

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	27470	Agenda Number	22.
---------------------	---------	-------	---------------	-----

Meeting Date:	9/26/2013	Department:	Economic Development Department
---------------	-----------	-------------	---------------------------------

Subject

Approve a resolution authorizing the City Manager to award cultural arts services contracts for Fiscal Year 2013-2014 in an amount not to exceed \$5,358,610.

Amount and Source of Funding

Funding in the amount of \$5,330,610 is available in the Fiscal Year 2013-2014 approved budget for the Cultural Arts Fund for cultural arts contracts; \$28,000 is expected in Fiscal Year 2013-2014 from the Texas Commission on the Arts Sub-granting Program grant for a total of \$5,358,610.

Fiscal Note

There is no anticipated fiscal impact.

Purchasing Language:	
Prior Council Action:	September 9, 2013-Council approved the FY 2013-2014 Cultural Arts Fund during adoption of the FY 2013-2014 Budget.
For More Information:	Kevin Johns, Director / EDD, 974-7802; Megan Crigger, Cultural Arts Program Manager / EDD, 974-9312
Boards and Commission Action:	August 27, 2013-The Austin Arts Commission voted 4-0 to recommend approval of the FY2013-2014 Cultural Arts Fund. Commissioners Barnes, Auerbach and Wong-Mok could not vote due to a conflict of interest.
MBE / WBE:	
Related Items:	

Additional Backup Information

This agenda item seeks Council approval of the Fiscal Year 2013-2014 cultural arts services contracts in the amount of \$5,358,610. The funding includes \$5,330,610 from the Cultural Arts Fund and \$28,000 projected from the Texas Commission on the Arts Sub-Granting Program grant.

The Cultural Arts Division of the Economic Development Department manages funding programs to provide financial support to organizations and individuals through a competitive application and review process. The majority of the funds for cultural arts services contracts is derived from a portion of the revenues from the City's Hotel Occupancy Tax. Because the funds must be used to promote tourism as well as the convention and hotel industry, the application process must ensure that the activities being funded meet one of the specific uses authorized by state law. Applicants must use the funds to provide activities related to programming and projects that will attract visitors and tourists to the City. The programming and projects must be consistent with the promotion and enhancement of the City as a cultural destination for tourists and people attending conventions in Austin.

The funding working group of the Austin Arts Commission (Arts Commission) worked with Cultural Arts Division staff in the development of a funding plan based on a model adopted by Council on August 18, 2005. Deliberations by the Arts Commission on the funding plan and related matrix parameters were conducted in a blind process. Names of the individual applicants were not revealed during the competitive selection process. Recommended contracts below the City Manager's authority are being approved by the City Manager under Article V, Section 2 of the City Charter. Contracts in excess of that amount are shown on "Exhibit A." Both the contracts approved by the City Manager and those contracts as shown on Exhibit A were recommended for approval by the Arts Commission on August 27, 2013.