

Holly Shores / Edward Rendon Sr. At Festival Beach Master Plan



EXISTING CONDITIONS PLAN



THE MASTER PLAN

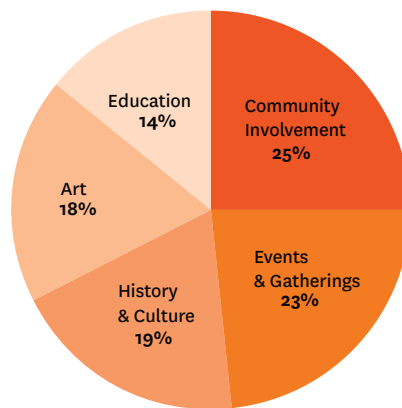


A COMMUNITY-BASED DESIGN PROCESS

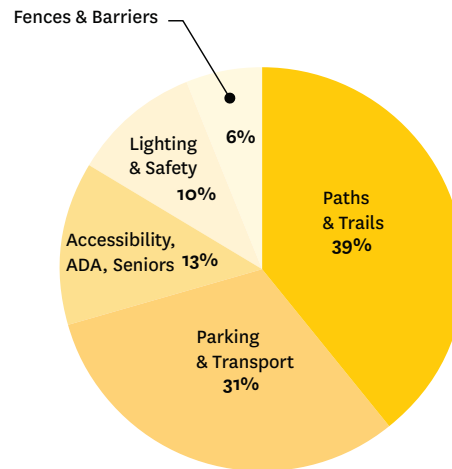


COMMUNITY PRIORITIES

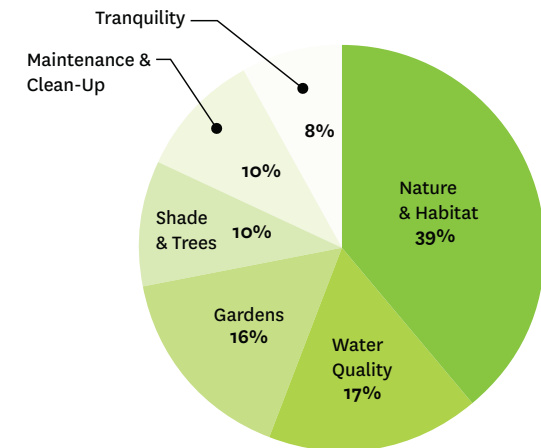
Heritage, Culture, and Community 170 Comments



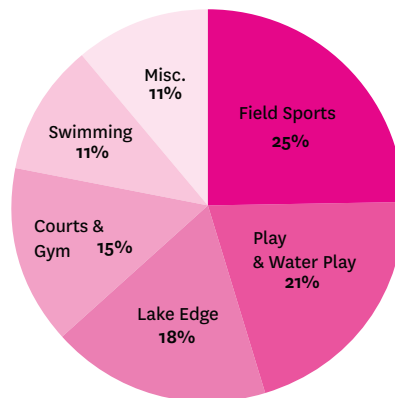
Access, Connectivity, and Safety 118 Comments



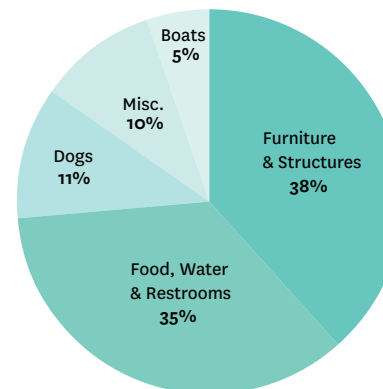
Landscape Character, and Environment 243 Comments



