

COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE





UT BRACKENRIDGE TRACT, AUSTIN, TX



MEXICAN AMERICAN CULTURAL CENTER, AUSTIN, TEXAS



CHESTNUT PLAZA, AUSTIN, TEXAS



ALLEY FLAT INITIATIVE, AUSTIN, TEXAS



E. 7TH ST. IMPROVEMENTS, AUSTIN, TEXAS

Project Prioritization Process



AUSTIN STRATEGIC MOBILITY PLAN



UT BRACKENRIDGE TRACT, LAKESHORE, AUSTIN, TEXAS



M STATION, AUSTIN, TEXAS



BUTLER PARK, AUSTIN, TEXAS



THE RIVERY, GEORGETOWN, TEXAS



E. 7TH STREET IMPROVEMENTS, AUSTIN, TEXAS



AUSTIN CONVENTION CENTER SOLAR PV PANEL INSTALLATION

NATIONAL FIRMS

FARR
ASSOCIATES
Architecture | Planning | Preservation

BioRegional



CNT
CENTER FOR NEIGHBORHOOD TECHNOLOGY

HR&A
Analyze. Advise. Act.

LOCAL FIRMS

UDG

Urban Design Group

ACDDC
Austin Center for Design and Development Center
Design Solutions

ENCOTECH
ENGINEERING CONSULTANTS

Kimley-Horn and Associates, Inc.

hatch + ulland owen architects

STUDIO BALCONES
LANDSCAPE ARCHITECTURE + URBANISM

CIVILITUDE
ENGINEERS & PLANNERS

CAPITOL MARKET RESEARCH

cmpos

GROUP SOLUTIONS

TBG

HVJ
ASSOCIATES

Casa Bella ARCHITECTS

MACIAS & ASSOCIATES, L.P.
DESIGN + ARCHITECTURE

How does our approach address the HUD
Livability Principles and Imagine Austin's
eight priority areas?

TURNING PRINCIPLES INTO VIBRANT PLACES

PRINCIPLES

PRIORITIES

PERFORMANCE

PEOPLE & PLACES

PROVIDE MORE
TRANSPORTATION CHOICES

COMPACT AND CONNECTED

BICYCLE NETWORK AND STORAGE

COMPACT DEVELOPMENT

WALKABLE STREETS

STREET NETWORK

SMART LOCATION

LOCATIONS WITH REDUCED AUTOMOBILE DEPENDENCE /
REDUCED PARKING FOOTPRINT

TRANSIT FACILITIES / TRANSPORTATION DEMAND MANAGEMENT

HOUSING AND JOBS PROXIMITY

MIXED-INCOME DIVERSE COMMUNITIES

PROMOTE EQUITABLE
AFFORDABLE HOUSING

DEVELOP AND MAINTAIN
HOUSEHOLD AFFORDABILITY

MIXED-USE NEIGHBORHOOD CENTERS

ON-SITE RENEWABLE ENERGY

LOCAL FOOD PRODUCTION

ENHANCE ECONOMIC
COMPETITIVENESS

GROW AND INVEST IN AUSTIN'S
CREATIVE ECONOMY

AGRICULTURAL LAND CONSERVATION

FLOODPLAIN AVOIDANCE

GROW ECONOMY BY INVESTING IN
WORKFORCE, EDUCATION SYSTEMS,
ENTREPRENEURS AND LOCAL BUSINESS

IMPERILED SPECIES AND ECOLOGICAL
COMMUNITIES CONSERVATION
RESTORATION AND LONG-TERM CONSERVATION MANAGEMENT
OF HABITAT / WETLANDS AND WATER BODIES

SUPPORT EXISTING
COMMUNITIES

GREEN INFRASTRUCTURE TO PROTECT
AND INTEGRATE NATURE INTO CITY

SITE DESIGN FOR HABITAT /
WETLAND AND WATER BODY CONSERVATION

COMMUNITY OUTREACH AND INVOLVEMENT
ACCESS TO CIVIC AND PUBLIC SPACE / RECREATION FACILITIES
VISITABILITY AND UNIVERSAL DESIGN
NEIGHBORHOOD SCHOOLS

