

# NO Post Paggi PUD!

**Stop intrusive development from eating up our urban green spaces!**

The open green spaces along our trails and parks fronting Lady Bird Lake are priceless assets. They're a big part of what makes Austin... Austin.

Today that special character is threatened by a proposed condominium project at 211 South Lamar Blvd. The site is governed by the Waterfront Overlay Ordinance, which was crafted to protect the scenic lake vistas from intrusive overdevelopment--setting a reasonable height for this site at 60 feet.

The project developer, Post Paggi LLC of Santa Monica California, wants to circumvent the Ordinance, change the zoning, and build a 96-foot tall residential tower—that's more than 60% higher than what the zoning and Ordinance now allow.

If our City Council approves the change, it will result in a building that sticks out like a sore thumb into our south shore, creating a massive wall out of scale with surrounding development and over-shadowing our lakefront and adjacent parkland—not to mention adding unwarranted extra cars and traffic on one of Austin's most congested intersections.

The open spaces and verdant vistas around Lady Bird Lake are for all Austinites. Now, only a clear voice from all Austinites can preserve them.

The Austin City Council will vote on this project Thursday, August 8, 2013. Please call or e-mail our City Council members as soon as you can. And please share this call-to-action with all your friends and neighbors. Ask them to let our City Council know that protecting this special place in Austin is a city-wide concern—today and for our future.

Thanks for your support!



You can contact all City Council members at:  
<http://www.austintexas.gov/mail/all-council-members>  
 You can also contact each council member's office at:

Mayor Lee Leffingwell, 512-974-2250, lee.leffingwell@austintexas.gov  
 Mayor Pro Tem Sheryl Cole, 512-974-2266, sherylcole@austintexas.gov  
 Council Member Chris Riley, 512-974-2260, chris.riley@austintexas.gov  
 Council Member Mike Martinez, 512-974-2264, mike.martinez@austintexas.gov  
 Council Member Kathie Tovo, 512-974-2255, kathie.tovo@austintexas.gov  
 Council Member Laura Morrison, 512-974-2258, laura.morrison@austintexas.gov  
 Council Member Bill Spelman, 512-974-2256, bill.spelman@austintexas.gov

For additional information, contact David King, Zilker NA. at 512-415-6016, dking@austin.rr.com

**Please attend the public hearing on the  
Post Paggi PUD at the City Council meeting  
on August 8, 2013 at 6:00 PM.**

**City Hall  
301 West 2<sup>nd</sup> Street  
Austin, TX**

**Free parking is available in the City  
parking garage next to City Hall.**

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If affordable housing is truly a priority for the Council, it should deny this PUD application and tell the developer to build under the current mixed use zoning that will provide more affordable housing and will be a truly superior project that is consistent with Austin's community values.

If the City Council really cares about preserving Lady Bird Lake, "the soul of Austin", it will vote against this PUD and tell the developer to honor the height and setback limits in the Waterfront Overlay.