

CENTRAL CORRIDOR ADVISORY GROUP

MEETING #2

August 16, 2013, 1:30 pm – 3:00 pm

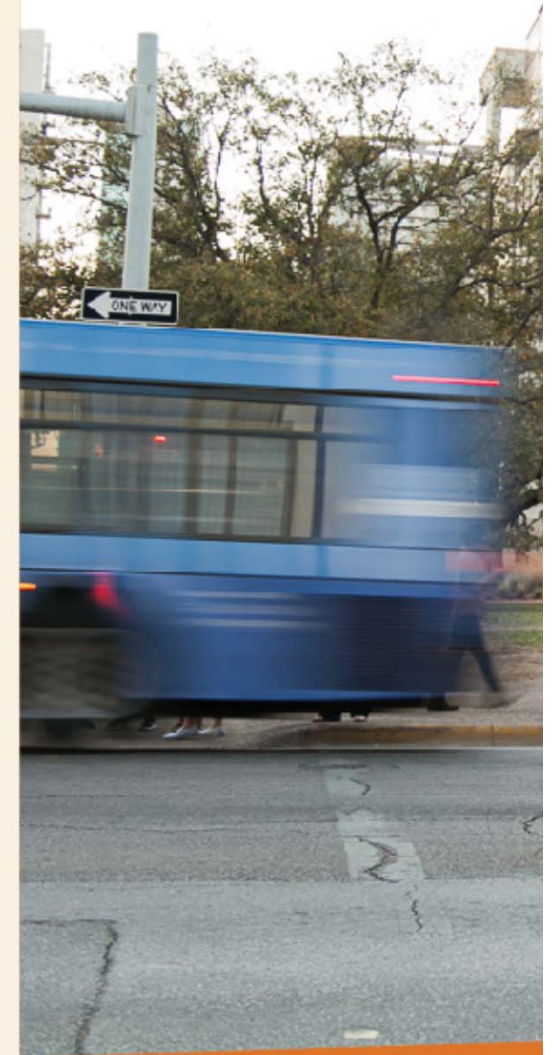
Austin City Hall, Council Chambers



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Agenda

- 1) Welcome & Introductions
- 2) Work Plan & Schedule
- 3) Public Involvement
- 4) CCAG Syllabus
- 5) Study Area Definition
- 6) Sub-Corridor Identification
- 7) Next Steps
- 8) Next Meeting – September 20, 2013



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CCAG Members

Mayor Lee Leffingwell* - Mayor, City of Austin

Council Member Bill Spelman*+ - Council Member, City of Austin

John Langmore* - Vice Chair, Capital Metro Board of Directors

Sid Covington*+ - Chair, Lone Star Rail Board of Directors

Pat Clubb - University of Texas at Austin

Martha Smiley*+ - Austin Area Research Organization (AARO), Austin Chamber

Tom Stacy* - Downtown Austin Alliance (DAA)

Natalie Madeira Cofield - President & CEO, Capital City African American Chamber of Commerce (CCAACC)

Greg Hartman - President and CEO Seton Medical Center Austin

Aundre Dukes*+ - Portfolio Manager and Public Liaison, Texas Facilities Commission

Ali Khataw, P.E. - Immediate Past Chair, Greater Austin Asian Chamber of Commerce (GAACC)

Celia Israel - Board Secretary, Greater Austin Hispanic Chamber of Commerce (GAHCC)

Julia Montgomery - Citizen (Austinites for Urban Rail Action-AURA)

Dave Sullivan - Citizen (former COA Planning Commission Member)

Tim Taylor - Citizen (Partner, Austin Office of Jackson Walker LLP)

Boone Blocker - Citizen; Vice Chair, Urban Transportation Commission

*CAMPO Transit Working Group (TWG) Member

+Project Connect: North Corridor (PCNC) Project Advisory Group (PAG) Member

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CCAG Charge

The CCAG will:

- Ensure open and transparent public process
- Advise Mayor and project team in prioritizing and defining a preferred alignment for the next high-capacity transit investment for the Central Corridor
- Assist project team in a meaningful dialogue with the community



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Work Plan & Schedule

2

Project Development Process

- Regional Plan
- System Plan
- Corridor Studies
- Preliminary Design/Environmental Analysis
- Final Design
- Construction
- Operation



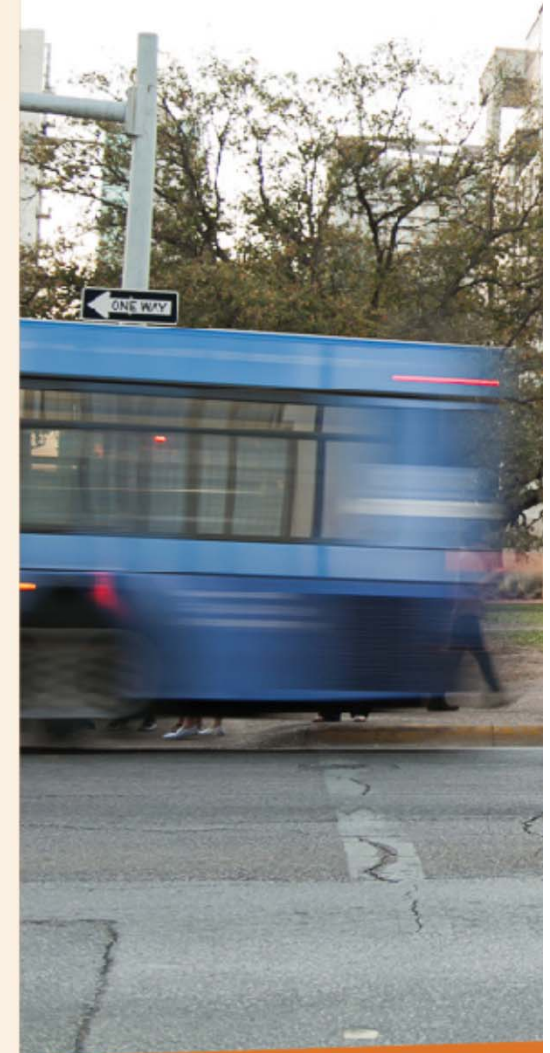
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Work Plan