VALUE COMMUNITIES
AND NEIGHBORHOODS

REVISE LDC TO PROMOTE COMPACT
AND CONNECTED

TREE-LINED AND SHADED STREETS
WATER EFFICIENT LANDSCAPING
SUSTAINABLE RAINWATER / WASTEWATER
MANAGEMENT

CREATE A HEALTHY AUSTIN PROGRAM

CERTIFIED GREEN BUILDINGS
BUILDING ENERGY AND WATER EFFICIENCY

COORDINATE POLICIES
AND LEVERAGE INVESTMENT

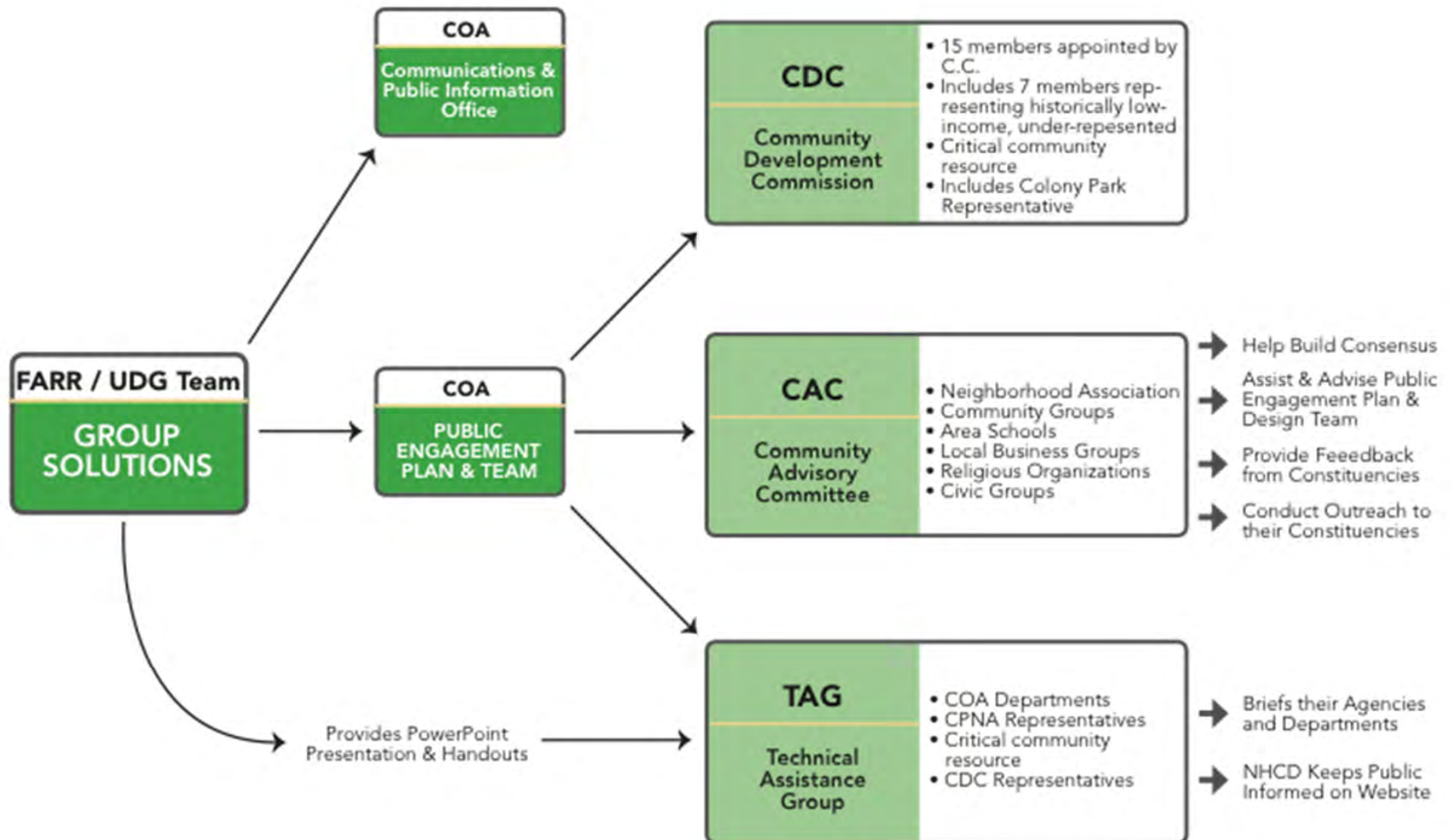
SUSTAINABLE MANAGEMENT
OF WATER RESOURCES

