

CASE # C16-2013-0007  
ROW-10911751  
TP-0413010404

CITY OF AUSTIN  
APPLICATION TO SIGN REVIEW BOARD  
SIGN VARIANCE

**WARNING:** Filing of this appeal stops all affected construction activity.

**PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.**

STREET ADDRESS: 4533 S. IH 35; Austin, TX

LEGAL DESCRIPTION: Subdivision - Convert Addn; No. 1, Resub

Lot(s)            Block A Outlot            Division           

I/~~We~~ Bill Teel ~~on behalf of myself/ourselves~~ as authorized agent for  
White Lodging affirm that on 2-12, 2012 hereby apply for a hearing before  
the Sign Review Board for consideration:

ERECT - ATTACH - COMPLETE - REMODEL - MAINTAIN

Erect two new style 9'4" x 4' 10" double face illuminated signs  
on the existing support structure. Repaint steel structure

in a                      zoning district, located within the                      Sign

District.

If your variance request is for a reduction in setbacks or height limits, please contact Christine Esparza with the Electric Utility at 322-6112 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: existing grandfathered signs are adequate; but they are outdated. The owner wants to upgrade to the Marriott identity program for SpringHill Suites & Fairfiled Inn & Suites

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: The new signs will not be larger, higher or brighter than the existing sign. Positive impact on neighboring properties because the signs will project new, modern & more attractive appearance

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: no increase in size, height or brightness

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: every situation should stand completely on its own merit

APPLICANT CERTIFICATE - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Bill Teel Mail Address 3201 Manor Way

City, State & Zip Dallas, TX 75235

Printed Bill Teel Phone 972-898-7709 Date 1/12/2012

OWNERS CERTIFICATE - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed \_\_\_\_\_ Mail Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Printed \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

## Walker, Susan

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**From:** Bill Teer <Bill.Teer@springhill-suites.com>  
**Sent:** Tuesday, March 26, 2013 1:39 PM  
**To:** Walker, Susan  
**Cc:** Sara Ralstin; Regina Cunningham  
**Subject:** Sign Variance info for Courtyard, Residence Inn 4533 S. IH 35 SpringHill Suites and Fairfield Inn & Suites - 4525 S. IH 35

Susan, the overall height of both signs will be 62 feet. The square footage of each of the 4 signs is 138.45 square feet. Please let us know if you need anything else. Thanks, Bill



# City of Austin

## ELECTRIC PERMIT

**PERMIT NO:** 1995-000429-EP

**Type:**

**Status:** Final

4525 S IH 35 SVRD NB

**Issue Date:** 02/27/1995 **EXPIRY DATE:** 08/16/1995

<b>LEGAL DESCRIPTION</b> Lot: 1 Block: A Subdivision: COVERT ADDITION NO. 1 RESUBDIVISION		<b>SITE APPROVAL</b>	<b>ZONING</b>
<b>PROPOSED OCCUPANCY</b> Freestanding Sign For Fairfield Inn	<b>WORK PERMITTED:</b>	<b>ISSUED BY:</b>	
<b>Total SQFT</b>	<b>Valuation</b> Remodel: \$ .00	<b>Use CAT</b>	<b>Floors</b>
			<b>Units</b> 1

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<table><tr><td><b>Fee Description</b></td><td><b>Fee Amount</b></td><td><b>Paid Date</b></td></tr><tr><td>Electrical Permit Fee</td><td>\$23.00</td><td>02/27/1995</td></tr><tr><td><b>Total Fees:</b></td><td><b>\$23.00</b></td><td></td></tr></table>	<b>Fee Description</b>	<b>Fee Amount</b>	<b>Paid Date</b>	Electrical Permit Fee	\$23.00	02/27/1995	<b>Total Fees:</b>	<b>\$23.00</b>		<table><tr><td><b>Inspection Requirements</b></td></tr><tr><td>Electric Inspection</td></tr></table>	<b>Inspection Requirements</b>	Electric Inspection
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<b>Total Fees:</b>	<b>\$23.00</b>											
<b>Inspection Requirements</b>												
Electric Inspection												

City Code Chapter 25-12, Article 13: A permit expires on the 181st day if the project has not scheduled nor received an inspection. A "Cancelled" and/or "Failed/No Work Performed" inspection result does not extend the expiration date.

<b>Comments</b> Zr#9364*** Approved Per Jim Bennett
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BY ACCEPTING OR PAYING FOR THIS PERMIT YOU ARE DECLARING THAT YOU ARE THE OWNER OR AUTHORIZED BY THE OWNER THAT THE DATA SUBMITTED AT THE TIME OF APPLICATION WAS TRUE FACTS AND THAT THE WORK WILL CONFORM TO THE PLANS AND SPECIFICATION SUBMITTED HEREWITH.



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Type	Date	Status	Comments	Inspector
303 Electrical Sign	08/16/1995	Pass	MIGRATED FROM PIER.	
305 Final Electric	08/16/1995	Pass	MIGRATED FROM PIER.	

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9'4"



14'-10"

14'-10"

Note:  
Residence Inn sign  
will be installed under  
a separate order

**SIGN A Pylon**  
3/16"=1'-0"  
Remove existing goal post signs. Manufacture and install  
two (2) double face signs on existing support.



