding	\$1,391,000	COA discretion
Disadvantaged Business Enterprise (DBE) / Airport Concession Disadvantaged Business Enterprise (ACDBE)	COA Certifies	Federal funding	\$1,320,000	Federal Requirement



Historically Underutilized Business (HUB) is a certification program offered by the State of Texas.

fied vendors applicants

City of Austin

8 The State of Texas accepts City of Austin certified vendors as candidates for HUB certification for qualified applicants.

### Disadvantaged Business Enterprise (DBE)

- The City of Austin is one of 6 members of the Texas Unified Certification Program (TUCP)
- Through the agreement with the Texas Unified Certification Program (TUCP) the City of Austin is responsible for certifying businesses in the surrounding five county areas (Travis, Williamson, Hays, Caldwell & Bastrop)
- Applies to all federally-funded projects receiving US Department of Transportation (USDOT) funds in the state except concessions
- Certification guidelines per 49 CFR Part 26 for socially and economically disadvantaged business owners
- DBE Certification is used for federally-funded projects, such as: Aviation, Highways, and Public Transit



#### Airport Concessions Disadvantaged Business Enterprise (ACDBE) Program

- The Airport Concessions Disadvantaged Business Enterprise (ACDBE) program is for socially and economically disadvantaged business owners
- Review business documents, based on Federal Regulations (49 CFR Parts 23 & 26), and business size standards to determine certification eligibility
- Airport Concession DBE Certification can be used for any Airport in Texas that receives federal funding





### **ACDBE Program**

- Business must be capable of providing goods or services for concessions at Airports
- ACDBE Certification is used for Airport Concessions
  program opportunities including car rental contracts
- 49 CFR Part 23 compliance guidelines
- Only projects funded by Federal Aviation Administration (FAA)





## **SBE Certification**

Criteria for Construction Business Owner:

- Must be a small business as defined by SBA guidelines for Subsector 238-Specialty Trade Contractors
- Three year average gross receipts must not exceed \$14M
- Register as a vendor with Vendor Connection
- Owner(s) and/or Owner's CPA must complete an affidavit attesting to firm meeting size standard
- Owner(s) must provide a resume





## **Contact information**

#### **SMBR Certification Division**

Phone: (512) 974-7645 Certification Fax: (512) 974-7609 Certification Email us: dsmbrcertification@austintexas.gov

- Elton Price, Division Mgr. (512) 974-7725
- Deanna Brown
- Kristi Samilpa
- Ricky Allen
- Amy Amaya



Small & Minority

Opening the door to opportunities