

Universal Recycling Ordinance Phase 2

Amending Chapter 15-6 Administrative Rules



Universal Recycling Ordinance Phase 2 Committee

August 13, 2013



- Review process goal and scope
- What's taken place to date?
- Emerging themes: stakeholder input shapes the amendments
- Next steps





The Austin Resource Recovery Master Plan Zero Waste goals:

- 75% diversion by 2020
- 90%+ diversion by 2040

The URO is one of many tools to get us there...



Process goal and scope

<u>GOAL:</u> amend Chapter 15-6 Administrative Rules through a cooperative stakeholder process

SCOPE: URO Phase 2 amendments

| Effective Date: October 1 of | Multi-Family Properties (dwelling units) | Commercial Properties (square feet of floor space) Offices, Other including Lestitutions Compostable | | |
|---------------------------------|--|---|--|------------------------------------|
| 2012 | >75 | Institutions >100,000 | Food Service, Retail, Manufacturing, or | Materials |
| 2012 | >50 | >75,000 | Industrial | from Food Service Businesses |
| 2014 | >25 | >50,000 | >50,000 | |
| 2015 | >10 | >25,000 | >25,000 | |
| 2016 | All | >5,000 | >5,000 | >5,000 |
| 2017 | | All | All | All |

URO Phase 1 URO Phase 2



What's taken place to date

| | Meetings | Scheduled Date* |
|-----------|--|---------------------|
| Quarter 1 | URO Phase 2 Committee - Kickoff | June 13, 2013 |
| | Licensed Haulers | June 24, 2013 |
| | Associations / Organizations | July 17, 2013 |
| | Industrial / Manufacturing | July 31, 2013 |
| | URO Phase 2 Committee - Update | August 13, 2013 |
| Q2 | Retail / Property management | August 28, 2013 |
| | Grocery | September 9, 2013 |
| | Healthcare | September 25, 2013 |
| | Hotel / Motel | October 7, 2013 |
| | Restaurants / Bars | October 22, 2013 |
| | URO Phase 2 Committee - Update | November 14, 2013 |
| 8 | Restaurants / Bars | November 19, 2013 |
| | Other | December 4, 2013 |
| | URO Phase 2 Committee - Final Update | December 17, 2013 |
| Q 4 | Rules (final drafting and approvals); Public Hearings (ZWAC); City | |
| | Council Adoption | January - June 2014 |

* Dates provided are subject to change.



Stakeholder outreach and engagement

Sign up to be a part of the process!

GET INVOLVED!

Questions? Call 3-1-1 or...



Communication methods

- URO Phase 2 webpage
- Interest list sign-up
- Email marketing (MailChimp)
- Event registration (EventBrite)
- Industry specific communication (individualized emails)
- Telephone





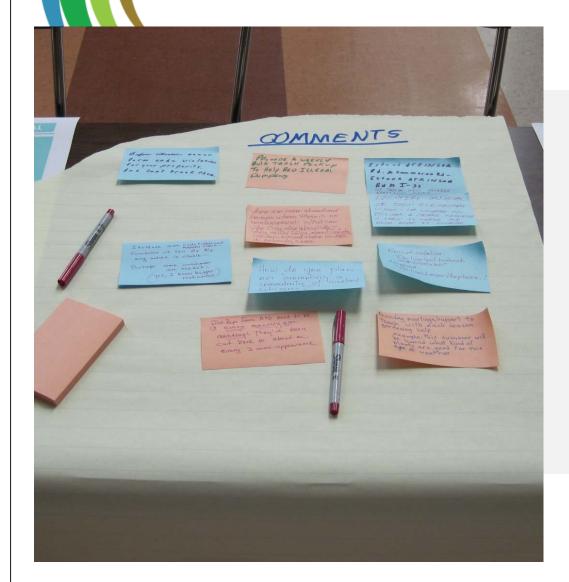
Results to date*

- Current number of Stakeholders on email list: 1,256
- Total number of emails sent: 7,662
- Average attendance, Stakeholder meetings (non-staff): 25

*data reflects Stakeholder meetings only; not URO Phase 2 Committee meetings.



Stakeholder meetings described



- URO background and overview
- ARR Administrative
 Rules orientation
- Facilitated discussion and information exchange









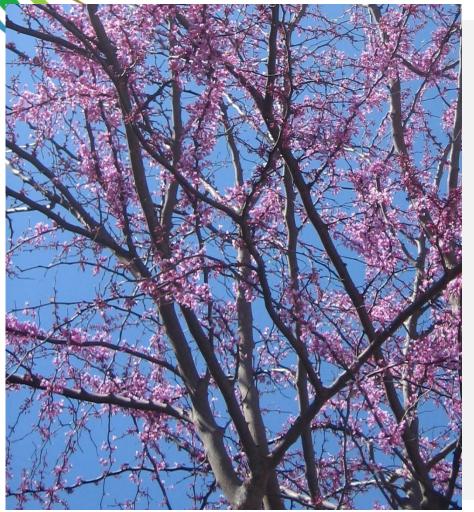
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| Q4 | Council Adoption | January - June 2014 |

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Staff contacts



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