

A G E N D A



Recommendation for Council Action

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| Austin City Council | Item ID | 22365 | Agenda Number | 17. |
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| Meeting Date: | 3/28/2013 | Department: | Planning and Development Review |
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Subject

Approve an ordinance establishing a pilot program to reduce parking requirements for commercial businesses utilizing trip-reduction strategies and to waive the requirements of City Code Chapter 25-6 (Transportation).

Amount and Source of Funding

Fiscal Note

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| Purchasing Language: | |
| Prior Council Action: | December 6, 2012: Council approved Ordinance No. 20121206-073 initiating amendments to City Code Chapter 25-6 to establish a pilot program to reduce parking requirements for commercial businesses utilizing trip-reduction strategies; and waiving the requirement of City Code Section 25-1-502. |
| For More Information: | George Zapalac, 974-2725. |
| Boards and Commission Action: | Reviewed by the Planning Commission. |
| MBE / WBE: | |
| Related Items: | |

Additional Backup Information

On December 6, 2012, City Council directed the City Manager to prepare an ordinance establishing a pilot program to authorize reductions in the minimum number of parking spaces required for commercial businesses, subject to implementation of parking reduction strategies. The pilot program is limited to a one-year period and to five participating businesses, with a requirement for a report to council on the success of the pilot program and any needed improvement at the end of the one-year period. The recommended program includes a menu of strategies to reduce parking demand, from which participating businesses could select appropriate incentives for their specific situation. The amount of parking reduction allowed would be negotiated with staff based on the strategies selected, and quarterly evaluations would be conducted to monitor the implementation of the program.