



Amendment No. 3
to
Contract No. NA130000130
for
Videography Services
between
Barnhill Productions, Inc
Dba: Castlevue Productions
and the
City of Austin

- 1.0 The City hereby exercises this extension option for the subject contract. This extension option will be effective July 1, 2018 through June 30, 2019. Zero options remain.
- 2.0 The total contract amount is increased by \$38,675.00 for the extension period. The total contract authorization is recapped below:

Action	Action Amount	Total Contract Amount
Initial Term: 07/01/2013 – 06/30/2016	\$116,025.00	\$116,025.00
Amendment No. 1: Option 1 07/01/2016 – 06/30/2017	\$38,675.00	\$154,700.00
Amendment No. 2: Option 2 07/01/2017 – 06/30/2018	\$38,675.00	\$193,375.00
Amendment No. 3: Option 3 07/01/2018 – 06/30/2019	\$38,675.00	\$232,050.00

- 3.0 MBE/WBE goals do not apply to this contract.
- 4.0 By signing this Amendment, the Contractor certifies that the vendor and its principals are not currently suspended or debarred from doing business with the Federal Government, as indicated by the GSA List of Parties Excluded from Federal Procurement and Non-Procurement Programs, the State of Texas, or the City of Austin.
- 5.0 All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, this amendment is hereby incorporated into and made a part of the above-referenced contract.

Sign/Date:

Printed Name: Ted C. Barnhill
Authorized Representative

Barnhill Productions
Dba: Castlevue Productions
1100 W. 41st Street
Austin, TX 78756
Ted Barnhill
512-442-9944
ted@castlevueproduction.com

Sign/Date:

6/7/18

Cindy Reyes, Contract Management Specialist III
City of Austin
Purchasing Office
124 W. 8th Street, Ste. 310
Austin, Texas 78701



Amendment No. 2
to
Contract No. NA130000130
for
Videography Services
between
Barnhill Productions, Inc
Dba: Castlevue Productions
and the
City of Austin

- 1.0 The City hereby exercises this extension option for the subject contract. This extension option will be effective July 1, 2017 through June 30, 2018. One option remains.
- 2.0 The total contract amount is increased by \$38,675.00 for the extension period. The total contract authorization is recapped below:

Action	Action Amount	Total Contract Amount
Initial Term: 07/01/2013 – 06/30/2016	\$116,025.00	\$116,025.00
Amendment No. 1: Option 1 07/01/2016 – 06/30/2017	\$38,675.00	\$154,700.00
Amendment No. 2: Option 2 07/01/2017 – 06/30/2018	\$38,675.00	\$193,375.00

- 3.0 MBE/WBE goals do not apply to this contract.
- 4.0 By signing this Amendment the Contractor certifies that the vendor and its principals are not currently suspended or debarred from doing business with the Federal Government, as indicated by the GSA List of Parties Excluded from Federal Procurement and Non-Procurement Programs, the State of Texas, or the City of Austin.
- 5.0 All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, this amendment is hereby incorporated into and made a part of the above-referenced contract.

Sign/Date:

6/12/17

Printed Name: **Ted C. Barnhill**
Authorized Representative

Barnhill Productions
Dba: Castlevue Productions
1100 W. 41st Street
Austin, TX 78756
Ted Barnhill
512-442-9944
ted@castlevueproductions.com

Sign/Date:

Cindy Reyes, Contract Management Specialist III
City of Austin
Purchasing Office
124 W. 8th Street, Ste. 310
Austin, Texas 78701



Amendment No. 1
to
Contract No. NA130000130
for
Videography Services
between
Barnhill Productions, Inc
Dbas: Castleview Productions
and the
City of Austin

- 1.0 The City hereby exercises this extension option for the subject contract. This extension option will be effective July 1, 2016 through June 30, 2017. Two options remain.
- 2.0 The total contract amount is increased by \$10,115.00 for the extension period. The total contract authorization is recapped below:

Action	Action Amount	Total Contract Amount
Initial Term: 07/01/2013 – 06/30/2016	\$116,025.00	\$116,025.00
Amendment No. 1: Option 1 07/01/2016 – 06/30/2017	\$38,675.00	\$154,700.00

- 3.0 MBE/WBE goals do not apply to this contract.
- 4.0 By signing this Amendment the Contractor certifies that the vendor and its principals are not currently suspended or debarred from doing business with the Federal Government, as indicated by the GSA List of Parties Excluded from Federal Procurement and Non-Procurement Programs, the State of Texas, or the City of Austin.
- 5.0 All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, this amendment is hereby incorporated into and made a part of the above-referenced contract.

Sign/Date:

Ted C. Barnhill

Printed Name: **Ted C. Barnhill**
Authorized Representative

Barnhill Productions
Dbas: Castleview Productions
1100 W. 41st Street
Austin, TX 78756

Sign/Date:

6/29/16

Linell Goodin-Brown

Linell Goodin-Brown, Contract Compliance Supervisor
City of Austin
Purchasing Office
124 W. 8th Street, Ste. 310
Austin, Texas 78701



Financial and Administrative Service Department
Purchasing Office
PO Box 1088, Austin, Texas, 78767

July 1, 2013

Castlevew Productions
Ted Barnhill
1100 W. 41st Street
Austin, TX 78756

Dear Ted Barnhill:

The Austin City Council approved the execution of a contract with your company for Videography Services in accordance with the referenced solicitation.

Responsible Department:	Austin Resource Recovery
Department Contact Person:	Phil Tindall
Department Contact Email Address:	Phillip.tindall@austintexas.gov
Department Contact Telephone:	512-974-1955
Project Name:	Videography Services
Contractor Name:	Castlevew Productions
Contract Number:	NA130000130
Contract Period:	7/1/2013 – 6/30/2016
Contract Amount:	\$38,675 (annually)
Extension Options:	3-12 month
Requisition Number:	1500 13030500246
Solicitation Number:	SDC0009
Agenda Item Number:	56
Council Approval Date:	6/27/2013

A copy of the contract/purchase order will be forwarded by mail.

Thank you for your interest in doing business with the City of Austin. If you have any questions regarding this contract, please contact the person referenced under Department Contact Person.

Sincerely,

Steve Cocke
Buyer II
Purchasing Office
Finance and Administrative
Service Department

**CONTRACT BETWEEN THE CITY OF AUSTIN (“City”)
AND
Castleview Productions (“Contractor”)
for
Videography Services
Contract Number NA130000130**

The City accepts the Contractor’s Offer (as referenced in Section 1.1.3 below) for the above requirement and enters into the following Contract.

This Contract is between Castleview Productions having offices at Austin, TX 78756 and the City, a home-rule municipality incorporated by the State of Texas, and is effective as of the date executed by the City (“Effective Date”).

Capitalized terms used but not defined herein have the meanings given them in Solicitation Number SDC0009.

1.1 This Contract is composed of the following documents:

1.1.1 This Contract

1.1.2 The City’s Solicitation, Request for Proposal (RFP), SDC0009 including all documents incorporated by reference

1.1.3 Castleview Productions Offer, dated 4/19/2013, including subsequent clarifications

1.2 Order of Precedence. Any inconsistency or conflict in the Contract documents shall be resolved by giving precedence in the following order:

1.2.1 This Contract

1.2.2 The City’s Solicitation as referenced in Section 1.1.2, including all documents incorporated by reference

1.2.3 The Contractor’s Offer as referenced in Section 1.1.3, including subsequent clarifications.

1.3 Term of Contract. The Contract will be in effect for an initial term of thirty-six (36) months and may be extended thereafter for up to three (3) twelve (12) month extension option(s), subject to the approval of the Contractor and the City Purchasing Officer or his designee. See the Term of Contract provision in Section 0400 for additional Contract requirements.

1.4 Compensation. The Contractor shall be paid a total Not-to-Exceed amount of \$116,025 for the initial Contract term and \$38,675 for each extension option as indicated in the Proposed Fees Sheet. Payment shall be made upon successful completion of services or delivery of goods as outlined in each individual Delivery Order.

1.5 Quantity of Work. There is no guaranteed quantity of work for the period of the Contract and there are no minimum order quantities. Work will be on an as needed basis as specified by the City for each Delivery Order.

This Contract (including any Exhibits) constitutes the entire agreement of the parties regarding the subject matter of this Contract and supersedes all prior and contemporaneous agreements and understandings, whether written or oral, relating to such subject matter. This Contract may be altered, amended, or modified only by a written instrument signed by the duly authorized representatives of both parties.

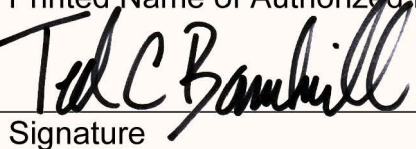
In witness whereof, the City has caused a duly authorized representative to execute this Contract on the date set forth below.

Castleview Productions

CITY OF AUSTIN

Ted C. Barnhill

Printed Name of Authorized Person



Signature

President

Title:

7/01/13

Date:

Steve Cocke

Printed Name of Authorized Person



Signature

Buyer II

Title:

7/1/2013

Date:

CITY OF AUSTIN, TEXAS

Purchasing Office REQUEST FOR PROPOSAL (RFP) Offer Sheet

SOLICITATION NO: SDC0009

COMMODITY/SERVICE DESCRIPTION: PHOTOGRAPHY AND
VIDEOGRAPHY SERVICES

DATE ISSUED: 3/25/2013

REQUISITION NO.: 1500 13030500246

PRE-BID CONFERENCE TIME AND DATE: 4/5/2013 @ 9:00 A.M.

COMMODITY CODE: 91572, 91572,
9157299, 90505, 90505, 91582, 91582

LOCATION: Municipal Building, 124 W 8th Street RM 310, Austin, TX
78701

FOR CONTRACTUAL AND TECHNICAL
ISSUES CONTACT:

PROPOSAL DUE PRIOR TO: 4/19/2013 @ 2:00 P.M.

COMPLIANCE PLAN DUE PRIOR TO: N/A

Steve Cocke

Buyer II

Phone: (512) 974-2003

PROPOSAL CLOSING TIME AND DATE: 4/19/2013 @ 2:00 P.M.

LOCATION: MUNICIPAL BUILDING, 124 W 8th STREET
RM 310, AUSTIN, TEXAS 78701

When submitting a sealed Offer and/or Compliance Plan, use the proper address for the type of service desired, as shown below.

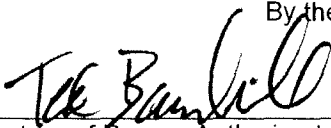
P.O. Address for US Mail	Street Address for Hand Delivery or Courier Service
City of Austin	City of Austin, Purchasing Office
Purchasing Office	Municipal Building
P.O. Box 1088	124 W 8 th Street, Rm 310
Austin, Texas 78767-8845	Austin, Texas 78701
	Reception Phone: (512) 974-2500

Offers (including Compliance Plans) that are not submitted in a sealed envelope or container will not be considered.

SUBMIT 1 ORIGINAL AND 4 SIGNED COPIES OF OFFER

OFFER SUBMITTED BY

By the signature below, I certify that I have submitted a binding offer.



Signature of Person Authorized to Sign Offer

Ted Barnhill, President/Executive Producer

Signer's Name and Title: (please print or type)

FEDERAL TAX ID NO. [REDACTED]

Date: 4/19/13

Company Name: Castleview Productions

Address: 1100 W. 41st Street

City, State, Zip Code Austin, TX 78756

Phone No. (512) 442-9944

Fax No. (512) 442-8823

Email Address: ted@castleviewproductions.com



April 17, 2013

Steve Cocke
City of Austin
Purchasing Office
P.O. Box 1088
Austin, Texas 78767-8845

Dear Steve:

We are pleased to have the opportunity to submit the enclosed proposal for video services for the City of Austin's Austin Resource Recovery (ARR) Department. Our team is prepared to move forward with you and the ARR staff to provide creative and compelling content to document and support ARR's operational, educational, promotional, marketing, and archival activities.

In our proposal you will find information and background on our company, a few creative ideas and a description of our production process. In addition, we have added a list of value-added offerings that will set Castleview Productions apart from other production companies.

Castleview Productions has enjoyed working with many Austin-area companies and state agencies. In particular, we have produced training and corporate videos for Dell, Cirrus Logic and American Campus Communities. We also have a strong working relationship with the Texas Alcoholic Beverage Commission. Since 2009, TABC has continually awarded us with annual contracts for a variety of video projects. We have produced PSAs, training videos and mobile applications for the state agency.

We enjoy telling a story and are confident that we can deliver rich content that features ARR's activities and programs. Our team has a lot of experience to draw from, but we still approach each new project with a new eye and a goal to create something that's new and original.

For the Austin Resource Recovery Department, Castleview Productions will create a series of videos that are both memorable and impactful. Our team understands the deadline requirements of these projects and the scope of the work you are requesting. We have designed a plan to satisfy those requirements and once selected, our team will be ready to tackle this project immediately. This project will be delivered with our promise of high quality service and your satisfaction.

We appreciate your consideration and look forward to working with the City of Austin and the Austin Resource Recovery Department.

Sincerely,

Ted C. Barnhill
President & Executive Producer



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

<u>Table of Contents</u>	<u>Page</u>
PART I - BUSINESS ORGANIZATION	1
PART II - SYSTEM CONCEPTS AND SOLUTIONS	2
PART III - PROGRAM	4
PART IV - PROJECT MANAGEMENT STRUCTURE	6
PART V - PRIOR EXPERIENCE (please see enclosed DVD)	7
PART VI - PERSONNEL	10
PART VII - LOCAL BUSINESS PRESENCE	11
PART XI - AUTHORIZED NEGOTIATOR	11
PART XII - PROPOSED FEES	11
COMPANY HISTORY	12
THE CASTLEVIEW PRODUCTIONS CULTURE	13
ATTACHMENTS	
• Section 0601-B - Videography Services Proposed Fees	
• Reference Sheet	
• Personnel Resumes	
ORIGINAL SUBMISSION ONLY:	
• Non-Discrimination Certification	
• Non-Suspension or Debarment Certification	
• Non-Collusion, Non-Conflict of Interest and Anti-Lobbying Affidavit	
• Living Wages and Benefits Contractor Certification	
• Nonresident Bidder Provisions	
• MBE/WBE Procurement Program, No Goals Form	
• Signed Addendum 1, 2 and 3	



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART I - BUSINESS ORGANIZATION

Company name: Barnhill Productions, Inc.
dba Castleview Productions

Structure: S-Corporation

Tax ID: 74-2925889

Incorporated: Texas, 1999

Physical address: 1100 W. 41st Street, Austin, TX 78756

Mailing address: 1100 W. 41st Street, Austin, TX 78756

Principal place of business: 1100 W. 41st Street, Austin, TX 78756

Physical presence in the State of Texas: Established in Austin, Texas, in 1999 and in business for the past fourteen consecutive years.

Primary contact: Ted Barnhill, President & Executive Producer (owns 100%)
1100 W. 41st Street, Austin, TX 78756
512-442-9944 office
512-442-8823 fax
ted@castleviewproductions.com



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART II - SYSTEM CONCEPTS AND SOLUTIONS

We are excited about the opportunity to document the programs, services and events of the Austin Resource Recovery (ARR) Department. Castleview Productions is a versatile company that understands changes are part of the creative process. We will attend all pre-planning meetings and regularly communicate with the ARR staff to make sure expectations are met for each video project. We are also a nimble staff that is always on call should immediate video needs occur. We also pride ourselves on creativity and are eager to offer innovative suggestions in producing compelling videos that are attractive to viewers of the City of Austin's website and to its YouTube channel.

Castleview Productions will capture: all ARR field operations (collection routes); route preparations and departures at the Kenneth Gardener Center; activities at the Household Hazardous Waste Facility (HHW); workings of "Big Belly" containers; various special events throughout the year.

Castleview Productions will shoot each project in high-definition (HD) with the expectation that video will or can be used for Internet purposes, public service announcements, education and training. Each video will likely range between 3-4 minutes with approximately 4 videos produced annually.

Our own in-house, post-production facilities include the latest software for non-linear HD editing, compositing and motion graphics. The Castleview Productions team is well versed in working with a wide range of video and audio formats. Castleview's policy is to use the highest quality cameras, lenses and digital audio equipment appropriate for each individual project within any budgetary limitations. All non-linear HD video and audio editing is completed on an Avid Symphony Media Composer editing system at the Castleview Productions studios. For graphic preparation and effects, we use the Adobe Creative Suite, which includes Photoshop, After Effects and Flash. For audio fine-tuning and effects editing, we use Digital Performer.

In addition, Castleview Productions features an in-house green screen studio that is perfectly suited for other ARR projects, should they arise.

As we mentioned, we are always looking for creative ways to produce video content. Here are a few creative concepts that we feel capture ARR's services and programs. Keep in mind these are merely ideas and we will work with ARR to execute creative concepts that are in line with ARR's objectives.



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART II - SYSTEM CONCEPTS AND SOLUTIONS (continued)

Family Affair

All Castleview Productions team members are Austin residents and we understand the value and necessity of recycling and sustainability. We're on board with our city's Zero Waste goal. We also understand that sustainability is a family affair. Teaching all family members about recycling and proper trash and brush disposal is essential in keeping Austin vibrant and clean.

We propose a series of videos that incorporate five family members (mom, dad, teen daughter, teen son, young son) in the proper and improper setouts for recycling, yard trimmings, trash, large brush and bulk items. This is a comical, yet informative look at a family that is learning the do's and don'ts of improper and proper setouts.

X Marks The Spot

There's a right and a wrong way to recycle. Using sound effects and bold "X" graphics, we highlight the proper and improper setout techniques. We use a jovial ARR worker to lead us in these videos.

Come On Board!

We all know recycling is a good thing, but where does our recycled material go and what does that mean to our environment? We follow a paper cup, a piece of large brush, and/or an old refrigerator to show where these items end up and why. We can shoot this in a "first person" perspective with a "Go Pro" camera to make the viewer feel like he or she is along for the ride.

Throughout all videos, we incorporate professional voiceover (if needed), music and key words over video that enforces the main points and regulations about proper and improper setouts. We see workers at the Kenneth Gardner Service Center preparing for morning routes and leaving the center in many of these videos. We can also incorporate interviews with ARR workers and City of Austin officials when appropriate.



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART III - PROGRAM

Sample Process and Timeline of Activities

Pre-production

Creative Meeting with ARR Team (CVP Team)

The Castleview creative team will meet with ARR to gather more information about their vision and share ideas we might consider for the project. Castleview will review a tentative schedule and gather additional information necessary to develop a creative treatment for the project. This meeting helps us ensure we provide ARR with outstanding service and the videos we produce fulfill their vision.

Organize Resource List and Create Production Plan (Production Manager)

Our production manager gathers together a master list of contacts, phone numbers and potential shoot locations we could expect to use for the project.

