

RESOLUTION NO.

WHEREAS, the City of Austin has a history of supporting its locally-owned, independent businesses and recognizes their cultural and economic importance to our community; and

WHEREAS, shopping at locally-owned businesses puts three times the dollars into our local economy compared to chain stores; and

WHEREAS, locally-owned businesses buy their goods and services from other locally-owned businesses, linking our community in a web of economic growth; and

WHEREAS, members of the Austin Independent Business Alliance (AIBA) represent more than 6,000 employees, making member companies collectively one of the top five employers in Austin; and

WHEREAS, local small businesses create more than 80% of new jobs in our community; and

WHEREAS, the City of Austin supports the local business community in partnership with the AIBA through their IBIZ District program, and

WHEREAS, there are currently nine thriving IBIZ Districts representing more than 450 locally-owned businesses; and

WHEREAS, IBIZ Districts support Austin's unique culture and promotes locally-owned businesses to Austin residents and tourists alike; and

WHEREAS, supporting and marketing the IBIZ Districts helps to build a thriving local economy; and

WHEREAS, the IBIZ Districts are a registered trademark of AIBA;

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to negotiate a nine month contract in the amount of \$50,000 with Austin Independent Business Alliance for managing and supporting IBIZ Districts.

BE IT FURTHER RESOLVED:

The City Manager is directed to bring the negotiated contract back to Council for approval on August 29, 2013.

ADOPTED: _____, 2013

ATTEST: _____

Jannette S. Goodall
City Clerk