Recreation and Sports 196 Comments



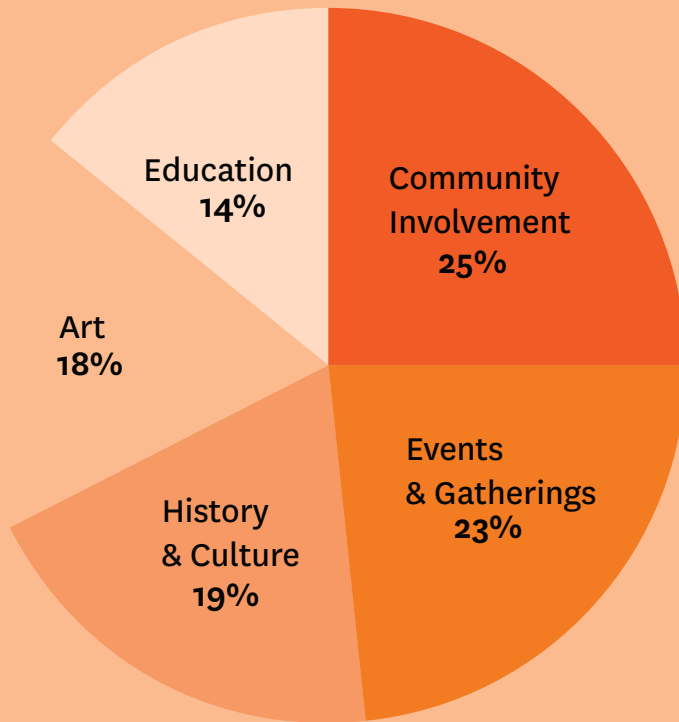
Park Uses and Amenities 130 Comments



HERITAGE, CULTURE, & COMMUNITY



HERITAGE, CULTURE, & COMMUNITY



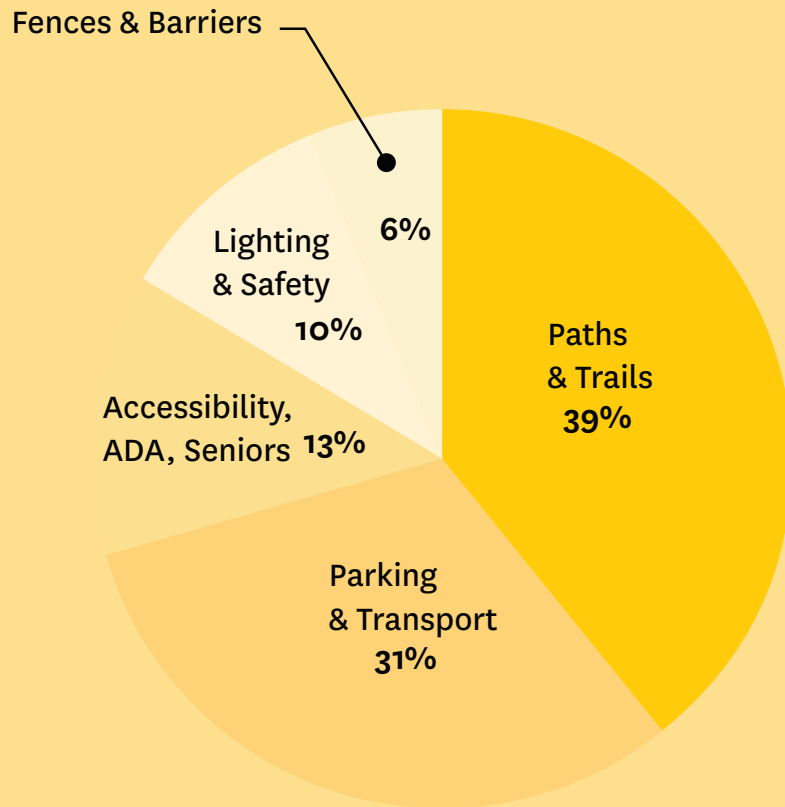
170 comments

- **Maintain community involvement beyond the Master Plan**
- **Events and event spaces should fit the neighborhood park character in scale and type**
- **Celebrate the heritage, culture and diversity of the community**
- **Include the work of local artists**
- **Provide a range of opportunities for family and community gatherings**
- **Improve learning opportunities, connections to schools and community centers**

