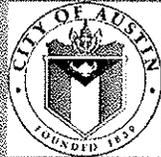
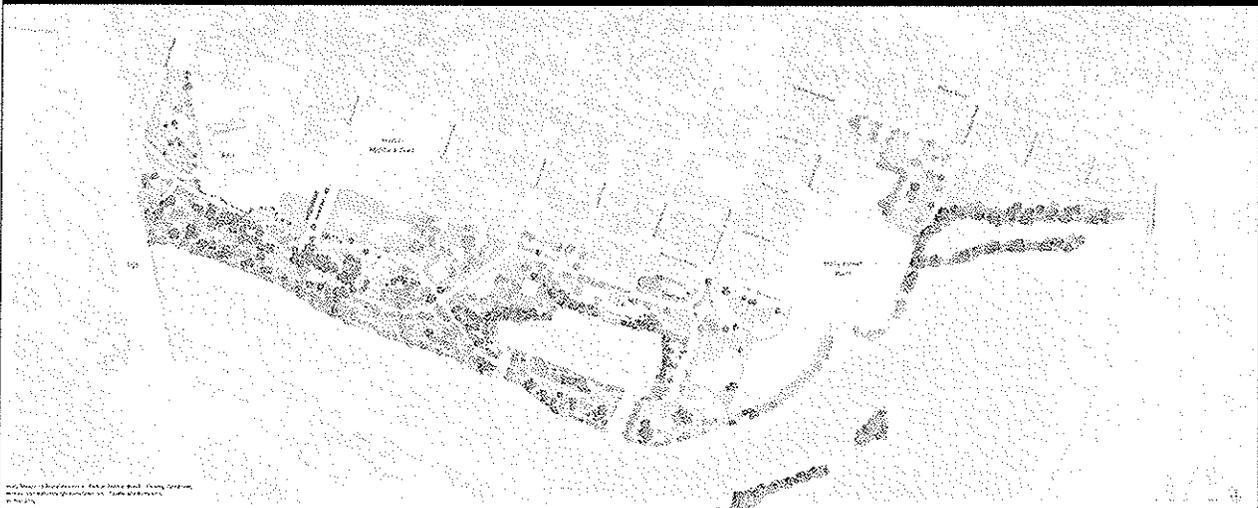


Holly Shores / Edward Rendon Sr. At Festival Beach Master Plan



Michael Van Valkenburgh Associates, Inc., Landscape Architects

EXISTING CONDITIONS PLAN



THE MASTER PLAN

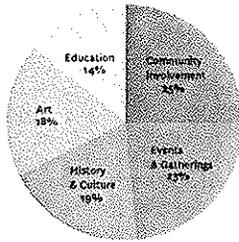


A COMMUNITY-BASED DESIGN PROCESS

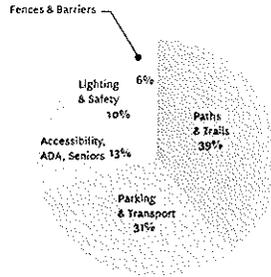


COMMUNITY PRIORITIES

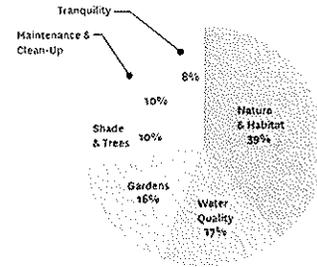
Heritage, Culture, and Community
170 Comments



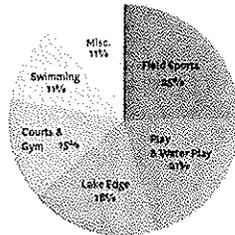
Access, Connectivity, and Safety
128 Comments



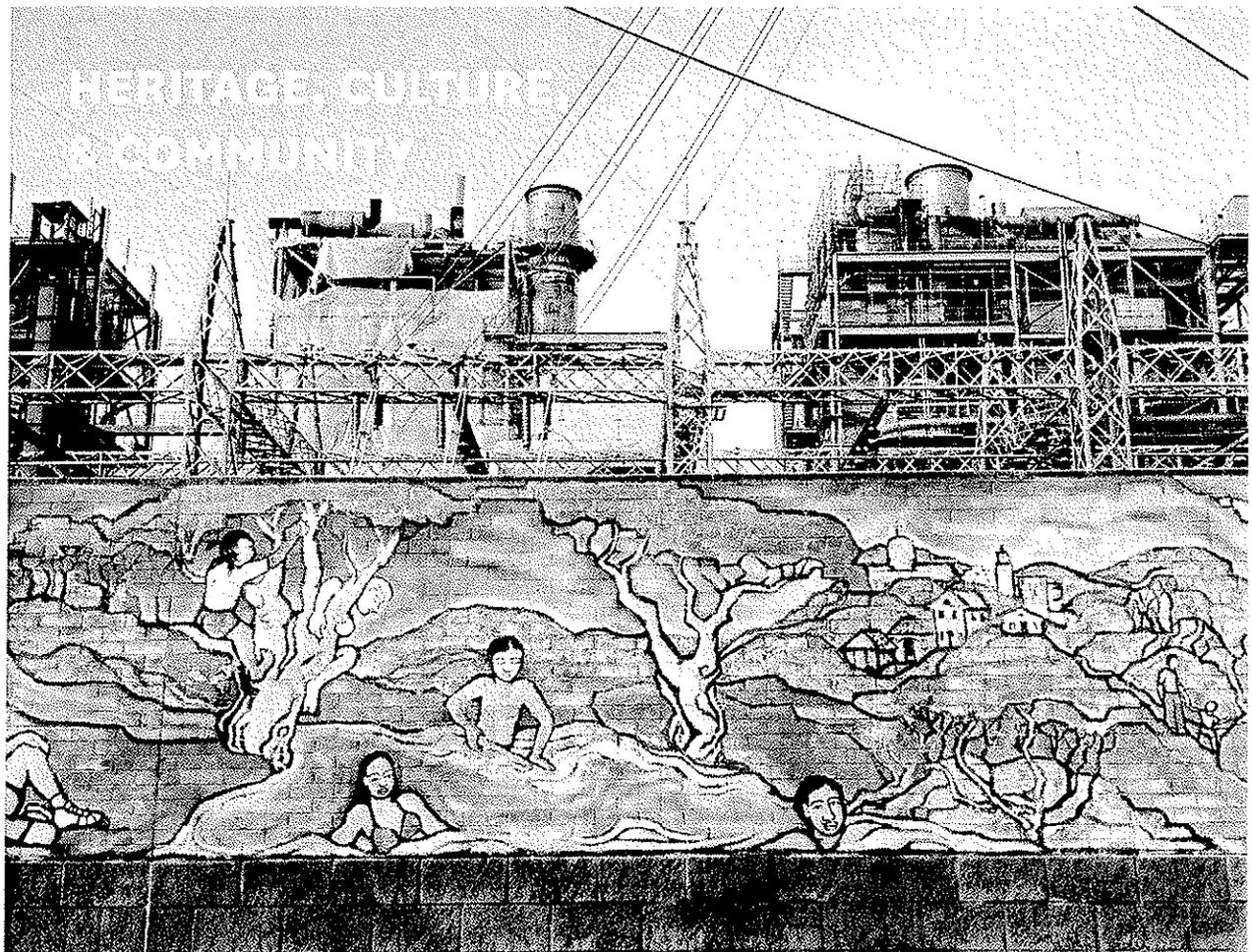
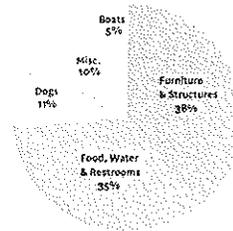
Landscapes Character, and Environment
247 Comments



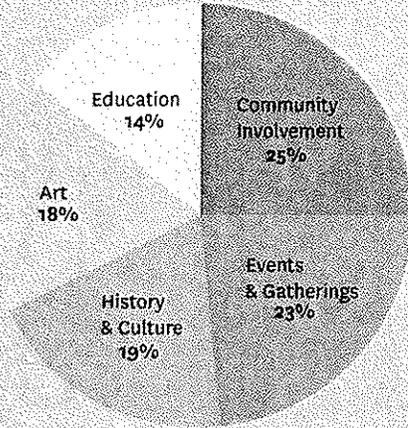
Recreation and Sports
196 Comments



Park Uses and Amenities
170 Comments



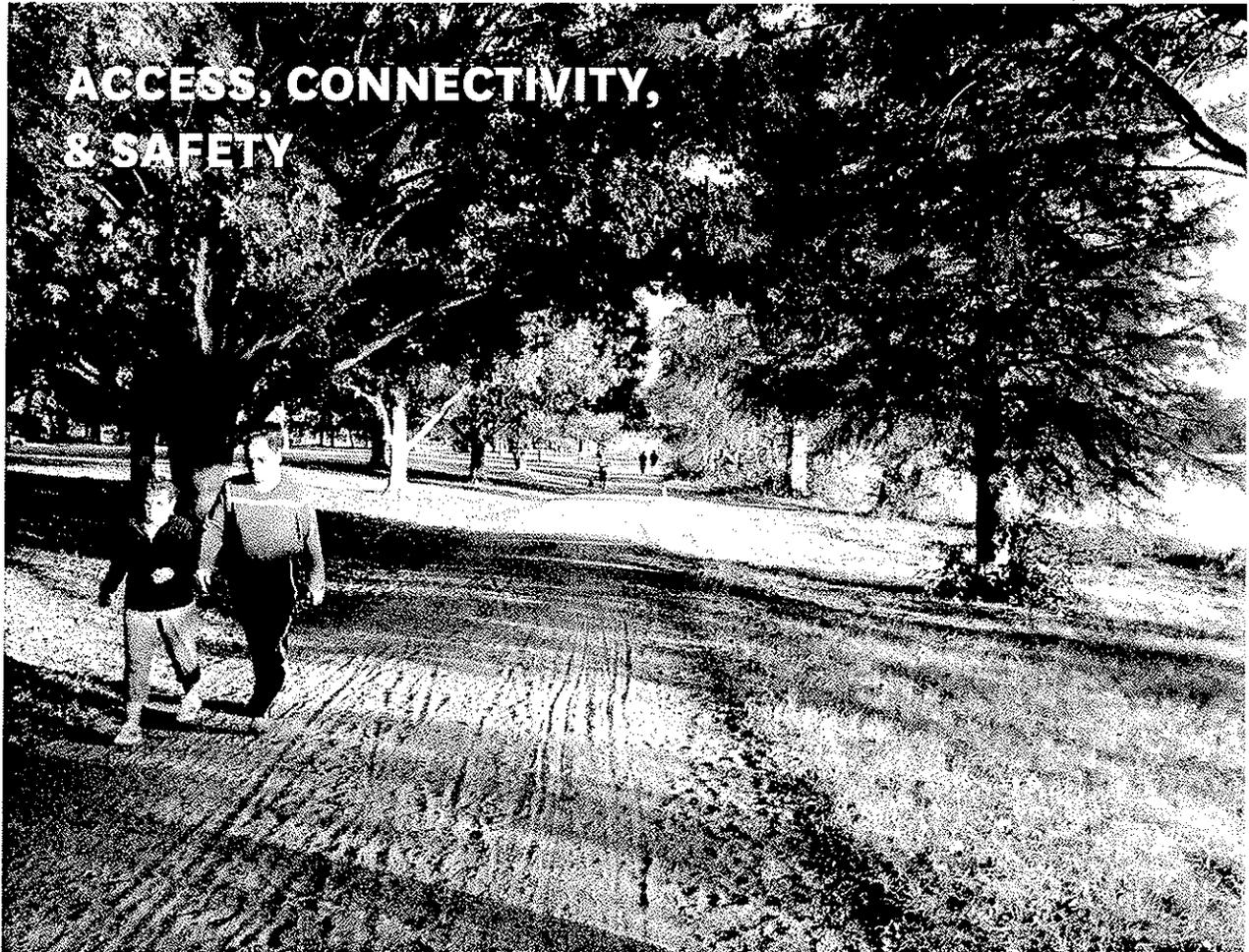
HERITAGE, CULTURE, & COMMUNITY



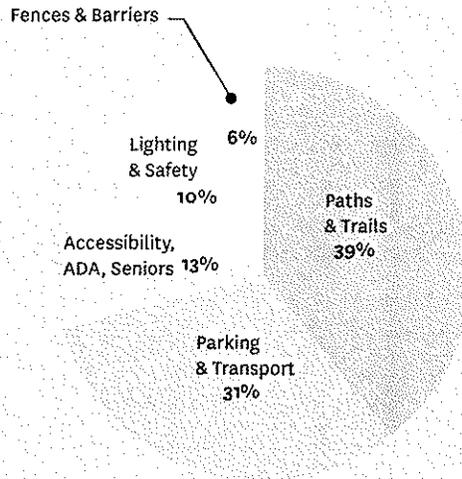
170 comments

- Maintain community involvement beyond the Master Plan
- Events and event spaces should fit the neighborhood park character in scale and type
- Celebrate the heritage, culture and diversity of the community
- Include the work of local artists
- Provide a range of opportunities for family and community gatherings
- Improve learning opportunities, connections to schools and community centers