FABRICATED DOUBLE FACE ALUMINUM CABINET  
PAINTED MATTHEWS MP 83021 BURGUNDY AND  
MATTHEWS MP 08937 RED SATIN FINISH -  
FILLER COLOR CORRESPONDS TO ADJACENT FACE COLOR -  
PAINT INSIDE CABINET WHITE

3M 7298 WHITE PANAEX FLEXIBLE VINYL SIGN  
FACE (BLEED CONSTRUCTION - NO RETAINERS)  
FIRST SURFACE APPLIED TRANSLUCENT VINYL  
GRAPHICS

VINYL BACKGROUND COLORS:

1st SURFACE 3M VT 4132 BURGUNDY BACKGROUND  
W/ PERFORATED 3M DN 00075 METALLIC GOLD BORDER  
APPLIED OVER 3M 3530-25 SUNFLOWER VINYL  
COMPUTER CUT OUT COPY / WHITE SHOWS THRU

1st SURFACE 3M VT 11331 RED MARIOTT BACKGROUND  
COMPUTER CUT OUT COPY / WHITE SHOWS THRU

\*KEystone\* LOGO PERFORATED 3M DN 00075 METALLIC  
GOLD VINYL APPLIED OVER 3530-25 SUNFLOWER VINYL

SIGN FACES INTERNALLY ILLUMINATED W/ 800ma  
H-OUTPUT DAYLIGHT WHITE FLUORESCENT LAMPS



FABRICATED DIF ALUMINUM CABINET PAINTED  
MATTHEWS MP 14975 GREEN & MATTHEWS MP 08937 RED  
BOTH SATIN FINISH  
FILLER COLOR CORRESPONDS TO ADJACENT FACE COLOR  
PAINT INSIDE CABINET LIGHT ENHANCING WHITE

7298 WHITE 3M PANAEX FLEXIBLE VINYL SIGN FACES  
(BLEED FACE CONSTRUCTION - NO RETAINERS)  
WITH FIRST SURFACE VINYL GRAPHICS

VINYL BACKGROUND COLORS:

1st SURFACE 3M 3530-25 HOLLY GREEN BACKGROUND  
W/ PERFORATED 3M DN 00075 METALLIC GOLD BORDER  
APPLIED OVER 3530-25 SUNFLOWER VINYL -  
COMPUTER CUT OUT COPY / WHITE SHOWS THRU

\*TREES\* LOGO PERFORATED 3M DN 00075 GOLD VINYL  
APPLIED OVER 3530-25 SUNFLOWER VINYL

W/ WHITE OUTLINE AROUND TREES

1st SURFACE 3M VT 11331 MARIOTT RED BACKGROUND  
COMPUTER CUT OUT COPY / WHITE SHOWS THRU

SIGN FACES INTERNALLY ILLUMINATED W/ 800ma  
H-OUTPUT DAYLIGHT FLUORESCENT LAMPS



Design #  
12-1037R1  
Sheet 1 of 6  
Client  
COURTYARD  
Address  
4533 S. IH-35  
Austin, TX  
Account Rep. BILL TEEL  
Designer PC  
Date 17/Apr/2012  
Approval / Date

Client  
Sales  
Estimating  
Art  
Engineering  
Production  
Vendor

Revision / Date

RI 027 01/28/13 add name and plan



www.chandler-signs.com

3234 Kelsey Way, Dallas TX 75232  
214-343-2300 Fax 214-343-2304  
1004 N. Loop West, Suite 701, Dallas TX 75202  
214-343-2300 Fax 214-343-2304  
2500 N. Loop West, Suite 701, Dallas TX 75202  
214-343-2300 Fax 214-343-2304  
7400 W. Loop West, Suite 701, Dallas TX 75202  
214-343-2300 Fax 214-343-2304  
730 E. Hwy. 24, Suite 1, San Antonio TX 78202  
214-343-2300 Fax 214-343-2304  
7740 E. Hwy. 24, Suite 1, San Antonio TX 78202  
214-343-2300 Fax 214-343-2304  
7740 E. Hwy. 24, Suite 1, San Antonio TX 78202  
214-343-2300 Fax 214-343-2304

FINAL ELECTRICAL  
CONNECTION  
BY CUSTOMER  
CHANDLER SIGNS  
1004 N. Loop West, Suite 701, Dallas TX 75202  
214-343-2300 Fax 214-343-2304  
AMERICAN ELECTRIC COMPANY







Design # 12-1037R1  
et 3 of 6  
Client  
COURTYARD  
Address

4533 S. IH-35		
Austin, TX		
Amount	BILL TEL	
Signer	F	
Date	17Apr20	
Approval / Date		

nt	
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ing	

Revision / Date



[www.chandlersigns.com](http://www.chandlersigns.com)

01 Marner Wey Dallas, TX 7523  
1-902-2000 Fax 214-902-3044

220 Vista Way  
San Jose, CA 95054

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Wellhead Park CO BOBAY

Box 4323 Louisville, KY 40225

77-489-3660 Fax 702-254-3304

rights to an air transportation are  
ed by the carrier himself.

## INTERNAL ELECTRICAL

**CONNECTION  
BY CUSTOMER**

516-555-1010 or 1-800-445-5165

You'll enjoy the W.L. Gossling  
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rational prices and  
rational fittings.