Gather Information/Scouting (Director, Production Manager)

Castleview director contacts potential on-camera talent and other resources. The director (a) gathers more information for the story and (b) establishes the best potential subjects for the videos. If necessary, the Director also conducts research on possible locations and their layout and begins to plan the shots we will want to capture.

Finalize Video Treatment (Director, Producer)

Based on conversations with ARR, information gathered and other research. The Castleview creative team will develop a further refined treatment for the video project with a description of what the video will look like, who we will hear from, what we expect them to say. This treatment will also be infused with a sense of the overall tone and message.

ARR Approves Treatment (Production Manager)

The video treatment is delivered to ARR for their review. Once it is approved, this becomes the master guide for the Castleview creative team to follow when shooting, editing and finishing the video.

Schedule Production (Production Manager)

The production manager makes confirmation calls to on-camera subjects and City of Austin employees to prepare them for the shoot. Then later, one final call will be made one day prior to each shoot to inquire about any changes that need to be made. The production manager will coordinate with any ARR staff or representatives planning to attend the shoot.

Production

Conduct Production (Director, Producer, Videographer)

Castleview's team shoots at various locations around the city (per topic). All footage will be captured in HD format.



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART III - PROGRAM (continued)

Post-production

Begin Edit on Rough Cut (Director, Editor)

Once production is completed, the Senior Editor begins editing the rough cut of the videos. These rough cuts will include all video and images we plan to use in the final versions and a sampling of the graphics.

Begin Work on Graphics/Animation (Director, Graphic Designer)

Graphic designer begins work on motion graphics (if needed).

Deliver Rough Cut for Feedback (Producer, Editor)

Once the rough cuts are complete, Castlevue will deliver or upload them to our server for ARR's review.

Edit Changes and Submit Second Cuts for Final Feedback (Editor)

Once feedback on the rough cuts is received from ARR, the editor makes changes to the videos accordingly. He also edits in final graphics throughout and finishes final audio mix and color correction. Once those changes are made, the videos will be submitted to the ARR for a final opportunity to offer feedback and suggest changes.

Edit Final Revisions and Create Deliverables (Producer, Editor)

Once Castlevue has received final written approval of the videos from the ARR, the video editor encodes them based on the requirements specified by ARR.

Progress of payments:

Castlevue Productions suggests quarterly payments (minus 10%) for this production project. Annual cost estimate for this project is \$38,675, so quarterly payment would be \$8,701.87.

Statement of Compliance:

Castlevue Productions is compliant with all applicable rules and regulation of Federal, State and Local governing entities and with terms of this Request for Proposal.

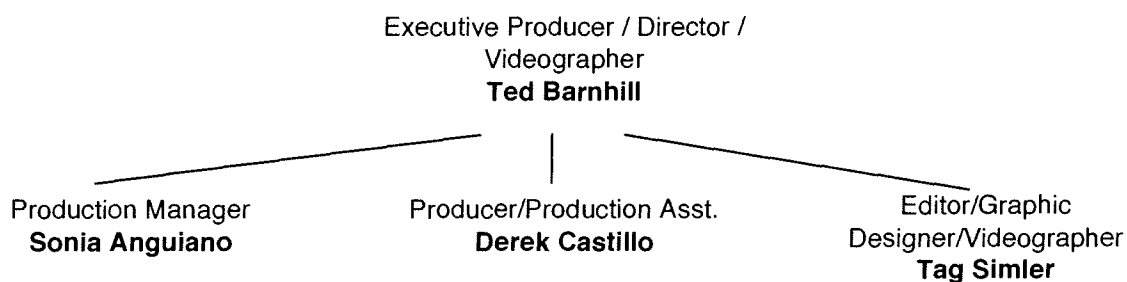


CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART IV - PROJECT MANAGEMENT STRUCTURE

Organizational Chart



Full-time Staff (4)

Ted Barnhill, President | Executive Producer | Director | Videographer
*Directing the overall project throughout the duration of the contract.
Also, directing field production. Is main contact on the project.*

Sonia Anguiano, Production Manager
Coordinating major activities during each phase of the contract

Derek Castillo, Producer | Production Assistant
Producing field and studio production

Tag Simler, Editor | Graphic Designer | Videographer
Videographer at shoots and leading post-production and output activities



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART V - PRIOR EXPERIENCE

Experience with Similar Projects

Castleview Productions has a wealth of experience producing projects similar in scope and content associated with this RFP:

Powers Fellows (2012) - please see enclosed DVD.

Client: Graduate School, The University of Texas at Austin

Length: 5 minutes

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services.

Purpose: An introduction video to the Powers Graduate Fellowship program at UT Austin, which attracts the best and the brightest graduate students from around the country.

Other projects produced: *100th Anniversary*, TV Spot (2010)

Contact: John Dalton, Assistant Dean for External Relations, Graduate School, The University of Texas at Austin, 512 232-3626

2011 Annual Review: Bringing Quality Together (2012) - please see enclosed DVD.

Client: American Campus Communities

Length: 5 minutes

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services.

Purpose: Introduction piece for American Campus' Annual Review website directed at current shareholders and potential investors.

Other projects produced:

On-line Annual Review, Investor Relations Videos and Micro-site, 2010, 2011

On-line Annual Review, Investor Relations Videos, 2009

American Campus Communities, Recruiting & Orientation Videos, 2008

Contact: Gina Cowart, VP Investment Relations/Corporate Marketing, 12700 Hill Country Blvd., Ste. T-200, 512-732-1000 x1041

Cirrus Logic Investor Relations Trailer (2012)

Client: Cirrus Logic

Length: 1 minute (trailer)

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services.

Purpose: Cirrus Logic sought a video to present to investors for the online Investor Day. The video included product demonstrations and messages from key personnel.

Other projects produced: *Cirrus Logic*, Investor Relations Video (2012)

Contact: Bill Schnell, Public Relations Manager, 800 W. 6th Street, Austin, TX, 78701, 512 851-4084



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART V - PRIOR EXPERIENCE (continued)

Checking IDs: A Step-by Step Guide (2013) - please see enclosed DVD.

Client: TABC

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services.

Purpose: TABC sought videos, PSAs, microsite and mobile apps for a wide array of content for training, recruitment and education.

Other projects produced:

Alcohol Poisoning Interactive, Microsite and Mobil Apps (2013)

Don't Be Dumb With Your Smartphone, PSAs (2012)

Marker and Door, TV PSAs (2011)

Minor Sting, Training Video (2010)

Minor Sting, Recruitment Videos (2010)

It's Your Duty., If It Happens., You Drink. You Drive. You Pay., TV and Radio PSAs (2009)

Contact: Mindy Carroll, Director Education & Prevention Division, 5806 Mesa Drive, Austin, TX 78731, 512 206-3293

Joker's Story (2012)

Client: Starmark

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services

Purpose: Starmark, a maker of pet products, sought a creative way to inform potential investors and conference attendees about their company and products.

Contact: Emily Benson, Marketing Coordinator, 200 Country Road 197, Hutto, TX, 78634, 512-759-2275 x119

History-Making Texan: Gene Kranz (2013)

Client: Texas State History Museum Foundation (TSHMF)

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services

Purpose: TSHMF sought a promotional video for their upcoming La Belle shipwreck exhibit and annual videos that feature the winners of the History-Making Texan Award.

Other projects produced:

History-Making Texans, Honoree Biographies (Annually 2006-2013)

La Belle Shipwreck, Promotional Video (2012)

A History-Making Museum, Promotional Video (2010)

We Have a Story to Tell, Fundraising Video (2009)

Contact: Margaret Temple, Executive Director, P.O. Box 12456, Austin, TX, 78711, 512-320-8204



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART V - PRIOR EXPERIENCE (continued)

The Miner Way

Client: Miner Corporation

CVP Provided: Script to screen production services including creative consultation, project management, production and post-production services.

Purpose: Miner, a leading provider of sales and service for warehouse equipment, sought a video that highlighted their top-rated customer service.

Contact: Phil Miner, President, 11827 Tech Com Road, Suite 115, San Antonio, TX 78233, 830-627-8600 X1302

These sample videos can also be found at:

<https://vimeo.com/album/2350718>

password: arr

All other work can be found at:

<https://vimeo.com/castleview/videos>



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART VI - PERSONNEL

Ted Barnhill | President | Executive Producer | Director | Videographer (30% of time on project)

Ted has focused his career on capturing the most compelling aspect of a story and translating it to the screen. A former television feature reporter, videographer and producer, Ted's experience in broadcasting and production dates to 1988. He paid his dues first in radio and then in television news in Texas and Tennessee before establishing Castleview Productions in 1999. Ted has produced and directed more than 350 videos, spots and other programs in his career. This includes work for Fortune 500 corporate image and training pieces, government programs, national and regional award ceremonies, museum exhibits, college and university videos, as well as work for CNN, MSNBC and ABC News. He serves as executive producer and chief client contact on all projects and director and writer on most projects. Ted has a Bachelor of Journalism degree from The University of Texas at Austin.

Sonia Anguiano, Production Manager (10%)

Sonia brings more than fifteen years experience in production to the job of keeping each of our projects running smoothly and on schedule. A San Antonio native, she's worked in a variety of production company environments, starting out as an assistant editor and working her way up to line producer and production manager for dozens of corporate videos, regional TV spots and independent films. She serves as our line producer and production manager on all projects. Sonia has a Bachelor of Arts degree in Communication and a Minor in Business Administration from the University of the Incarnate Word in San Antonio and has been with Castleview since July 2007.

Derek Castillo, Producer | Production Assistant (20%)

Derek prides himself on being a versatile storyteller. He spent nearly two decades as a television reporter in top markets like Dallas-Fort Worth, Philadelphia and San Diego. His work earned him a variety of honors including several Emmy Awards. As a producer for Castleview Productions, Derek continues his strong writing and storytelling and works closely with a diverse range of clients that includes hi-tech companies to non-profit organizations. Derek earned a Bachelor of Journalism degree from the University of Texas at Austin.

Tag Simler, Editor | Graphic Designer | Videographer (40%)

Tag brings extensive knowledge of video and audio production, video and film editing, graphic design and animation to Castleview Productions. As a former producer of a live interactive dating show on Austin's CW station called *Subtext*, Tag was on the cutting edge of blending the latest interactive technologies with broadcast television. Among Tag's many editing credits is a documentary on World War II entitled *Behind the Lines*, the feature film *In The Shadow*, as well as several educational websites and videos for children. Tag has a Bachelor's degree in Radio-Television-Film from the University of Texas at Austin. He joined Castleview Productions in 2008.

PLEASE SEE ATTACHMENTS FOR PERSONNEL RESUMES.



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

PART VII - LOCAL BUSINESS PRESENCE

Castleview Productions is an Austin video production with headquarters in the Austin city limits since its inception in 1999.

PART XI - AUTHORIZED NEGOTIATOR

Ted Barnhill
Owner and Executive Producer
Castleview Productions
1100 West 41st, Austin, TX 78756
512 442-9944
ted@castleviewproductions.com

PART XII - PROPOSED FEES

Please see Attachments for Section 0601-B - Videography Services Proposed Fees

CASTLEVIEW = EXTRA VALUE

Castleview boasts a team with more than 85 years of experience in broadcast and video production. In addition, we are happy to provide the following value added offerings:

- 15% discount on all services
- No extra rush fees
- No extra charges for after hours or weekend production shoots
- In-house, green screen studio



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

COMPANY HISTORY

Ted Barnhill established Castlevue Productions in 1999 bringing skills and experience he gained working in the broadcast TV and radio news business. As Castlevue's client list has grown, it's become clear what we do best and what we enjoy the most. We are dedicated to helping our clients tell meaningful stories that cause good things to happen through audio, video, film and interactive media. Over the years, we have successfully applied this approach to corporate image pieces, documentaries, fundraising videos, advertising and marketing, museum exhibits, and even employee training videos.

We've grown into one of the top production companies in Central Texas by hiring talented and dedicated team members. The four key members of Castlevue Productions' team -- our Executive Producer & Director, Producer, Production Manager, and Editor -- have a combined 85-plus years producing audio, video, film and television. Our team has built a strong reputation among our clients for responding to their needs and creating visually and emotionally compelling productions that make an impact.

In 2009, Castlevue Productions expanded into a new larger facility in North-Central Austin. In addition to allowing us room to expand our staff and improve our creative environment, this new location greatly expands our current post-production capacity and allows us to offer our clients the benefits of an in-house green screen studio, audio recording studio and conference area.



CLIENT
City of Austin - Austin Resource Recovery

PROJECT
SDC0009 Photography and Video Services

THE CASTLEVIEW PRODUCTIONS CULTURE

Our Purpose

To help others tell meaningful stories that lead to good results.

Our Values

We have established five values that each of our team members strive to uphold:

Relationships

We are a service-oriented business and the loyal connections we've built within our community serve as our foundation. Our growth comes through association, satisfaction and recommendation.

Character

We maintain integrity, honesty and reliability, from the deals we make to the work we produce, and we take pride in the trust our clients, vendors and colleagues have in us.

Teamwork

We believe each team member plays an important role and we respect one another's contributions. We function collaboratively in the office, with our clients and with our vendors. We share our challenges the same as our victories.

Curiosity

We seek out greater understanding of the world around us so we can continue to grow. We explore ways to expand our skills and develop our talents, and we are drawn to new ideas and technology that stretch our creativity and improve the quality of our work.

Impact

We are encouraged by the reaction of our audience and motivated by how our work inspires others. We embrace meaningful opportunities for service that enrich our own lives and change our community for the better.

Our Commitment to Completing the Project on Time

Because we are client focused, Castlevue Productions has an impeccable track record of completing projects on schedule. We do this by sticking to milestones within each project and keeping the lines of communication open between everyone involved. Since the creative process is inherently fluid, this system offers enough flexibility for team members to explore new creative ideas while establishing boundaries that ensure we deliver the project on time to the client.

Our Commitment to Completing the Project within Budget

Our team understands the importance of working within clients' budgetary constraints. We will work with you beforehand to determine how to produce a video that lives up to Castlevue's quality standards and stays within your budget. Castlevue will notify the client in a timely manner if changes in scope of the project will cause additions to the original budget.

SECTION 0601-B
VIDEOGRAPHY SERVICES
PROPOSED FEES (REVISED)

Proposed Fees for Videography Services Only - (Maximum 20 Points)

Proposed Fees are on a per-hour basis. The hours indicated below are estimates and are for **EVALUATION PURPOSES ONLY**. There is **no guarantee** on the number of hours required to provide these services. Austin Resource Recovery (ARR) reserves the right to contract for more or fewer hours. (Note: Digital editing may be required for videos. See section 3.3 of Scope of Work.)

Proposed Fees are all inclusive covering all required services (i.e. video shoot sessions, travel, administrative staff time, video editing services, all necessary equipment and materials/supplies, meetings, consultation, mailings, deliveries, etc.).

The Proposer offering the lowest proposed fees will receive the maximum number of points. All other Proposers will be awarded points on a pro-rated basis. ARR reserves the right to make a single award, split award, or no award, depending on what is deemed to be in the best interest of ARR and the City.

Item #	Item Description	Unit	Proposed Fee Per Unit		Estimated Number of Units Annually	Estimated Proposed Annual Fees
1	Scheduled Videography Services Monday through Friday 6:00am – 6:00pm For One (1) Videographer Only	1 Hour	\$ 175	X	35	\$ 6,125
2	Scheduled Videography Services Monday through Friday 6:00am – 6:00pm For Small Videography Crew	1 Hour	\$ 375	X	30	\$ 11,250
3	Scheduled Videography Services Monday through Friday 6:00pm – 6:00am For One (1) Videographer Only	1 Hour	\$ 175	X	10	\$ 1,750
4	Scheduled Videography Services Monday through Friday 6:00pm – 6:00am For Small Videography Crew	1 Hour	\$ 375	X	5	\$ 1,875
5	Scheduled Videography Services Saturday and Sunday 6:00am – 6:00pm For One (1) Videographer Only	1 Hour	\$ 175	X	10	\$ 1,750
6	Scheduled Videography Services Saturday and Sunday 6:00am – 6:00pm For Small Videography Crew	1 Hour	\$ 375	X	5	\$ 1,875
7	Scheduled Videography Services Saturday and Sunday 6:00pm – 6:00am For One (1) Videographer Only	1 Hour	\$ 175	X	10	\$ 1,750
8	Scheduled Videography Services Saturday and Sunday 6:00pm – 6:00am For Small Videography Crew	1 Hour	\$ 375	X	5	\$ 1,875
9	Scheduled Videography Services on <u>Holidays</u> (Note: Christmas Day and Thanksgiving Day are excluded.) For One (1) Videographer Only	1 Hour	\$ 225	X	7	\$ 1,575
10	Scheduled Videography Services on <u>Holidays</u> (Note: Christmas Day and Thanksgiving Day are excluded.)	1 Hour	\$ 475	X	3	\$ 1,425

SECTION 0601-B
VIDEOGRAPHY SERVICES
PROPOSED FEES (REVISED)

	For Small Videography Crew					
11	'Rush Charge' for Videography Services – Notice of less than a one week notice and as little as 24 hours (Note: Rush Charge is in addition to the scheduled hourly rate) For One (1) Videographer Only	1 Hour	\$ 0	X	10	\$ 0
12	'Rush Charge' for Videography Services – Notice of less than a one week notice and as little as 24 hours (Note: Rush Charge is in addition to the scheduled hourly rate) For Small Videography Crew	1 Hour	\$ 0	X	5	\$ 0
13	Video Editing Services	1 Hour	\$ 475	X	30	\$ 14,250
					Total -	45,500

Discount (15%) - (6,825)

TOTAL PROPOSED ANNUAL FEES FOR VIDEOGRAPHY SERVICES - \$ 38,675

City of Austin
Purchasing Office
Local Business Presence Identification Form

A firm (Offeror or Subcontractor) is considered to have a Local Business Presence if the firm is headquartered in the Austin Corporate City Limits, or has a branch office located in the Austin Corporate City Limits in operation for the last five (5) years. The City defines headquarters as the administrative center where most of the important functions and full responsibility for managing and coordinating the business activities of the firm are located. The City defines branch office as a smaller, remotely located office that is separate from a firm's headquarters that offers the services requested and required under this solicitation.

OFFEROR MUST SUBMIT THE FOLLOWING INFORMATION FOR EACH LOCAL BUSINESS (INCLUDING THE OFFEROR, IF APPLICABLE).

NOTE: ALL FIRMS MUST BE IDENTIFIED ON THE MBE/WBE COMPLIANCE PLAN OR NO GOALS UTILIZATION PLAN, SECTION 0900 OF THE SOLICITATION.

