

Austin Animal Services Offsite Adoption Program Overview

Program Overview

Animal Services Office's (ASO) Offsite Adoption Program started in June of 2012. At its inception, the program was designed to be a mechanism to facilitate the adoption of kittens from ASO's Foster Care Program. After several successful events at Whole Foods on 6th Street, Petco and PetSmart locations were added in Austin to expand exposure for adoptable foster animals. The Offsite Adoption Program continued to increase its presence in the community by branching out from traditional locations such as Petco and PetSmart, to non-traditional locations such as Calvin's Fine Jewelry and Opal Divine's, for regularly scheduled offsite adoption events. Additionally, the program has expanded to include shelter and foster dogs and cats of all ages and sizes.

As of today the Offsite Adoption Program enjoys an ongoing presence at 10 locations in greater Austin, Sunset Valley and Buda (see location map). ASO's adoptable pets have also been showcased at adoption events including Pet Expo, a retirement community, and several retail locations.

Since its inception in June of 2012, over 4% of all of Austin Animal Center's adoptions have come from the Offsite Adoption Program (380 adoptions). In addition, more than \$6,000 in donations have been raised, and thousands of community members have been reached with information about ASO's programs and services.

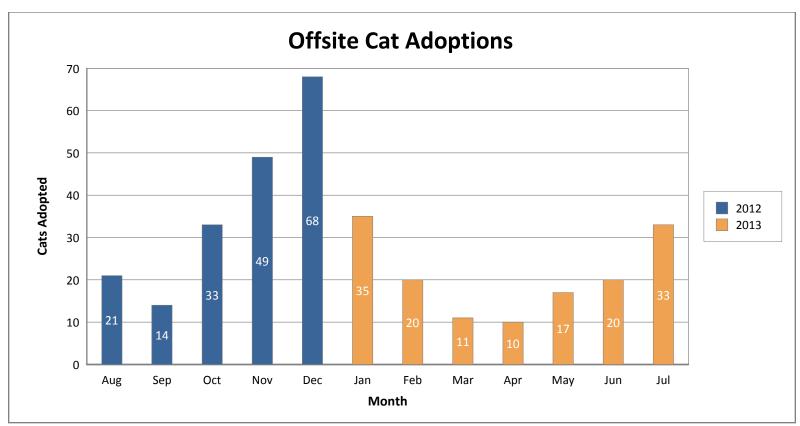


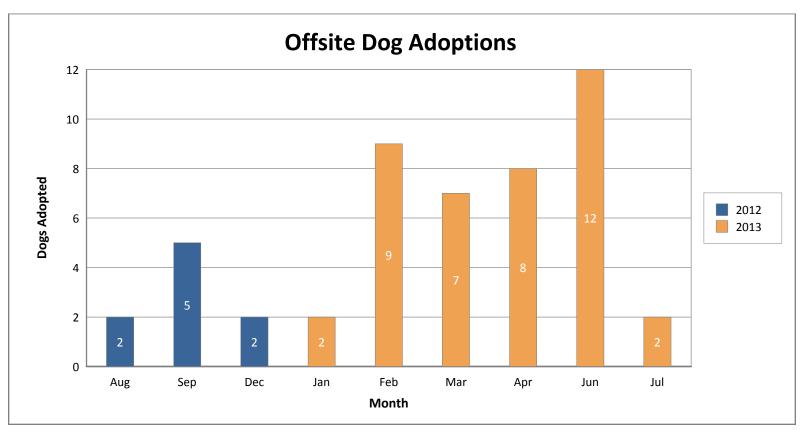
Offsite Adoptions from August 2012 to July 2013

		Cats	Dogs	Total
2012	August	21	2	23
	September	14	5	19
	October	33	0	33
	November	49	0	49
	December	68	2	70
	Total	185	9	194
2013	January	35	2	37
	February	20	9	29
	March	11	7	18
	April	10	8	18
	May	17	0	17
	June	20	12	32
	July	33	2	35
	Total	146	40	186
Total		331	49	380