ACCESS, CONNECTIVITY, & SAFETY



ACCESS, CONNECTIVITY, & SAFETY



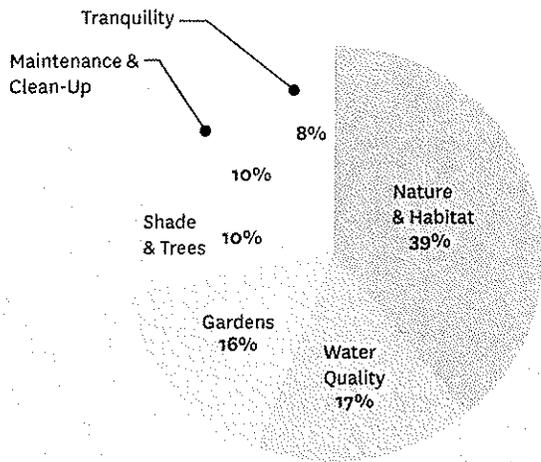
118 comments

- Improve accessibility for everyone, particularly seniors
- Extend trail and sidewalk networks into the neighborhood and around the lake
- Better pedestrian and bicycle connections across lake
- Ease neighborhood parking pressures without large parking lots
- Remove fences that separate park amenities from the neighborhood
- Improve lighting, install 911 phones for safety



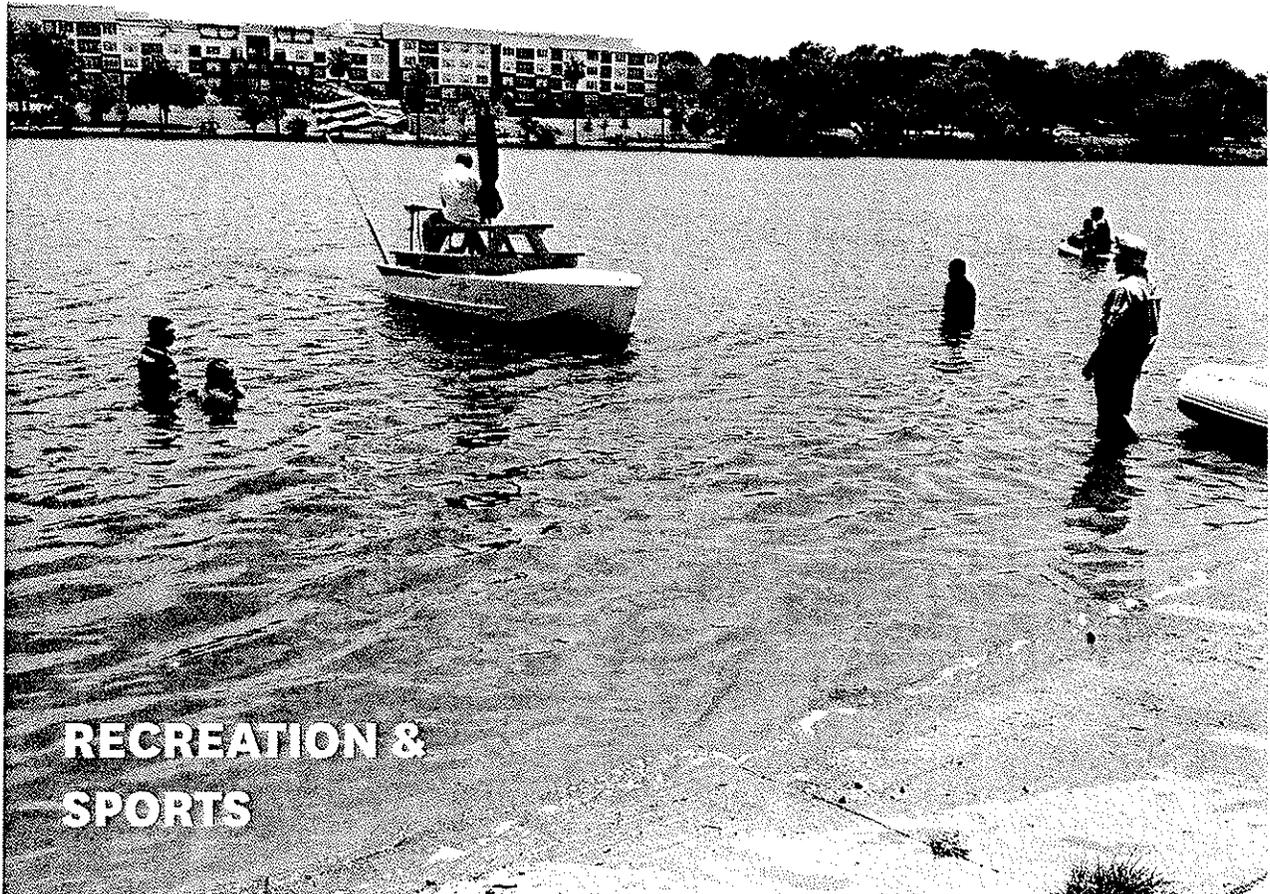
LANDSCAPE CHARACTER & ENVIRONMENT

LANDSCAPE CHARACTER & ENVIRONMENT



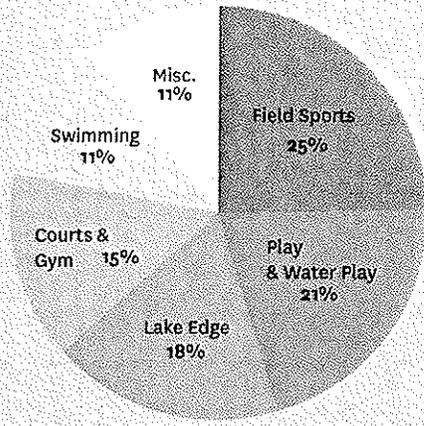
243 comments

- Increase natural habitat, particularly bird habitat around the lake
- Maintain simplicity and neighborhood character of the park
- Improve lagoon water quality
- Increase comfort with more shade, both trees and shade structures
- Clean up and improve maintenance throughout the park



**RECREATION &
SPORTS**

RECREATION & SPORTS



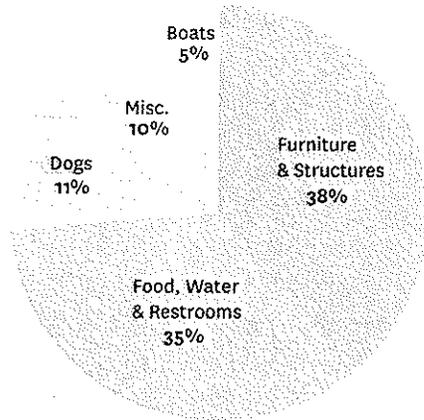
196 comments

- Improve quality and aesthetics of playgrounds and water play areas
- Provide safe water access points for a variety of uses
- Create a focus of recreational activities around the lagoon and Fiesta Gardens
- Improve the ball fields and integrate with the park landscape
- Improve existing swimming pools, provide shade and better restrooms
- Maintain areas of passive recreation, particularly in the western park area



PARK USES
& AMENITIES

PARK USES & AMENITIES



130 comments

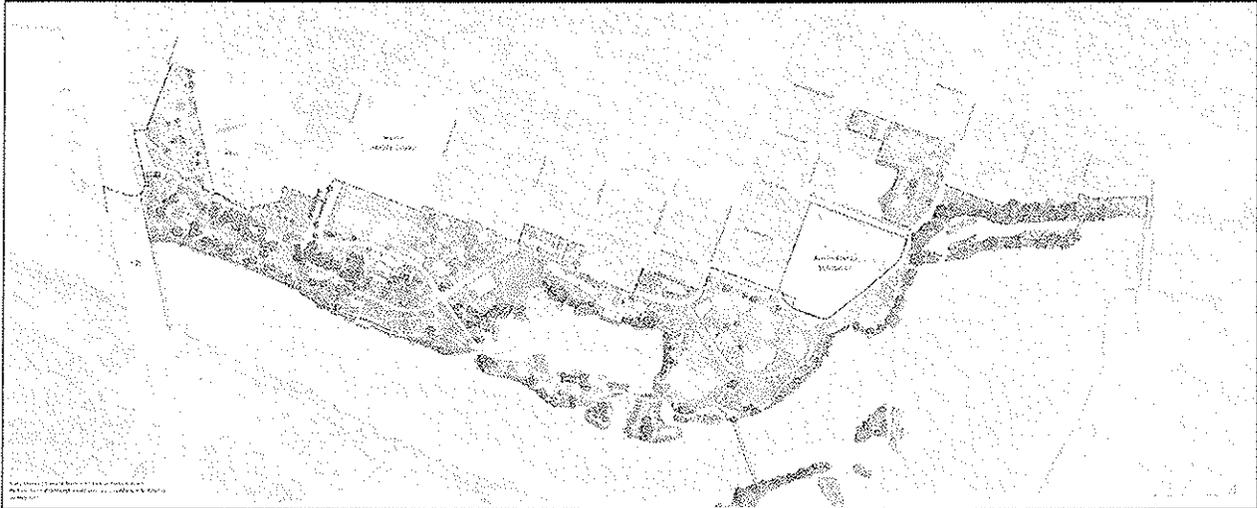
- Improve furniture, more places to sit, particularly in the shade
- Provide plenty of drinking fountains, restrooms, and park facilities
- Only allow non-motorized boats in the lagoon and lake
- Provide community-based uses in park buildings
- Create a sustainable food area and activities, both indoor and outdoor

MASTER PLAN GOALS

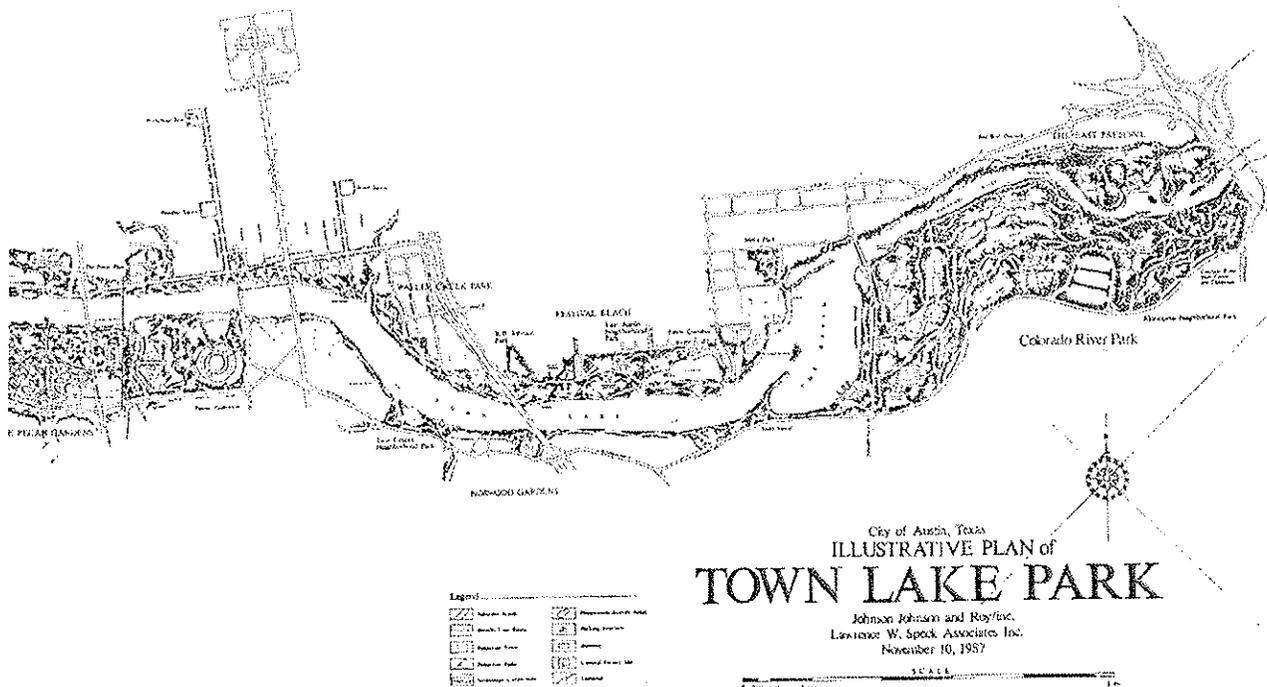


1. Align with the 1989 Town Lake Comprehensive Plan.
2. Connect streets and parkland around the Austin Energy site.
3. Improve lagoon water quality and recreational program.
4. Improve park access and connection to the neighborhoods.
5. Reuse existing buildings for community-based programs.
6. Protect and improve the neighborhood park character.
7. Preserve, enhance, and increase wildlife habitat.
8. Celebrate local art and heritage.