Central Corridor High-Capacity Transit (HCT) Study

Work Plan Objective:

- Establish Robust Decision-Making Process
 - Transparent and inclusive
 - Sequential and logical
 - Efficient



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Work Plan

Decision-Making Process

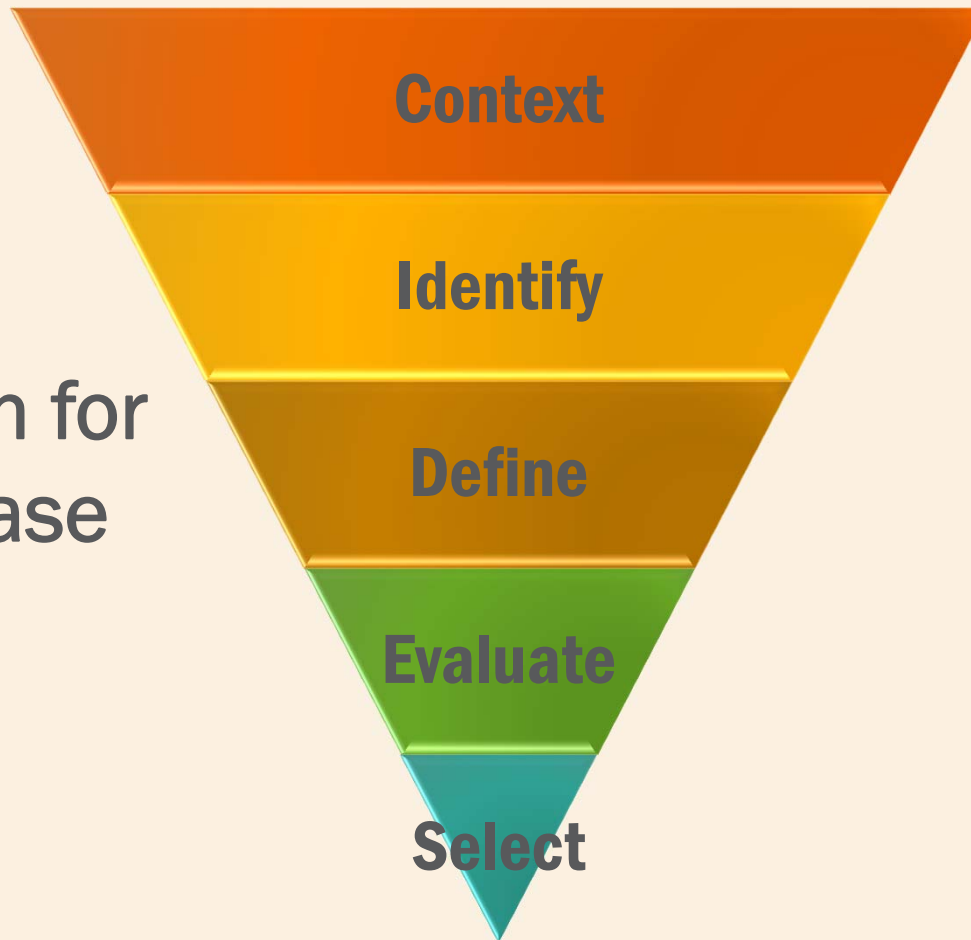
- Phase 1: Select Priority Sub-Corridor
 - ‘Where are we going?’
- Phase 2: Select Locally Preferred Alternative (LPA)
 - ‘How will we get there?’



2

Work Plan

Funnel
approach for
each phase



2

Work Plan & Schedule

Decision-Making Process

- Phase 1: Select Priority Sub-Corridor

				2013						2014							
				1	2	3	4	5	6	7	8	9	10	11	12	13	14
				Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Phase 1 Select Priority Sub-Corridor	Step 1: Kick-Off/Process	Task 1	Work Plan/Decision-Making Process														
	Step 2: Define Sub-Corridors	Task 2	Framework/History														
		Task 3	G&O/Problem Statement														
		Task 4	Methodology/Criteria														
		Task 5	Identify Sub-Corridors														
		Task 6	Define Sub-Corridors														
	Step 3: Select Priority Sub-Corridor	Task 7	Evaluate Sub-Corridors														
		Task 8	Select Priority Sub-Corridor														
			Decision					*									
					- Project Team Activities						- Public Involvement Activities						

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Work Plan & Schedule

Decision-Making Process

- Phase 2: Select Locally Preferred Alternative (LPA)

				2013						2014							
				1	2	3	4	5	6	7	8	9	10	11	12	13	14
				Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Phase 2 Select Locally Preferred Alternative (LPA)	Step 4: Identify Preliminary Alternatives	Task 9	Project P&N/Problem Statement														
		Task 10	Methodology/Criteria														
		Task 11	Identify Preliminary Alternatives – Alignment & Mode														
	Step 5: Define Final Alternatives	Task 12	Define Final Alternatives – Alignment & Mode														
	Step 6: Evaluate Alternatives	Task 13	Evaluate Alternatives														
	Step 7: Select LPA	Task 14	Select Locally Preferred Alternative (LPA)														
			Decision														
				- Project Team Activities						- Public Involvement Activities							