USE ADDITIONAL PAGES AS NECESSARY

OFFEROR:

Name of Local Firm	Castleview Productions					
Physical Address	1100 W. 41st Street, Austin, TX 78756					
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No At this location for 4 years, office previously located at 708A South Lamar, Austin, TX 78704. In business in Austin, TX since 1999.		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

SUBCONTRACTOR(S):

Name of Local Firm						
Physical Address						
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

SUBCONTRACTOR(S):

Name of Local Firm						
Physical Address						
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

**City of Austin
Purchasing Office
Local Business Presence Identification Form**


ACKNOWLEDGEMENT

THE STATE OF TEXAS
COUNTY OF TRAVIS

I certify that my responses and the information provided on **Form 0605** are true and correct to the best of my personal knowledge and belief and that I have made no willful misrepresentations in this Section, nor have I withheld any relevant information in my statements and answers to questions. I am aware that any information given by me in this Section may be investigated and I hereby give my full permission for any such investigation and I fully acknowledge that any misrepresentations or omissions in my responses and information may cause my offer to be rejected.

OFFEROR'S FULL NAME AND ENTITY STATUS:

Barnhill Productions, Inc. dba Castleview Productions, S-corporation



Signature, Authorized Representative of Offeror

Ted Barnhill, President and Executive Producer

Title

4/19/2013

Date

END

**CITY OF AUSTIN
PURCHASING OFFICE
REFERENCE SHEET**

Please Complete and Return This Form with the Offer

Solicitation Number:

Offeror's Name Date

The Offeror shall furnish, with the Offer, the following information, for at least recent customers to whom products and/or services have been provided that are similar to those required by this Solicitation.

To add additional references to this form, click the Add Reference Button. =====>

Company's Name	<input type="text" value="Texas Alcoholic Beverage Commission"/>		
Name of Contact	<input type="text" value="Mindy Carroll"/>	Contact Title	<input type="text" value="Director Education & Prevention Div."/>
Present Address	<input type="text" value="5806 Mesa Dr."/>		
City	<input type="text" value="Austin"/>	State	<input type="text" value="Texas"/> Zip Code <input type="text" value="78731"/>
Telephone Number	<input type="text" value="(512) 206-3293"/>	FAX Number	<input type="text" value="(512) 206-3316"/>
Email Address	<input type="text" value="mindy.carroll@tabc.state.tx.us"/>		

Company's Name	<input type="text" value="American Campus Communities"/>		
Name of Contact	<input type="text" value="Gina Cowart"/>	Contact Title	<input type="text" value="VP Investor Relations/Corp. Mktg."/>
Present Address	<input type="text" value="12700 Hill Country Boulevard, Ste. T-200"/>		
City	<input type="text" value="Austin"/>	State	<input type="text" value="Texas"/> Zip Code <input type="text" value="78738"/>
Telephone Number	<input type="text" value="(512) 732-1000"/>	FAX Number	<input type="text" value="(512) 732-2450"/>
Email Address	<input type="text" value="gcowart@americancampus.com"/>		

Company's Name	<input type="text" value="Cirrus Logic"/>		
Name of Contact	<input type="text" value="Bill Schnell"/>	Contact Title	<input type="text" value="Public Relations Manager"/>
Present Address	<input type="text" value="800 West 6th Street"/>		
City	<input type="text" value="Austin"/>	State	<input type="text" value="Texas"/> Zip Code <input type="text" value="78701"/>
Telephone Number	<input type="text" value="(512) 851-4084"/>	FAX Number	<input type="text"/>
Email Address	<input type="text" value="bill.schnell@cirrus.com"/>		

Company's Name	Texas State History Museum Foundation		
Name of Contact	Margaret Temple	Contact Title	Executive Director
Present Address	PO Box 12456		
City	Austin	State	Texas Zip Code 78711
Telephone Number	(512) 320-8204	FAX Number	(512) 646-0792
Email Address	margaret.temple@tshmf.org		

Company's Name	Graduate School, The University of Texas at Austin		
Name of Contact	John Dalton	Contact Title	Assistant Dean for External Relations
Present Address	110 Inner Campus Drive, Main Tower Building, Ste. 101		
City	Austin	State	Texas Zip Code 78712
Telephone Number	(512) 232-3626	FAX Number	(512) 475-8851
Email Address	jdalton@austin.utexas.edu		

Ted C. Barnhill

P R O F E S S I O N A L E X P E R I E N C E

Castleview Productions, Austin, Texas

Founder and President(January 1998-present)

Serves as the primary director and writer for all video projects. Focus on project management, creative consultation, editing and script writing for marketing & special event videos, documentaries and a variety of other corporate communication pieces. Lead 5-member staff and team of professional video and film sub-contractors in providing creative consultation, planning, production and post-production for clients. Responsible for quality control of all finished projects.

Friends of Susan Combs Campaign for Texas Agriculture Commissioner, Austin, Texas

Director of Media and Information (January 1998-December 1998)

Managed press and media needs of statewide political campaign. Responsible for writing press releases, fundraising letters and other broadcast correspondence to supporters.

WRCB-TV, NBC, Chattanooga, Tennessee

Television Feature Reporter, Photographer (March 1995 - July 1997)

Wrote and produced news and feature stories. Sought out sources, conducted interviews and developed story ideas. Served as station's Senior Olympics Reporter during and 12 months prior to the 1996 Summer Olympic Games in Atlanta.

KBMT-TV, ABC, Beaumont, Texas

Television Feature Reporter, Producer and Photographer (October 1993-March 1995)

Created a feature segment called "Travelin' Southeast Texas" and was responsible for writing, shooting and editing these weekly stories. Also organized the planning, scheduling, and post-production for these reports.

E D U C A T I O N

The University of Texas at Austin

Bachelor of Journalism, Broadcast Sequence (May 1993)

A F F I L I A T I O N S

Big Brothers/Big Sisters of Central Texas and Chattanooga (1995-2006)

Vice Chair for BBBS of Central Texas (2005)

Bowl for Kids' Sake Chair (2005)

Board Member for BBBS of Central Texas (1999-2006)

Volunteer Big Brother (1995 - 2006)

The Texas Exes of The University of Texas at Austin, Life Member (1993-present)

Texas Exes Council, At-Large Member - (2004 - present)

President of the Austin Area Texas Exes - (2003)

Vice President for Development of the Austin Area Texas Exes - (1999-2001)

Young Alumni Involvement Committee Member, 2000-2002

The University of Texas Longhorn Football Team, Two-year Letterman (1991, 1992)

P E R S O N A L

Ted lives in Central Austin with his wife Katharine and three children, Sally, Kirby and Mae.

Sonia Anguiano

EMPLOYMENT EXPERIENCE

Castleview Prouductions
Operations/Production Manager

Austin, TX
July 2007 – Present

- Manage production and post-production schedules to ensure that projects run smoothly and on time
- Create itineraries and schedule equipment, subcontractors and staff for shoots
- Assist in creating project budgets, estimates, and proposals
- Manage day-to-day office activities, calendar, and agenda
- Manage accounts payable and receivable
- Provide administrative assistance to owner/executive producer

Shootz Production Group
General Manager/Producer

San Antonio, TX
October 1999 – July 2007

- Produce and supervise all projects – commercials, corporate videos, fundraising/non-profit videos, and documentaries. Clients include: Valero/Diamond Shamrock, Broadway Bank, VIA Metropolitan Transit, Cavender Chevrolet with George Strait, Palo Duro Records, Highland Homes, Any Baby Can, The Children's Shelter, Habitat for Humanity, Wildlife Rescue and Rehabilitation
- Work with writers, directors, photographers, crew, and editors to ensure delivery of a quality and creative product that is on time, within budget, and meets client's expectations
- Create, manage and reconcile budgets
- Book, schedule, and coordinate all projects from pre-production through post-production
- Hire and negotiate crews, rates and equipment rentals, secure locations and permits, arrange castings, negotiate talent fees and secure any contracts, buys, clearances and releases, while ensuring a cost-savings for the company
- Oversee and manage all aspects of production and responsible for keeping productions running smoothly
- Manage office – create and maintain daily schedules, supervise staff and edit hours, record for proper billing, prepare status and financial reports, interview and recommend staff, and maintain vendor relationships
- Bookkeeping – accounts receivable/accounts payable, prepare payroll, deposits, reconcile credit cards and petty cash, prepare 1099s and sales tax at year-end
- Other positions held: Production Manager, Production Coordinator, Office Manager

Bauhaus Media Group
Office Manager

San Antonio, TX
September 1996 – October 1999

- Responsible for general office activities, including scheduling of company agendas, as well as supervising and training interns
- Accounts receivable, payroll, manage inventory and vendor solicitations
- Pre-production tasks include schedule crew, obtain rental equipment, and confirm shoots
- Production coordinating and assist in commercial, convention/conference and political campaign videos
- Post-production responsibilities include assistant to Senior Editor, linear editing, basic non-linear editing, tape duplications, and quality control
- Other position held: Intern

EDUCATION

University of Incarnate Word
Bachelor of Arts in Communication, Minor in Business Administration

San Antonio, TX
December 1996

DEREK CASTILLO

Career Overview:

August 2011-present

Producer & Business Development Manager, Castlerview Productions, Austin

- Writing, interviewing and producing compelling video projects for a wide array of clients
- Strong client relations experience focusing on project and client objectives (investor relations, internal communication)
- Clients include: hi-tech, non-profit, museums, industry award shows, professional organizations

March 2010-July 2011

Senior Account Executive, Red Media Group, Austin

- Strong relationship-building experience with more than half a dozen clients. Handled public relations, media relations, social media, email marketing. Worked with industry/trade publications. Developed contacts and relationships with reporters and editors and raised profile of clients with strategic placements in publications. Also worked with local media and secured television coverage for clients. In addition, handled social media postings on Twitter and Facebook and created email marketing campaigns.
- Clients include: Zio Sport, CLEAResult, Go Mama Go Designs, City of Fort Worth, Hill Country Film Festival, Leanne Venier

February 2010

Online Product Spokesperson, Verizon Wireless, New York

- Official online spokesperson for Verizon wireless. Voiced and presented online demonstrations for Verizon's smartphones.

July 2001-Aug. 2008

Sports/News Anchor & Reporter, KXAS-TV, Dallas-Fort Worth

- Two-time Emmy Award winner
- Successfully pitched "Big Game Friday Night" segment to local Sonic franchise owners. Segment was longest-running local segment in DFW market.
- Developed online voting segment for "Big Game" that drove traffic and viewers to station website.
- Developed online blog, "Deep Thoughts with Derek"

• **DEREK CASTILLO**

- Resume page two

Aug. 2005-March 2008 **Host**, Inside High School Football/Basketball, Gameday Productions, Fort Worth

- Hosted locally syndicated high school sports show

Feb. 2004-Feb. 2006 **Host**, RaceWeek, Gameday Productions, Fort Worth

- Hosted nationally syndicated motor sports show

Sept. 1999-July 2001 **Sports Anchor & Reporter**, WCAU-TV, Philadelphia, PA

Sept. 1997-Sept. 1999 **Sports Anchor**, KGTV, San Diego, CA

June 1996-Sept. 1997 **Sports Anchor & Reporter**, KATU-TV, Portland, OR

July 1992-June 1996 **Sports Reporter & Producer**, KXAN-TV, Austin, TX

Education:

University of Texas at Austin, Bachelor of Journalism, May 1992

Awards:

Emmy Award (Lone Star Chapter), Best Sports Show, NBC5 Sports Extra, 2008
Emmy Award (Lone Star Chapter), Best Sports Anchor, 2005
Katie Award (Press Club of Dallas), Best Sports Programming, 2004, 2005
Katie Award (Press Club of Dallas), Best Sports Feature, 2005
Emmy Award (San Diego), Best Sports Program, Host, 1998

TAG SIMLER

PRODUCTION EXPERIENCE

Producer, Editor, Photographer

Austin, TX

Castleview Productions

December 2008-Present

- Producer/Editor on various projects, ranging from marketing and corporate videos to short documentaries. Videographer on wide range of projects including documentary-style production shoots that involved on-location B-roll, interviews and re-enactment scenes. Also well-versed at event coverage camera operator/sound engineer-type shoots.

- Selected projects:

- The University of Texas at Austin - *Student Orientation*
- Heart Hospital of Austin - *Video News Release*
- The Texas Exes - *Distinguished Alumnus Awards*
- LifeWorks - *Short Documentary*
- The Academy of Medicine, Engineering, and Science of Texas - *Short Documentary*
- The Texas Alcoholic Beverage Commission - *Texas Law Enforcement Training*
- Boys & Girls Club - *Fundraising Video*
- American YouthWorks - *Fundraising Video*

Videographer / Editor

Austin, TX

Lost Highway Records

March 2008-June 2008

- Producer of electronic press kit for Hayes Carll's third studio album, specifically for Amazon.com product page.
- Videographer for Hayes Carll's Trouble in Mind North American tour.

Producer

Austin, TX

Subtext

November 2006-November 2007

- Producer on live interactive dating show on the CW Austin.
- Oversaw entire production during show's airing.
- Producer of promotional material, animations, and graphics for the show.

Editor

Austin, TX

Behind the Lines: The OSS and the Italian Resistance in WWII

December 2005-December 2006

- Editor and sound editor of feature-length documentary and sequences on official website promoting the film. Creating a 60-minute narrative involving nearly one hundred hours of footage.

Editor / Assistant Editor

Austin, TX

American Trustees

January 2005-April 2005

- Editor and assistant editor of short biographical documentaries.

INDUSTRY SKILLS

Pre-Production: screenwriting, script coverage

Production: videography, camera operation, green screen lighting, interview lighting

Post-Production: Avid editing, Final Cut Pro/Final Cut Studio, Pro Tools, Adobe Creative Suite

EDUCATION

The University of Texas at Austin

BS Radio-Television-Film, December 2005

City of Austin, Texas
EQUAL EMPLOYMENT/FAIR HOUSING OFFICE
NON-DISCRIMINATION CERTIFICATION

SOLICITATION NO SDC0009

City of Austin, Texas
Human Rights Commission

To: City of Austin, Texas, ("OWNER")

I hereby certify that our firm conforms to the Code of the City of Austin, Section 5-4-2 as reiterated below:

Chapter 5-4. Discrimination in Employment by City Contractors.

Sec. 4-2 Discriminatory Employment Practices Prohibited. As an Equal Employment Opportunity (EEO) employer, the Contractor will conduct its personnel activities in accordance with established federal, state and local EEO laws and regulations and agrees:

- (B) (1) Not to engage in any discriminatory employment practice defined in this chapter.
- (2) To take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without discrimination being practiced against them as defined in this chapter. Such affirmative action shall include, but not be limited to: all aspects of employment, including hiring, placement, upgrading, transfer, demotion, recruitment, recruitment advertising; selection for training and apprenticeship, rates of pay or other form of compensation, and layoff or termination.
- (3) To post in conspicuous places, available to employees and applicants for employment, notices to be provided by OWNER setting forth the provisions of this chapter.
- (4) To state in all solicitations or advertisements for employees placed by or on behalf of the Contractor, that all qualified applicants will receive consideration for employment without regard to race, creed, color, religion, national origin, sexual orientation, gender identity, disability, veteran status, sex or age.
- (5) To obtain a written statement from any labor union or labor organization furnishing labor or service to Contractors in which said union or organization has agreed not to engage in any discriminatory employment practices as defined in this chapter and to take affirmative action to implement policies and provisions of this chapter.
- (6) To cooperate fully with OWNER's Human Rights Commission in connection with any investigation or conciliation effort of said Human Rights Commission to ensure that the purpose of the provisions against discriminatory employment practices are being carried out.
- (7) To require compliance with provisions of this chapter by all subcontractors having fifteen or more employees who hold any subcontract providing for the expenditure of \$2,000 or more in connection with any contract with OWNER subject to the terms of this chapter.

For the purposes of this Offer and any resulting Contract, Contractor adopts the provisions of the City's Minimum Standard Nondiscrimination Policy set forth below.

**City of Austin
Minimum Standard Non-Discrimination in Employment Policy:**

As an Equal Employment Opportunity (EEO) employer, the Contractor will conduct its personnel activities in accordance with established federal, state and local EEO laws and regulations.

The Contractor will not discriminate against any applicant or employee based on race, creed, color, national origin, sex, age, religion, veteran status, gender identity, disability, or sexual orientation. This policy covers all aspects of employment, including hiring, placement, upgrading, transfer, demotion, recruitment, recruitment advertising, selection for training and apprenticeship, rates of pay or other forms of compensation, and layoff or termination.

Further, employees who experience discrimination, sexual harassment, or another form of harassment should immediately report it to their supervisor. If this is not a suitable avenue for addressing their complaint, employees are advised to contact another member of management or their human resources representative. No employee shall be discriminated against, harassed, intimidated, nor suffer any reprisal as a result of reporting a violation of this policy. Furthermore, any employee, supervisor, or manager who becomes aware of any such discrimination or harassment should immediately report it to executive management or the human resources office to ensure that such conduct does not continue.

Contractor agrees that to the extent of any inconsistency, omission, or conflict with its current non-discrimination employment policy, the Contractor has expressly adopted the provisions of the City's Minimum Non-Discrimination Policy contained in Section 5-4-2 of the City Code and set forth above, as the Contractor's Non-Discrimination Policy or as an amendment to such Policy and such provisions are intended to not only supplement the Contractor's policy, but will also supersede the Contractor's policy to the extent of any conflict.

UPON CONTRACT AWARD, THE CONTRACTOR SHALL PROVIDE A COPY TO THE CITY OF THE CONTRACTOR'S NON-DISCRIMINATION POLICY ON COMPANY LETTERHEAD, WHICH CONFORMS IN FORM, SCOPE, AND CONTENT TO THE CITY'S MINIMUM NON-DISCRIMINATION POLICY, AS SET FORTH HEREIN, **OR THIS NON-DISCRIMINATION POLICY, WHICH HAS BEEN ADOPTED BY THE CONTRACTOR FOR ALL PURPOSES (THE FORM OF WHICH HAS BEEN APPROVED BY THE CITY'S EQUAL EMPLOYMENT/FAIR HOUSING OFFICE), WILL BE CONSIDERED THE CONTRACTOR'S NON-DISCRIMINATION POLICY WITHOUT THE REQUIREMENT OF A SEPARATE SUBMITTAL.**

Sanctions:

Our firm understands that non-compliance with Chapter 5-4 may result in sanctions, including termination of the contract and suspension or debarment from participation in future City contracts until deemed compliant with the requirements of Chapter 5-4.

Term:

The Contractor agrees that this Section 0800 Non-Discrimination Certificate or the Contractor's separate conforming policy, which the Contractor has executed and filed with the Owner, will remain in force and effect for one year from the date of filing. The Contractor further agrees that, in consideration of the receipt of continued Contract payments, the Contractor's Non-Discrimination Policy will automatically renew from year-to-year for the term of the underlying Contract.

Dated this 19 day of April, 20 13.