INFRASTRUCTURE ENERGY EFFICIENCY
DISTRICT HEATING AND COOLING
RECYCLED CONTENT IN INFRASTRUCTURE
SOLID WASTE MANAGEMENT INFRASTRUCTURE



How do we reach traditionally
underrepresented voices to achieve
consensus?

A ROBUST PLANNING PROCESS



A ROBUST PLANNING PROCESS

**COMPROMÉTASE.
CREE.
CONSTRUYA.
APOYE.**

Acompáñenos.
Lathrop Community Partners
Le invitan a una Jornada comunitaria de puertas abiertas

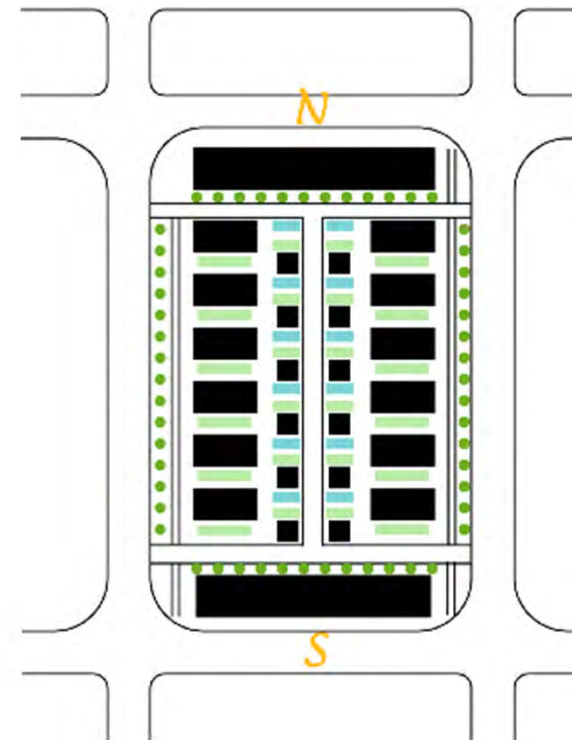
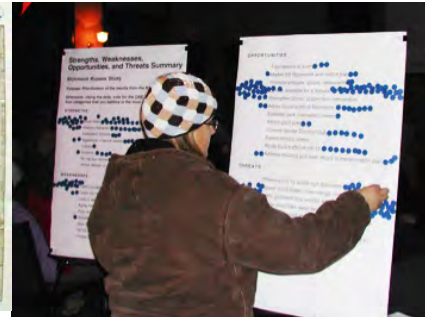
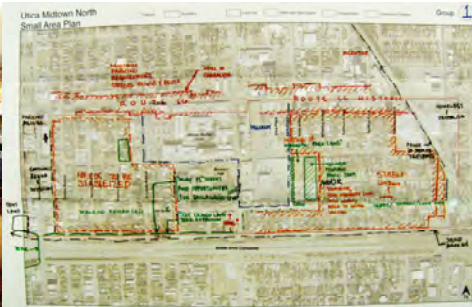


I want

in my neighborhood.