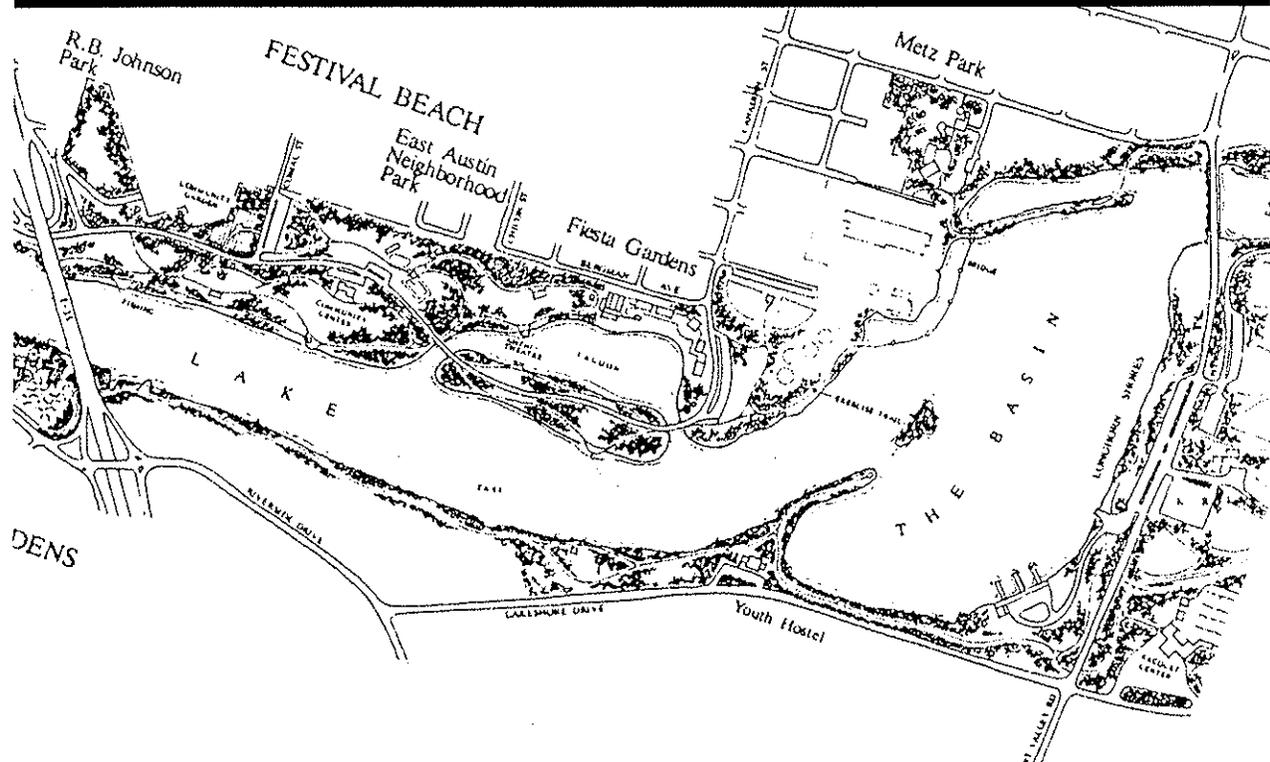
THE MASTER PLAN



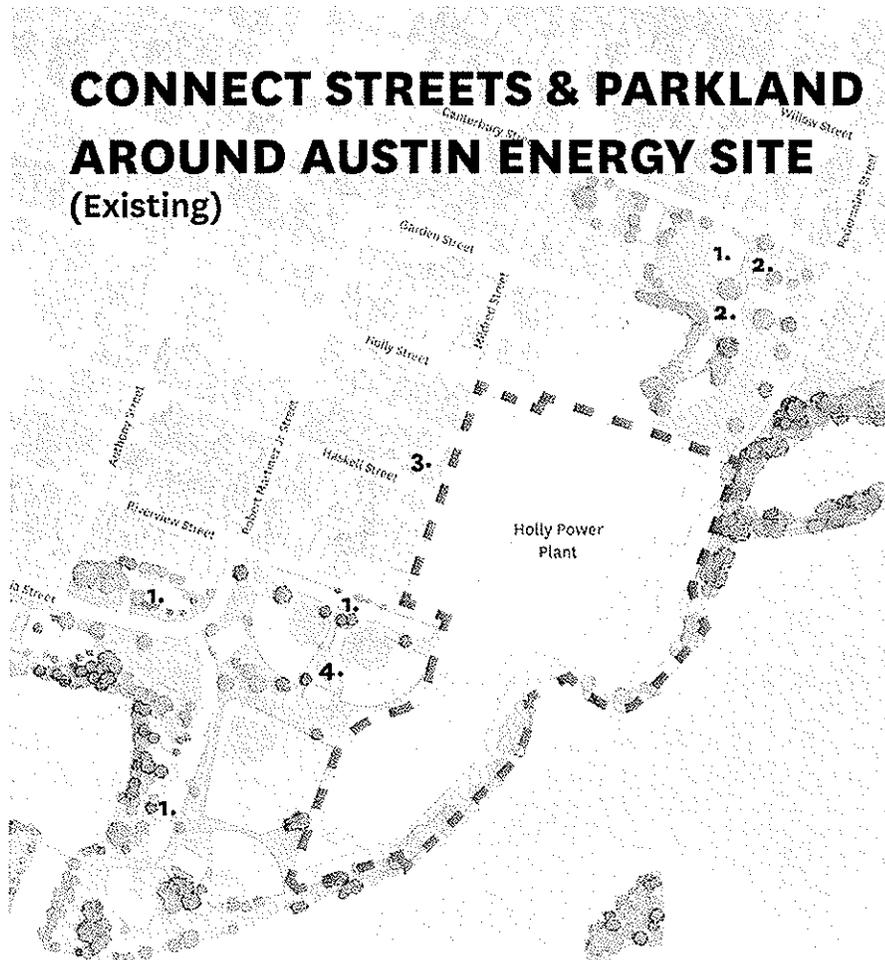
ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



ALIGN WITH THE 1989 TOWN LAKE COMPREHENSIVE PLAN



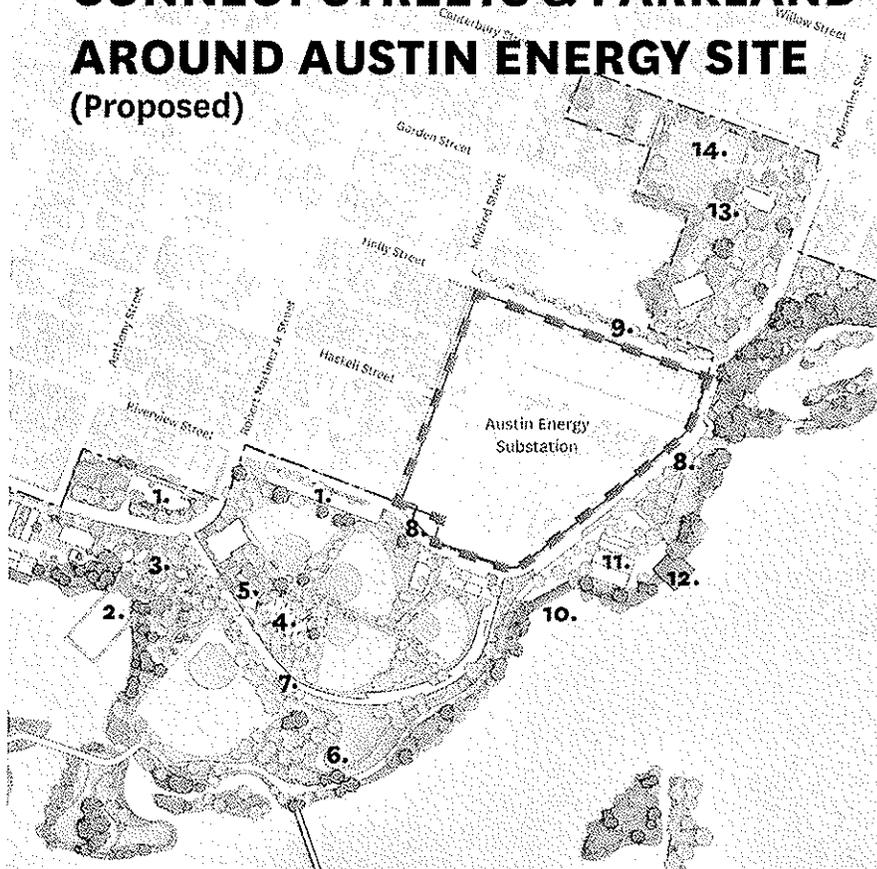
CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Existing)



LEGEND

- 1. Parking
- 2. Playground
- 3. Pedestrian & Cycle Trails
- 4. Concessions

CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Proposed)

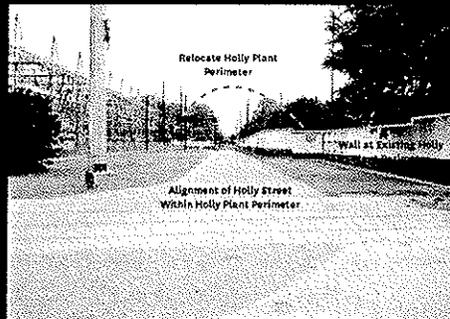


LEGEND

1. Existing Parking
2. Beach
3. Playground
4. Picnic Garden
5. Concessions
6. Viewpoint
7. One-Way Drive & Parking
8. Two-Way Drive & Parking
9. Holly Street Extension
10. Steps & Deck
11. Lakeside Performing Arts Center
12. Pier
13. Enhanced Existing Park Facilities
14. Ball Field

VIEWS

BEFORE



Holly Street Extension



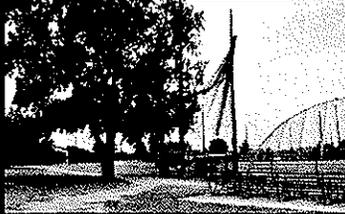
AFTER

VIEWS

BEFORE



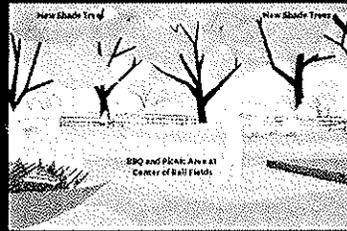
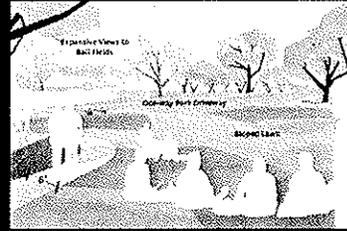
Viewpoint & Lawn
at Ball Fields



Ball Field
Amenities



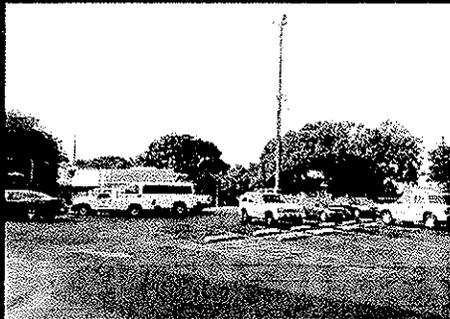
Ball Field BBQ
& Picnic Area



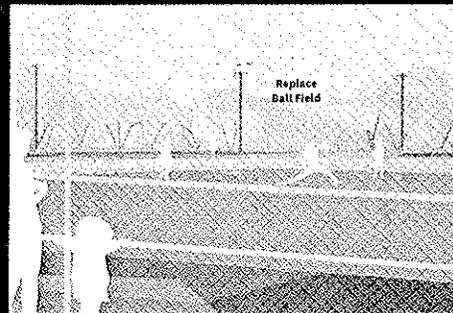
AFTER

VIEWS

BEFORE



Metz
Ball Field



AFTER

IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Existing)