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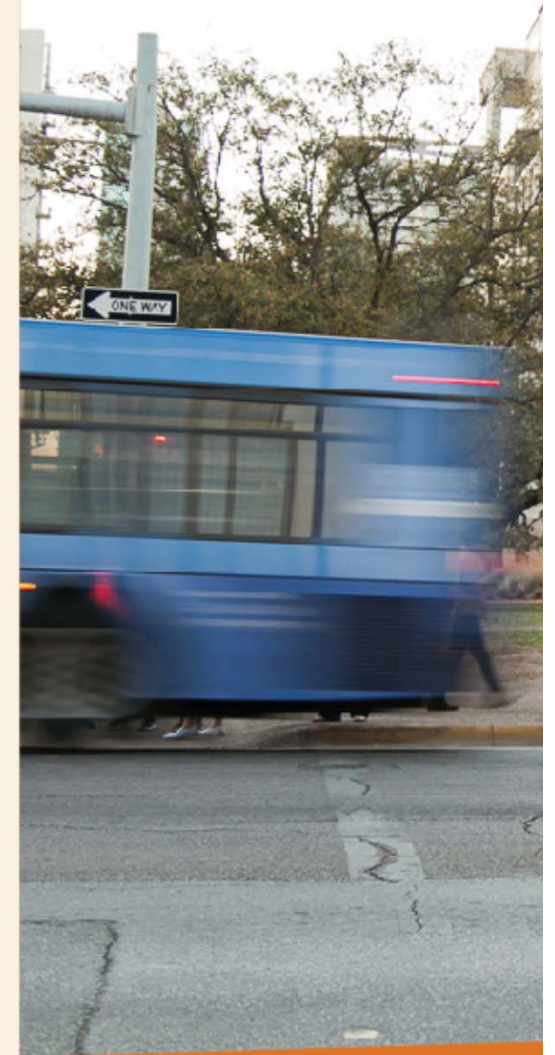
Public Involvement

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Public Involvement

Key Elements:

- Informed consent
- Build and maintain trust
- Meaningful opportunities for the community to be involved in the decision-making process



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Public Involvement

Goal:

- To facilitate a collaborative, deliberative decision-making process with broad participation and awareness

Key Objectives:

- Develop informed consent for each step in the process
- Build and maintain trust in the planning process and in the partner agencies



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Public Involvement

Public Participation Levels:

- Empower
- Collaborate
- Involve
- Consult
- Inform

Impact



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Public Involvement

Phase 1: Select Priority Sub-Corridor

Phase 1:
Select Priority
Sub-Corridor

	Phase 1					
	Step 1: Kick-Off/Process		Step 2: Define Sub-Corridors	Step 3: Select Priority Sub-Corridor		
	2013					
	1	2	3	4	5	6
	July	Aug	Sep	Oct	Nov	Dec
Public Participation Level	Consult		Involve	Collaborate		
Engagement Methods						
Central Corridor Advisory Group (CCAG)		X	X	X	X	
Public Open Houses			X			
Public Workshops					X	
Deliberative Polling Workshop					X	
Webinar		X	X		X	
Online Forum		X	X	X	X	X
Stakeholder Meetings/Briefings	X	X	X	X	X	X
Media Briefing		X			X	
Surveys (online & intercept)			X			
Public Briefings (Councils, Commissions, Committees)						
Austin City Council		X	X		X	
Audit & Finance Committee						
Comprehensive Planning and Trans Cmte (CPTC)			X		X	
Urban Transportation Commission			X		X	
Planning Commission			X		X	
Zoning and Platting Commission			X			
Downtown Commission			X		X	
Capital Metro Board of Directors			X	X	X	X
Finance, Audit, and Administration Committee						
Operations and Planning Committee					X	
Customer Satisfaction Advisory Committee			X		X	
Access Advisory Committee			X		X	
Lone Star Rail District Board of Directors			X			
Executive Committee					X	
Capital Area Metropolitan Planning Organization						
Policy Board			X		X	
Technical Advisory Committee			X		X	

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Public Involvement

Phase 2: Select Locally Preferred Alternative

Phase 2: Select Locally Preferred Alternative

	Phase 2							
	Step 4: Identify Preliminary Alternatives	Step 5: Define Final Alternatives	Step 6: Evaluate Alternatives	Step 7: Select LPA				
	2014							
	7	8	9	10	11	12	13	14
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Public Participation Level	Collaborate	Consult		Consult		Consult		
Engagement Methods								
Central Corridor Advisory Group (CCAG)	x	x	x	x	x	x		
Public Open Houses					x			
Public Workshops	x		x					
Deliberative Polling Workshop			x					
Webinar	x		x		x			
Online Forum	x	x	x	x	x	x	x	
Stakeholder Meetings/Briefings	x	x	x	x	x	x	x	x
Media Briefing	x		x		x			
Surveys (online & intercept)					x			
Public Briefings (Councils, Commissions, Committees)								
Austin City Council	x		x		x	x		
Audit & Finance Committee					x			
Comprehensive Planning and Trans Cmte (CPTC)	x		x		x			
Urban Transportation Commission	x		x		x			
Planning Commission	x		x		x			
Zoning and Platting Commission					x			
Downtown Commission	x		x		x			
Capital Metro Board of Directors	x	x	x	x	x	x		
Finance, Audit, and Administration Committee					x			
Operations and Planning Committee					x			
Customer Satisfaction Advisory Committee	x		x		x			
Access Advisory Committee	x		x		x			
Lone Star Rail District Board of Directors						x		
Executive Committee	x		x		x			
Capital Area Metropolitan Planning Organization								
Policy Board						x		
Technical Advisory Committee	x		x		x			