Create Idea

Sign in with Facebook or Twitter



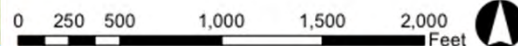
How will we address site constraints on an aggressive schedule?

Colony Park

Recommendation

-  Colony Park Parcels
-  Creeks
-  Proposed Ordinance Buffers
-  Erosion Hazard Zones
-  Hillslope Erosion Areas
-  Wetland Buffer
-  Additional Riparian Buffer
-  25-Year Floodplain
-  100-Year Floodplain
-  City Parkland

Scenario	Acres	Pct. Total
Total Site	209.25	100%
Current Code	21.58	10%
Wetland Buffer	21.58	10%
Recommendation	33.58	16%
Proposed Ordinance Buffer	11.47	5%
Wetland Buffer	13.40	6%
Additional Riparian Buffer	2.60	1%
Erosion Hazard Zone	0.20	0%
Hillslope Erosion Areas	5.90	3%



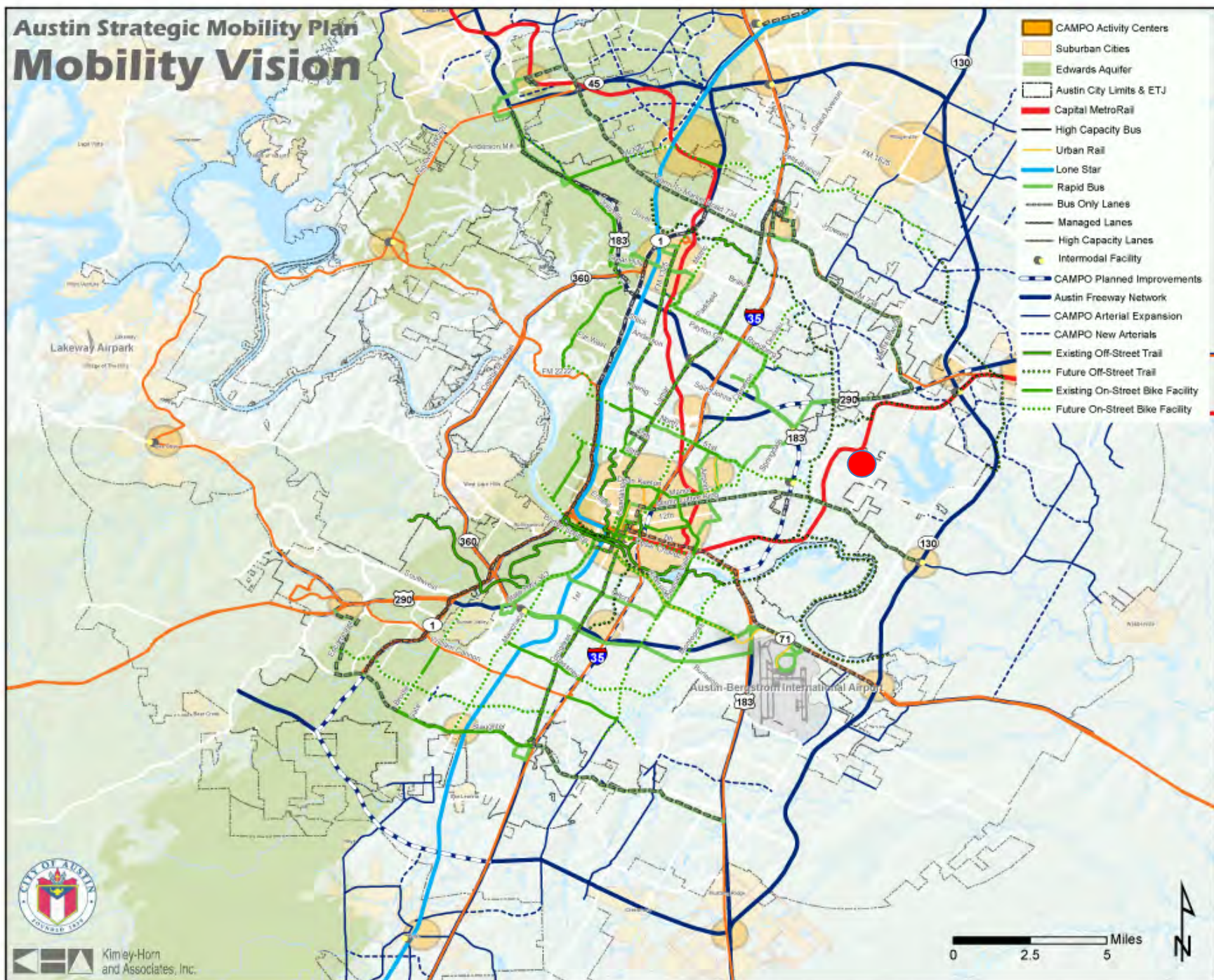
This product is for informational purposes and does not constitute a professional engineering or surveying project. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by the Watershed Protection Department for the sole purpose of geographic reference. The warranty is made by the City of Austin regarding geographic accuracy or completeness.