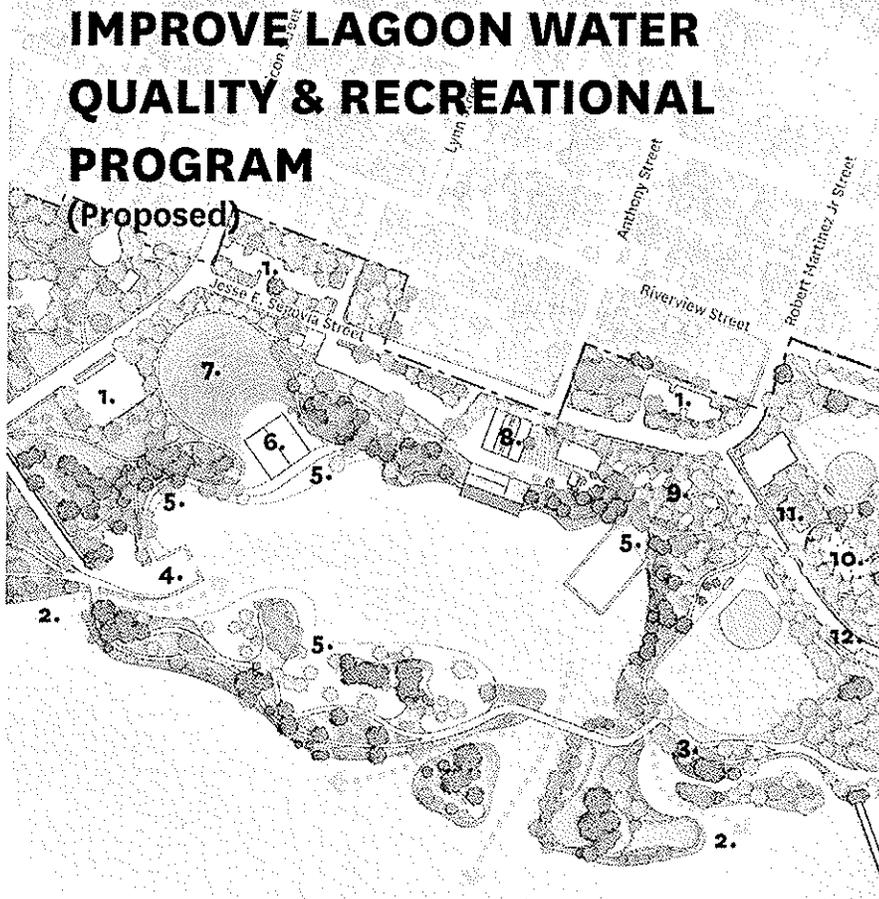


LEGEND

- 1. Parking
- 2. Boat Launch
- 3. Johnny Degollado Pavilion
- 4. Fiesta Gardens
- 5. Playground
- 6. Ball Field
- 7. Pedestrian and Cycle Trails

IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Proposed)

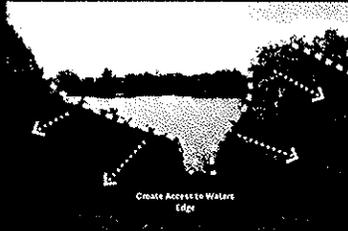


LEGEND

- 1. Existing Parking
- 2. New Lake Channels
- 3. Enhance Lake Edge Habitat
- 4. Boat Launch
- 5. Beach
- 6. Relocated Johnny Degollado Pavilion
- 7. Sloped Event Lawn
- 8. Opened & Enhanced Fiesta Gardens
- 9. Playground
- 10. Picnic Garden
- 11. Concessions
- 12. One-Way Drive & Parking

VIEWS

BEFORE



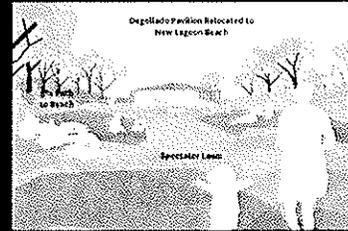
Fiesta Gardens
Event Pavilion



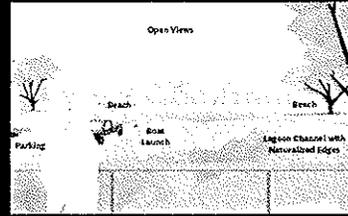
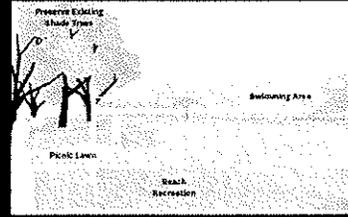
Fiesta Beach