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Public Involvement

Highlights:

- Open Houses or Public Workshops every 2 months
- Council and Council Committee Briefings every 2 months
- Capital Metro Board updates every month
- UTC and Planning Commission every 2 months
- Ongoing online engagement
- Ongoing stakeholder, neighborhood, and community group meetings

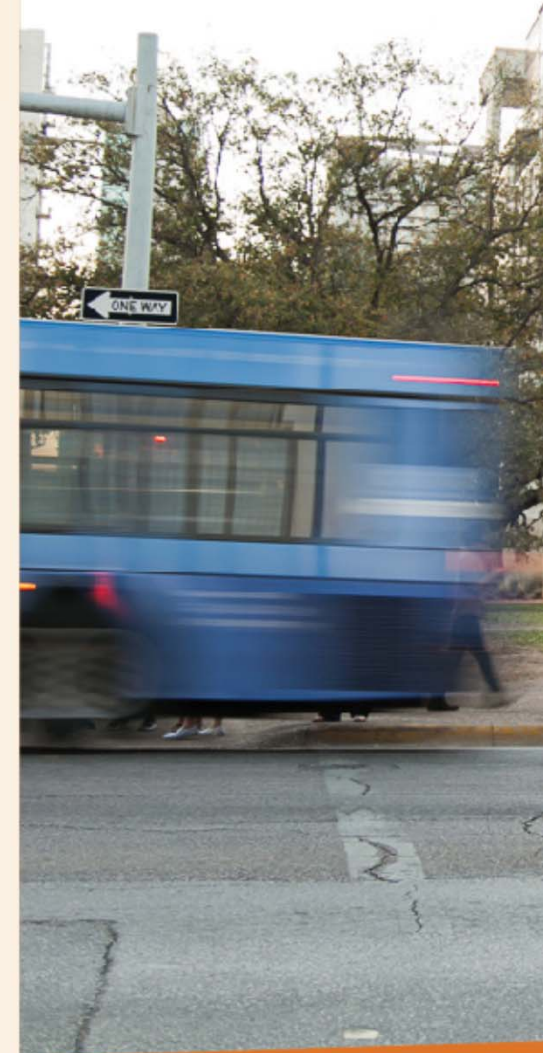


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Public Involvement

September PI activities:

- CCAG Workshop (Broadcast)
- City Council Briefing
- Comprehensive Planning and Transportation Committee Briefing
- Urban Transportation Commission (UTC) Briefing
- Planning Commission
- Zoning and Platting Commission
- Downtown Commission
- Capital Metro Board Briefing
- Briefings for several other Boards and Committees
- 4 Public Open Houses/Workshops
- Online Open House (Webinar) and Discussion Forum
- Surveys online and in community
- Neighborhood and Community Group briefings
- Key Stakeholder meetings
- Targeted neighborhood outreach
- Outreach at community events
- Social media



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CCAG Syllabus

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CCAG Syllabus Highlights

- Tracks Work Plan
- Frequent Feedback Opportunities (clickers!)
- Focused on 2 Decisions:
 - Priority Sub-Corridor
 - LPA
- Recommendations



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Study Area Definition

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Study Area Definition

Steps to define Study Area

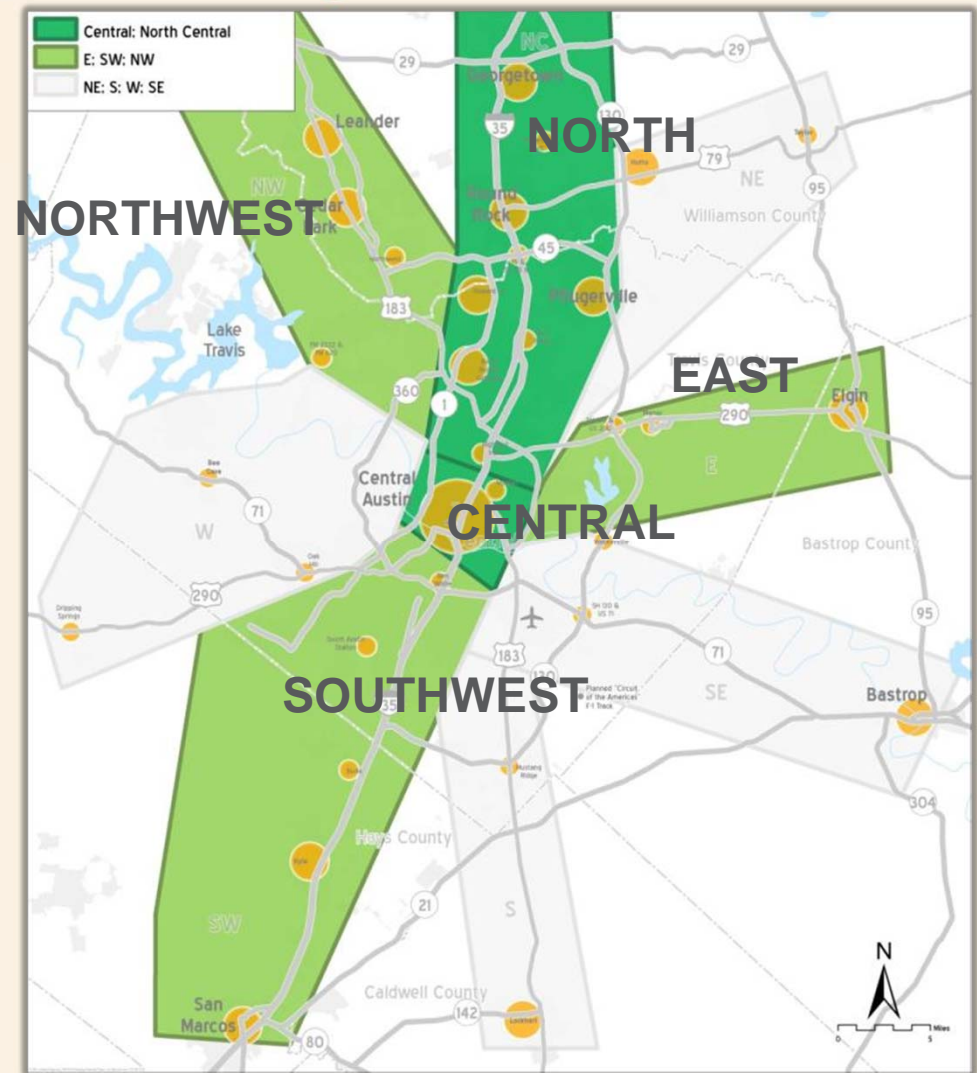
1. Study Area Limits
2. Identify Problems
3. Develop Problem Statement(s)
4. Develop Goals & Objectives

