RESOLUTION NO. 20130822-016

WHEREAS, the City of Austin is well-known and highly regarded as the "Live Music Capital of the World", as set forth on August 29, 1999 in Resolution No. 910829-46; and

WHEREAS, live music venues are a defining characteristic of Austin's culture and contribute much to the rich cultural and economic fabric of our community; and

WHEREAS, striking a balance between fostering a large segment of
Austin's creative economy and ensuring positive interface with the surrounding
environments continues to be a challenge; and

WHEREAS, on February 14, 2013 the City Council approved Resolution No. 20130214-049 directing the City Manager to work toward the creation of a transparent, multi-year plan to transition the Music Venue Assistance Program from a pilot program to a permanent program; and

WHEREAS, Chapter 380 of the Texas Local Government authorizes the City to create a program for making loans to individual businesses to promote state or local economic development and to stimulate business and commercial activity in the City; and

WHEREAS, the City Council finds that a microloan program to assist music venues to mitigate sound issues will serve the public purpose of contributing economically to tourism and tax dollars in the City; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to create a permanent Music Venue

Assistance Program, which is a microloan program designed to assist qualifying music venues with the implementation of sound mitigation devices and technologies for improving the acoustic environment inside and outside of the venue in an effort to reduce the sound levels that impact nearby residents; and

BE IT FURTHER RESOLVED:

The City Manager is directed to implement the guidelines for the Music Venue Assistance Program and is authorized to make microloans that fall under the City Manager's spending authority.

ADOPTED: August 22 , 2013 ATTEST: James & Succession Superior City Clerk