

## A G E N D A



## Recommendation for Council Action (CMD)

Austin City Council		Item ID:	25093	Agenda Number	28.
Meeting Date:	June 27, 2013				
Department:	Contract Management				
Subject					
Authorize negotiation and execution of a professional services agreement with McCANN ADAMS STUDIO or one of the other qualified responders to RFQ Solicitation No. CLMP125 to provide architectural, engineering, and planning services for the Colony Park Sustainable Community Initiative in an amount not to exceed \$1,978,450.					
Amount and Source of Funding					
Funding is available in the Fiscal Year 2012-2013 Operating Budget of the Neighborhood Housing and Community Development Department.					
Fiscal Note					
A fiscal note is not required.					
Purchasing Language:	Staff recommendation is the most qualified firm out of four firms evaluated through the City's qualifications-based selection process.				
Prior Council Action:					
For More Information:	Gina Copic, 974-3180; Rolando Fernandez, 974-7749; Felecia Shaw, 974-6017.				
Boards and Commission Action:					
Related Items:					
MBE / WBE:	This contract will be awarded in compliance with City Code Chapter 2-9B (Minority Owned and Women Owned Business Enterprise Procurement Program) by meeting the goals with 16.00% MBE and 0.00% WBE sub-consultant participation; and 30.50% WBE prime participation.				
Additional Backup Information					

In November 2011, the City of Austin was awarded a \$3 million Community Challenge Grant from the U.S. Department of Housing and Urban Development (HUD) to support the development of a Master Plan for 208 acres of publicly-owned land in the Colony Park neighborhood leading to a sustainable and livable mixed-use, mixed-income community. The initiative has three over-arching outcomes:

- (1) Further land-use planning and development of 208 acres of publicly-owned land at Colony Park inspired by the (HUD) Livability Principles as an economic catalyst for the broader project area.
- (2) Foster cross-department/agency coordination and create successful models of comprehensive systems change to support sustainable and equitable development.
- (3) Support capacity building and community transformation goals of Colony Park area residents and stakeholders.

The tentative schedule for the project is as follows:

August 2013	Internal Technical Assistance Group and Public Engagement Team Project Kick-Off
September 2013	Community Kick-Off Event
October 2013	Economic Analysis /Market Study & Evaluation and Analysis
Sept. 2013 – Aug. 2014	Develop Project Vision, Conduct Scenario Planning and Present Final Products
June 2014	Present Final Master Plan
August 2014	Regulatory Plan and Design Plans
November 2014	Completion of Subdivision Approval Process
December 2014	Project Phasing Plan

The consultant will provide architectural, engineering, and planning services resulting in the following anticipated deliverables:

1. Economic Analysis and Market Study to provide a framework for the development of a mix of commercial and residential products in the Colony Park development
2. A Master Plan resulting in rezoning and entitlements to include both residential and commercial design
3. Engineering for subdivision and site planning for review and approval by the City of Austin
4. Infrastructure construction plans
5. Architectural design guidelines and plans for new sustainable design for a Complete Community, as further described in the Imagine Austin Comprehensive Plan

This authorization provides for funding of services related to master planning services and design phase services. This request allows for the development of an agreement with staff recommendation or the other qualified responder that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected responder, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified responder and authorize contract negotiations with this provider.

Participation sub-goals stated in the solicitation were 1.90% African American; nine percent Hispanic; 4.90% Native/Asian; and 15.80% WBE. The recommended firm provided a MBE/WBE Compliance Plan that met the goals of the solicitation or demonstrated Good Faith Efforts and was approved by the Small and Minority Business Resources Department. The alternate firm provided a MBE/WBE Compliance Plan that met the goals of the solicitation or demonstrated Good Faith Efforts and was approved by the Small and Minority Business Resources Department.

Notification of issuance of a Request for Qualifications (RFQ) for the subject services was sent to 1,940 firms on February 22, 2013. The RFQ was obtained by 194 firms and five submitted qualification statements. One of the firms was a certified WBE firm. Of the four firms evaluated, two firms were short-listed and interviewed. Interviewing of the short-listed firms results in the following recommendation:

**RECOMMENDED FIRM:** McCANN ADAMS STUDIO (WBE /FW)

**ALTERNATE FIRM:** FARR ASSOCIATES and URBAN DESIGN GROUP JOINT VENTURE

McCann Adams Studio is located in Austin, TX.