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Study Area Definition Limits

5 High Priority
Corridors:

- North
- Central
- Northwest
- Southwest
- East



5 Study Area Definition Limits

bounded by :

- N: 51st Street
- E: Springdale/
Grove
- S: Oltorf
- W: MoPac



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Study Area Definition Problems

Project Connect & TWG Priorities

- Centers
- Congestion
- Core
- Constraints
- Growth
- System

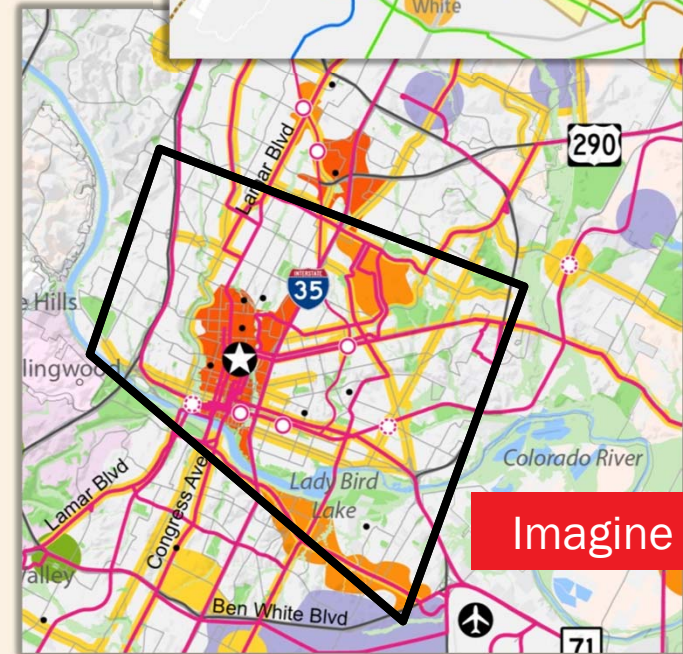
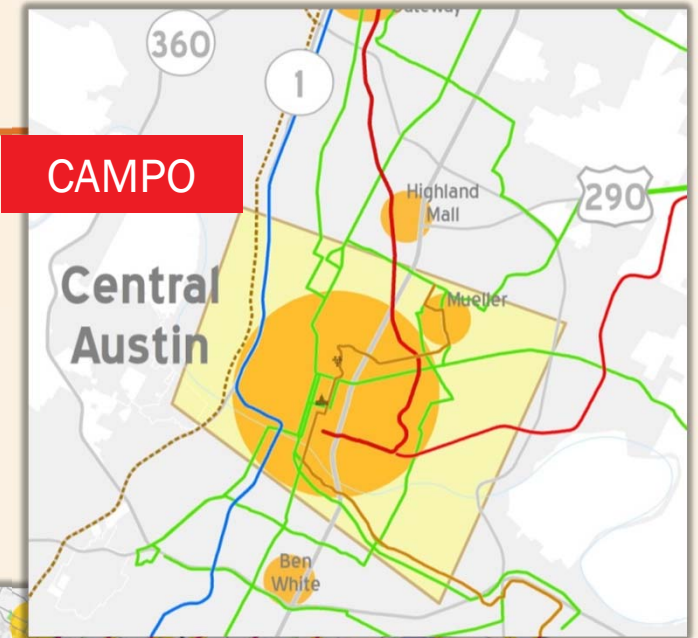


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Study Area Definition Problems

Centers

- CAMPO
 - Central Austin & Mueller
- Imagine Austin
 - Regional Center, Town Centers, Neighborhood Centers, Activity Corridors
- Plan is to link Centers with transit – they're generally not



Study Area Definition Problems

- Ring of “Congestion”
 - Chokepoints surrounding core of the core
- MoPac! I-35! Lamar!

