

## A G E N D A



## Recommendation for Council Action

|  |   |         |       |               |                          |
|--|---|---------|-------|---------------|--------------------------|
| Austin City Council  |   | Item ID | 23888 | Agenda Number | 4.                       |
| Meeting Date:  | 5/23/2013   |         |       | Department:   | Austin Resource Recovery |
| Subject  |   |         |       |               |                          |
| Authorize recurring exempted procurements (Advertising) under Local Government Code Chapter 252 for expenditures to conduct routine City of Austin business with multiple agencies and vendors in separate amounts not to exceed totals listed below and a total expenditure amount not to exceed \$155,000. |   |         |       |               |                          |
| Amount and Source of Funding   |   |         |       |               |                          |
| Funding in the amount of \$155,000 is available in the Fiscal Year 2012-2013 Operating Budget of Austin Resource Recovery.   |   |         |       |               |                          |
| Fiscal Note  |   |         |       |               |                          |
| There is no unanticipated fiscal impact. A fiscal note is not required.  |   |         |       |               |                          |
| Purchasing Language:   | Exempt from competitive procurement methods.  |         |       |               |                          |
| Prior Council Action:  | N/A   |         |       |               |                          |
| For More Information:  | Jessica King, 974-7678  |         |       |               |                          |
| Boards and Commission Action:  | May 8, 2013—Approved by the Zero Waste Advisory Commission on a 5-0 vote with Commissioners Kazi and Ochoa Gonzalez being absent.   |         |       |               |                          |
| MBE / WBE:   | This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation. |         |       |               |                          |
| Related Items:   |   |         |       |               |                          |
| Additional Backup Information  |   |         |       |               |                          |

The City routinely enters into transactions that are exempt from State of Texas competitive procurement law. While exempt from competitive procurement law, these routine transactions can exceed the City Manager's authority when aggregated for an entire fiscal year. The follow table identifies the anticipated vendor, and provides both a short description of the expenditure and the estimated amount to be expended for Fiscal Year 2012 - 2013.

In the event that a specific vendor identified below discontinues services or is otherwise not available to provide the required goods and services, the City will attempt to use a similar vendor to fulfill the City's requirements without returning for additional Council action. For example, should one of the providers of electronic subscription services no longer provide the service, the City will attempt to acquire an alternate provider, subject to the same anticipated expenditure level.

| Vendor   | Description | Amount    |
|--|-------------|-----------|
| LGC 252.022 (a) (16) advertising, other than legal notices |             |           |
| Austin American Statesman                                  | Advertising | \$85,000  |
| Austin Business Journal                                    | Advertising | \$70,000  |
|  |             | \$155,000 |