ACCESS, CONNECTIVITY, & SAFETY



ACCESS, CONNECTIVITY, & SAFETY



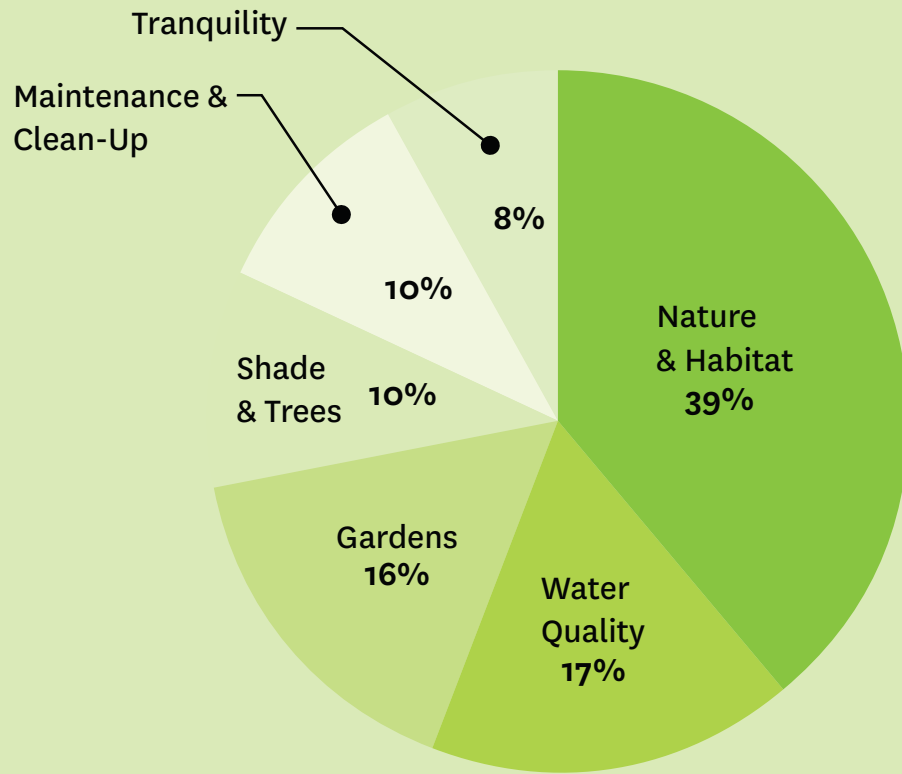
118 comments

- Improve accessibility for everyone, particularly seniors
- Extend trail and sidewalk networks into the neighborhood and around the lake
- Better pedestrian and bicycle connections across lake
- Ease neighborhood parking pressures without large parking lots
- Remove fences that separate park amenities from the neighborhood
- Improve lighting, install 911 phones for safety



LANDSCAPE CHARACTER & ENVIRONMENT

LANDSCAPE CHARACTER & ENVIRONMENT



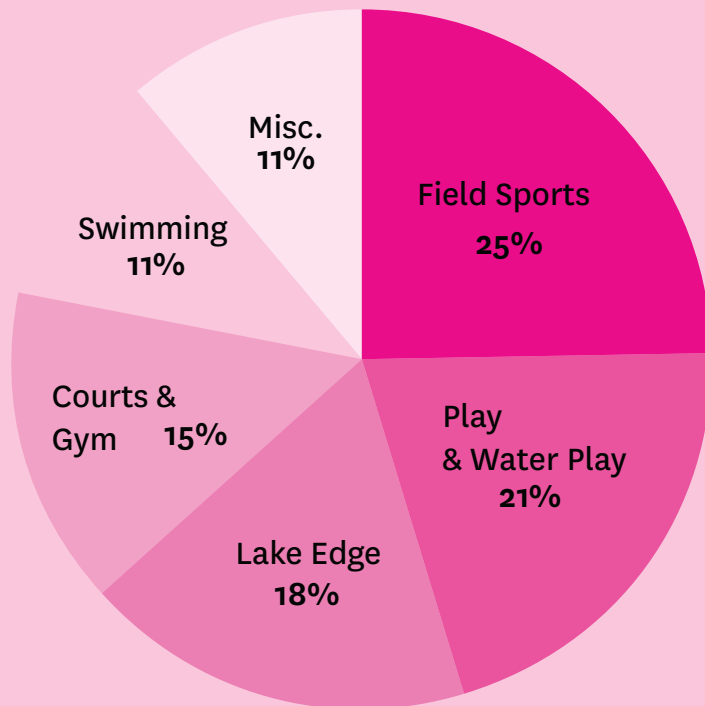
243 comments

- Increase natural habitat, particularly bird habitat around the lake
- Maintain simplicity and neighborhood character of the park
- Improve lagoon water quality
- Increase comfort with more shade, both trees and shade structures
- Clean up and improve maintenance throughout the park