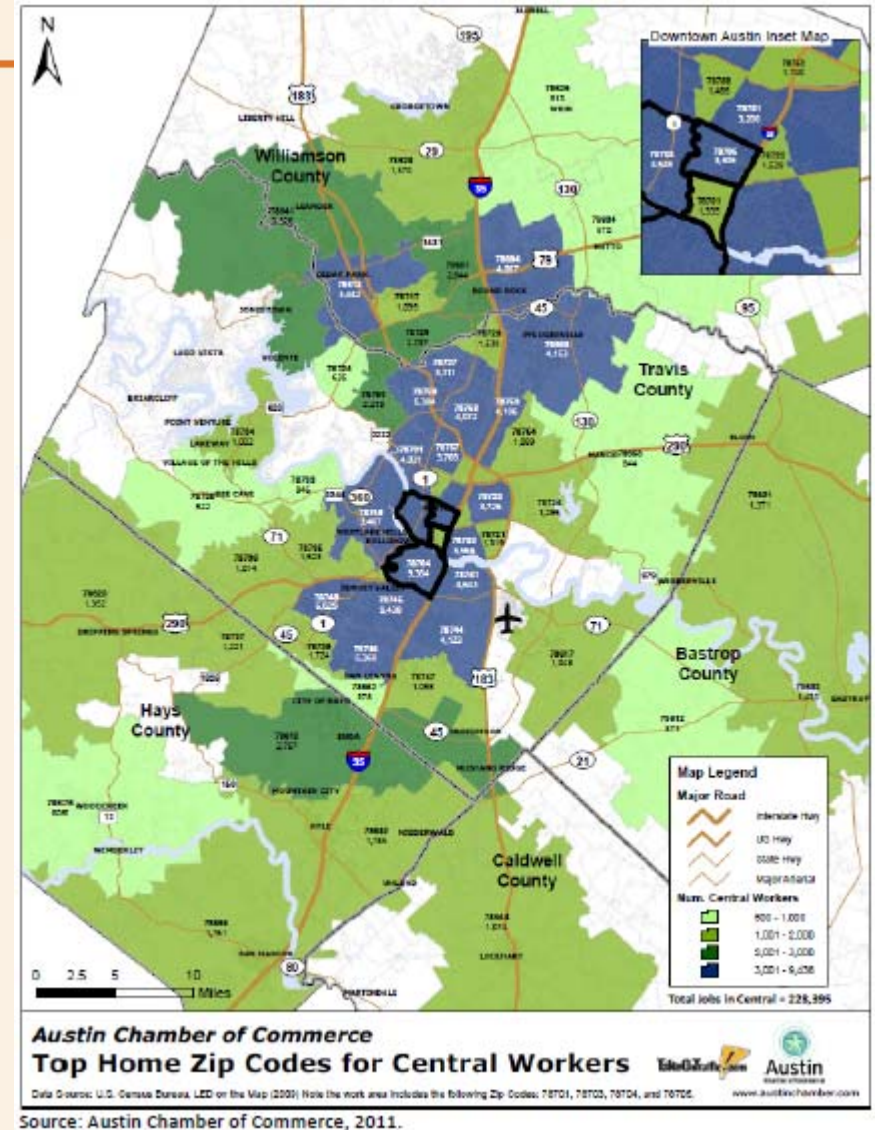


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Study Area Definition Problems

Core

- Regional employment highly concentrated
 - 23% of Region (197,000 jobs)
- Numerous special events are held within the Central Corridor
 - “Austin now hosts more than three festivals a week, on average...” (AA-S 8/13/13)
- 47,000 Daily work trips within a small geographical area
- ‘Many paths lead to the Core’

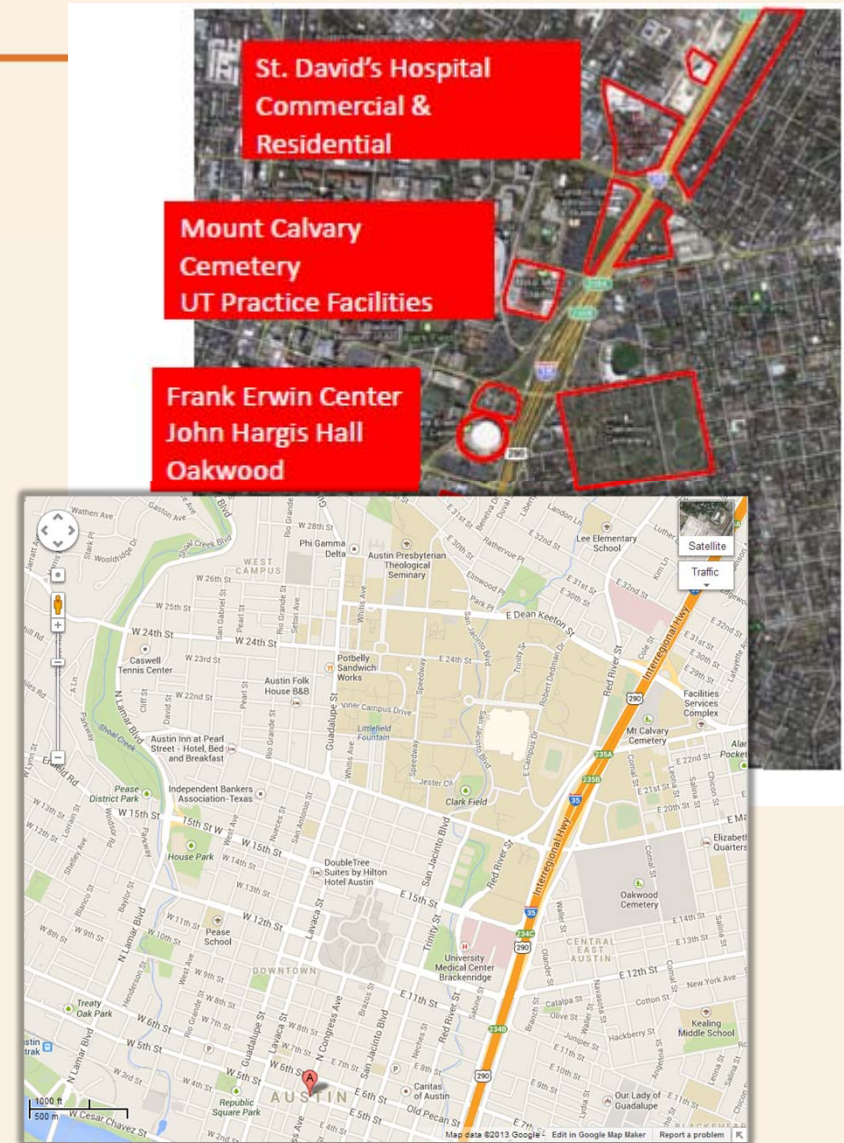


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Study Area Definition Problems