Fiesta Beach
Boat Launch



AFTER



VIEWS

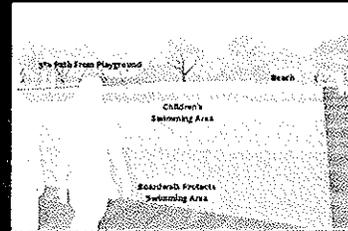
BEFORE



Children's Swimming
Area



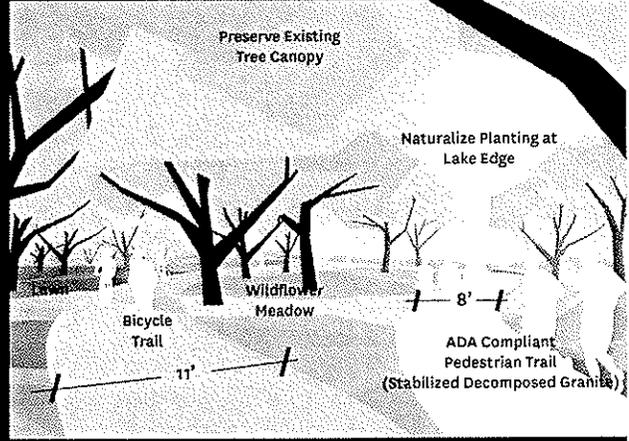
Children's Play
Area



AFTER



IMPROVE PARK ACCESS & CONNECTIONS TO NEIGHBORHOOD



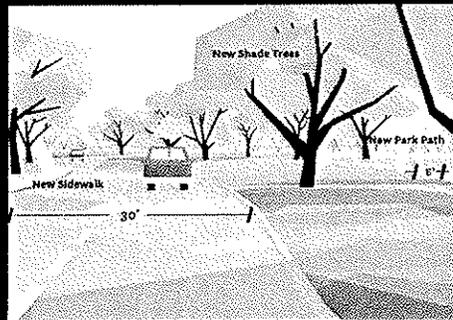
Lady Bird Lake Trail

VIEWS

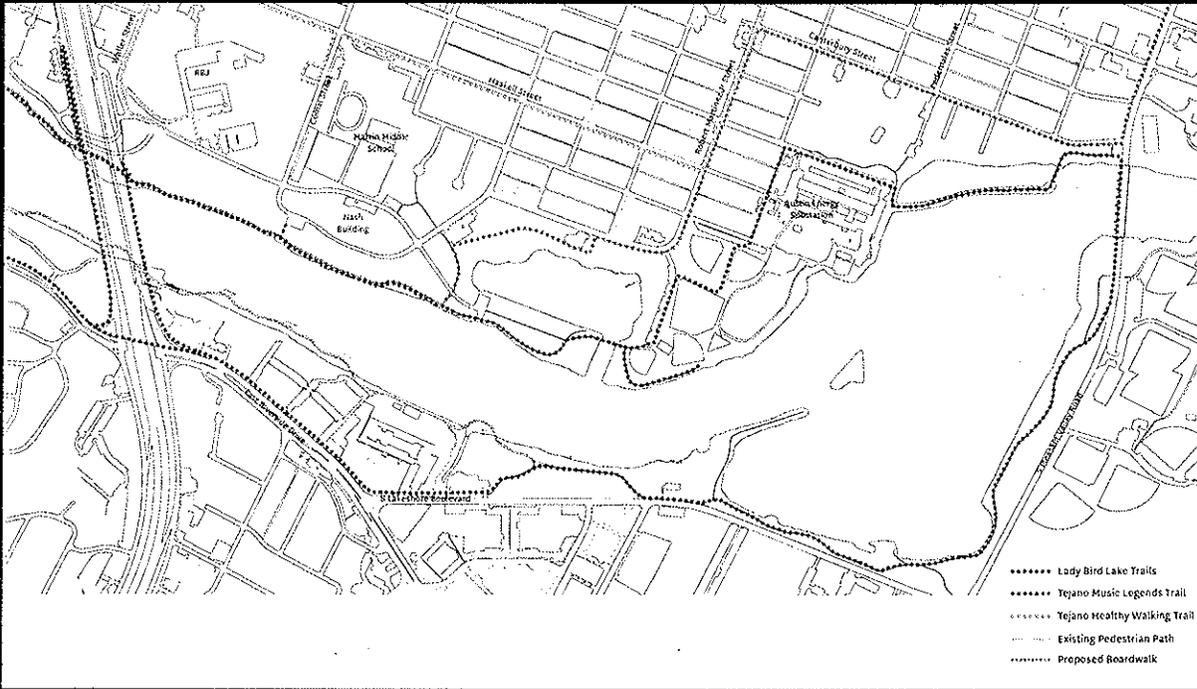
BEFORE



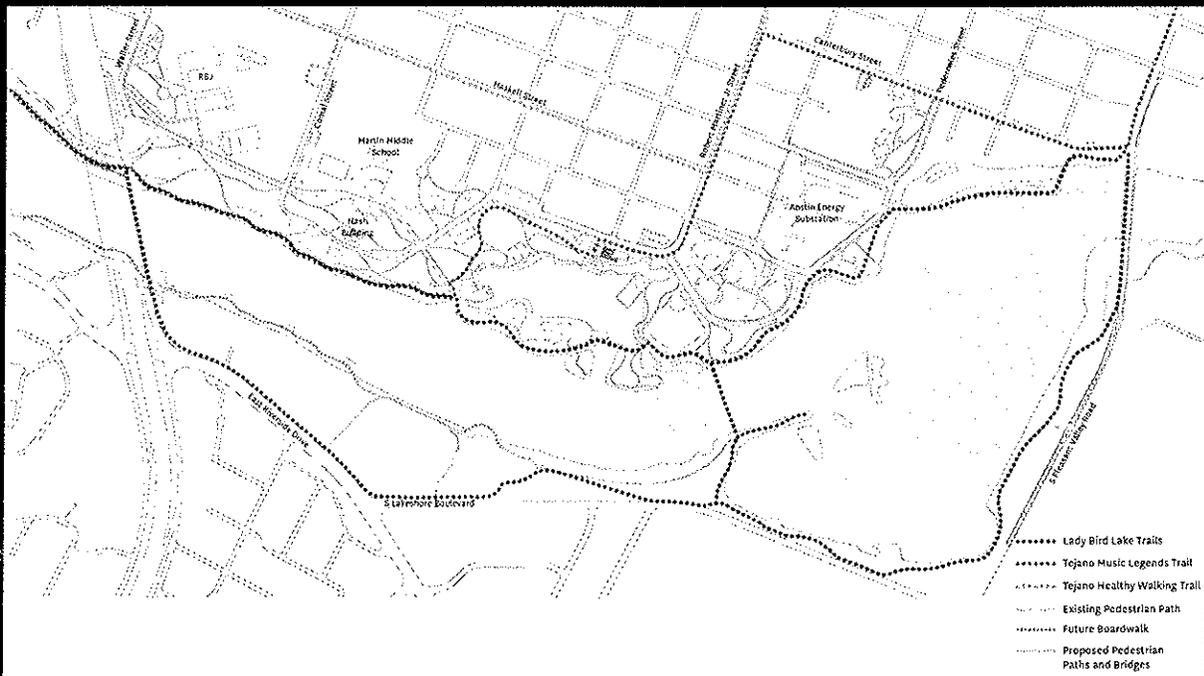
Accessible Paths & Sidewalks



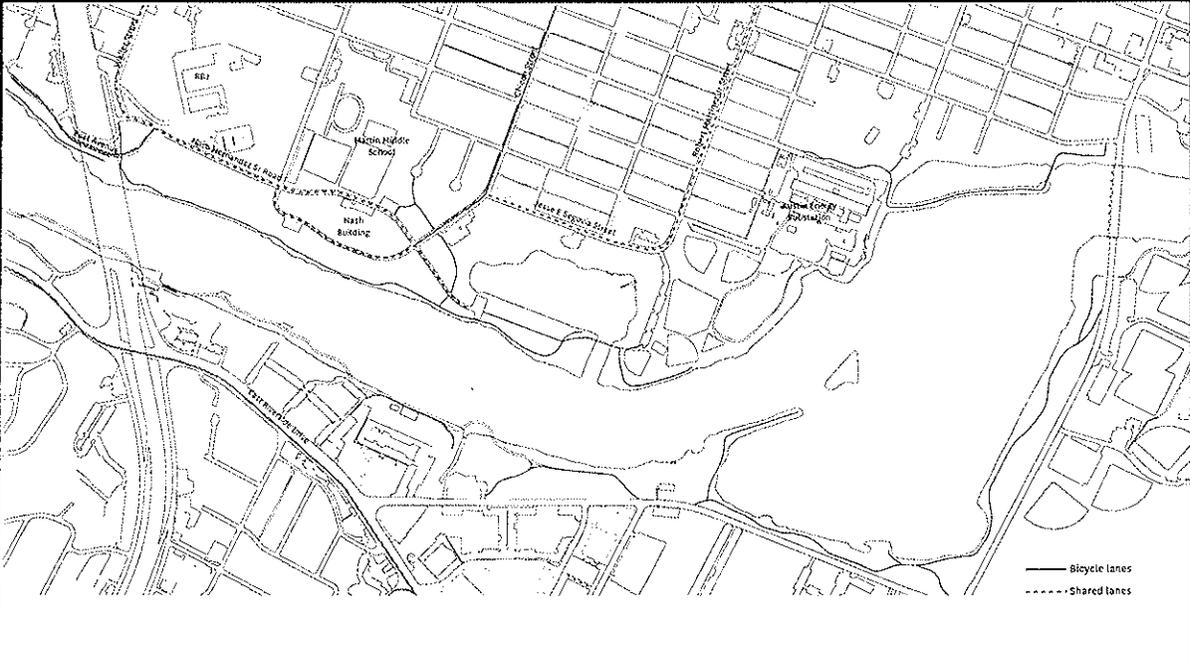
AFTER



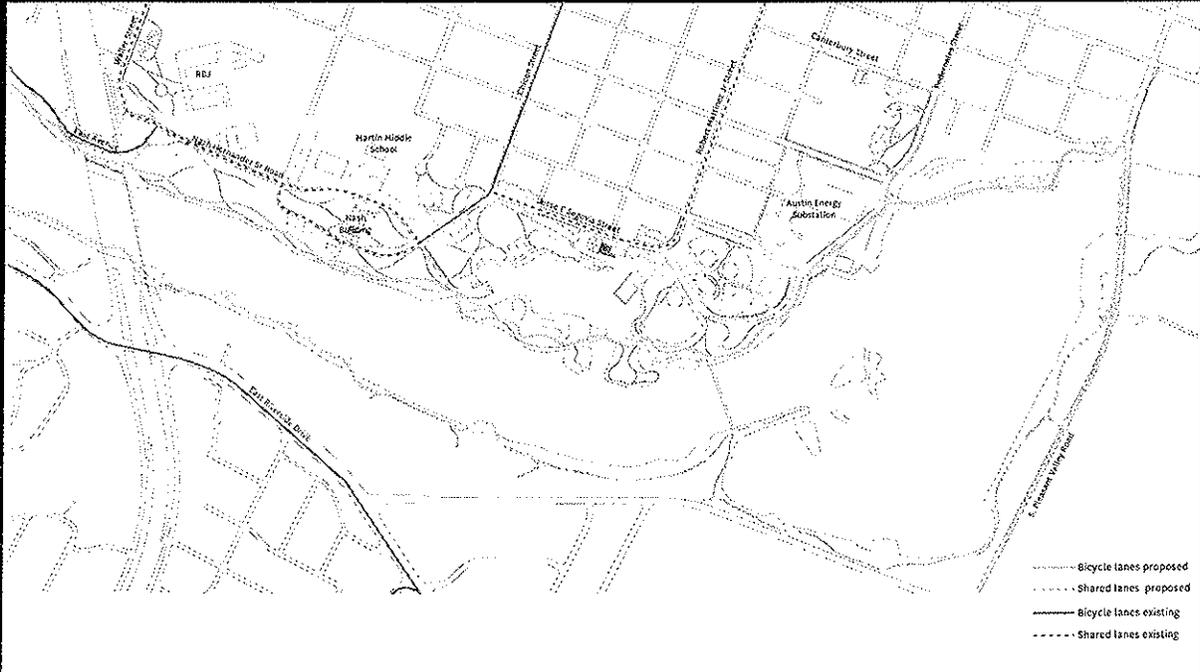
EXISTING PATHS AND TRAILS WITHIN HOLLY SHORES



PROPOSED PATHS AND TRAILS WITHIN HOLLY SHORES



EXISTING BICYCLE ROUTES WITHIN HOLLY SHORES

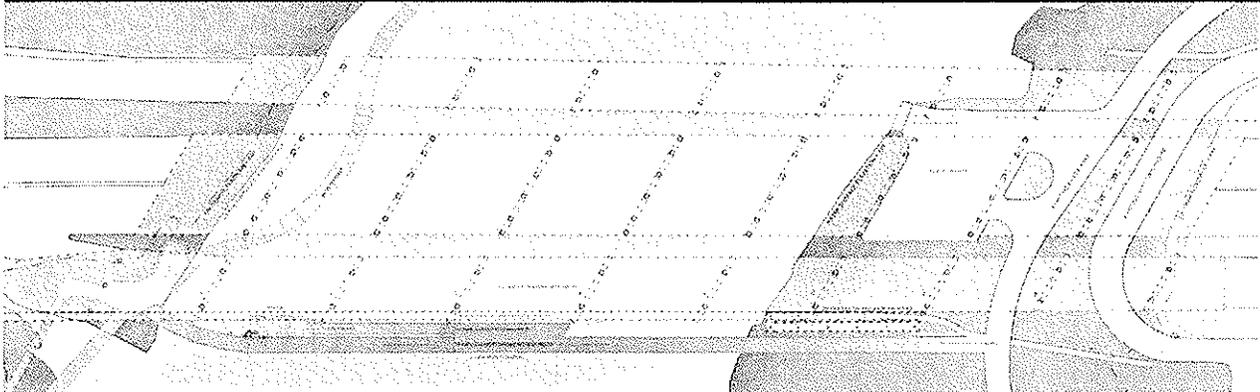


PROPOSED BICYCLE ROUTES WITHIN HOLLY SHORES

I-35 PEDESTRIAN/BICYCLE BRIDGE



Section

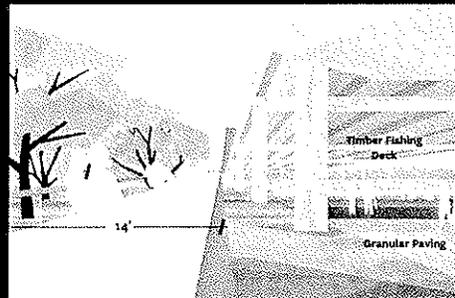


Plan

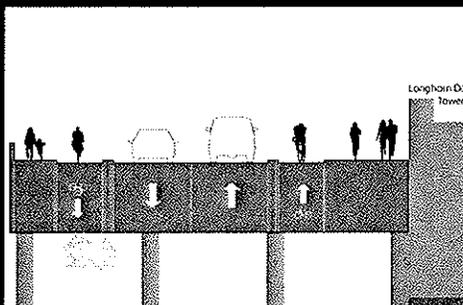
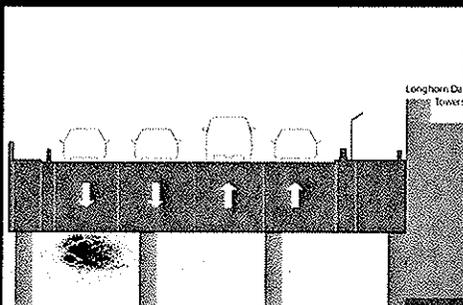
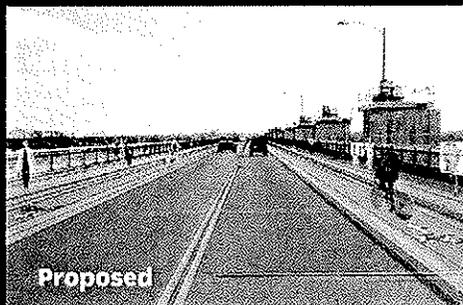
VIEWS