CONTRACTOR

Castlevew Productions

Authorized Signature

Ted C. Baulice

Title


President/Executive Producer

City of Austin, Texas
NON-SUSPENSION OR DEBARMENT CERTIFICATION

SOLICITATION NO. SDC0009

The City of Austin is prohibited from contracting with or making prime or sub-awards to parties that are suspended or debarred or whose principals are suspended or debarred from Federal, State, or City of Austin Contracts. Covered transactions include procurement contracts for goods or services equal to or in excess of \$25,000.00 and all non-procurement transactions. This certification is required for all Vendors on all City of Austin Contracts to be awarded and all contract extensions with values equal to or in excess of \$25,000.00 or more and all non-procurement transactions.

The Offeror hereby certifies that its firm and its principals are not currently suspended or debarred from bidding on any Federal, State, or City of Austin Contracts.

Contractor's Name:	<div style="border: 1px solid black; min-height: 20px;">Castleview Productions</div>		
Signature of Officer or Authorized Representative:		Date:	<div style="border: 1px solid black; min-height: 20px;">Apr 19, 2013</div>
Printed Name:	<div style="border: 1px solid black; min-height: 20px;">Ted Barnhill</div>		
Title:	<div style="border: 1px solid black; min-height: 20px;">President/Executive Producer</div>		

CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT
SOLICITATION NO. SDC0009
FOR

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

State of Texas

County of Travis

The undersigned "Affiant" is a duly authorized representative of the Offeror for the purpose of making this Affidavit, and, after being first duly sworn, has deposed and stated and hereby deposes and states, to the best of his or her personal knowledge and belief as follows:

The term "**Offeror**", as used herein, includes the individual or business entity submitting the Offer and for the purpose of this Affidavit includes the directors, officers, partners, managers, members, principals, owners, agents, representatives, employees, other parties in interest of the Offeror, and anyone or any entity acting for or on behalf of the Offeror, including a subcontractor in connection with this Offer.

- 1. Anti-Collusion Statement.** The Offeror has not in any way directly or indirectly:
 - a. colluded, conspired, or agreed with any other person, firm, corporation, Offeror or potential Offeror to the amount of this Offer or the terms or conditions of this Offer.
 - b. paid or agreed to pay any other person, firm, corporation Offeror or potential Offeror any money or anything of value in return for assistance in procuring or attempting to procure a contract or in return for establishing the prices in the attached Offer or the Offer of any other Offeror.
- 2. Preparation of Solicitation and Contract Documents.** The Offeror has not received any compensation or a promise of compensation for participating in the preparation or development of the underlying Solicitation or Contract documents. In addition, the Offeror has not otherwise participated in the preparation or development of the underlying Solicitation or Contract documents, except to the extent of any comments or questions and responses in the solicitation process, which are available to all Offerors, so as to have an unfair advantage over other Offerors, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 3. Participation in Decision Making Process.** The Offeror has not participated in the evaluation of Offers or other decision making process for this Solicitation, and, if Offeror is awarded a Contract hereunder, no individual, agent, representative, consultant, subcontractor, or subconsultant associated with Offeror, who may have been involved in the evaluation or other decision making process for this Solicitation, will have any direct or indirect financial interest in the Contract, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 4. Present Knowledge.** Offeror is not presently aware of any potential or actual conflicts of interest regarding this Solicitation, which either enabled Offeror to obtain an advantage over other Offerors or would prevent Offeror from advancing the best interests of the City in the course of the performance of the Contract.
- 5. City Code.** As provided in Sections 2-7-61 through 2-7-65 of the City Code, no individual with a substantial interest in Offeror is a City official or employee or is related to any City official or employee within the first or second degree of consanguinity or affinity.
- 6. Chapter 176 Conflict of Interest Disclosure.** In accordance with Chapter 176 of the Texas Local Government Code, the Offeror:
 - a. does not have an employment or other business relationship with any local government officer of the City or a family member of that officer that results in the officer or family member receiving taxable income;

**CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT**

- b. has not given a local government officer of the City one or more gifts, other than gifts of food, lodging, transportation, or entertainment accepted as a guest, that have an aggregate value of more than \$250 in the twelve month period preceding the date the officer becomes aware of the execution of the Contract or that OWNER is considering doing business with the Offeror.
- c. as required by Chapter 176 of the Texas Local Government Code, Offeror must file a Conflict of Interest Questionnaire with the Office of the City Clerk no later than 5:00 P.M. on the seventh (7) business day after the commencement of contract discussions or negotiations with the City or the submission of an Offer, or other writing related to a potential Contract with the City. The questionnaire is available on line at the following website for the City Clerk:

<http://www.austintexas.gov/department/conflict-interest-questionnaire>

There are statutory penalties for failure to comply with Chapter 176.

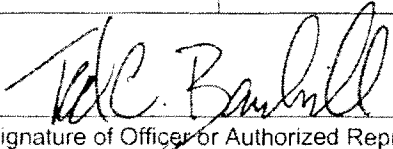
If the Offeror cannot affirmatively swear and subscribe to the forgoing statements, the Offeror shall provide a detailed written explanation in the space provided below or, as necessary, on separate pages to be annexed hereto.

Offeror's
Explanation:

--

7. **Anti-Lobbying Ordinance.** As set forth in the Solicitation Instructions, Section 0200, paragraph 7N, between the date that the Solicitation was issued and the date of full execution of the Contract, Offeror has not made and will not make a representation to a City official or to a City employee, other than the Authorized Contact Person for the Solicitation, except as permitted by the Ordinance.

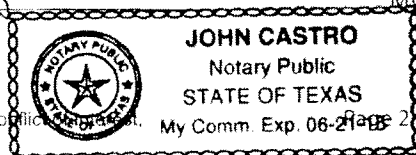
Contractor's Name:	Castleview Productions
Printed Name:	Ted Barnhill
Title:	President/Executive Producer


Signature of Officer or Authorized Representative:

Subscribed and sworn to before me this 24th day of April, 20 13.


Notary Public

My Commission Expires 6/21/15



**CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT
SOLICITATION NO. SDC0009
FOR**

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

State of Texas

County of Travis

The undersigned "Affiant" is a duly authorized representative of the Offeror for the purpose of making this Affidavit, and, after being first duly sworn, has deposed and stated and hereby deposes and states, to the best of his or her personal knowledge and belief as follows:

The term "**Offeror**", as used herein, includes the individual or business entity submitting the Offer and for the purpose of this Affidavit includes the directors, officers, partners, managers, members, principals, owners, agents, representatives, employees, other parties in interest of the Offeror, and anyone or any entity acting for or on behalf of the Offeror, including a subcontractor in connection with this Offer.

- 1. Anti-Collusion Statement.** The Offeror has not in any way directly or indirectly:
 - a. colluded, conspired, or agreed with any other person, firm, corporation, Offeror or potential Offeror to the amount of this Offer or the terms or conditions of this Offer.
 - b. paid or agreed to pay any other person, firm, corporation Offeror or potential Offeror any money or anything of value in return for assistance in procuring or attempting to procure a contract or in return for establishing the prices in the attached Offer or the Offer of any other Offeror.
- 2. Preparation of Solicitation and Contract Documents.** . The Offeror has not received any compensation or a promise of compensation for participating in the preparation or development of the underlying Solicitation or Contract documents. In addition, the Offeror has not otherwise participated in the preparation or development of the underlying Solicitation or Contract documents, except to the extent of any comments or questions and responses in the solicitation process, which are available to all Offerors, so as to have an unfair advantage over other Offerors, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 3. Participation in Decision Making Process.** The Offeror has not participated in the evaluation of Offers or other decision making process for this Solicitation, and, if Offeror is awarded a Contract hereunder, no individual, agent, representative, consultant, subcontractor, or subconsultant associated with Offeror, who may have been involved in the evaluation or other decision making process for this Solicitation, will have any direct or indirect financial interest in the Contract, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 4. Present Knowledge.** Offeror is not presently aware of any potential or actual conflicts of interest regarding this Solicitation, which either enabled Offeror to obtain an advantage over other Offerors or would prevent Offeror from advancing the best interests of the City in the course of the performance of the Contract.
- 5. City Code.** As provided in Sections 2-7-61 through 2-7-65 of the City Code, no individual with a substantial interest in Offeror is a City official or employee or is related to any City official or employee within the first or second degree of consanguinity or affinity.
- 6. Chapter 176 Conflict of Interest Disclosure.** In accordance with Chapter 176 of the Texas Local Government Code, the Offeror:
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**CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT**

- b. has not given a local government officer of the City one or more gifts, other than gifts of food, lodging, transportation, or entertainment accepted as a guest, that have an aggregate value of more than \$250 in the twelve month period preceding the date the officer becomes aware of the execution of the Contract or that OWNER is considering doing business with the Offeror.
- c. as required by Chapter 176 of the Texas Local Government Code, Offeror must file a Conflict of Interest Questionnaire with the Office of the City Clerk no later than 5:00 P.M. on the seventh (7) business day after the commencement of contract discussions or negotiations with the City or the submission of an Offer, or other writing related to a potential Contract with the City. The questionnaire is available on line at the following website for the City Clerk:

<http://www.austintexas.gov/departments/conflict-interest-questionnaire>

There are statutory penalties for failure to comply with Chapter 176.


If the Offeror cannot affirmatively swear and subscribe to the forgoing statements, the Offeror shall provide a detailed written explanation in the space provided below or, as necessary, on separate pages to be annexed hereto.

Offeror's
Explanation:

--

7. **Anti-Lobbying Ordinance.** As set forth in the Solicitation Instructions, Section 0200, paragraph 7N, between the date that the Solicitation was issued and the date of full execution of the Contract, Offeror has not made and will not make a representation to a City official or to a City employee, other than the Authorized Contact Person for the Solicitation, except as permitted by the Ordinance.

Contractor's Name:	Castlevision Productions
Printed Name:	Ted Barnhill
Title:	President/Executive Producer


Signature of Officer or Authorized Representative:

Subscribed and sworn to before me this 13 day of April, 20 13.

Notary Public

My Commission Expires _____

CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS CONTRACTOR CERTIFICATION
(Please duplicate as needed)

SOLICITATION NO. SDC0009

Pursuant to the Living Wages and Benefits provision (reference Section 0400, Supplemental Purchase Provisions) the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour.

I hereby certify under penalty of perjury that all of the below listed employees of the Contractor who are directly assigned to this contract:


- (1) are compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) are offered a health care plan with optional family coverage.

(To add additional employees to this page, click the Add Button.)

	Employee Name	Employee Job Title
Add	Derek Castillo	Producer
Delete		
Add	Tag Simler	Editor/Videographer
Delete		
Add	Sonia Anguiano	Production Manager
Delete		

- (3) all future employees assigned to this Contract will be paid a minimum Living Wage equal to or greater than \$11.00 per hour and offered a health care plan with optional family coverage.
- (4) Our firm will not retaliate against any employee claiming non-compliance with the Living Wage provision.

A Contractor who violates this Living Wage provision shall pay each employee affected the amount of the deficiency for each day the violation continues. Willful or repeated violations of the provision may result in termination of this Contract for Cause and subject the firm to possible suspension or debarment.

Contractor's Name:	Castleview Productions		
Signature of Officer or Authorized Representative:		Date:	Apr 19, 2013
Printed Name:	Ted Barnhill		
Title:	President/Executive Producer		

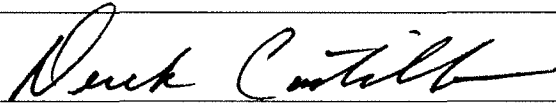
**CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS EMPLOYEE CERTIFICATION**

Contract Number:	
Description of Services:	PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
Contractor Name:	Castleview Productions

Pursuant to the Living Wages and Benefits provision of the contract (reference Section 0400, Supplemental Purchase Provisions), the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour. In addition, employees are required to certify that they are compensated in accordance with the Living Wage provision. Contractors are prohibited from retaliating against any employee claiming non-compliance with the Living Wage provision.

I hereby certify under penalty of perjury that I am directly assigned to this contract and that I am:

- (1) compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) offered a health care plan with optional family coverage.

Employee's Title:	Producer		
Signature of Employee:		Date:	Apr 19, 2013
Employee's Printed Name:	Derek Castillo		

(Witness Signature)

(Printed Name)

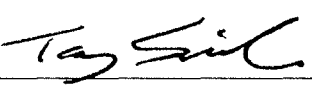
**CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS EMPLOYEE CERTIFICATION**

Contract Number:	
Description of Services:	PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
Contractor Name:	Castleview Productions

Pursuant to the Living Wages and Benefits provision of the contract (reference Section 0400, Supplemental Purchase Provisions), the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour. In addition, employees are required to certify that they are compensated in accordance with the Living Wage provision. Contractors are prohibited from retaliating against any employee claiming non-compliance with the Living Wage provision.

I hereby certify under penalty of perjury that I am directly assigned to this contract and that I am:

- (1) compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) offered a health care plan with optional family coverage.

Employee's Title:	Editor/Videography		
Signature of Employee:		Date:	Apr 19, 2013
Employee's Printed Name:	Tag Simler		

(Witness Signature)

(Printed Name)

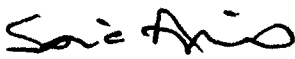
**CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS EMPLOYEE CERTIFICATION**

Contract Number:	
Description of Services:	PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
Contractor Name:	Castleview Productions

Pursuant to the Living Wages and Benefits provision of the contract (reference Section 0400, Supplemental Purchase Provisions), the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour. In addition, employees are required to certify that they are compensated in accordance with the Living Wage provision. Contractors are prohibited from retaliating against any employee claiming non-compliance with the Living Wage provision.

I hereby certify under penalty of perjury that I am directly assigned to this contract and that I am:

- (1) compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) offered a health care plan with optional family coverage.

Employee's Title:	Production Manager		
Signature of Employee:		Date:	Apr 19, 2013
Employee's Printed Name:	Sonia Anguiano		

(Witness Signature)

(Printed Name)


City of Austin, Texas
NONRESIDENT BIDDER PROVISIONS

SOLICITATION NO. SDC0009

- A. Bidder must answer the following questions in accordance with Vernon's Texas Statutes and Codes Annotated Government Code 2252.002, as amended:

Is the Bidder that is making and submitting this Bid a "Resident Bidder" or a "Non-resident Bidder"?

- ☒ Texas Resident Bidder - A Bidder whose principal place of business is in Texas and includes a Contractor whose ultimate parent company or majority owner has its principal place of business in Texas.
- ☐ Non-resident Bidder

Bidder's Name:	<div style="border: 1px solid black; min-height: 20px;">Castleview Productions</div>		
Signature of Officer or Authorized Representative:		Date:	<div style="border: 1px solid black; min-height: 20px;">Apr 19, 2013</div>
Printed Name:	<div style="border: 1px solid black; min-height: 20px;">Ted Barnhill</div>		
Title:	<div style="border: 1px solid black; min-height: 20px;">President/Executive Producer</div>		

**MINORITY- AND WOMEN-OWNED BUSINESS ENTERPRISE (MBE/WBE)
PROCUREMENT PROGRAM
NO GOALS FORM**

SOLICITATION NUMBER: SDC0009

PROJECT NAME: : PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

The City of Austin has determined that no goals are appropriate for this project. Even though no goals have been established for this solicitation, the Bidder/Proposer is required to comply with the City's MBE/WBE Procurement Program, if areas of subcontracting are identified.

If any service is needed to perform the Contract and the Bidder/Proposer does not perform the service with its own workforce or if supplies or materials are required and the Bidder/Proposer does not have the supplies or materials in its inventory, the Bidder/Proposer shall contact the Small and Minority Business Resources Department (SMBR) at (512) 974-7600 to obtain a list of MBE and WBE firms available to perform the service or provide the supplies or materials. The Bidder/Proposer must also make a Good Faith Effort to use available MBE and WBE firms. Good Faith Efforts include but are not limited to contacting the listed MBE and WBE firms to solicit their interest in performing on the Contract; using MBE and WBE firms that have shown an interest, meet qualifications, and are competitive in the market; and documenting the results of the contacts.

Will subcontractors or sub-consultants or suppliers be used to perform portions of this Contract?

No X If no, please sign the No Goals Form and submit it with your Bid/Proposal in a sealed envelope.

Yes If yes, please contact SMBR to obtain further instructions and an availability list and perform Good Faith Efforts. Complete and submit the No Goals Form and the No Goals Utilization Plan with your Bid/Proposal in a sealed envelope.

After Contract award, if your firm subcontracts any portion of the Contract, it is a requirement to complete Good Faith Efforts and the No Goals Utilization Plan, listing any subcontractor, subconsultant, or supplier. Return the completed Plan to the Project Manager or the Contract Manager.

I understand that even though no goals have been established, I must comply with the City's MBE/WBE Procurement Program if subcontracting areas are identified. I agree that this No Goals Form and No Goals Utilization Plan shall become a part of my Contract with the City of Austin.

Castleview Productions

Company Name

Ted Barnhill, President/Executive Producer

Name and Title of Authorized Representative (Print or Type)

Ted Barnhill

Signature

Date

4/19/13



ADDENDUM
PURCHASING OFFICE
CITY OF AUSTIN, TEXAS

REQUEST FOR PROPOSAL NO: SDC0009 ADDENDUM NO. 1 DATE OF ADDENDUM: 4/4/2013

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

This addendum is to incorporate changes to the above referenced solicitation:

I. Additional Information

Form SDC00090605 (Local Presence) has been added.

All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, Addendum #1 is hereby incorporated and made a part of the above referenced Solicitation.

APPROVED BY:

Steve Cocke

Steve Cocke Buyer II
Purchasing Office, 512-974-2003

ACKNOWLEDGED BY:

Castleview Productions
SUPPLIER

Ted Bantill

AUTHORIZED SIGNATURE

4/19/13
DATE

RETURN ONE (1) COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH PROPOSAL OR PRIOR TO BID OPENING. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION OF YOUR OFFER.



ADDENDUM
PURCHASING OFFICE
CITY OF AUSTIN, TEXAS

REQUEST FOR PROPOSAL NO: SDC0009 ADDENDUM NO. 2 DATE OF ADDENDUM: 4/4/2013

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

This addendum is to incorporate changes to the above referenced solicitation:

I. Additional Information

The pre-bid time and date has been changed from 4/5/2013 @ 9:00 A.M.
to 4/9/2013 @ 11:00 A.M.

All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, Addendum #2 is hereby incorporated and made a part of the above referenced Solicitation.

APPROVED BY:

Steve Cocke

Steve Cocke Buyer II
Purchasing Office, 512-974-2003

ACKNOWLEDGED BY:

Castlevew Productions
SUPPLIER

Ted Baulch
AUTHORIZED SIGNATURE

4/19/13
DATE

RETURN ONE (1) COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH PROPOSAL OR PRIOR TO BID OPENING. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION OF YOUR OFFER.