Constraints

- Mature/Narrow ROW
- Grid Inconsistencies
- Capital View Corridors
- Multi-Modal Competition for Space



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Study Area Definition Problems

Growth

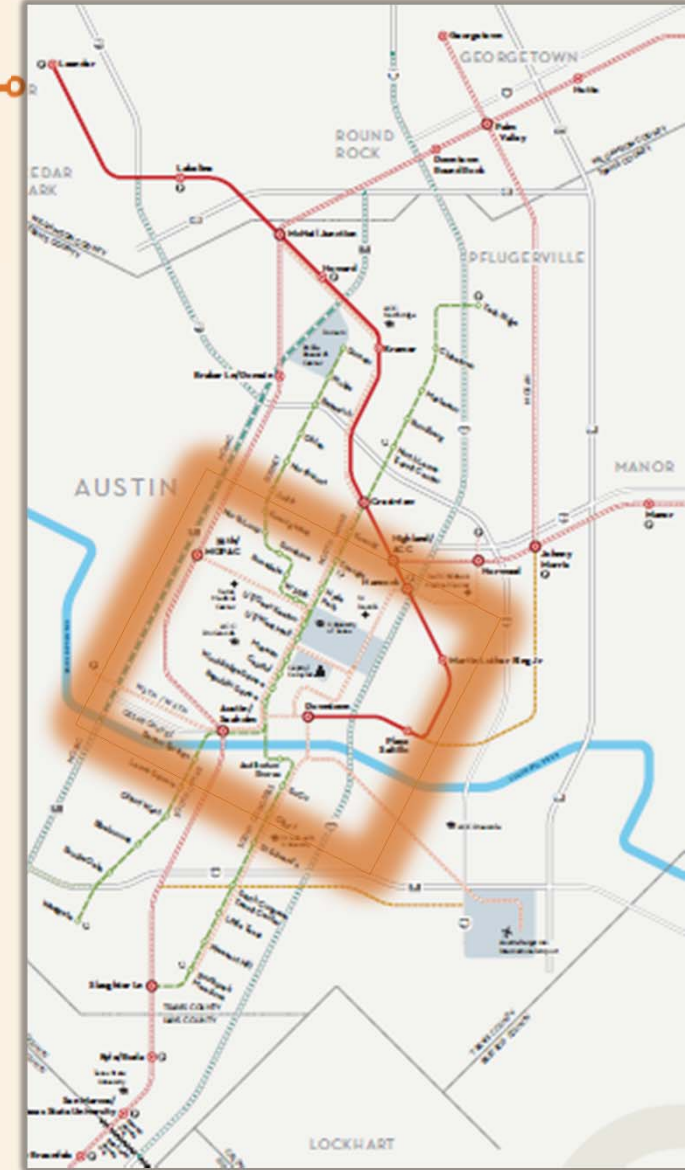
- Rapidly increasing residential densities and employment base
- Inadequate infrastructure not keeping pace with increasing demands
- Projected Growth 2010-2035
 - 42% Population increase
 - 48% Employment increase



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Study Area Definition Problems

- System
 - Project Connect Vision's Central Corridor focus
 - Many 'paths' lead to Central Corridor
 - LSTAR, Red Line, BRT, Urban Rail...
 - Need to integrate HCT with other services/modes



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Sub-Corridor Identification

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Vision Map

- 25 Centers & ABIA
- 4 Counties/13 Cities
 - Bastrop: Elgin
 - Hays: Buda, Kyle, San Marcos
 - Travis: Austin, Manor, Pflugerville
 - Williamson: Cedar Park, Georgetown, Hutto, Leander, Round Rock, Taylor