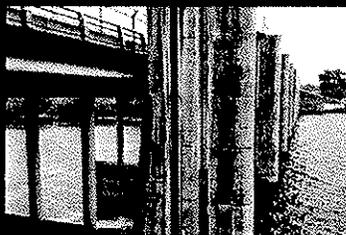
I-35 Footbridge



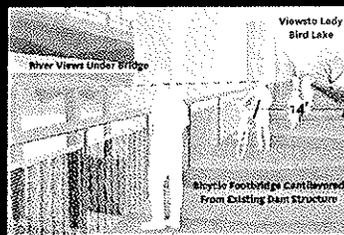
PLEASANT VALLEY PEDESTRIAN/BICYCLE- CONNECTION, INTERIM CONDITION



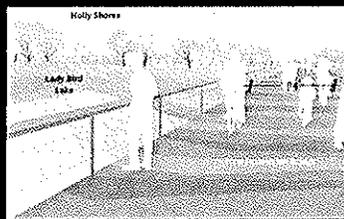
VIEWS



Pleasant Valley
Bicycle Bridge
Final Condition

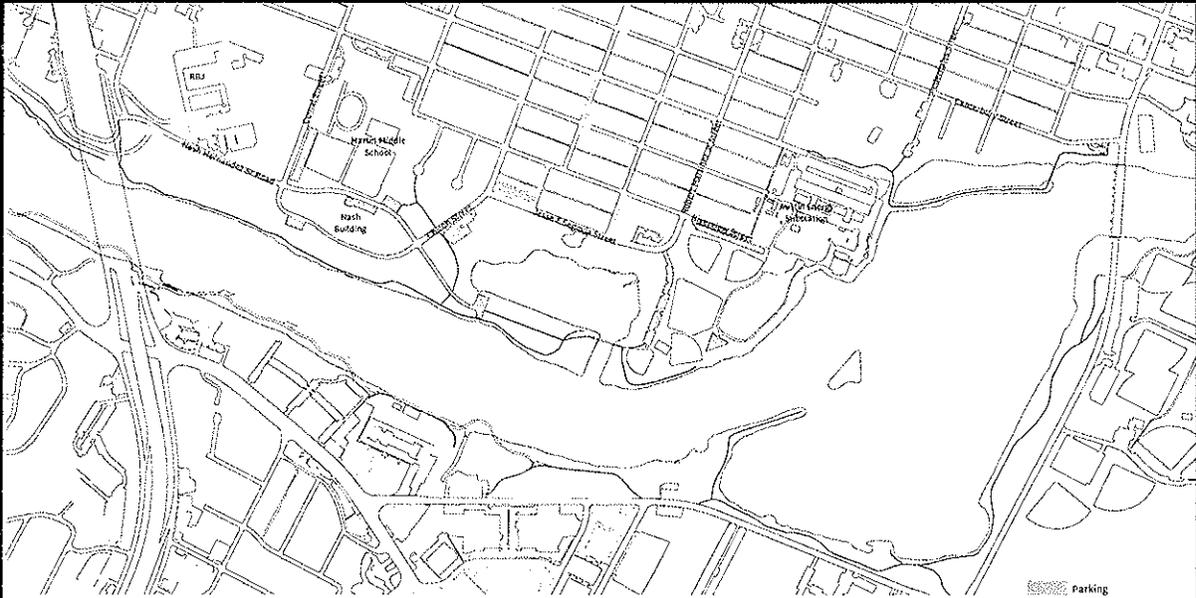


Lady Bird Lake
Footbridge



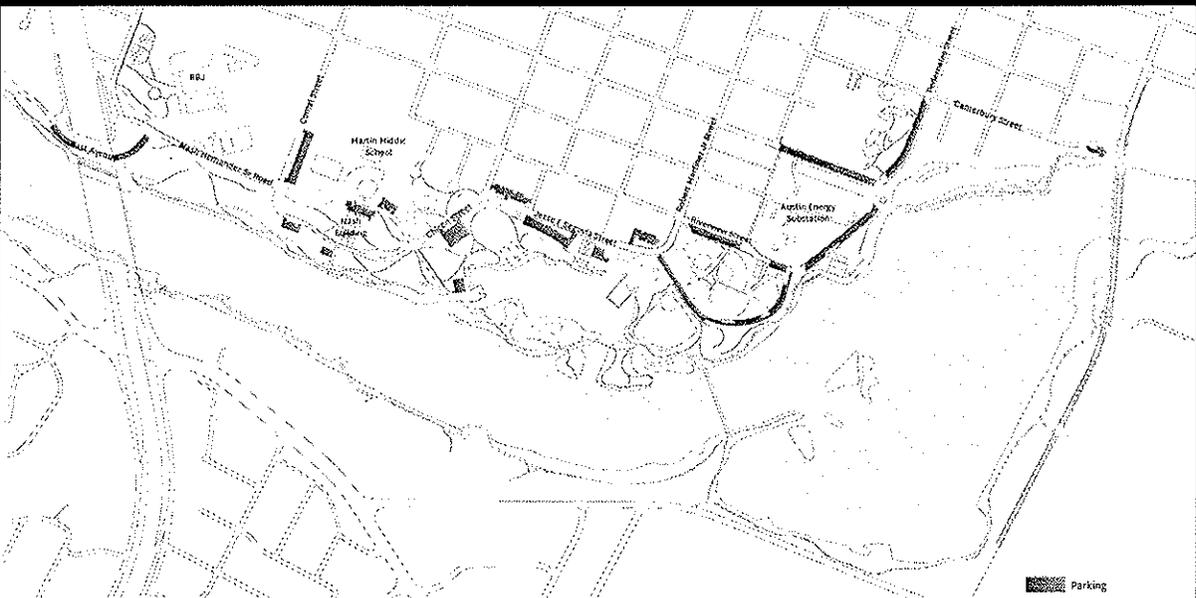
BEFORE

AFTER



390 Parking Spaces Existing within Holly Shores

EXISTING PARKING WITHIN HOLLY SHORES



700 Parking Spaces Proposed within Holly Shores

PROPOSED PARKING WITHIN HOLLY SHORES

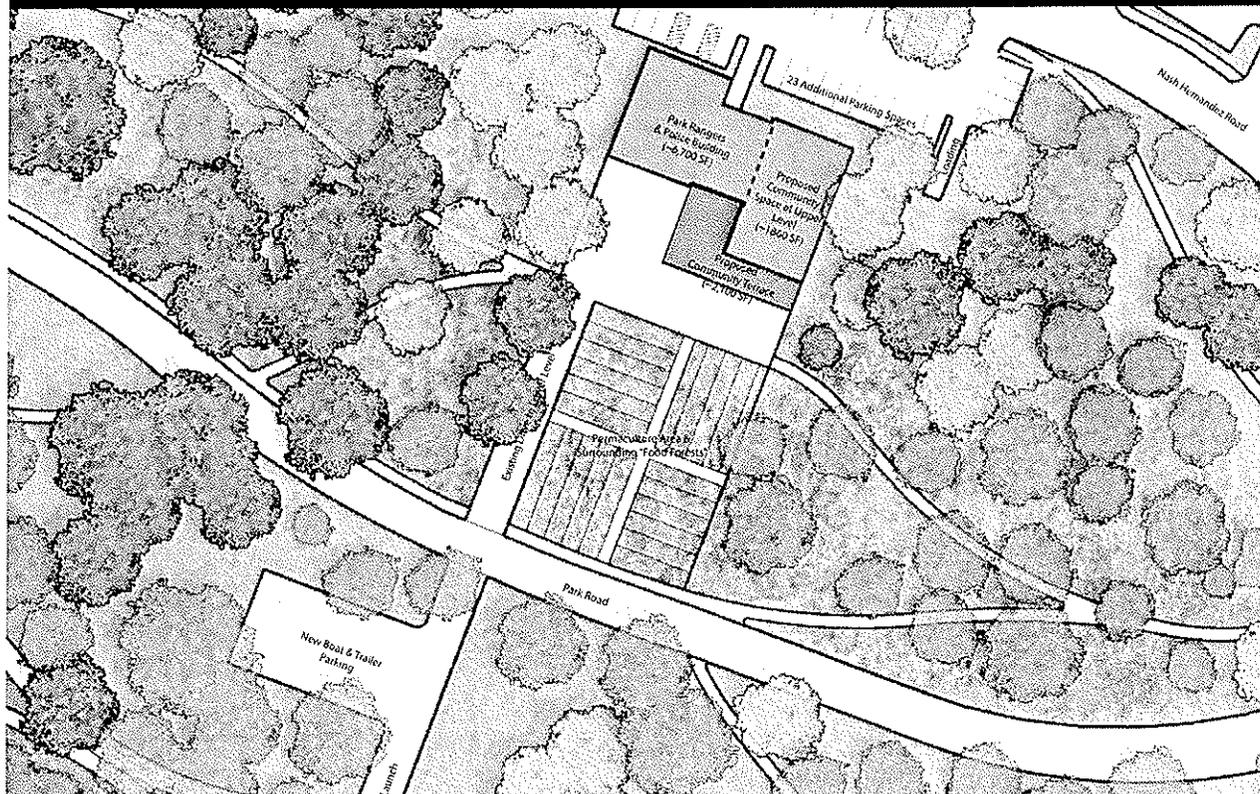
REUSE EXISTING BUILDINGS FOR COMMUNITY-BASED PROGRAMS



LEGEND

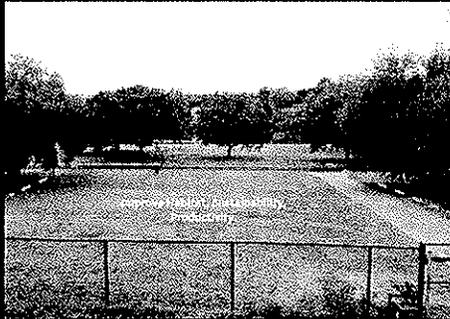
- 1. Nash Hernandez Building
- 2. Fiesta Gardens
- 3. Shoreline Warehouses

