

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	27280	Agenda Number	47.
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Meeting Date:	9/26/2013	Department:	Parks and Recreation
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Subject

Approve an ordinance accepting \$15,000 in grant funds from the Austin Community Foundation; and amending the Fiscal Year 2012-2013 Parks and Recreation Department Operating Budget Special Revenue Fund (Ordinance No. 20120910-001) to appropriate \$15,000 to provide youth football programs to under-served youth at recreation centers.

Amount and Source of Funding

Funding is available from the Austin Community Foundation. The grant period is September 1, 2013 through April 30, 2014. A City match is not required.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	
Prior Council Action:	
For More Information:	Kimberly McNeeley 512-974-6722; April Shaw 512-974-6716.
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

The City of Austin, Parks and Recreation Department (PARD) is desirous of increasing youth football participation for under-served youth. PARD received approval to apply for grant funding from the Austin Community Foundation, Nelson Puett Football Fund Grant program and was awarded the grant on August 23, 2013.

The purpose of this request is to allow the department to implement a youth football program for under-served youth. The goals and objectives of football program includes: Increasing program participation through scholarships for under-served youth; Build self-esteem, teach and reward responsibility, and create a sense of belonging for youth; Provide an opportunity for youth to participate in an activity that has the potential to lower obesity and diabetes in young people through active sports based activity.

Sustainability Impact/Transition Plan – The grant funds provide for youth scholarships for under-served populations across the City, hourly wages for coaching staff and general football program equipment and supplies needed to

operate the youth football program. All administrative staffing for the program is provided by existing PARD staff, original program equipment and supply budgets for FY 2013-2014 can be reallocated to support other Department youth programs and the Department has an established volunteer coach recruitment program in effect; therefore the core program will continue indefinitely without impact to the future budgets or services. Since the program can continue without an impact to the budget even if grant funds are reduced or eliminated, no transition plan is needed. The General Fund will not be required to contribute to this grant.