ADDENDUM
PURCHASING OFFICE
CITY OF AUSTIN, TEXAS

REQUEST FOR PROPOSAL NO: SDC0009 ADDENDUM NO. 3 DATE OF ADDENDUM: 4/13/2013

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

This addendum is to incorporate changes to the above referenced solicitation:

I. Questions:

The following clarifications are provided in response to questions from potential respondents:

Based on the discussion at the pre-bid conference, ARR has determined that it shall reserve the right to make a single award, split the award, or make no award, depending on what is deemed to be in the best interest of ARR and the City.

1. Who provides voiceover work? Who provides music? Will the selected firm be responsible for these activities, or will ARR provide?

Response:

The selected firm is responsible for all activities relating to production, including talent, music, and voiceovers. ARR has final approval of all music and voiceover talent. If the subject matter includes City staff, programs, or operations, ARR will coordinate with the selected firm to make the appropriate people, facilities, and material available.

2. Should there be separate line items for editing, shooting, and rush fees?

Response:

Yes. These items have been added to the Videography Services Proposed Fees document (Section 0601-B).

3. Should there be separate line items for videographer, small video crew, and editor?

Response:

Yes. These items have been added to the Videography Services Proposed Fees document.

4. How are hours spent editing to be billed? How will rush charges be applied?

Response:

We have added separate line items for these activities on the Photography Services Proposed Fees document (Section 0601-A) and the Videography Services Proposed Fees document (Section 0601-B).

II. Additional Information

Please incorporate/replace with the revised documents in the RFP:

SDC00090500 Revised (Scope of Work)

SDC00090600 Revised (PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS)

SDC00090601-A Revised (Proposed Fees Photography)

SDC00090601-B Revised (Proposed Fees Videography)

All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, Addendum #3 is hereby incorporated and made a part of the above referenced Solicitation.

APPROVED BY:

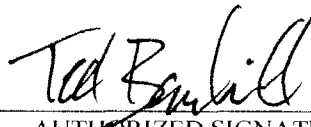


Steve Cocke Buyer II
Purchasing Office, 512-974-2003

ACKNOWLEDGED BY:

Castlevew Productions

SUPPLIER



AUTHORIZED SIGNATURE

4/13/13

DATE

RETURN ONE (1) COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH PROPOSAL OR PRIOR TO BID OPENING. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION OF YOUR OFFER.



PROJECT PROPOSAL

Submitted to
City of Austin Purchasing Office
April 19, 2013 2:00pm (C.T.)

Solicitation No. SDC0009
Videography Service

Submitted by:



**CASTLEVIEW
PRODUCTIONS**

ORIGINAL

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

By submitting an Offer in response to the Solicitation, the Contractor agrees that the Contract shall be governed by the following terms and conditions. Unless otherwise specified in the Contract, Sections 3, 4, 5, 6, 7, 8, 20, 21, and 36 shall apply only to a Solicitation to purchase Goods, and Sections 9, 10, 11 and 22 shall apply only to a Solicitation to purchase Services to be performed principally at the City's premises or on public rights-of-way.

1. **CONTRACTOR'S OBLIGATIONS**. The Contractor shall fully and timely provide all deliverables described in the Solicitation and in the Contractor's Offer in strict accordance with the terms, covenants, and conditions of the Contract and all applicable Federal, State, and local laws, rules, and regulations.
2. **EFFECTIVE DATE/TERM**. Unless otherwise specified in the Solicitation, this Contract shall be effective as of the date the contract is signed by the City, and shall continue in effect until all obligations are performed in accordance with the Contract.
3. **CONTRACTOR TO PACKAGE DELIVERABLES**: The Contractor will package deliverables in accordance with good commercial practice and shall include a packing list showing the description of each item, the quantity and unit price. Unless otherwise provided in the Specifications or Supplemental Terms and Conditions, each shipping container shall be clearly and permanently marked as follows: (a) The Contractor's name and address, (b) the City's name, address and purchase order or purchase release number and the price agreement number if applicable, (c) Container number and total number of containers, e.g. box 1 of 4 boxes, and (d) the number of the container bearing the packing list. The Contractor shall bear cost of packaging. Deliverables shall be suitably packed to secure lowest transportation costs and to conform with requirements of common carriers and any applicable specifications. The City's count or weight shall be final and conclusive on shipments not accompanied by packing lists.
4. **SHIPMENT UNDER RESERVATION PROHIBITED**: The Contractor is not authorized to ship the deliverables under reservation and no tender of a bill of lading will operate as a tender of deliverables.
5. **TITLE & RISK OF LOSS**: Title to and risk of loss of the deliverables shall pass to the City only when the City actually receives and accepts the deliverables.
6. **DELIVERY TERMS AND TRANSPORTATION CHARGES**: Deliverables shall be shipped F.O.B. point of delivery unless otherwise specified in the Supplemental Terms and Conditions. Unless otherwise stated in the Offer, the Contractor's price shall be deemed to include all delivery and transportation charges. The City shall have the right to designate what method of transportation shall be used to ship the deliverables. The place of delivery shall be that set forth in the block of the purchase order or purchase release entitled "Receiving Agency".
7. **RIGHT OF INSPECTION AND REJECTION**: The City expressly reserves all rights under law, including, but not limited to the Uniform Commercial Code, to inspect the deliverables at delivery before accepting them, and to reject defective or non-conforming deliverables. If the City has the right to inspect the Contractor's, or the Contractor's Subcontractor's, facilities, or the deliverables at the Contractor's, or the Contractor's Subcontractor's, premises, the Contractor shall furnish, or cause to be furnished, without additional charge, all reasonable facilities and assistance to the City to facilitate such inspection.
8. **NO REPLACEMENT OF DEFECTIVE TENDER**: Every tender or delivery of deliverables must fully comply with all provisions of the Contract as to time of delivery, quality, and quantity. Any non-complying tender shall constitute a breach and the Contractor shall not have the right to substitute a conforming tender; provided, where the time for performance has not yet expired, the Contractor may notify the City of the intention to cure and may then make a conforming tender within the time allotted in the contract.
9. **PLACE AND CONDITION OF WORK**: The City shall provide the Contractor access to the sites where the Contractor is to perform the services as required in order for the Contractor to perform the services in a timely and efficient manner, in accordance with and subject to the applicable security laws, rules, and regulations. The Contractor acknowledges that it has satisfied itself as to the nature of the City's service requirements and specifications, the location and essential characteristics of the work sites, the quality and quantity of materials, equipment, labor and facilities necessary to perform the services, and any other condition or state of fact which

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

could in any way affect performance of the Contractor's obligations under the contract. The Contractor hereby releases and holds the City harmless from and against any liability or claim for damages of any kind or nature if the actual site or service conditions differ from expected conditions.

10. WORKFORCE

- A. The Contractor shall employ only orderly and competent workers, skilled in the performance of the services which they will perform under the Contract.
- B. The Contractor, its employees, subcontractors, and subcontractor's employees may not while engaged in participating or responding to a solicitation or while in the course and scope of delivering goods or services under a City of Austin contract or on the City's property .
 - i. use or possess a firearm, including a concealed handgun that is licensed under state law, except as required by the terms of the contract; or
 - ii. use or possess alcoholic or other intoxicating beverages, illegal drugs or controlled substances, nor may such workers be intoxicated, or under the influence of alcohol or drugs, on the job.
- C. If the City or the City's representative notifies the Contractor that any worker is incompetent, disorderly or disobedient, has knowingly or repeatedly violated safety regulations, has possessed any firearms, or has possessed or was under the influence of alcohol or drugs on the job, the Contractor shall immediately remove such worker from Contract services, and may not employ such worker again on Contract services without the City's prior written consent.

- 11. COMPLIANCE WITH HEALTH, SAFETY, AND ENVIRONMENTAL REGULATIONS:** The Contractor, its Subcontractors, and their respective employees, shall comply fully with all applicable federal, state, and local health, safety, and environmental laws, ordinances, rules and regulations in the performance of the services, including but not limited to those promulgated by the City and by the Occupational Safety and Health Administration (OSHA). In case of conflict, the most stringent safety requirement shall govern. The Contractor shall indemnify and hold the City harmless from and against all claims, demands, suits, actions, judgments, fines, penalties and liability of every kind arising from the breach of the Contractor's obligations under this paragraph.

12. INVOICES:

- A. The Contractor shall submit separate invoices in duplicate on each purchase order or purchase release after each delivery. If partial shipments or deliveries are authorized by the City, a separate invoice must be sent for each shipment or delivery made.
- B. **Proper Invoices must include a unique invoice number, the purchase order or delivery order number and the master agreement number if applicable, the Department's Name, and the name of the point of contact for the Department.** Invoices shall be itemized and transportation charges, if any, shall be listed separately. A copy of the bill of lading and the freight waybill, when applicable, shall be attached to the invoice. The Contractor's name and, if applicable, the tax identification number on the invoice must exactly match the information in the Vendor's registration with the City. Unless otherwise instructed in writing, the City may rely on the remittance address specified on the Contractor's invoice.
- C. Invoices for labor shall include a copy of all time-sheets with trade labor rate and deliverables order number clearly identified. Invoices shall also include a tabulation of work-hours at the appropriate rates and grouped by work order number. Time billed for labor shall be limited to hours actually worked at the work site.
- D. Unless otherwise expressly authorized in the Contract, the Contractor shall pass through all Subcontract and other authorized expenses at actual cost without markup.
- E. Federal excise taxes, State taxes, or City sales taxes must not be included in the invoiced amount. The City will furnish a tax exemption certificate upon request.

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

13. **PAYMENT:**

- A. All proper invoices received by the City will be paid within thirty (30) calendar days of the City's receipt of the deliverables or of the invoice, whichever is later.
- B. **If payment is not timely made, (per paragraph A), interest shall accrue on the unpaid balance at the lesser of the rate specified in Texas Government Code Section 2251.025 or the maximum lawful rate; except, if payment is not timely made for a reason for which the City may withhold payment hereunder, interest shall not accrue until ten (10) calendar days after the grounds for withholding payment have been resolved.**
- C. If partial shipments or deliveries are authorized by the City, the Contractor will be paid for the partial shipment or delivery, as stated above, provided that the invoice matches the shipment or delivery.
- D. The City may withhold or set off the entire payment or part of any payment otherwise due the Contractor to such extent as may be necessary on account of:
 - i. delivery of defective or non-conforming deliverables by the Contractor;
 - ii. third party claims, which are not covered by the insurance which the Contractor is required to provide, are filed or reasonable evidence indicating probable filing of such claims;
 - iii. failure of the Contractor to pay Subcontractors, or for labor, materials or equipment;
 - iv. damage to the property of the City or the City's agents, employees or contractors, which is not covered by insurance required to be provided by the Contractor;
 - v. reasonable evidence that the Contractor's obligations will not be completed within the time specified in the Contract, and that the unpaid balance would not be adequate to cover actual or liquidated damages for the anticipated delay;
 - vi. failure of the Contractor to submit proper invoices with all required attachments and supporting documentation; or
 - vii. failure of the Contractor to comply with any material provision of the Contract Documents.
- E. Notice is hereby given of Article VIII, Section 1 of the Austin City Charter which prohibits the payment of any money to any person, firm or corporation who is in arrears to the City for taxes, and of §2-8-3 of the Austin City Code concerning the right of the City to offset indebtedness owed the City.
- F. Payment will be made bycheck unless the parties mutually agree to payment by credit card or electronic transfer of funds. The Contractor agrees that there shall be no additional charges, surcharges, or penalties to the City for payments made by credit card or electronic funds transfer.
- G. The awarding or continuation of this contract is dependent upon the availability of funding. The City's payment obligations are payable only and solely from funds Appropriated and available for this contract. The absence of Appropriated or other lawfully available funds shall render the Contract null and void to the extent funds are not Appropriated or available and any deliverables delivered but unpaid shall be returned to the Contractor. The City shall provide the Contractor written notice of the failure of the City to make an adequate Appropriation for any fiscal year to pay the amounts due under the Contract, or the reduction of any Appropriation to an amount insufficient to permit the City to pay its obligations under the Contract. In the event of non or inadequate appropriation of funds, there will be no penalty nor removal fees charged to the City.

14. **TRAVEL EXPENSES:** All travel, lodging and per diem expenses in connection with the Contract for which reimbursement may be claimed by the Contractor under the terms of the Solicitation will be reviewed against the City's Travel Policy as published and maintained by the City's Controller's Office and the Current United States General Services Administration Domestic Per Diem Rates (the "Rates") as published and maintained on the Internet at:

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

<http://www.gsa.gov/portal/category/21287>

No amounts in excess of the Travel Policy or Rates shall be paid. All invoices must be accompanied by copies of detailed itemized receipts (e.g. hotel bills, airline tickets). No reimbursement will be made for expenses not actually incurred. Airline fares in excess of coach or economy will not be reimbursed. Mileage charges may not exceed the amount permitted as a deduction in any year under the Internal Revenue Code or Regulations.

15. FINAL PAYMENT AND CLOSE-OUT:

- A. If an MBE/WBE Program Compliance Plan is required by the Solicitation, and the Contractor has identified Subcontractors, the Contractor is required to submit a Contract Close-Out MBE/WBE Compliance Report to the Project manager or Contract manager no later than the 15th calendar day after completion of all work under the contract. Final payment, retainage, or both may be withheld if the Contractor is not in compliance with the requirements of the Compliance Plan as accepted by the City.
- B. The making and acceptance of final payment will constitute:
 - i. a waiver of all claims by the City against the Contractor, except claims (1) which have been previously asserted in writing and not yet settled, (2) arising from defective work appearing after final inspection, (3) arising from failure of the Contractor to comply with the Contract or the terms of any warranty specified herein, (4) arising from the Contractor's continuing obligations under the Contract, including but not limited to indemnity and warranty obligations, or (5) arising under the City's right to audit; and
 - ii. a waiver of all claims by the Contractor against the City other than those previously asserted in writing and not yet settled.

16. SPECIAL TOOLS & TEST EQUIPMENT: If the price stated on the Offer includes the cost of any special tooling or special test equipment fabricated or required by the Contractor for the purpose of filling this order, such special tooling equipment and any process sheets related thereto shall become the property of the City and shall be identified by the Contractor as such.

17. RIGHT TO AUDIT:

- A. The Contractor agrees that the representatives of the Office of the City Auditor or other authorized representatives of the City shall have access to, and the right to audit, examine, or reproduce, any and all records of the Contractor related to the performance under this Contract. The Contractor shall retain all such records for a period of three (3) years after final payment on this Contract or until all audit and litigation matters that the City has brought to the attention of the Contractor are resolved, whichever is longer. The Contractor agrees to refund to the City any overpayments disclosed by any such audit.
- B. The Contractor shall include section a. above in all subcontractor agreements entered into in connection with this Contract.

18. SUBCONTRACTORS:

- A. If the Contractor identified Subcontractors in an MBE/WBE Program Compliance Plan or a No Goals Utilization Plan the Contractor shall comply with the provisions of Chapters 2-9A, 2-9B, 2-9C, and 2-9D, as applicable, of the Austin City Code and the terms of the Compliance Plan or Utilization Plan as approved by the City (the "Plan"). The Contractor shall not initially employ any Subcontractor except as provided in the Contractor's Plan. The Contractor shall not substitute any Subcontractor identified in the Plan, unless the substitute has been accepted by the City in writing in accordance with the provisions of Chapters 2-9A, 2-9B, 2-9C and 2-9D, as applicable. No acceptance by the City of any Subcontractor shall constitute a waiver of any rights or remedies of the City with respect to defective deliverables provided by a Subcontractor. If a Plan has been approved, the Contractor is additionally required to submit a monthly Subcontract Awards and

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

Expenditures Report to the Contract Manager and the Purchasing Office Contract Compliance Manager no later than the tenth calendar day of each month.

- B. Work performed for the Contractor by a Subcontractor shall be pursuant to a written contract between the Contractor and Subcontractor. The terms of the subcontract may not conflict with the terms of the Contract, and shall contain provisions that:
- i. require that all deliverables to be provided by the Subcontractor be provided in strict accordance with the provisions, specifications and terms of the Contract;
 - ii. prohibit the Subcontractor from further subcontracting any portion of the Contract without the prior written consent of the City and the Contractor. The City may require, as a condition to such further subcontracting, that the Subcontractor post a payment bond in form, substance and amount acceptable to the City;
 - iii. require Subcontractors to submit all invoices and applications for payments, including any claims for additional payments, damages or otherwise, to the Contractor in sufficient time to enable the Contractor to include same with its invoice or application for payment to the City in accordance with the terms of the Contract;
 - iv. require that all Subcontractors obtain and maintain, throughout the term of their contract, insurance in the type and amounts specified for the Contractor, with the City being a named insured as its interest shall appear; and
 - v. require that the Subcontractor indemnify and hold the City harmless to the same extent as the Contractor is required to indemnify the City.
- C. The Contractor shall be fully responsible to the City for all acts and omissions of the Subcontractors just as the Contractor is responsible for the Contractor's own acts and omissions. Nothing in the Contract shall create for the benefit of any such Subcontractor any contractual relationship between the City and any such Subcontractor, nor shall it create any obligation on the part of the City to pay or to see to the payment of any moneys due any such Subcontractor except as may otherwise be required by law.
- D. The Contractor shall pay each Subcontractor its appropriate share of payments made to the Contractor not later than ten (10) calendar days after receipt of payment from the City.

19. WARRANTY-PRICE:

- A. The Contractor warrants the prices quoted in the Offer are no higher than the Contractor's current prices on orders by others for like deliverables under similar terms of purchase.
- B. The Contractor certifies that the prices in the Offer have been arrived at independently without consultation, communication, or agreement for the purpose of restricting competition, as to any matter relating to such fees with any other firm or with any competitor.
- C. In addition to any other remedy available, the City may deduct from any amounts owed to the Contractor, or otherwise recover, any amounts paid for items in excess of the Contractor's current prices on orders by others for like deliverables under similar terms of purchase.

20. **WARRANTY – TITLE:** The Contractor warrants that it has good and indefeasible title to all deliverables furnished under the Contract, and that the deliverables are free and clear of all liens, claims, security interests and encumbrances. The Contractor shall indemnify and hold the City harmless from and against all adverse title claims to the deliverables.

21. **WARRANTY – DELIVERABLES:** The Contractor warrants and represents that all deliverables sold the City under the Contract shall be free from defects in design, workmanship or manufacture, and conform in all material respects to the specifications, drawings, and descriptions in the Solicitation, to any samples furnished by the Contractor, to the terms, covenants and conditions of the Contract, and to all applicable State, Federal or local laws, rules, and

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

regulations, and industry codes and standards. Unless otherwise stated in the Solicitation, the deliverables shall be new or recycled merchandise, and not used or reconditioned.

