

ORDINANCE NO. 20130808-057

AN ORDINANCE AMENDING RESOLUTION NO. 021003-40 TO MAKE THE VIVA LA VIDA FEST STREET FESTIVAL AND PARADE A CITY CO-SPONSORED EVENT, WAIVING CERTAIN FEES AND REQUIREMENTS, AND AUTHORIZING PAYMENT OF CERTAIN COSTS FOR THE EVENT WHICH WILL BE HELD ON OCTOBER 19, 2013.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS.

- (A) 2013 marks the 30th anniversary of Viva la Vida, Austin's largest and longest running Day of the Dead event hosted by Mexic-Arte Museum.
- (B) Mexic-Arte Museum is dedicated to enriching the community through education programs and exhibitions focusing on traditional and contemporary Mexican, Latino, and Latin American art and culture.
- (C) Since its founding in 1984, Mexic-Arte Museum has been designated as the Official Mexican and Mexican American Fine Art Museum of Texas by the 78th Legislature of the State of Texas.
- (D) The City of Austin funded Viva la Vida Fest in previous years through the Holly Good Neighbor Program "Cultural Arts Projects" fund in the Austin Energy operating budget.
- (E) The Hispanic/Latino Quality of Life Initiative found that the "Hispanic/Latino arts organizations have been historically underfunded. Funding continues to decrease and the number of City-funded Hispanic/Latino arts organizations are also decreasing." In FY 92-93, 17% of the City of Austin Cultural Arts funding was dedicated to Hispanic/Latino arts organizations. In 2011, \$541,855 was invested in Hispanic/Latino Arts funding, accounting for 10.51% of the total arts funding by the City.
- (F) The City of Austin currently co-sponsors other events with cultural and community benefits including the Juneteenth Parade & Festival, Austin Farmer's Market, MLK March and Parade, Austin Pride Parade, Veteran's Day Parade, SXSW, Kite Festival, 4th of July, Diez y Seis, and Celebrate Texas Parade & Run.

PART 2. Council authorizes an amendment to Resolution No. 021003-40 to add the Viva la Vida Street Festival and Parade as a City co-sponsored event which, for Fiscal Year 2013-14, will be held on October 19, 2013.

PART 3. Council waives the following fees and authorizes payment of the following costs for the Viva la Vida Street Festival and Parade in an amount not to exceed \$25,000:

Fees Waived:

- \$583 Equipment fees (Austin Resource Recovery)
- \$250 Application Fee (Austin Transportation Department)
- \$152 Safety Inspection Fee (Austin Transportation Department)
- \$33 Sound Amplification Fee (Austin Transportation Department)
- \$1,500 Permit Fee (Austin Transportation Department)
- \$1,500 Traffic Plan Fee (Austin Transportation Department)
- \$775 Standby Fees (Emergency medical Services)
- \$246 Fire Inspection Fees (Austin Fire Department)

\$5,039 Total Fees Waived

Payments Authorized:

- \$7,077 Barricade Costs (Austin Transportation Department)
- \$2,536 Staff Costs (Austin Resource Recovery)
- \$2,142 Police Costs (Austin Police Department)

\$11,755 Total Payments Authorized

\$2,000 Refundable security deposit waived (Austin Transportation Department)

PART 4. This ordinance takes effect on August 19, 2013.

PASSED AND APPROVED

August 8, 2013

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Lee Leffingwell
Mayor

APPROVED: _____
Karen M. Kennard
City Attorney

ATTEST: _____
Jannette S. Goodall
City Clerk