NASH HERNANDEZ BUILDING

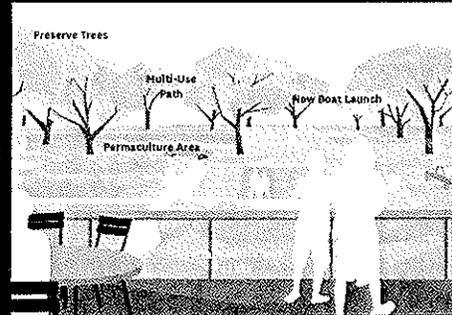


VIEWS

BEFORE

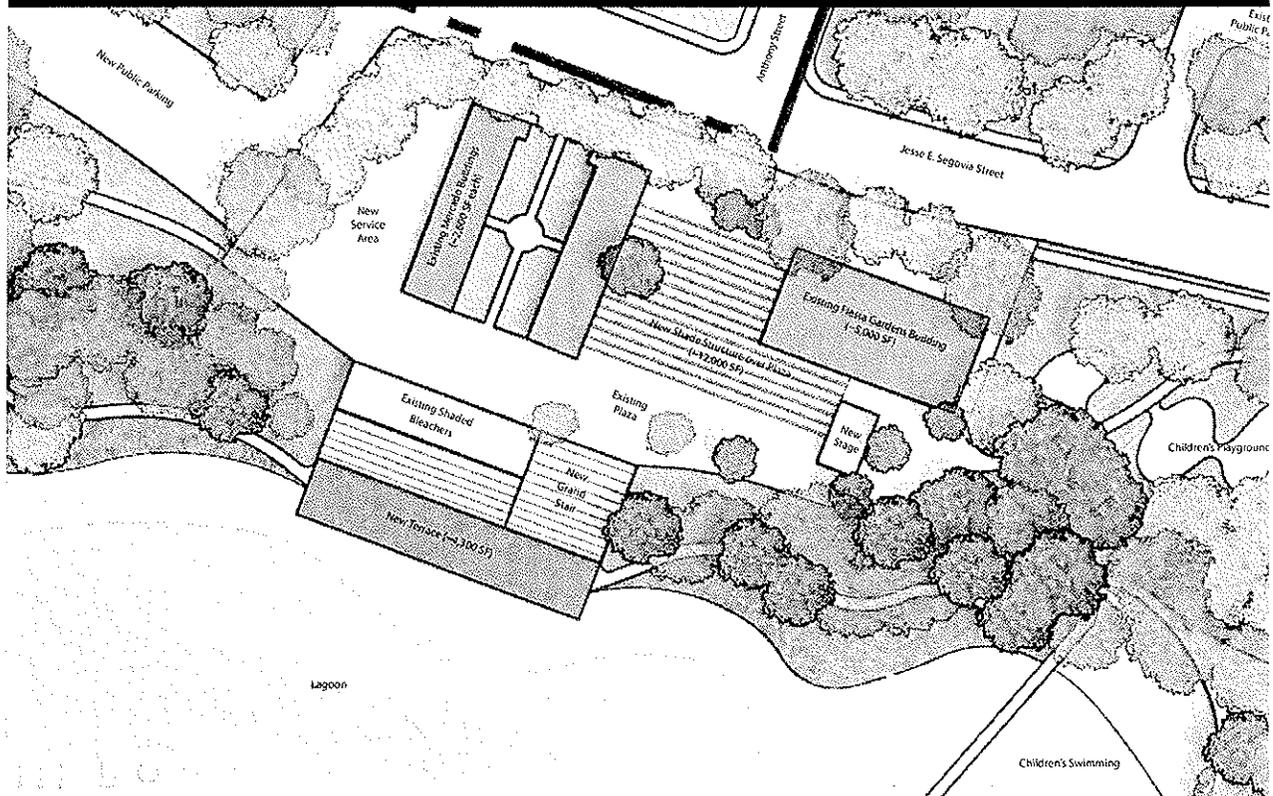


Nash Hernandez
Permaculture
Center



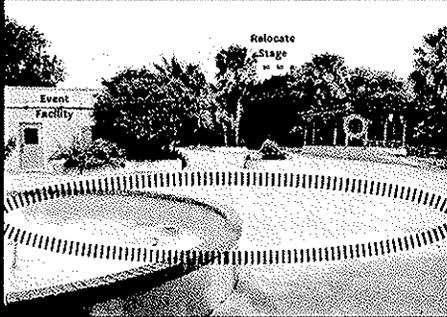
AFTER

FIESTA GARDENS



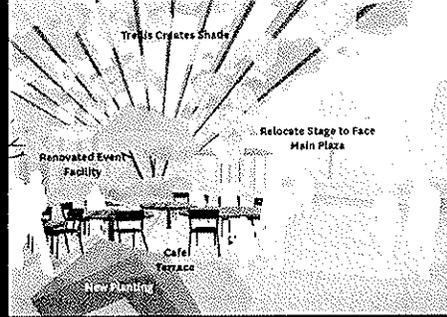
VIEWS

BEFORE

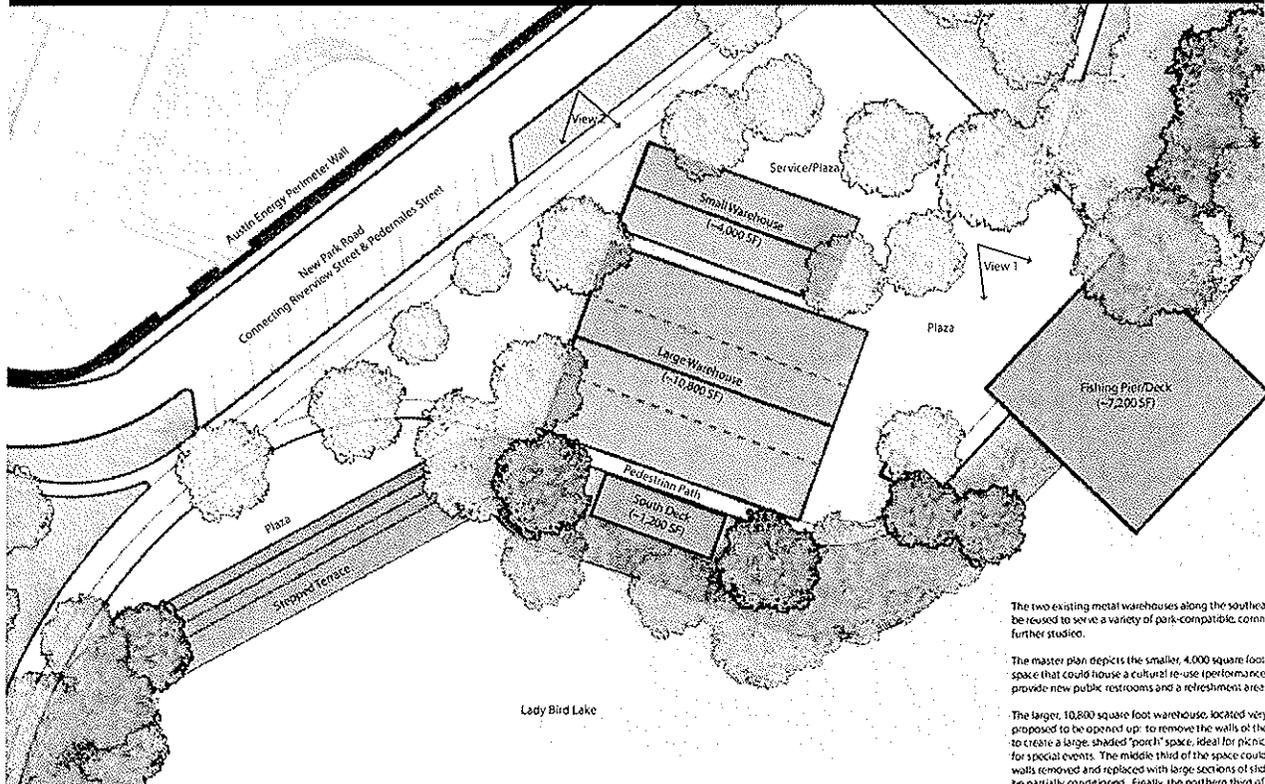


Fiesta Gardens Terrace

AFTER



SHORELINE WAREHOUSES



The two existing metal warehouses along the south side be reused to serve a variety of park-compatible, corner further studies.

The master plan depicts the smaller, 4,000 square foot space that could house a cultural re-use performance provide new public restrooms and a refreshment area.

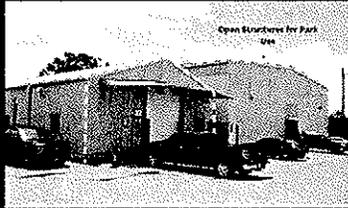
The larger, 10,800 square foot warehouse, located very proposed to be opened up: to remove the walls of the to create a large, shaded "porch" space, ideal for picnic, for special events. The middle third of the space could be removed and replaced with large sections of sidewalk to partially connect the existing the northern third of

VIEWS

BEFORE



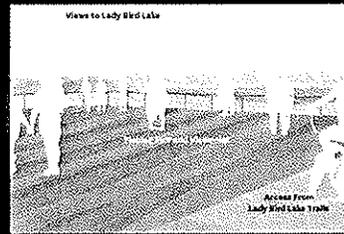
Lakeside Performance Center, Option A



Lakeside Performance Center, Option B

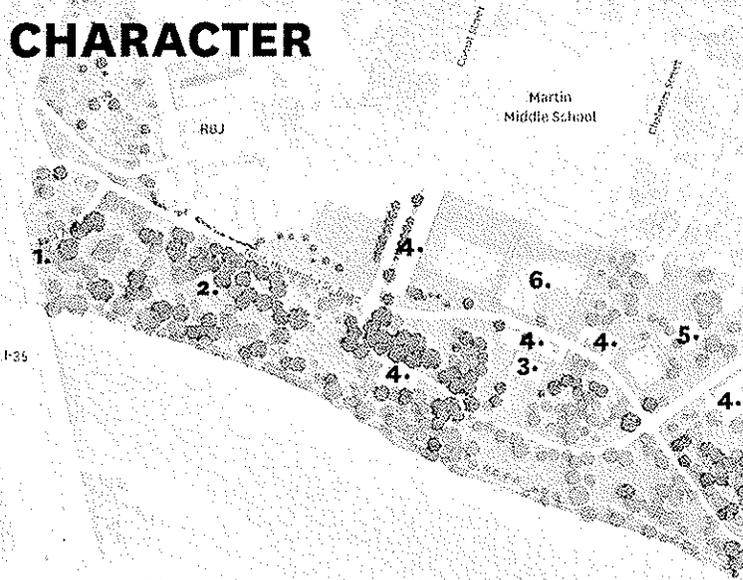


Lady Bird Lake View & Fishing Pier



AFTER

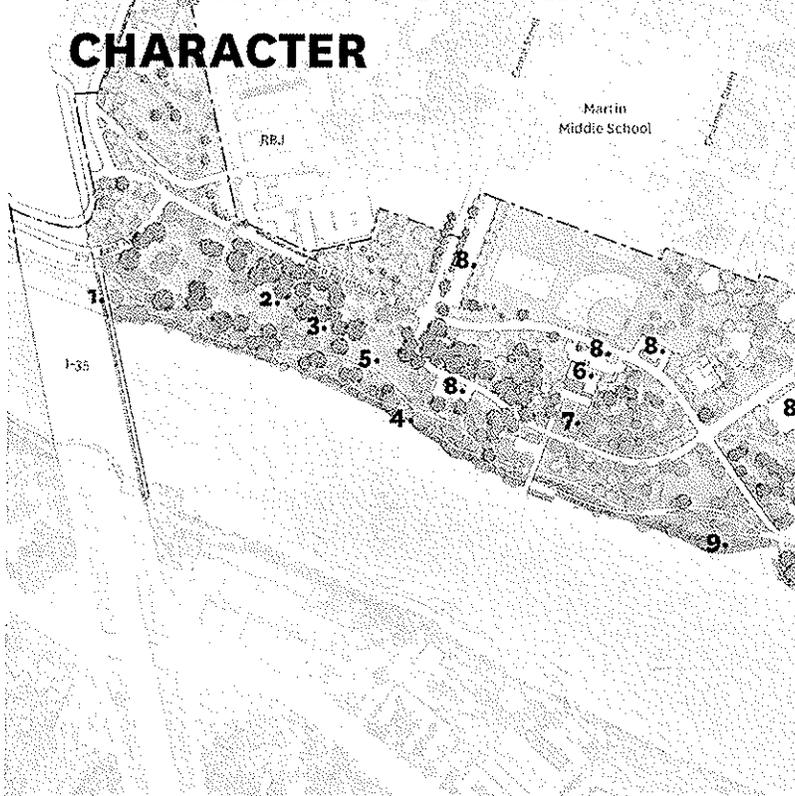
PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER



LEGEND

- 1. Parking Below I-35
- 2. Shade Trees & Lawns
- 3. Nash Hernandez Building
- 4. Parking
- 5. Playground
- 6. Ball Field

PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER



LEGEND

- 1. Deck Under I-35 & Footbridge
- 2. ADA Accessible Paths
- 3. Retain Existing Shade Trees & Lawn
- 4. 8'W Pedestrian Trail
- 5. 11'W Bicycle Trail
- 6. Nash Hernandez Building
- 7. Permaculture Garden
- 8. Existing Parking
- 9. Enhance Lake Edge Habitat