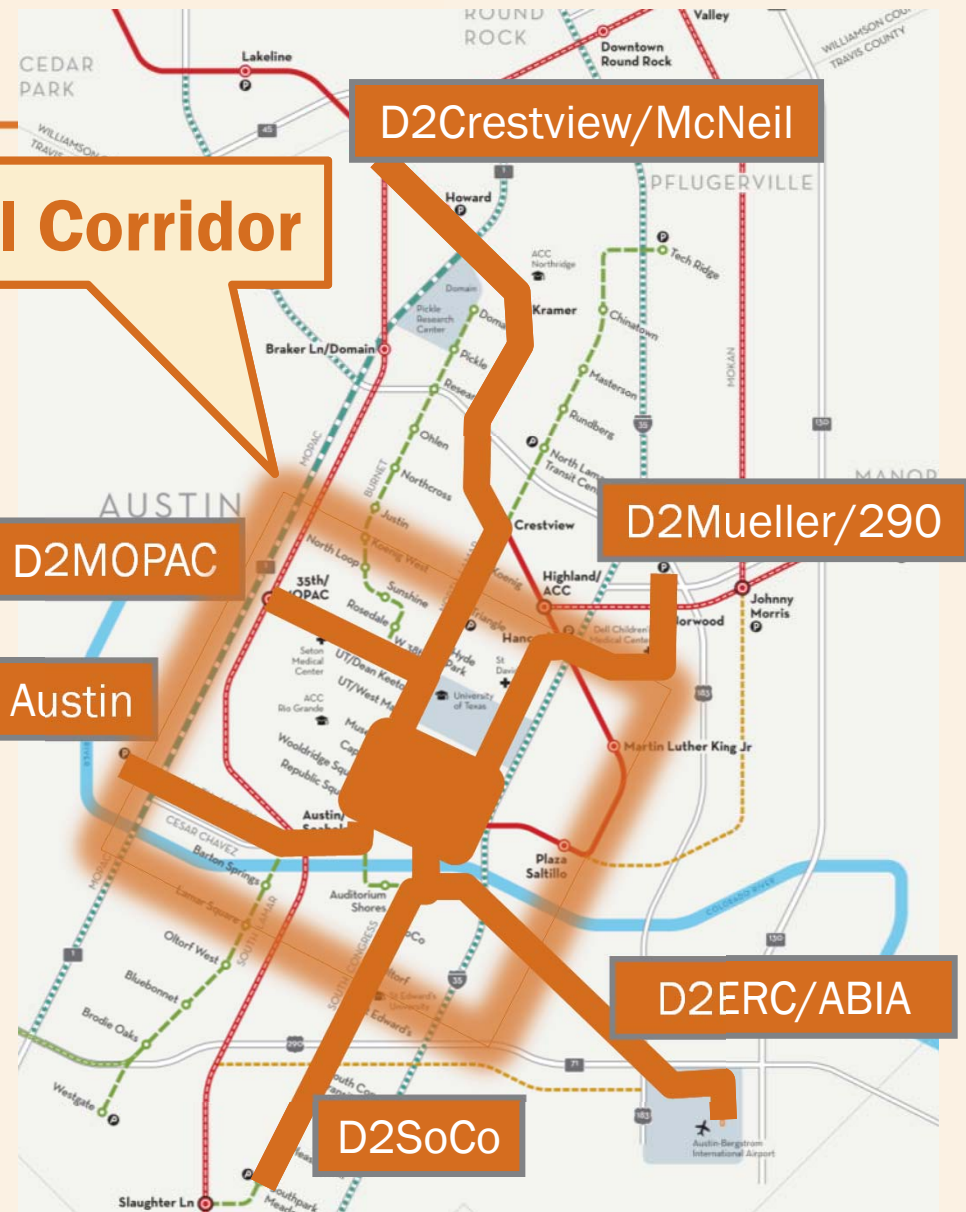


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Central Corridor Sub-Corridors

- Drawn from Project Connect Vision
- ~40-mi Urban Rail System / Layer
- 6 Sub-Corridors emanating from Downtown (“Downtown to...”)

Central Corridor



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Next Steps

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Next Steps

- Complete Study Area Definition
- Complete Problem Statement(s)
- Complete Sub-Corridor Identification
- Develop Evaluation Criteria
- Begin Sub-Corridor Definition
- September – Public Outreach Efforts



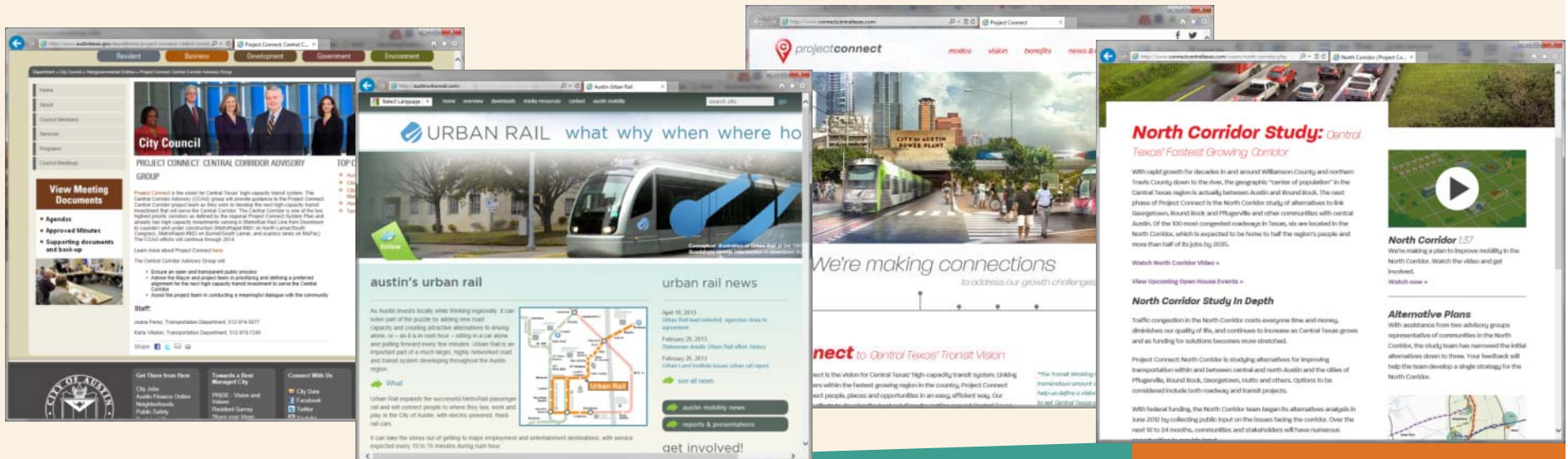
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**Next Meeting
September 20th**

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More Information

- CCAG: www.austintexas.gov/departments/project-connect-central-corridor-advisory-group
- Project Connect: www.connectcentraltexas.com
- Urban Rail: www.austinurbanrail.com
- Project Connect: North Corridor: www.connectcentraltexas.com/vision/north-corridor.php



THANK YOU



*project***connect**
central corridor