RECREATION & SPORTS

RECREATION & SPORTS



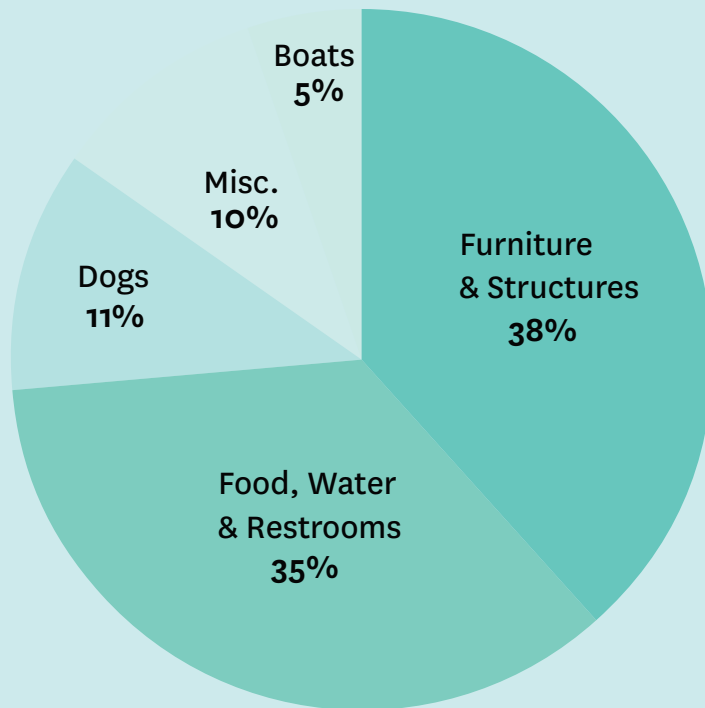
196 comments

- Improve quality and aesthetics of playgrounds and water play areas
- Provide safe water access points for a variety of uses
- Create a focus of recreational activities around the lagoon and Fiesta Gardens
- Improve the ball fields and integrate with the park landscape
- Improve existing swimming pools, provide shade and better restrooms
- Maintain areas of passive recreation, particularly in the western park area



PARK USES & AMENITIES

PARK USES & AMENITIES



130 comments

- Improve furniture, more places to sit, particularly in the shade
- Provide plenty of drinking fountains, restrooms, and park facilities
- Only allow non-motorized boats in the lagoon and lake
- Provide community-based uses in park buildings
- Create a sustainable food area and activities, both indoor and outdoor

MASTER PLAN GOALS



1. **Align with the 1989 Town Lake Comprehensive Plan.**
2. **Connect streets and parkland around the Austin Energy site.**
3. **Improve lagoon water quality and recreational program.**
4. **Improve park access and connection to the neighborhoods.**
5. **Reuse existing buildings for community-based programs.**
6. **Protect and improve the neighborhood park character.**
7. **Preserve, enhance, and increase wildlife habitat.**
8. **Celebrate local art and heritage.**

THE MASTER PLAN













This is a detailed black and white map of Austin, Texas, focusing on parks and recreational areas. The Colorado River is a central feature, flowing from the top right towards the bottom center. Several parks are labeled along the river and throughout the city:

- Pecan Gardens:** Located in the bottom left corner.
- Waller Creek Park:** Situated in the middle left, near the Colorado River.
- Festival Beach:** Located in the center, near the Colorado River.
- East Austin Neighborhood Park:** Situated near Festival Beach.
- Field Gardens:** Located near East Austin Neighborhood Park.
- Max Park:** Situated in the center, near the Colorado River.
- The East Preserve:** Located in the top right corner.
- Colorado River Park:** Situated in the middle right, near the Colorado River.
- Norwood Gardens:** Located in the bottom center, near the Colorado River.

The map also shows major roads, highways, and the city center. A compass rose is located in the bottom right corner.