Austin Strategic Mobility Plan

Mobility Vision



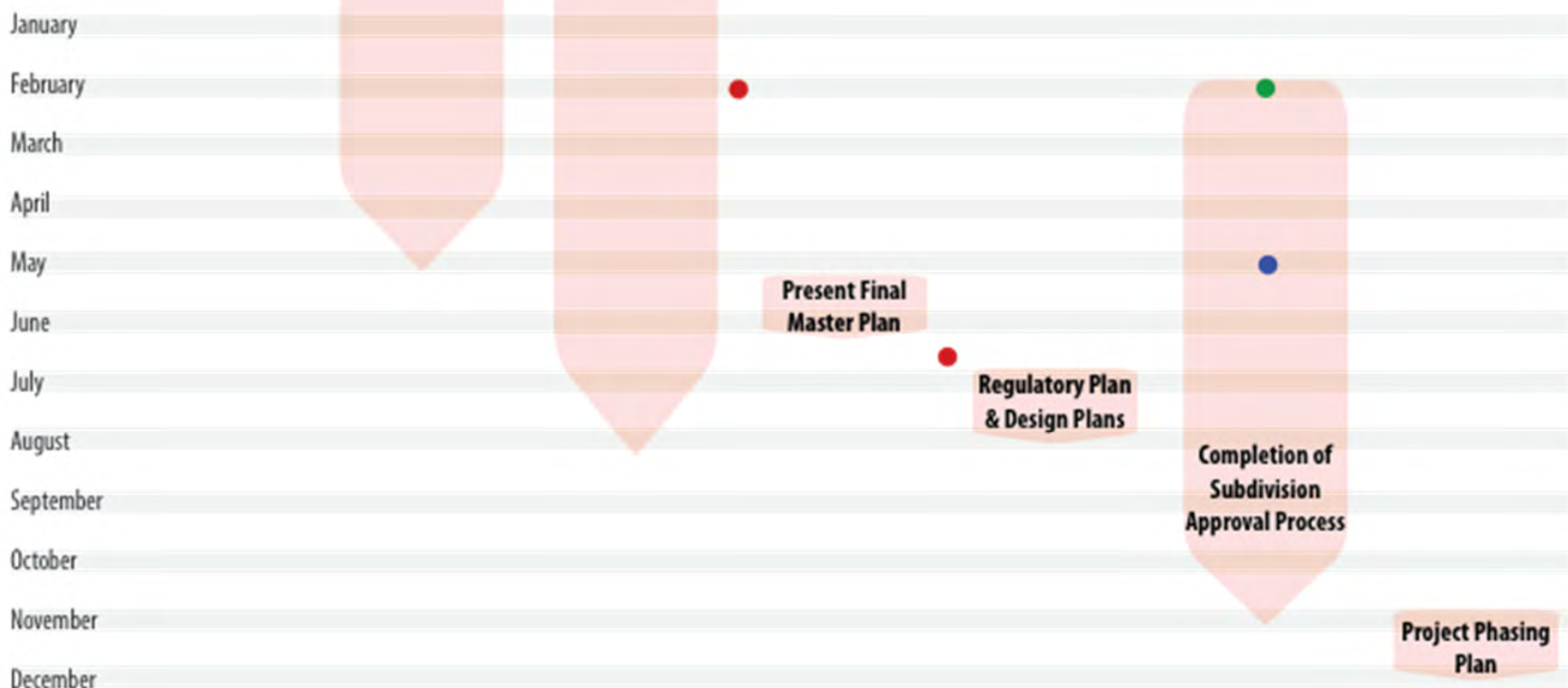
COLONY PARK SCHEDULE

- Compile Constraint/Opportunity Mapping
- Community Vision Workshop
- Submit for COA Review
- Start Final Plats & CD's

2013



2014



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2013



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2013



How do we make Colony Park a success?

Start with the end in mind

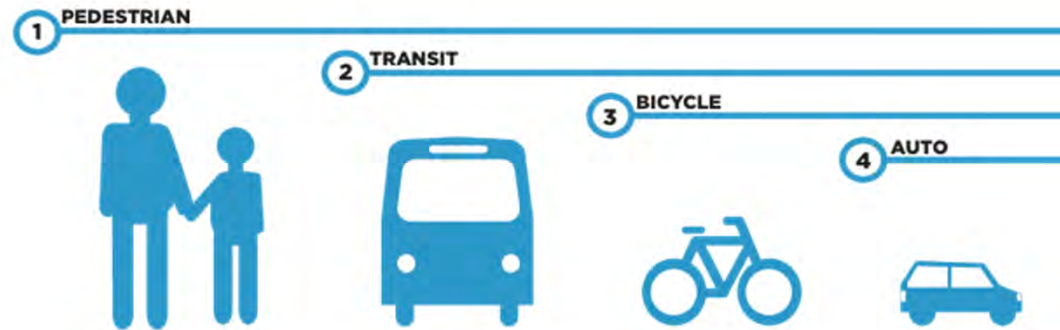
Neighborhood centers provide jobs and
enhance quality of life

