

A G E N D A



Recommendation for Council Action

Austin City Council		Item ID	26453	Agenda Number	18.
Meeting Date:	9/26/2013			Department:	Austin Convention Center
Subject					
Approve a resolution adopting the Austin Convention and Visitors Bureau 2013-2014 Marketing Plan and Proposed Budget of \$13,339,141 setting the contract payment in an amount not to exceed \$11,032,841 for 2013-2014, and authorizing the City Manager to file the approved documents with the City Clerk's office as required by the Texas Tax Code.					
Amount and Source of Funding					
Funding in the amount of \$11,032,841 is available in the Fiscal Year 2013-2014 Proposed Operating Budget for the Tourism and Promotion Fund. Funding for the remaining \$2,306,300 ACVB Budget is available from private sector revenue sources.					
Fiscal Note					
There is no unanticipated fiscal impact. A fiscal note is not required.					
Purchasing Language:					
Prior Council Action:	Annual approval, last Council action 9/27/2012				
For More Information:	Bob Lander, Executive Director, ACVB, 512-583-7201; Mark Tester, Director, Austin Convention Center Department, 512-404-4040				
Boards and Commission Action:					
MBE / WBE:					
Related Items:					
Additional Backup Information					
The Austin Convention and Visitor's Bureau (ACVB) submitted its Marketing Plan and Budget for Fiscal Year 2013-2014 to the City as required by its contract. This action approves the 2013-2014 ACVB Marketing Plan and Proposed Budget in the amount of \$13,339,141 for Fiscal Year 2013-2014 and sets the City's payment in amount not to exceed \$11,032,841. Upon approval of this resolution, the ACVB contract will incorporate the newly approved ACVB Marketing Plan and Budget. By including the documents set out below with this RCA, these documents are being filed with the City Clerk as required by Section 351.108 of the Texas Tax Code.					
ATTACHMENTS:					
(1) 2013-2014 ACVB Marketing Plan					
(2) Proposed Fiscal Year 2013-2014 Budget for ACVB					
(3) 2013-2014 Tourism and Promotion Fund					