Legend

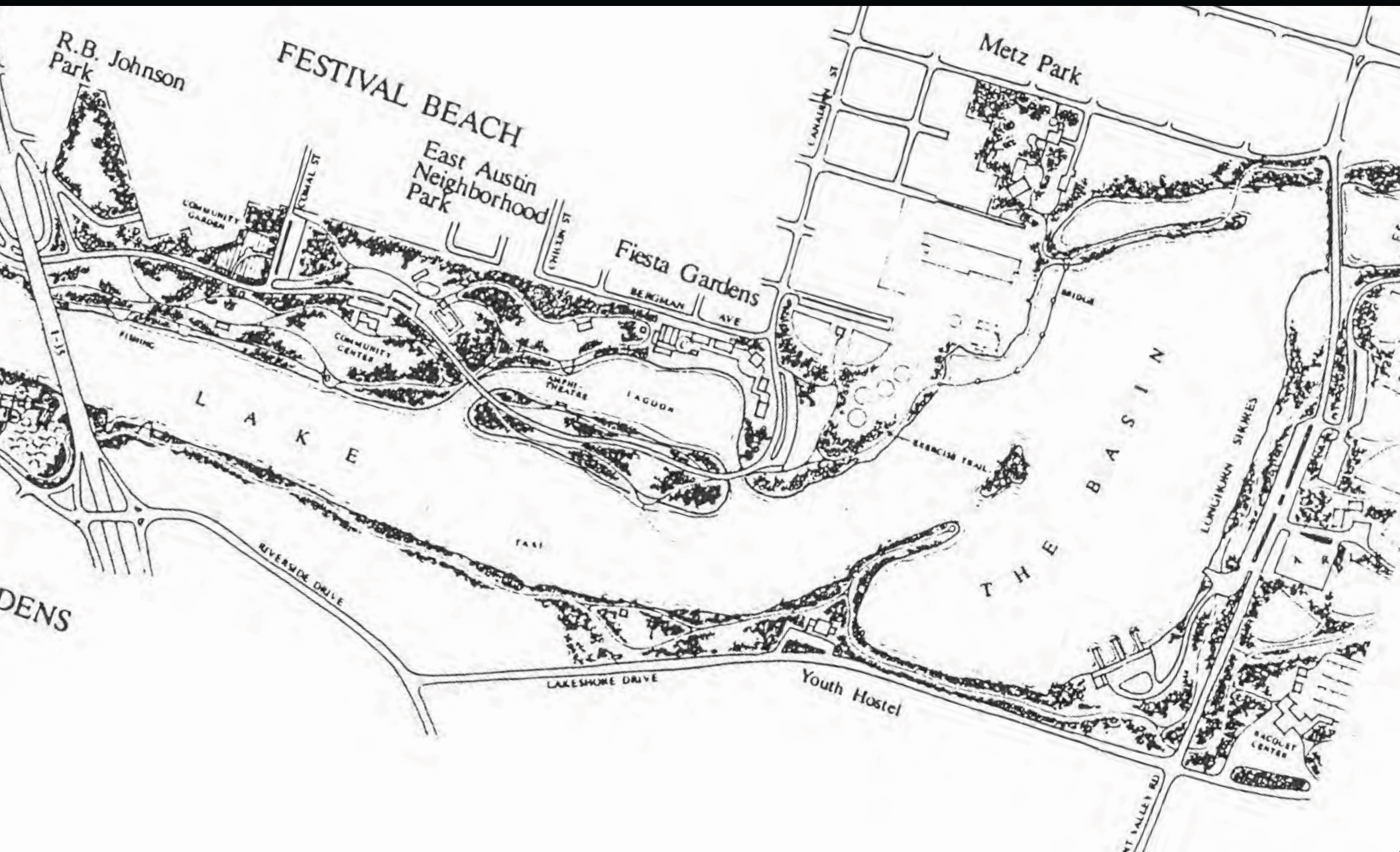
	
	
	
	
	

Johnson Johnson and Roy/Inc.
Lawrence W. Speck Associates Inc.
November 10, 1987

SCALE

19 JUL 2002

ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Existing)

LEGEND

- 1. **Parking**
- 2. **Playground**
- 3. **Pedestrian & Cycle Trails**
- 4. **Concessions**