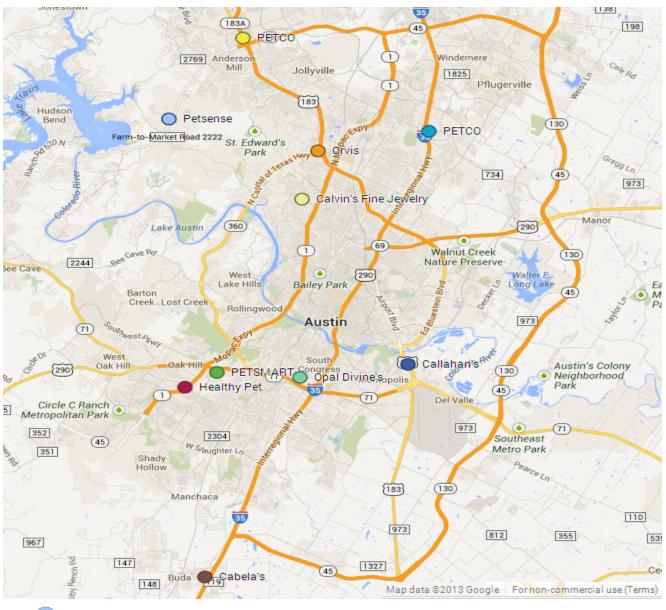
Offsite Adoptions Data







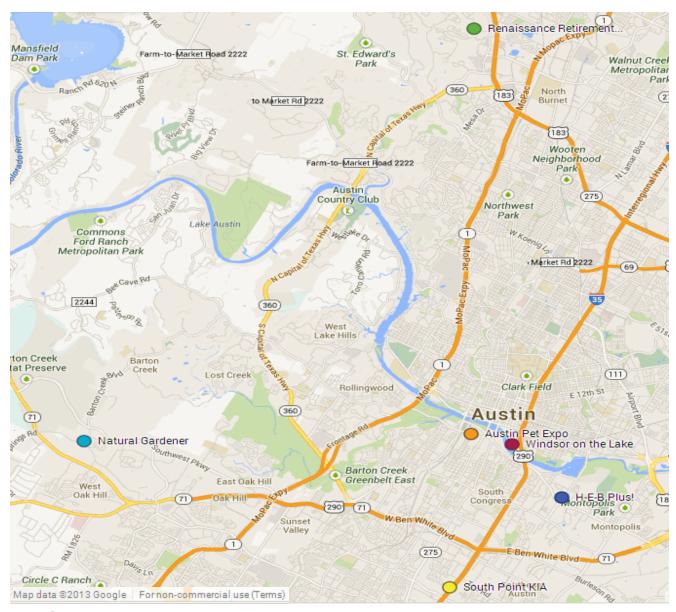
Locations - Permanent



- Petsense 7900 N FM 620, Austin
- **PETCO** 14010 U.S. 183 #430, Austin
- **PETCO** 500 Canyon Ridge Drive, Austin
- Orvis 10000 Research Boulevard, Austin
- Calvin's Fine Jewelry 3818 Far West Boulevard #102, Austin
- **Callahan's** 501 U.S. 183, Austin
- Opal Divine's 3601 South Congress Avenue, Austin
- PETSMART 5207 Brodie Lane #170, Sunset Valley
- Healthy Pet 4301 West William Cannon Drive, Austin
- Cabela's 15570 North Interstate 35 Frontage Road, Buda



Locations - Special Events



- Renaissance Retirement Community 11279 Taylor Draper Lane, Austin
- Austin Pet Expo 900 Barton Springs Rd, Austin
- Windsor on the Lake 43 Rainey Street, Austin
- Natural Gardener 8648 Old Bee Caves Road, Austin
- H-E-B Plus! 2508 East Riverside Drive, Austin
- South Point KIA 5306 South Interstate 35 Frontage Road, Austin



Other Adoption Options

ASO continues to facilitate adoptions from 57 kennels at Town Lake Animal Center. These kennels serve as an overflow from the City's main location for large dogs, which has proved necessary since March 2012. Since Animal Services moved into the new facility, 596 adoptions have taken place at TLAC.

Animal Services is supported by many volunteer groups, several which focus on creating exposure and promoting adoption of hard to place pets. With financial backing from the Friends of Austin Animal Center, ASO benefits greatly from the hard work of volunteer run groups including Hard Luck Hounds, Desperate Housecats and Classic Cats and Canines.

Since August 2012, AAC's volunteer run adoption programs have adopted out 313 cats and dogs.

- 188 cats from the Desperate Housecat program
- · 59 dogs from the Classic Canines program
- · 66 dogs from the Hard Luck Hounds program