VIEWS

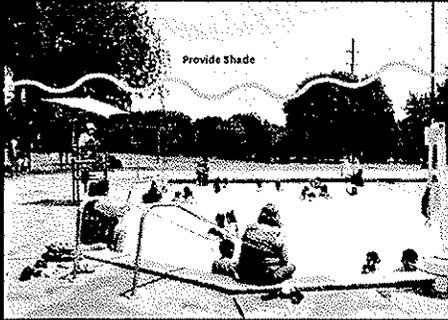
EXISTING



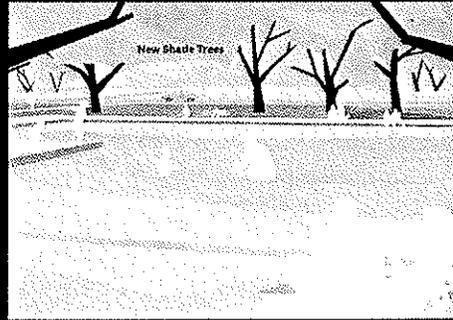
EXISTING

VIEWS

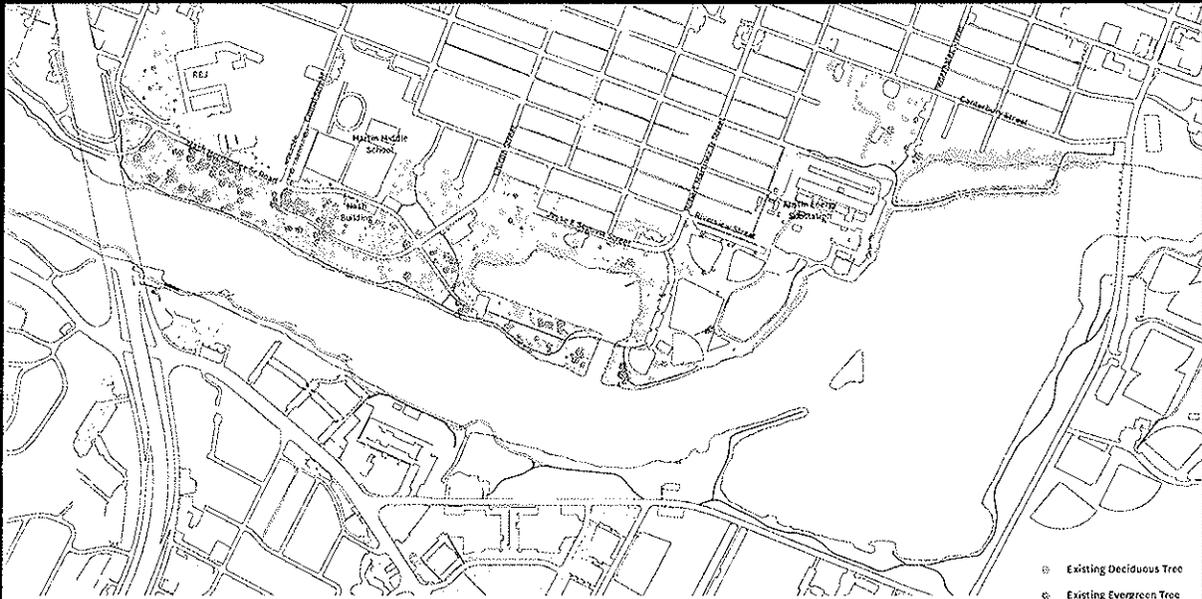
BEFORE



Martin Pool Shading

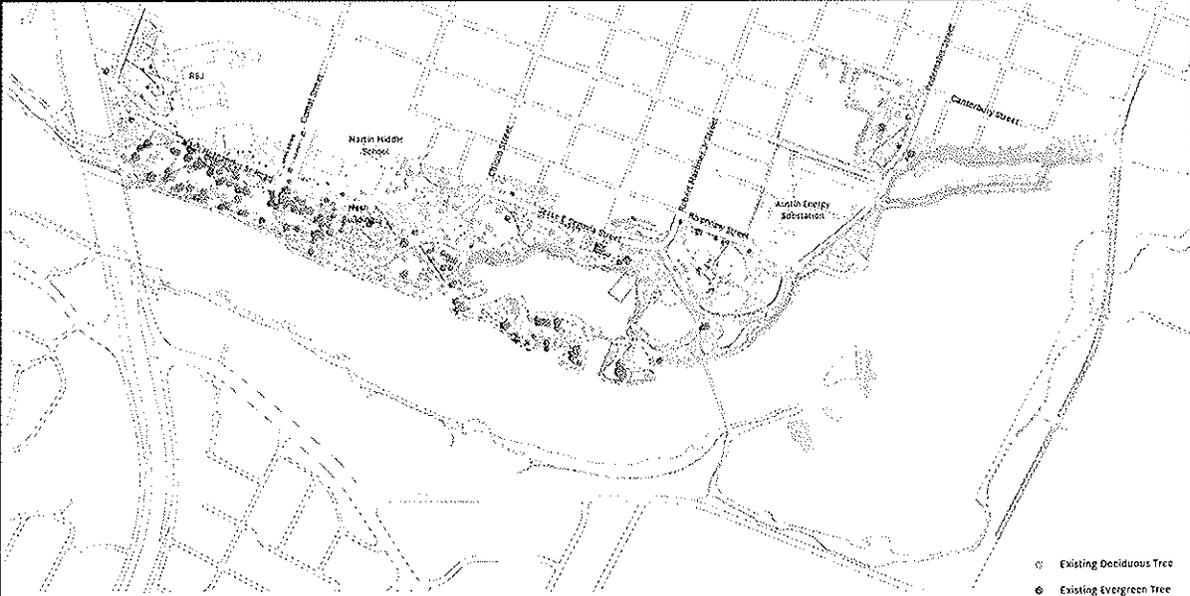


AFTER



27 acres existing tree canopy

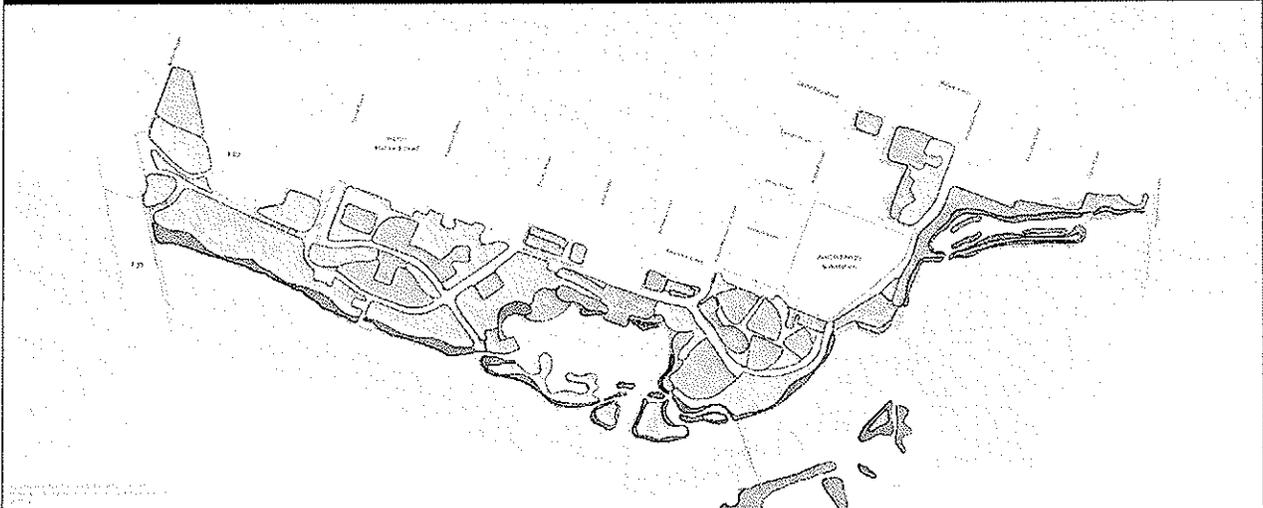
EXISTING TREE CANOPY WITHIN HOLLY SHORES



41 acres tree canopy - combined proposed and existing trees

PROPOSED TREE CANOPY WITHIN HOLLY SHORES

PRESERVE, ENHANCE & INCREASE WILDLIFE HABITAT



LEGEND

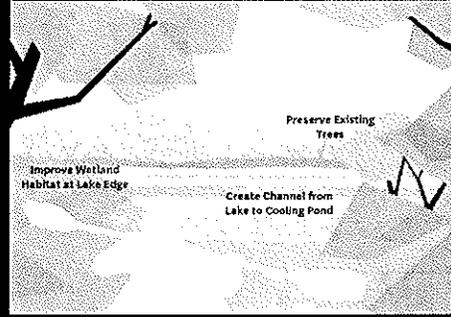
- | | |
|--|---|
| <ul style="list-style-type: none">  1. Riparian Edge / Wetland  2. Open Upland  3. Wooded Upland | <ul style="list-style-type: none">  4. Permaculture & Gardens  5. Fields, Buildings, & Paving |
|--|---|

VIEWS

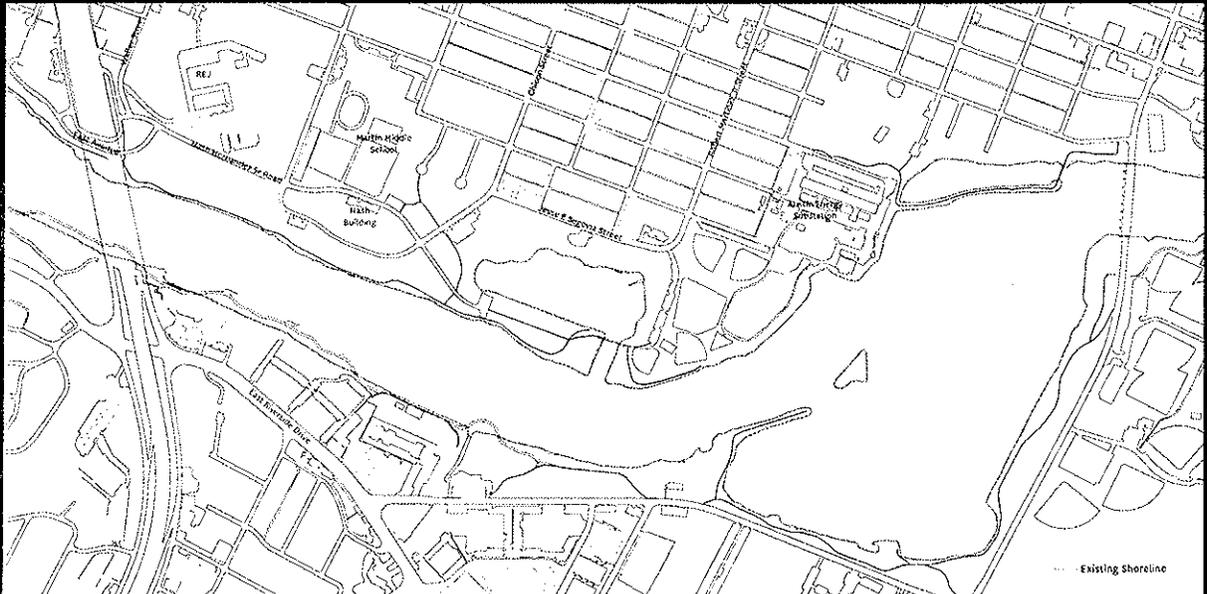
BEFORE



Riparian & Wetland Habitat

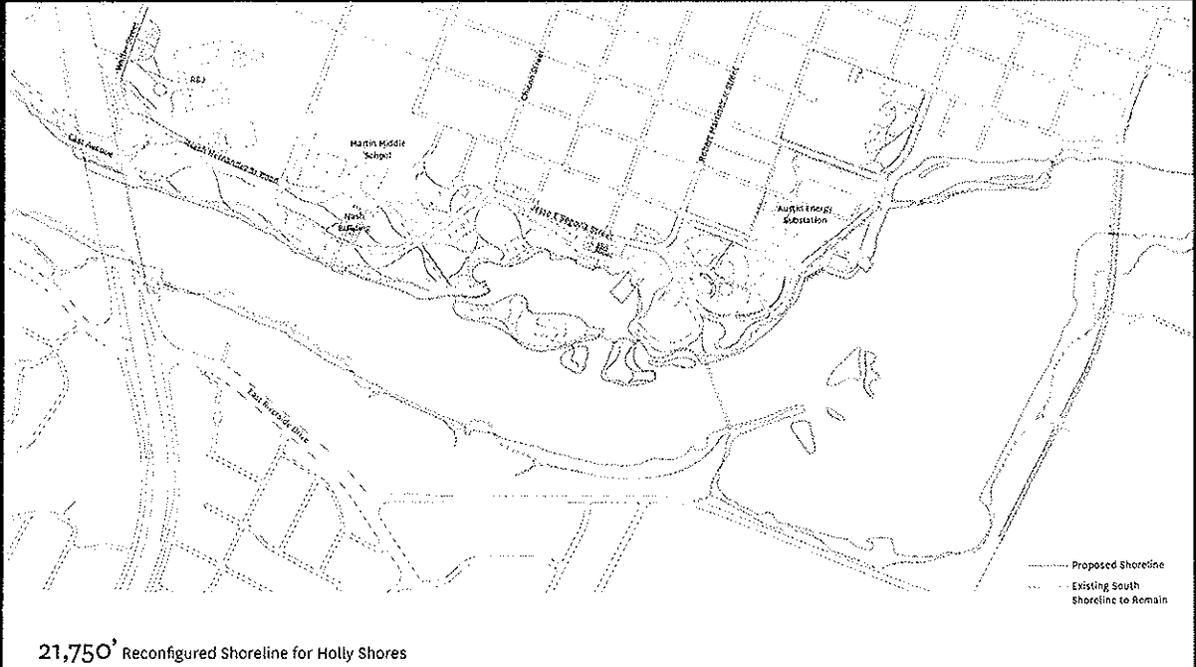


AFTER



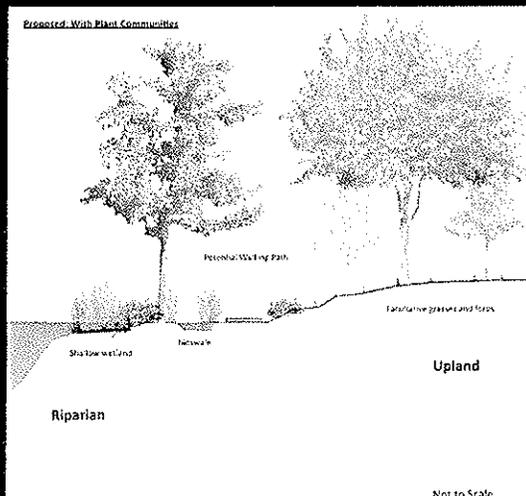
15,450' Existing Shoreline for Holly Shores

EXISTING SHORELINE WITHIN HOLLY SHORES



PROPOSED SHORELINE WITHIN HOLLY SHORES

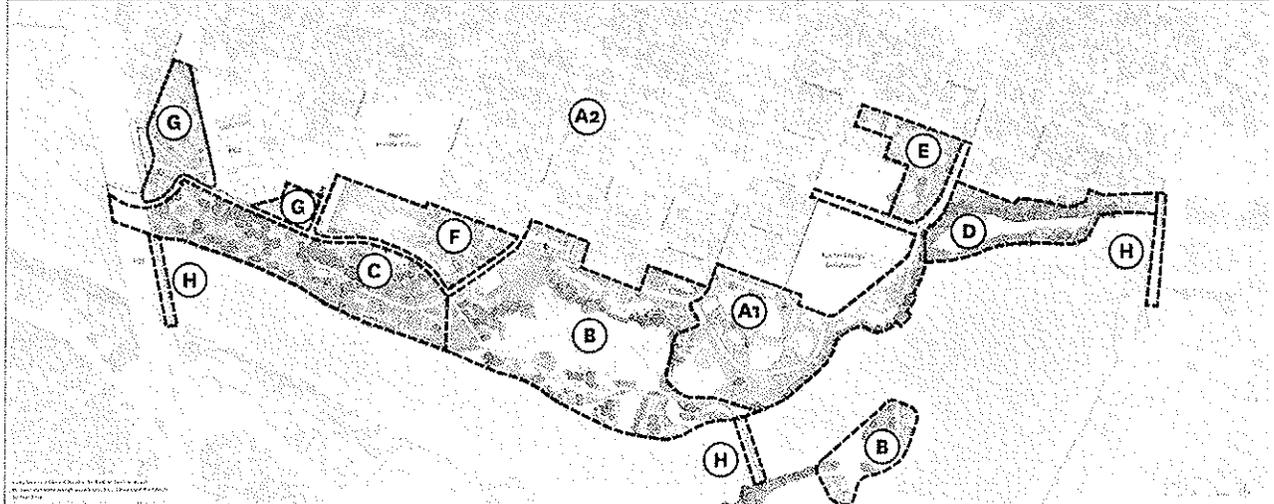
RIPARIAN EDGE SECTION



CELEBRATE LOCAL ART & HERITAGE



PHASING PLAN



LEGEND

- | | | |
|--|------------------------------|-----------------------|
| A1. Austin Energy Connections & Fields | C. Overall Park Improvements | F. Martin Park |
| A2. Park-Wide Improvements | D. Cooling Pond | G. RBJ Center |
| B. Festival Beach | E. Metz Park | H. Bridge Connections |

THE MASTER PLAN