CREATIVE + DYNAMIC CENTERS



Move beyond sustainable to create a truly
resilient neighborhood

A RESILIENT NEIGHBORHOOD



ENERGY WATER AND WASTE



LAND USE AND MOBILITY



A RESILIENT NEIGHBORHOOD

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TRUE AFFORDABILITY AND LOCATION EFFICIENCY

H+T[®] Affordability Index

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Austin, TX

FIND



MAP VIEW



Housing Costs % Income

Regional Typical Household in Austin-Round Rock, TX

Income: \$57,109 HH Size: 2.66 People Commuters: 1.28 Workers

Focus: Municipality

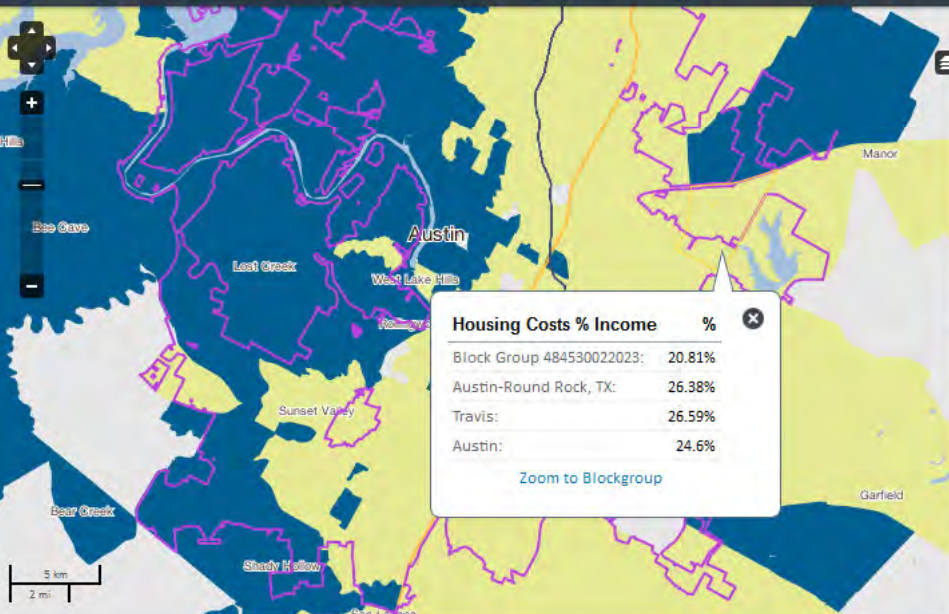
Austin, TX

Blockgroups: 420 (420 with data)

Minimum: 6.71 Average: 24.60

No. of Households: 284,449

Maximum: 84.07



Housing + Transportation Costs % Income

Regional Typical Household in Austin-Round Rock, TX

Income: \$57,109 HH Size: 2.66 People Commuters: 1.28 Workers

Focus: Municipality

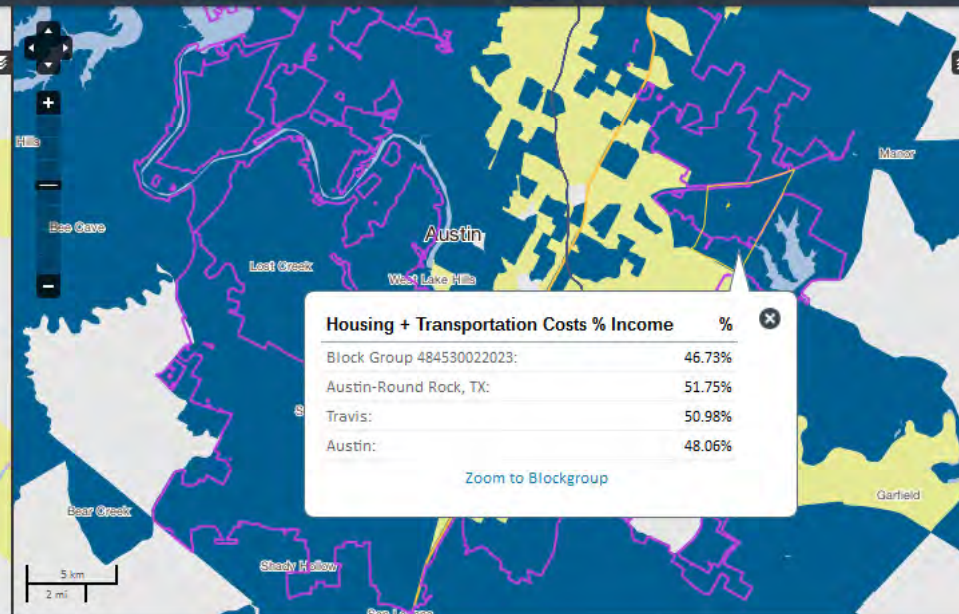
Austin, TX

Blockgroups: 420 (420 with data)