- A. Recycled deliverables shall be clearly identified as such.
 - B. The Contractor may not limit, exclude or disclaim the foregoing warranty or any warranty implied by law; and any attempt to do so shall be without force or effect.
 - C. Unless otherwise specified in the Contract, the warranty period shall be at least one year from the date of acceptance of the deliverables or from the date of acceptance of any replacement deliverables. If during the warranty period, one or more of the above warranties are breached, the Contractor shall promptly upon receipt of demand either repair the non-conforming deliverables, or replace the non-conforming deliverables with fully conforming deliverables, at the City's option and at no additional cost to the City. All costs incidental to such repair or replacement, including but not limited to, any packaging and shipping costs, shall be borne exclusively by the Contractor. The City shall endeavor to give the Contractor written notice of the breach of warranty within thirty (30) calendar days of discovery of the breach of warranty, but failure to give timely notice shall not impair the City's rights under this section.
 - D. If the Contractor is unable or unwilling to repair or replace defective or non-conforming deliverables as required by the City, then in addition to any other available remedy, the City may reduce the quantity of deliverables it may be required to purchase under the Contract from the Contractor, and purchase conforming deliverables from other sources. In such event, the Contractor shall pay to the City upon demand the increased cost, if any, incurred by the City to procure such deliverables from another source.
 - E. If the Contractor is not the manufacturer, and the deliverables are covered by a separate manufacturer's warranty, the Contractor shall transfer and assign such manufacturer's warranty to the City. If for any reason the manufacturer's warranty cannot be fully transferred to the City, the Contractor shall assist and cooperate with the City to the fullest extent to enforce such manufacturer's warranty for the benefit of the City.
22. **WARRANTY – SERVICES:** The Contractor warrants and represents that all services to be provided the City under the Contract will be fully and timely performed in a good and workmanlike manner in accordance with generally accepted industry standards and practices, the terms, conditions, and covenants of the Contract, and all applicable Federal, State and local laws, rules or regulations.
- A. The Contractor may not limit, exclude or disclaim the foregoing warranty or any warranty implied by law, and any attempt to do so shall be without force or effect.
 - B. Unless otherwise specified in the Contract, the warranty period shall be at least one year from the Acceptance Date. If during the warranty period, one or more of the above warranties are breached, the Contractor shall promptly upon receipt of demand perform the services again in accordance with above standard at no additional cost to the City. All costs incidental to such additional performance shall be borne by the Contractor. The City shall endeavor to give the Contractor written notice of the breach of warranty within thirty (30) calendar days of discovery of the breach warranty, but failure to give timely notice shall not impair the City's rights under this section.
 - C. If the Contractor is unable or unwilling to perform its services in accordance with the above standard as required by the City, then in addition to any other available remedy, the City may reduce the amount of services it may be required to purchase under the Contract from the Contractor, and purchase conforming services from other sources. In such event, the Contractor shall pay to the City upon demand the increased cost, if any, incurred by the City to procure such services from another source.
23. **ACCEPTANCE OF INCOMPLETE OR NON-CONFORMING DELIVERABLES:** If, instead of requiring immediate correction or removal and replacement of defective or non-conforming deliverables, the City prefers to accept it, the City may do so. The Contractor shall pay all claims, costs, losses and damages attributable to the City's evaluation of and determination to accept such defective or non-conforming deliverables. If any such acceptance occurs prior

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

to final payment, the City may deduct such amounts as are necessary to compensate the City for the diminished value of the defective or non-conforming deliverables. If the acceptance occurs after final payment, such amount will be refunded to the City by the Contractor.

24. **RIGHT TO ASSURANCE:** Whenever one party to the Contract in good faith has reason to question the other party's intent to perform, demand may be made to the other party for written assurance of the intent to perform. In the event that no assurance is given within the time specified after demand is made, the demanding party may treat this failure as an anticipatory repudiation of the Contract.
25. **STOP WORK NOTICE:** The City may issue an immediate Stop Work Notice in the event the Contractor is observed performing in a manner that is in violation of Federal, State, or local guidelines, or in a manner that is determined by the City to be unsafe to either life or property. Upon notification, the Contractor will cease all work until notified by the City that the violation or unsafe condition has been corrected. The Contractor shall be liable for all costs incurred by the City as a result of the issuance of such Stop Work Notice.
26. **DEFAULT:** The Contractor shall be in default under the Contract if the Contractor (a) fails to fully, timely and faithfully perform any of its material obligations under the Contract, (b) fails to provide adequate assurance of performance under Paragraph 24, (c) becomes insolvent or seeks relief under the bankruptcy laws of the United States or (d) makes a material misrepresentation in Contractor's Offer, or in any report or deliverable required to be submitted by the Contractor to the City.
27. **TERMINATION FOR CAUSE:** In the event of a default by the Contractor, the City shall have the right to terminate the Contract for cause, by written notice effective ten (10) calendar days, unless otherwise specified, after the date of such notice, unless the Contractor, within such ten (10) day period, cures such default, or provides evidence sufficient to prove to the City's reasonable satisfaction that such default does not, in fact, exist. The City may place Contractor on probation for a specified period of time within which the Contractor must correct any non-compliance issues. Probation shall not normally be for a period of more than nine (9) months, however, it may be for a longer period, not to exceed one (1) year depending on the circumstances. If the City determines the Contractor has failed to perform satisfactorily during the probation period, the City may proceed with suspension. In the event of a default by the Contractor, the City may suspend or debar the Contractor in accordance with the "City of Austin Purchasing Office Probation, Suspension and Debarment Rules for Vendors" and remove the Contractor from the City's vendor list for up to five (5) years and any Offer submitted by the Contractor may be disqualified for up to five (5) years. In addition to any other remedy available under law or in equity, the City shall be entitled to recover all actual damages, costs, losses and expenses, incurred by the City as a result of the Contractor's default, including, without limitation, cost of cover, reasonable attorneys' fees, court costs, and prejudgment and post-judgment interest at the maximum lawful rate. All rights and remedies under the Contract are cumulative and are not exclusive of any other right or remedy provided by law.
28. **TERMINATION WITHOUT CAUSE:** The City shall have the right to terminate the Contract, in whole or in part, without cause any time upon thirty (30) calendar days' prior written notice. Upon receipt of a notice of termination, the Contractor shall promptly cease all further work pursuant to the Contract, with such exceptions, if any, specified in the notice of termination. The City shall pay the Contractor, to the extent of funds Appropriated or otherwise legally available for such purposes, for all goods delivered and services performed and obligations incurred prior to the date of termination in accordance with the terms hereof.
29. **FRAUD:** Fraudulent statements by the Contractor on any Offer or in any report or deliverable required to be submitted by the Contractor to the City shall be grounds for the termination of the Contract for cause by the City and may result in legal action.
30. **DELAYS:**
- A. The City may delay scheduled delivery or other due dates by written notice to the Contractor if the City deems it is in its best interest. If such delay causes an increase in the cost of the work under the Contract, the City and the Contractor shall negotiate an equitable adjustment for costs incurred by the Contractor in the Contract price and execute an amendment to the Contract. The Contractor must assert its right to an

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

adjustment within thirty (30) calendar days from the date of receipt of the notice of delay. Failure to agree on any adjusted price shall be handled under the Dispute Resolution process specified in paragraph 49. However, nothing in this provision shall excuse the Contractor from delaying the delivery as notified.

- B. Neither party shall be liable for any default or delay in the performance of its obligations under this Contract if, while and to the extent such default or delay is caused by acts of God, fire, riots, civil commotion, labor disruptions, sabotage, sovereign conduct, or any other cause beyond the reasonable control of such Party. In the event of default or delay in contract performance due to any of the foregoing causes, then the time for completion of the services will be extended; provided, however, in such an event, a conference will be held within three (3) business days to establish a mutually agreeable period of time reasonably necessary to overcome the effect of such failure to perform.

31. INDEMNITY:

A. Definitions:

- i. "Indemnified Claims" shall include any and all claims, demands, suits, causes of action, judgments and liability of every character, type or description, including all reasonable costs and expenses of litigation, mediation or other alternate dispute resolution mechanism, including attorney and other professional fees for:
- (1) damage to or loss of the property of any person (including, but not limited to the City, the Contractor, their respective agents, officers, employees and subcontractors; the officers, agents, and employees of such subcontractors; and third parties); and/or
 - (2) death, bodily injury, illness, disease, worker's compensation, loss of services, or loss of income or wages to any person (including but not limited to the agents, officers and employees of the City, the Contractor, the Contractor's subcontractors, and third parties),
- ii. "Fault" shall include the sale of defective or non-conforming deliverables, negligence, willful misconduct, or a breach of any legally imposed strict liability standard.

- B. **THE CONTRACTOR SHALL DEFEND (AT THE OPTION OF THE CITY), INDEMNIFY, AND HOLD THE CITY, ITS SUCCESSORS, ASSIGNS, OFFICERS, EMPLOYEES AND ELECTED OFFICIALS HARMLESS FROM AND AGAINST ALL INDEMNIFIED CLAIMS DIRECTLY ARISING OUT OF, INCIDENT TO, CONCERNING OR RESULTING FROM THE FAULT OF THE CONTRACTOR, OR THE CONTRACTOR'S AGENTS, EMPLOYEES OR SUBCONTRACTORS, IN THE PERFORMANCE OF THE CONTRACTOR'S OBLIGATIONS UNDER THE CONTRACT. NOTHING HEREIN SHALL BE DEEMED TO LIMIT THE RIGHTS OF THE CITY OR THE CONTRACTOR (INCLUDING, BUT NOT LIMITED TO, THE RIGHT TO SEEK CONTRIBUTION) AGAINST ANY THIRD PARTY WHO MAY BE LIABLE FOR AN INDEMNIFIED CLAIM.**

32. INSURANCE: (reference Section 0400 for specific coverage requirements). The following insurance requirement applies. (Revised 6/01/98).

A. General Requirements.

- i. The Contractor shall at a minimum carry insurance in the types and amounts indicated in Section 0400, Supplemental Purchase Provisions, for the duration of the Contract, including extension options and hold over periods, and during any warranty period.
- ii. The Contractor shall provide Certificates of Insurance with the coverages and endorsements required in Section 0400, Supplemental Purchase Provisions, to the City as verification of coverage prior to contract execution and within fourteen (14) calendar days after written request from the City. Failure to provide the required Certificate of Insurance may subject the Offer to disqualification from consideration for award. The Contractor must also forward a Certificate of Insurance to the City whenever a previously identified policy period has expired, or an extension option or hold over period is exercised, as verification of continuing coverage.

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

- iii. The Contractor shall not commence work until the required insurance is obtained and until such insurance has been reviewed by the City. Approval of insurance by the City shall not relieve or decrease the liability of the Contractor hereunder and shall not be construed to be a limitation of liability on the part of the Contractor.
- iv. The Contractor must submit certificates of insurance to the City for all subcontractors prior to the subcontractors commencing work on the project.
- v. The Contractor's and all subcontractors' insurance coverage shall be written by companies licensed to do business in the State of Texas at the time the policies are issued and shall be written by companies with A.M. Best ratings of B+VII or better. The City will accept workers' compensation coverage written by the Texas Workers' Compensation Insurance Fund.
- vi. The "other" insurance clause shall not apply to the City where the City is an additional insured shown on any policy. It is intended that policies required in the Contract, covering both the City and the Contractor, shall be considered primary coverage as applicable.
- vii. If insurance policies are not written for amounts specified in Section 0400, Supplemental Purchase Provisions, the Contractor shall carry Umbrella or Excess Liability Insurance for any differences in amounts specified. If Excess Liability Insurance is provided, it shall follow the form of the primary coverage.
- viii. The City shall be entitled, upon request, at an agreed upon location, and without expense, to review certified copies of policies and endorsements thereto and may make any reasonable requests for deletion or revision or modification of particular policy terms, conditions, limitations, or exclusions except where policy provisions are established by law or regulations binding upon either of the parties hereto or the underwriter on any such policies.
- ix. The City reserves the right to review the insurance requirements set forth during the effective period of the Contract and to make reasonable adjustments to insurance coverage, limits, and exclusions when deemed necessary and prudent by the City based upon changes in statutory law, court decisions, the claims history of the industry or financial condition of the insurance company as well as the Contractor.
- x. The Contractor shall not cause any insurance to be canceled nor permit any insurance to lapse during the term of the Contract or as required in the Contract.
- xi. The Contractor shall be responsible for premiums, deductibles and self-insured retentions, if any, stated in policies. All deductibles or self-insured retentions shall be disclosed on the Certificate of Insurance.
- xii. The Contractor shall endeavor to provide the City thirty (30) calendar days' written notice of erosion of the aggregate limits below occurrence limits for all applicable coverages indicated within the Contract.
- xiii. The insurance coverages specified in Section 0400, Supplemental Purchase Provisions, are required minimums and are not intended to limit the responsibility or liability of the Contractor.

B. Specific Coverage Requirements: Specific insurance requirements are contained in Section 0400, Supplemental Purchase Provisions

33. **CLAIMS:** If any claim, demand, suit, or other action is asserted against the Contractor which arises under or concerns the Contract, or which could have a material adverse affect on the Contractor's ability to perform thereunder, the Contractor shall give written notice thereof to the City within ten (10) calendar days after receipt of notice by the Contractor. Such notice to the City shall state the date of notification of any such claim, demand, suit,

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

or other action; the names and addresses of the claimant(s); the basis thereof; and the name of each person against whom such claim is being asserted. Such notice shall be delivered personally or by mail and shall be sent to the City and to the Austin City Attorney. Personal delivery to the City Attorney shall be to City Hall, 301 West 2nd Street, 4th Floor, Austin, Texas 78701, and mail delivery shall be to P.O. Box 1088, Austin, Texas 78767.

34. **NOTICES**: Unless otherwise specified, all notices, requests, or other communications required or appropriate to be given under the Contract shall be in writing and shall be deemed delivered three (3) business days after postmarked if sent by U.S. Postal Service Certified or Registered Mail, Return Receipt Requested. Notices delivered by other means shall be deemed delivered upon receipt by the addressee. Routine communications may be made by first class mail, telefax, or other commercially accepted means. Notices to the Contractor shall be sent to the address specified in the Contractor's Offer, or at such other address as a party may notify the other in writing. Notices to the City shall be addressed to the City at P.O. Box 1088, Austin, Texas 78767 and marked to the attention of the Contract Administrator.
35. **RIGHTS TO BID, PROPOSAL AND CONTRACTUAL MATERIAL**: All material submitted by the Contractor to the City shall become property of the City upon receipt. Any portions of such material claimed by the Contractor to be proprietary must be clearly marked as such. Determination of the public nature of the material is subject to the Texas Public Information Act, Chapter 552, Texas Government Code.
36. **NO WARRANTY BY CITY AGAINST INFRINGEMENTS**: The Contractor represents and warrants to the City that: (i) the Contractor shall provide the City good and indefeasible title to the deliverables and (ii) the deliverables supplied by the Contractor in accordance with the specifications in the Contract will not infringe, directly or contributorily, any patent, trademark, copyright, trade secret, or any other intellectual property right of any kind of any third party; that no claims have been made by any person or entity with respect to the ownership or operation of the deliverables and the Contractor does not know of any valid basis for any such claims. The Contractor shall, at its sole expense, defend, indemnify, and hold the City harmless from and against all liability, damages, and costs (including court costs and reasonable fees of attorneys and other professionals) arising out of or resulting from: (i) any claim that the City's exercise anywhere in the world of the rights associated with the City's' ownership, and if applicable, license rights, and its use of the deliverables infringes the intellectual property rights of any third party; or (ii) the Contractor's breach of any of Contractor's representations or warranties stated in this Contract. In the event of any such claim, the City shall have the right to monitor such claim or at its option engage its own separate counsel to act as co-counsel on the City's behalf. Further, Contractor agrees that the City's specifications regarding the deliverables shall in no way diminish Contractor's warranties or obligations under this paragraph and the City makes no warranty that the production, development, or delivery of such deliverables will not impact such warranties of Contractor.
37. **CONFIDENTIALITY**: In order to provide the deliverables to the City, Contractor may require access to certain of the City's and/or its licensors' confidential information (including inventions, employee information, trade secrets, confidential know-how, confidential business information, and other information which the City or its licensors consider confidential) (collectively, "Confidential Information"). Contractor acknowledges and agrees that the Confidential Information is the valuable property of the City and/or its licensors and any unauthorized use, disclosure, dissemination, or other release of the Confidential Information will substantially injure the City and/or its licensors. The Contractor (including its employees, subcontractors, agents, or representatives) agrees that it will maintain the Confidential Information in strict confidence and shall not disclose, disseminate, copy, divulge, recreate, or otherwise use the Confidential Information without the prior written consent of the City or in a manner not expressly permitted under this Agreement, unless the Confidential Information is required to be disclosed by law or an order of any court or other governmental authority with proper jurisdiction, provided the Contractor promptly notifies the City before disclosing such information so as to permit the City reasonable time to seek an appropriate protective order. The Contractor agrees to use protective measures no less stringent than the Contractor uses within its own business to protect its own most valuable information, which protective measures shall under all circumstances be at least reasonable measures to ensure the continued confidentiality of the Confidential Information.
38. **OWNERSHIP AND USE OF DELIVERABLES**: The City shall own all rights, titles, and interests throughout the world in and to the deliverables.

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

- A. **Patents.** As to any patentable subject matter contained in the deliverables, the Contractor agrees to disclose such patentable subject matter to the City. Further, if requested by the City, the Contractor agrees to assign and, if necessary, cause each of its employees to assign the entire right, title, and interest to specific inventions under such patentable subject matter to the City and to execute, acknowledge, and deliver and, if necessary, cause each of its employees to execute, acknowledge, and deliver an assignment of letters patent, in a form to be reasonably approved by the City, to the City upon request by the City.
- B. **Copyrights.** As to any deliverables containing copyrightable subject matter, the Contractor agrees that upon their creation, such deliverables shall be considered as work made-for-hire by the Contractor for the City and the City shall own all copyrights in and to such deliverables, provided however, that nothing in this Paragraph 38 shall negate the City's sole or joint ownership of any such deliverables arising by virtue of the City's sole or joint authorship of such deliverables. Should by operation of law, such deliverables not be considered works made-for-hire, the Contractor hereby assigns to the City (and agrees to cause each of its employees providing services to the City hereunder to execute, acknowledge, and deliver an assignment to the City of) all worldwide right, title, and interest in and to such deliverables. With respect to such work made-for-hire, the Contractor agrees to execute, acknowledge, and deliver and cause each of its employees providing services to the City hereunder to execute, acknowledge, and deliver a work-made-for-hire agreement, in a form to be reasonably approved by the City, to the City upon delivery of such deliverables to the City or at such other time as the City may request.
- C. **Additional Assignments.** The Contractor further agrees to, and if applicable, cause each of its employees to, execute, acknowledge, and deliver all applications, specifications, oaths, assignments, and all other instruments which the City might reasonably deem necessary in order to apply for and obtain copyright protection, mask work registration, trademark registration and/or protection, letters patent, or any similar rights in any and all countries and in order to assign and convey to the City, its successors, assigns and nominees, the sole and exclusive right, title, and interest in and to the deliverables. The Contractor's obligation to execute, acknowledge, and deliver (or cause to be executed, acknowledged, and delivered) instruments or papers such as those described in this Paragraph 38 a., b., and c. shall continue after the termination of this Contract with respect to such deliverables. In the event the City should not seek to obtain copyright protection, mask work registration or patent protection for any of the deliverables, but should desire to keep the same secret, the Contractor agrees to treat the same as Confidential Information under the terms of Paragraph 37 above.
39. **PUBLICATIONS:** All published material and written reports submitted under the Contract must be originally developed material unless otherwise specifically provided in the Contract. When material not originally developed is included in a report in any form, the source shall be identified.
40. **ADVERTISING:** The Contractor shall not advertise or publish, without the City's prior consent, the fact that the City has entered into the Contract, except to the extent required by law.
41. **NO CONTINGENT FEES:** The Contractor warrants that no person or selling agency has been employed or retained to solicit or secure the Contract upon any agreement or understanding for commission, percentage, brokerage, or contingent fee, excepting bona fide employees of bona fide established commercial or selling agencies maintained by the Contractor for the purpose of securing business. For breach or violation of this warranty, the City shall have the right, in addition to any other remedy available, to cancel the Contract without liability and to deduct from any amounts owed to the Contractor, or otherwise recover, the full amount of such commission, percentage, brokerage or contingent fee.
42. **GRATUITIES:** The City may, by written notice to the Contractor, cancel the Contract without liability if it is determined by the City that gratuities were offered or given by the Contractor or any agent or representative of the Contractor to any officer or employee of the City of Austin with a view toward securing the Contract or securing favorable treatment with respect to the awarding or amending or the making of any determinations with respect to the performing of such contract. In the event the Contract is canceled by the City pursuant to this provision, the City

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

shall be entitled, in addition to any other rights and remedies, to recover or withhold the amount of the cost incurred by the Contractor in providing such gratuities.

43. **PROHIBITION AGAINST PERSONAL INTEREST IN CONTRACTS**: No officer, employee, independent consultant, or elected official of the City who is involved in the development, evaluation, or decision-making process of the performance of any solicitation shall have a financial interest, direct or indirect, in the Contract resulting from that solicitation. Any willful violation of this section shall constitute impropriety in office, and any officer or employee guilty thereof shall be subject to disciplinary action up to and including dismissal. Any violation of this provision, with the knowledge, expressed or implied, of the Contractor shall render the Contract voidable by the City.
44. **INDEPENDENT CONTRACTOR**: The Contract shall not be construed as creating an employer/employee relationship, a partnership, or a joint venture. The Contractor's services shall be those of an independent contractor. The Contractor agrees and understands that the Contract does not grant any rights or privileges established for employees of the City.
45. **ASSIGNMENT-DELEGATION**: The Contract shall be binding upon and enure to the benefit of the City and the Contractor and their respective successors and assigns, provided however, that no right or interest in the Contract shall be assigned and no obligation shall be delegated by the Contractor without the prior written consent of the City. Any attempted assignment or delegation by the Contractor shall be void unless made in conformity with this paragraph. The Contract is not intended to confer rights or benefits on any person, firm or entity not a party hereto; it being the intention of the parties that there be no third party beneficiaries to the Contract.
46. **WAIVER**: No claim or right arising out of a breach of the Contract can be discharged in whole or in part by a waiver or renunciation of the claim or right unless the waiver or renunciation is supported by consideration and is in writing signed by the aggrieved party. No waiver by either the Contractor or the City of any one or more events of default by the other party shall operate as, or be construed to be, a permanent waiver of any rights or obligations under the Contract, or an express or implied acceptance of any other existing or future default or defaults, whether of a similar or different character.
47. **MODIFICATIONS**: The Contract can be modified or amended only by a writing signed by both parties. No pre-printed or similar terms on any the Contractor invoice, order or other document shall have any force or effect to change the terms, covenants, and conditions of the Contract.
48. **INTERPRETATION**: The Contract is intended by the parties as a final, complete and exclusive statement of the terms of their agreement. No course of prior dealing between the parties or course of performance or usage of the trade shall be relevant to supplement or explain any term used in the Contract. Although the Contract may have been substantially drafted by one party, it is the intent of the parties that all provisions be construed in a manner to be fair to both parties, reading no provisions more strictly against one party or the other. Whenever a term defined by the Uniform Commercial Code, as enacted by the State of Texas, is used in the Contract, the UCC definition shall control, unless otherwise defined in the Contract.
49. **DISPUTE RESOLUTION**:
- A. If a dispute arises out of or relates to the Contract, or the breach thereof, the parties agree to negotiate prior to prosecuting a suit for damages. However, this section does not prohibit the filing of a lawsuit to toll the running of a statute of limitations or to seek injunctive relief. Either party may make a written request for a meeting between representatives of each party within fourteen (14) calendar days after receipt of the request or such later period as agreed by the parties. Each party shall include, at a minimum, one (1) senior level individual with decision-making authority regarding the dispute. The purpose of this and any subsequent meeting is to attempt in good faith to negotiate a resolution of the dispute. If, within thirty (30) calendar days after such meeting, the parties have not succeeded in negotiating a resolution of the dispute, they will proceed directly to mediation as described below. Negotiation may be waived by a written agreement signed by both parties, in which event the parties may proceed directly to mediation as described below.

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

- B. If the efforts to resolve the dispute through negotiation fail, or the parties waive the negotiation process, the parties may select, within thirty (30) calendar days, a mediator trained in mediation skills to assist with resolution of the dispute. Should they choose this option, the City and the Contractor agree to act in good faith in the selection of the mediator and to give consideration to qualified individuals nominated to act as mediator. Nothing in the Contract prevents the parties from relying on the skills of a person who is trained in the subject matter of the dispute or a contract interpretation expert. If the parties fail to agree on a mediator within thirty (30) calendar days of initiation of the mediation process, the mediator shall be selected by the Travis County Dispute Resolution Center (DRC). The parties agree to participate in mediation in good faith for up to thirty (30) calendar days from the date of the first mediation session. The City and the Contractor will share the mediator's fees equally and the parties will bear their own costs of participation such as fees for any consultants or attorneys they may utilize to represent them or otherwise assist them in the mediation.
50. **JURISDICTION AND VENUE:** The Contract is made under and shall be governed by the laws of the State of Texas, including, when applicable, the Uniform Commercial Code as adopted in Texas, V.T.C.A., Bus. & Comm. Code, Chapter 1, excluding any rule or principle that would refer to and apply the substantive law of another state or jurisdiction. All issues arising from this Contract shall be resolved in the courts of Travis County, Texas and the parties agree to submit to the exclusive personal jurisdiction of such courts. The foregoing, however, shall not be construed or interpreted to limit or restrict the right or ability of the City to seek and secure injunctive relief from any competent authority as contemplated herein.
51. **INVALIDITY:** The invalidity, illegality, or unenforceability of any provision of the Contract shall in no way affect the validity or enforceability of any other portion or provision of the Contract. Any void provision shall be deemed severed from the Contract and the balance of the Contract shall be construed and enforced as if the Contract did not contain the particular portion or provision held to be void. The parties further agree to reform the Contract to replace any stricken provision with a valid provision that comes as close as possible to the intent of the stricken provision. The provisions of this section shall not prevent this entire Contract from being void should a provision which is the essence of the Contract be determined to be void.
52. **HOLIDAYS:** The following holidays are observed by the City:

<u>Holiday</u>	<u>Date Observed</u>
New Year's Day	January 1
Martin Luther King, Jr.'s Birthday	Third Monday in January
President's Day	Third Monday in February
Memorial Day	Last Monday in May
Independence Day	July 4
Labor Day	First Monday in September
Veteran's Day	November 11
Thanksgiving Day	Fourth Thursday in November
Friday after Thanksgiving	Friday after Thanksgiving
Christmas Eve	December 24
Christmas Day	December 25

If a Legal Holiday falls on Saturday, it will be observed on the preceding Friday. If a Legal Holiday falls on Sunday, it will be observed on the following Monday.

53. **SURVIVABILITY OF OBLIGATIONS:** All provisions of the Contract that impose continuing obligations on the parties, including but not limited to the warranty, indemnity, and confidentiality obligations of the parties, shall survive the expiration or termination of the Contract.
54. **NON-SUSPENSION OR DEBARMENT CERTIFICATION:**

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

The City of Austin is prohibited from contracting with or making prime or sub-awards to parties that are suspended or debarred or whose principals are suspended or debarred from Federal, State, or City of Austin Contracts. By accepting a Contract with the City, the Vendor certifies that its firm and its principals are not currently suspended or debarred from doing business with the Federal Government, as indicated by the General Services Administration List of Parties Excluded from Federal Procurement and Non-Procurement Programs, the State of Texas, or the City of Austin.

55. EQUAL OPPORTUNITY

- A. **Equal Employment Opportunity:** No Offeror, or Offeror's agent, shall engage in any discriminatory employment practice as defined in Chapter 5-4 of the City Code. No Offer submitted to the City shall be considered, nor any Purchase Order issued, or any Contract awarded by the City unless the Offeror has executed and filed with the City Purchasing Office a current Non-Discrimination Certification. Non-compliance with Chapter 5-4 of the City Code may result in sanctions, including termination of the contract and the Contractor's suspension or debarment from participation on future City contracts until deemed compliant with Chapter 5-4.
- B. **Americans with Disabilities Act (ADA) Compliance:** No Offeror, or Offeror's agent, shall engage in any discriminatory employment practice against individuals with disabilities as defined in the ADA.

56. BUY AMERICAN ACT-SUPPLIES (Applicable to certain Federally funded requirements)

- A. Definitions. As used in this paragraph –
- i. "Component" means an article, material, or supply incorporated directly into an end product.
 - ii. "Cost of components" means -
 - (1) For components purchased by the Contractor, the acquisition cost, including transportation costs to the place of incorporation into the end product (whether or not such costs are paid to a domestic firm), and any applicable duty (whether or not a duty-free entry certificate is issued); or
 - (2) For components manufactured by the Contractor, all costs associated with the manufacture of the component, including transportation costs as described in paragraph (1) of this definition, plus allocable overhead costs, but excluding profit. Cost of components does not include any costs associated with the manufacture of the end product.
 - iii. "Domestic end product" means-
 - (1) An unmanufactured end product mined or produced in the United States; or
 - (2) An end product manufactured in the United States, if the cost of its components mined, produced, or manufactured in the United States exceeds 50 percent of the cost of all its components. Components of foreign origin of the same class or kind as those that the agency determines are not mined, produced, or manufactured in sufficient and reasonably available commercial quantities of a satisfactory quality are treated as domestic. Scrap generated, collected, and prepared for processing in the United States is considered domestic.
 - iv. "End product" means those articles, materials, and supplies to be acquired under the contract for public use.
 - v. "Foreign end product" means an end product other than a domestic end product.
 - vi. "United States" means the 50 States, the District of Columbia, and outlying areas.

**CITY OF AUSTIN
PURCHASING OFFICE
STANDARD PURCHASE TERMS AND CONDITIONS**

- B. The Buy American Act (41 U.S.C. 10a - 10d) provides a preference for domestic end products for supplies acquired for use in the United States.
- C. The City does not maintain a list of foreign articles that will be treated as domestic for this Contract; but will consider for approval foreign articles as domestic for this product if the articles are on a list approved by another Governmental Agency. The Offeror shall submit documentation with their Offer demonstrating that the article is on an approved Governmental list.
- D. The Contractor shall deliver only domestic end products except to the extent that it specified delivery of foreign end products in the provision of the Solicitation entitled "Buy American Act Certificate".



ADDENDUM
PURCHASING OFFICE
CITY OF AUSTIN, TEXAS

REQUEST FOR PROPOSAL NO: SDC0009 ADDENDUM NO. 1 DATE OF ADDENDUM: 4/4/2013

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

This addendum is to incorporate changes to the above referenced solicitation:

I. Additional Information

Form SDC00090605 (Local Presence) has been added.

All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, Addendum #1 is hereby incorporated and made a part of the above referenced Solicitation.

APPROVED BY:

A handwritten signature in blue ink that reads "Steve Cocke".

Steve Cocke Buyer II
Purchasing Office, 512-974-2003

ACKNOWLEDGED BY:

_____	_____	_____
SUPPLIER	AUTHORIZED SIGNATURE	DATE

RETURN ONE (1) COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH PROPOSAL OR PRIOR TO BID OPENING. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION OF YOUR OFFER.



ADDENDUM
PURCHASING OFFICE
CITY OF AUSTIN, TEXAS

REQUEST FOR PROPOSAL NO: SDC0009 ADDENDUM NO. 2 DATE OF ADDENDUM: 4/4/2013

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

This addendum is to incorporate changes to the above referenced solicitation:

I. Additional Information

The pre-bid time and date has been changed from 4/5/2013 @ 9:00 A.M.

to 4/9/2013 @ 11:00 A.M.

All other terms and conditions remain the same.

BY THE SIGNATURES affixed below, Addendum #2 is hereby incorporated and made a part of the above referenced Solicitation.

APPROVED BY:

A handwritten signature in blue ink that reads "Steve Cocke".

Steve Cocke Buyer II
Purchasing Office, 512-974-2003

ACKNOWLEDGED BY:

_____	_____	_____
SUPPLIER	AUTHORIZED SIGNATURE	DATE

RETURN ONE (1) COPY OF THIS ADDENDUM TO THE PURCHASING OFFICE, CITY OF AUSTIN, WITH PROPOSAL OR PRIOR TO BID OPENING. FAILURE TO DO SO MAY CONSTITUTE GROUNDS FOR REJECTION OF YOUR OFFER.

CITY OF AUSTIN, TEXAS

Purchasing Office REQUEST FOR PROPOSAL (RFP) Offer Sheet

SOLICITATION NO: SDC0009

COMMODITY/SERVICE DESCRIPTION: PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

DATE ISSUED: 3/25/2013

REQUISITION NO.: 1500 13030500246

PRE-BID CONFERENCE TIME AND DATE: 4/5/2013 @ 9:00 A.M.

COMMODITY CODE: 91572, 91572, 9157299, 90505, 90505, 91582, 91582

LOCATION: Municipal Building, 124 W 8th Street RM 310, Austin, TX 78701

FOR CONTRACTUAL AND TECHNICAL ISSUES CONTACT:

PROPOSAL DUE PRIOR TO: 4/19/2013 @ 2:00 P.M.

COMPLIANCE PLAN DUE PRIOR TO: N/A

Steve Cocke

Buyer II

Phone: (512) 974-2003

PROPOSAL CLOSING TIME AND DATE: 4/19/2013 @ 2:00 P.M.

LOCATION: MUNICIPAL BUILDING, 124 W 8th STREET
RM 310, AUSTIN, TEXAS 78701

When submitting a sealed Offer and/or Compliance Plan, use the proper address for the type of service desired, as shown below.

P.O. Address for US Mail	Street Address for Hand Delivery or Courier Service
City of Austin	City of Austin, Purchasing Office
Purchasing Office	Municipal Building
P.O. Box 1088	124 W 8 th Street, Rm 310
Austin, Texas 78767-8845	Austin, Texas 78701
	Reception Phone: (512) 974-2500

Offers (including Compliance Plans) that are not submitted in a sealed envelope or container will not be considered.

SUBMIT 1 ORIGINAL AND 4 SIGNED COPIES OF OFFER

OFFER SUBMITTED BY

By the signature below, I certify that I have submitted a binding offer.

Signature of Person Authorized to Sign Offer

Signer's Name and Title: (please print or type)

FEDERAL TAX ID NO. _____

Date: _____

Company Name: _____

Address: _____

City, State, Zip Code _____

Phone No. ()

Fax No. ()

Email Address: _____

Table of Contents

SECTION NO.	TITLE	PAGES
0100, 0200, 0300	See http://www.austintexas.gov/financeonline/vendor_connection/index.cfm#STANDARDBIDDOCUMENTS *	*
0400	SUPPLEMENTAL PURCHASE PROVISIONS	6
0500	SCOPE OF WORK	6
0600	PROPOSAL PREP INSTRUCTIONS / EVALUATION FACTORS	4
0601	PROPOSED FEES ATTACHMENT A	1
0605	LOCAL BUSINESS PRESENCE IDENTIFICATION FORM	2
0700	REFERENCE SHEET	1
0800	NON-DISCRIMINATION CERTIFICATION	2
0805	NON-SUSPENSION OR DEBARMENT CERTIFICATION	1
0810	NON-COLLUSION, NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT	2
0815	LIVING WAGES AND BENEFITS CONTRACTOR CERTIFICATION	1
0820	LIVING WAGES AND BENEFITS EMPLOYEE CERTIFICATION	1
0835	NONRESIDENT BIDDER PROVISIONS	1
0900	MBE/WBE PROCUREMENT PROGRAM PACKAGE or NO GOALS UTILIZATION PLAN	2
1000	"NO OFFER" RESPONSE FORM	1

All other Sections may be viewed at: http://www.austintexas.gov/financeonline/vendor_connection/index.cfm

RETURN THE FOLLOWING DOCUMENTS WITH YOUR OFFER**

- Cover Page Offer Sheet
- Section 0600 Bid Sheet(s)
- Section 0605 Local Business Presence Identification Form
- Section 0700 Reference Sheet (if required)
- Sections 0800 - 0835 Certifications and Affidavits (return all applicable Sections)
- Section 0900 MBE/WBE Procurement Program Package or No Goals Utilization Plan
- Bid Guaranty (if required)

**** See also Section 0200, Solicitation Instructions, Section 0400, Supplemental Purchase Provisions, and Section 0500, Scope of Work/Specification, for additional documents that must be submitted with the Offer.**

The Vendor agrees, if this Offer is accepted within 90 calendar days after the Due Date, to fully comply in strict accordance with the Solicitation, specifications and provisions attached thereto for the amounts shown on the accompanying Offer.

*** INCORPORATION OF DOCUMENTS.** Section 0100, Standard Purchase Definitions; Section 0200, Standard Solicitation Instructions; and Section 0300, Standard Purchase Terms and Conditions are hereby incorporated into this Solicitation by reference, with the same force and effect as if they were incorporated in full text. The full text versions of these Sections are available, on the Internet at the following online address http://www.austintexas.gov/financeonline/vendor_connection/index.cfm#STANDARDBIDDOCUMENTS.

If you do not have access to the Internet, you may obtain a copy of these Sections from the City of Austin Purchasing Office at the address or phone number indicated on page 1 of this Offer Sheet. Please have the Solicitation number available so that the staff can select the proper documents. These documents can be mailed, expressed mailed, or faxed to you.