Minimum: 28.16 Average: 48.06

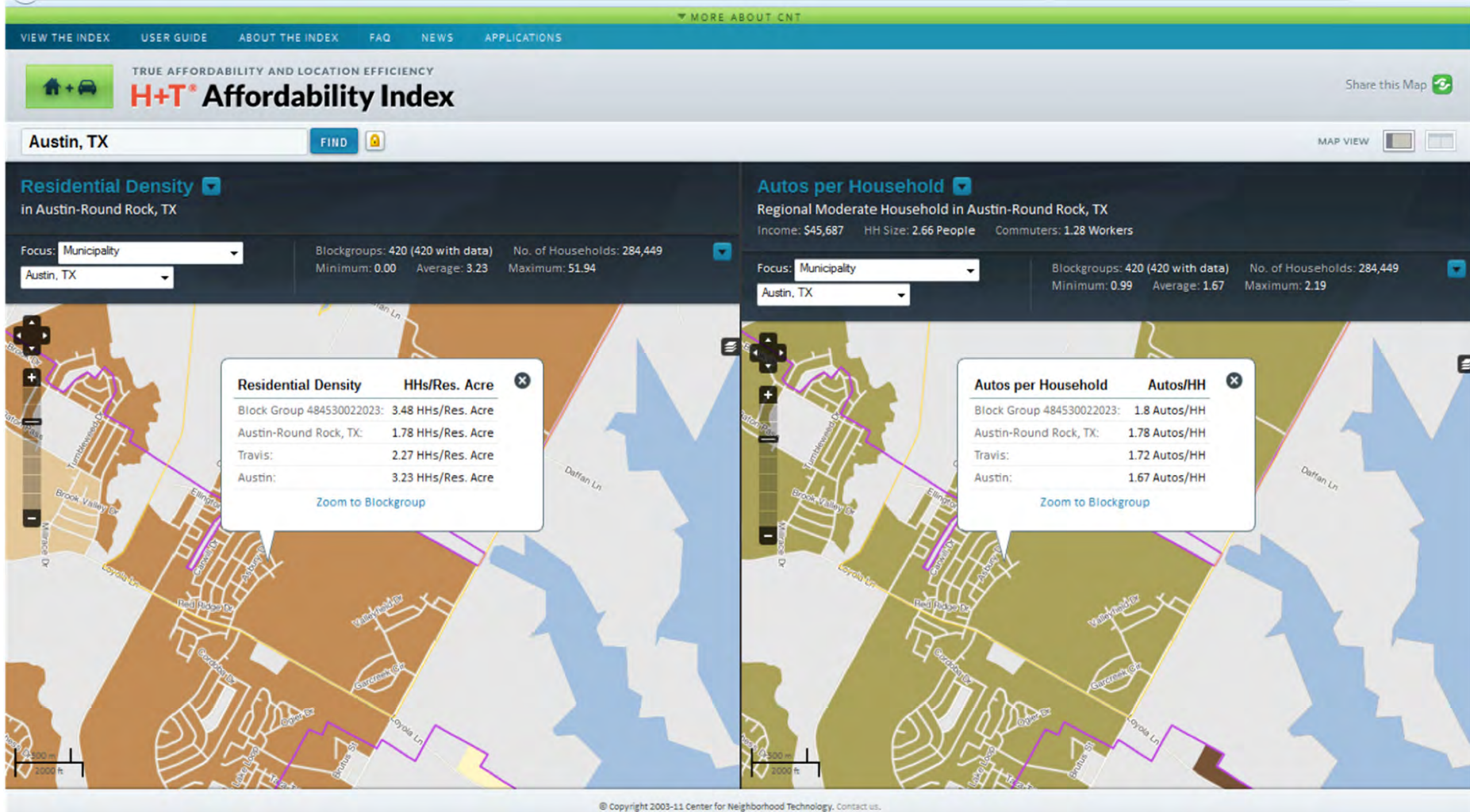
No. of Households: 284,449

Maximum: 106.69



Increased wealth of households in and
around Colony Park

GROWING COMMUNITY WEALTH



GROWING COMMUNITY WEALTH



OWN ONE LESS CAR



REDUCE ENERGY AND
WATER USE



EASILY
EXPAND THEIR HOMES



PROVIDE NEW BENEFITS
AND CHOICES



ATTRACT A GROCER AND
OTHER STORES TO THE AREA

Strike the best balance between community values and market viability



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GROUP SOLUTIONS

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MACIAS & ASSOCIATES, L.P.
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Implementers start with the end in mind