It is the policy of the City of Austin to involve certified Minority Owned Business Enterprises (MBEs) and Woman Owned Business Enterprises (WBEs) in City contracting. MBE and WBE goals for this Solicitation are contained in Section 0900.

All Contractors and Subcontractors should be registered to do business with the City prior to submitting a response to a City Solicitation. In the case of Joint Ventures, each individual business in the joint venture should be registered with the City prior to submitting a response to a City solicitation. If the Joint Venture is awarded a contract, the Joint Venture must register to do business with the City. Prime Contractors are responsible for ensuring that their Subcontractors are registered. Registration can be done through the City's on-line vendor registration system. Log onto http://www.austintexas.gov/financeonline/vendor_connection/index.cfm and follow the directions.

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

The following Supplemental Purchasing Provisions apply to this solicitation:

1. **EXPLANATIONS OR CLARIFICATIONS** (reference paragraph 5 in Section 0200)

All requests for explanations or clarifications must be submitted in writing to the Purchasing Office at least five (5) days prior to the bid opening date either via Fax, (512) 974-2388 or email, steven.cocke@austintexas.gov.

2. **INSURANCE.** Insurance is required for this solicitation.

A. General Requirements. See Section 0300, Standard Purchase Terms and Conditions, paragraph 32, entitled Insurance, for general insurance requirements.

- i. The Contractor shall provide a Certificate of Insurance as verification of coverages required below to the City at the below address prior to contract execution and within 14 calendar days after written request from the City. Failure to provide the required Certificate of Insurance may subject the Offer to disqualification from consideration for award
- ii. The Contractor shall not commence work until the required insurance is obtained and until such insurance has been reviewed by the City. Approval of insurance by the City shall not relieve or decrease the liability of the Contractor hereunder and shall not be construed to be a limitation of liability on the part of the Contractor.
- iii. The Contractor must also forward a Certificate of Insurance to the City whenever a previously identified policy period has expired, or an extension option or holdover period is exercised, as verification of continuing coverage.
- iv. The Certificate of Insurance, and updates, shall be mailed to the following address:

City of Austin Purchasing Office
P. O. Box 1088
Austin, Texas 78767

B. Specific Coverage Requirements. The Contractor shall at a minimum carry insurance in the types and amounts indicated below for the duration of the Contract, including extension options and hold over periods, and during any warranty period. These insurance coverages are required minimums and are not intended to limit the responsibility or liability of the Contractor.

- i. Worker's Compensation and Employers' Liability Insurance. Coverage shall be consistent with statutory benefits outlined in the Texas Worker's Compensation Act (Section 401). The minimum policy limits for Employer's Liability are \$100,000 bodily injury each accident, \$500,000 bodily injury by disease policy limit and \$100,000 bodily injury by disease each employee.
 - (1) The Contractor's policy shall apply to the State of Texas and include these endorsements in favor of the City of Austin:
 - (a) Waiver of Subrogation, Form WC 420304, or equivalent coverage
 - (b) Thirty (30) days Notice of Cancellation, Form WC 420601, or equivalent coverage
- ii. Commercial General Liability Insurance. The minimum bodily injury and property damage per occurrence are \$500,000 for coverages A (Bodily Injury and Property Damage) and B (Personal and Advertising Injury).

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

- (1) The policy shall contain the following provisions:
 - (a) Contractual liability coverage for liability assumed under the Contract and all other Contracts related to the project.
 - (b) Contractor/Subcontracted Work.
 - (c) Products/Completed Operations Liability for the duration of the warranty period.
 - (d) If the project involves digging or drilling provisions must be included that provide Explosion, Collapse, and/or Underground Coverage (X,C,U).
 - (2) The policy shall also include these endorsements in favor of the City of Austin:
 - (a) Waiver of Subrogation, Endorsement CG 2404, or equivalent coverage
 - (b) Thirty (30) days Notice of Cancellation, Endorsement CG 0205, or equivalent coverage
 - (c) The City of Austin listed as an additional insured, Endorsement CG 2010, or equivalent coverage
- iii. Business Automobile Liability Insurance. The Contractor shall provide coverage for all owned, non-owned and hired vehicles with a minimum combined single limit of \$500,000 per occurrence for bodily injury and property damage. Alternate acceptable limits are \$250,000 bodily injury per person, \$500,000 bodily injury per occurrence and at least \$100,000 property damage liability per accident.
- (1) The policy shall include these endorsements in favor of the City of Austin:
 - (a) Waiver of Subrogation, Endorsement TE 2046A, or equivalent coverage
 - (b) Thirty (30) days Notice of Cancellation, Endorsement TE 0202A, or equivalent coverage
 - (c) The City of Austin listed as an additional insured, Endorsement TE 9901B, or equivalent coverage.
- C. Endorsements. The specific insurance coverage endorsements specified above, or their equivalents must be provided. In the event that endorsements, which are the equivalent of the required coverage, are proposed to be substituted for the required coverage, copies of the equivalent endorsements must be provided for the City's review and approval.

3. TERM OF CONTRACT

- A. The Contract shall be in effect for an initial term of 36 months and may be extended thereafter for up to 3 additional 12 month periods, subject to the approval of the Contractor and the City Purchasing Officer or his designee.
- B. Upon expiration of the initial term or period of extension, the Contractor agrees to hold over under the terms and conditions of this agreement for such a period of time as is reasonably necessary to re-solicit and/or complete the project (not to exceed 120 days unless mutually agreed on in writing).
- C. Upon written notice to the Contractor from the City's Purchasing Officer or his designee and acceptance of the Contractor, the term of this contract shall be extended on the same terms and conditions for an additional period as indicated in paragraph A above. A price increase, subject to the provisions of this Contract, may be requested by the Contractor (for each period of extension) for approval by the City's Purchasing Officer or his designee.

THIS IS A 36 MONTH CONTRACT.

FIRM PRICES ARE TO BE SUBMITTED FOR THE FIRST TWELVE (12) MONTH PERIOD

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

4. QUANTITIES

The quantities listed herein are estimates for the period of the Contract. The City reserves the right to purchase more or less of these quantities as may be required during the Contract term. Quantities will be as needed and specified by the City for each order. Unless specified in the solicitation, there are no minimum order quantities.

5. DELIVERY REQUIREMENTS

Location:

See Specification

Days: _____

- A. Unless requested by the City, deliveries shall not be made on City-recognized legal holidays (see paragraph 52 in Section 0300).

6. INVOICES and PAYMENT (reference paragraphs 12 and 13 in Section 0300)

- A. Invoices shall contain a non-duplicated invoice number and the information required in Section 0300, paragraph 12, entitled "Invoices." Invoices received without all required information cannot be processed and will be returned to the vendor.

Invoices shall be mailed to the below address:

	City of Austin
Department	Resource Recovery Department
Attn:	Accounts Payable
Address	P.O. Box 1088
City, State Zip Code	Austin, TX 78767

- B. The Contractor agrees to accept payment by either credit card, check or Electronic Funds Transfer (EFT) for all goods and/or services provided under the Contract. The Contractor shall factor the cost of processing credit card payments into the Offer. There shall be no additional charges, surcharges, or penalties to the City for payments made by credit card.

7. LIVING WAGES AND BENEFITS (applicable to procurements involving the use of labor)

- A. In order to help assure low employee turnover, quality services, and to reduce costs for health care provided to uninsured citizens, the Austin City Council is committed to ensuring fair compensation for City employees and those persons employed elsewhere in Austin. This commitment has been supported by actions to establish a "living wage" and affordable health care protection. Currently, the minimum wage for City employees is \$11.00 per hour. This minimum wage is required for any

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

Contractor employee directly assigned to this City Contract, unless Published Wage Rates are included in this solicitation. In addition, the City may stipulate higher wage rates in certain solicitations in order to assure quality and continuity of service.

- B. Additionally, the City provides health insurance for its employees, and for a nominal rate, employees may obtain coverage for their family members. Contractors must offer health insurance with optional family coverage for all Contractor employees directly assigned to this contract. Proof of the health care plan shall be provided prior to award of a Contract. In addition, an insurance certificate for Workers' Compensation Insurance Coverage must be provided if required by the solicitation.
 - C. The City requires Contractors submitting Offers on this Contract to provide a signed certification (**see the Living Wages and Benefits Contractor Certification included in the Solicitation**) with their Offer certifying that all employees directly assigned to this City Contract will be paid a minimum living wage equal to or greater than \$11.00 per hour and are offered a health care plan. The certification shall include a list of all employees directly assigned to providing services under the resultant contract including their name and job title. The list shall be updated and provided to the City as necessary throughout the term of the Contract.
 - D. The Contractor shall maintain throughout the term of the resultant contract basic employment and wage information for each employee as required by the Fair Labor Standards Act (FLSA). Basic employment records shall at a minimum include:
 - i. employee's full name, as used for social security purposes, and on the same record, the employee's identifying symbol or number if such is used in place of name on any time, work, or payroll records;
 - ii. time and date of week when employee's workweek begins;
 - iii. hours worked each day and total hours worked each workweek;
 - iv. basis on which employee's wages are paid;
 - v. regular hourly pay rate;
 - vi. total daily or weekly straight-time earnings;
 - vii. total overtime earnings for the workweek;
 - viii. all additions to or deductions from the employee's wages;
 - ix. total wages paid each pay period; and
 - x. date of payment and the pay period covered by the payment.
 - E. The Contractor shall provide with the first invoice and as requested by the Department's Contract Manager, individual Employee Certifications (**see the Living Wages and Benefits Employee Certification included in the Solicitation**) for all employees directly assigned to the contract containing:
 - i. the employee's name and job title;
 - ii. a statement certifying that the employee is paid at a rate equal to or greater than the Living Wage of \$11.00 per hour;
 - iii. a statement certifying that the employee is offered a health care plan with optional family coverage.
- Employee Certifications shall be signed by each employee directly assigned to the contract.
- A. Contractor shall submit employee certifications quarterly with the respective invoice to verify that employees are paid the Living Wage throughout the term of the contract.
 - G. The Department's Contract Manager will periodically review the employee data submitted by the Contractor to verify compliance with this Living Wage provision. The City retains the right to review employee records identified in paragraph D above to verify compliance with this provision.

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

8. NON-COLLUSION, NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING

- A. On November 10, 2011, the Austin City Council adopted Ordinance No. 20111110-052 amending Chapter 2.7, Article 6 of the City Code relating to Anti-Lobbying and Procurement. The policy defined in this Code applies to Solicitations for goods and/or services requiring City Council approval under City Charter Article VII, Section 15 (Purchase Procedures). During the No-Contact Period, Offerors or potential Offerors are prohibited from making a representation to anyone other than the Authorized Contact Person in the Solicitation as the contact for questions and comments regarding the Solicitation.
- B. If during the No-Contact Period an Offeror makes a representation to anyone other than the Authorized Contact Person for the Solicitation, the Offeror's Offer is disqualified from further consideration except as permitted in the Ordinance.
- C. If a Respondent has been disqualified under this article more than two times in a sixty (60) month period, the Purchasing Officer shall debar the Offeror from doing business with the City for a period not to exceed three (3) years, provided the Respondent is given written notice and a hearing in advance of the debarment.
- D. The City requires Offerors submitting Offers on this Solicitation to provide a signed Section 0810, Non-Collusion, Non-Conflict of Interest, and Anti-Lobbying Affidavit, certifying that the Offeror has not in any way directly or indirectly made representations to anyone other than the Authorized Contact Person during the No-Contact Period as defined in the Ordinance. The text of the City Ordinance is posted on the Internet at:
<http://www.ci.austin.tx.us/edims/document.cfm?id=161145>

9. ECONOMIC PRICE ADJUSTMENT

- A. Prices shown in this contract shall remain firm for the first 24 months period of the contract. After that, in recognition of the potential for fluctuation of the Contractor's cost, a price adjustment (increase or decrease) may be requested by either the City or the Contractor subject to the following considerations:
- B. Price Increases
 - i. Requests for price increases must be made in writing and submitted to the appropriate Buyer in the City's Purchasing Office. The letter must be signed by a person with the authority to bind the Contractor contractually, shall reference the contract number, and include the following documentation:
 - (1) an itemized, revised price list with the effective date of the proposed increase;
 - (2) copies of the documentation provided by the manufacturer regarding the proposed price increase if the contractor is not the manufacturer of the products. If the Contractor is the manufacturer of the products, a letter so stating must be provided;
 - (3) Contractor shall submit, as a part of the request for increase, the version of the U.S. Department of Labor Employment Cost Index for Wages and Salaries for all Private Industry Workers (the "Index") current as of the date of the Contractor's Offer; and a copy of the index for the most current period.

**CITY OF AUSTIN
PURCHASING OFFICE
SUPPLEMENTAL PURCHASE PROVISIONS**

- (4) Proposed price increases must be solely for the purpose of accommodating increases in the Contractor's costs for the products or services provided. Prices for products or services unaffected by verifiable cost trends shall not be subject to change.
- ii. Requests for price increases must be made in writing and submitted to the appropriate Contract Manager prior to each yearly anniversary date of contract. Prices will only be considered for an increase at that time. Once received, the City will have 30 days to review and approve/disapprove the requested increase. Should the City not agree with the requested increase, Contractor may either maintain the prices currently in effect, negotiate an acceptable increase with the City or terminate the contract.
- iii. Since the perceived need for price increases may be due in whole or in part to factors other than index changes, the City may consider approving fully-documented increase requests which, in the Contractor's opinion, justify price increases for one or more line items in the contract. If index changes are responsible in part for the requested change, those changes shall be documented as previously described above.

C. Price Decreases

- i. Proposed price decreases may be offered to the City at any time, and become effective upon acceptance by the City unless a different effective date is specified by the Contractor. Request for price decreases by the City will be based on the same documentation as price increase request. Price decrease offers may also be subject to negotiation.
- ii. Price decreases based on relevant factors may be requested by the City at any time. Such requests shall be accompanied by a complete statement of the City's justification for the request. The Contractor shall have 30 days calendar days to respond to the City's request. Following receipt of the Contractor's agreement with the requested decrease, the City may implement the decrease at any time. Should the Contractor not agree with the requested decrease, the City may either maintain the prices currently in effect, negotiate with the contractor, or terminate the contract.

10. **CONTRACT MANAGER**

The following person is designated as Contract Manager, and will act as the contact point between the City and the Contractor during the term of the Contract:

Phil Tindall

512-974-1955

*Note: The above listed Contract Manager is not the authorized Contact Person for purposes of the **NON-COLLUSION, NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING Provision** of this Section; and therefore, contact with the Contract Manager is prohibited during the no contact period.

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

1. PROPOSAL FORMAT

Prefacing the proposal, the Proposer shall provide an Executive Summary of three (3) pages or less, which gives in brief, concise terms, a summation of the proposal. The proposal itself shall be organized in the following format and informational sequence:

- A. **Part I - Business Organization**: State full name and address of your organization and identify parent company if you are a subsidiary. Specify the branch office or other subordinate element which will perform, or assist in performing, work herein. Indicate whether you operate as a partnership, corporation, or individual. Include the State in which incorporated or licensed to operate.
- B. **Part II - System Concept and Solution**: Define in detail your understanding of the requirement presented in the Scope of Work of this request for proposal and your system solution. Provide all details as required in the Scope of Work and any additional information you deem necessary to evaluate your proposal.
- C. **Part III - Program**: Describe your technical plan for accomplishing required work. Include such time-related displays, graphs, and charts as necessary to show tasks, sub-tasks, milestones, and decision points related to the Scope of Work and your plan for accomplishment. Specifically indicate:
 - i. A description of your work program by tasks. Detail the steps you will take in proceeding from Task 1 to the final tasks.
 - ii. The technical factors that will be considered in section above, and the depth to which each will be treated.
 - iii. The degree of definition provided in each technical element of your plan.
 - iv. The points at which written, deliverable reports will be provided.
 - v. The amount of progress payments you are requesting upon successful completion of milestones or tasks, deducting ten percent (10%), which will be paid upon final acceptance by the City.
 - vi. A statement of your compliance with all applicable rules and regulations of Federal, State and Local governing entities. The Proposer must state his compliance with terms of this Request for Proposal (RFP).
- D. **Part IV - Project Management Structure**: Provide a general explanation and chart which specifies project leadership and reporting responsibilities; and interface the team with City project management and team personnel. If use of subcontractors is proposed, identify their placement in the primary management structure, and provide internal management description for each subcontractor.
- E. **Part V - Prior Experience**: Describe only relevant corporate experience and individual experience for personnel who will be actively engaged in the project. Do not include corporate experience unless personnel assigned to this project actively participated. Do not include experience prior to 2005. For each reference, supply project title, pertinent project information, year, and reference name, title, present address, and phone number of principal person for whom the prior projects were accomplished. A minimum of five (5) references are required and shall be submitted on Section 0700 attached hereto.

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

- F. **Part VI - Personnel:** Include names and qualifications of all professional personnel who will be assigned to this project. State the primary work assigned to each person and the percentage of time each person will devote to this work. Identify key persons by name and title. Provide all resumes.
- G. **Part VII - Local Business Presence:** The City seeks opportunities for businesses in the Austin Corporate City Limits to participate on City contracts. A firm (Offeror or Subcontractor) is considered to have a Local Business Presence if the firm is headquartered in the Austin Corporate City Limits, or has a branch office located in the Austin Corporate City Limits in operation for the last five (5) years. The City defines headquarters as the administrative center where most of the important functions and full responsibility for managing and coordinating the business activities of the firm are located. The City defines branch office as a smaller, remotely located office that is separate from a firm's headquarters that offers the services requested and required under this solicitation. Points will be awarded through a combination of the Offeror's Local Business Presence and/or the Local Business Presence of their subcontractors. Evaluation of the Team's Percentage of Local Business Presence will be based on the dollar amount of work as reflected in the Offeror's MBE/WBE Compliance Plan or MBE/WBE Utilization Plan. Specify if and by which definition the Offeror or Subcontractor(s) have a local business presence.
- H. **Part VIII - Non-Collusion, Non-Conflict of Interest, and Anti-Lobbying:**
- i. On November 10, 2011, the Austin City Council adopted Ordinance No. 20111110-052 amending Chapter 2-7, Article 6 of the City Code relating to Anti-Lobbying and Procurement. The policy defined in this Code applies to Solicitations for goods and/or services requiring City Council approval under City Charter Article VII, Section 15 (Purchase Procedures). During the No-Contact Period, Offerors or potential Offerors are prohibited from making a representation to anyone other than the Authorized Contact Person in the Solicitation as the contact for questions and comments regarding the Solicitation.
 - ii. If during the No-Contact Period an Offeror makes a representation to anyone other than the Authorized Contact Person for the Solicitation, the Offeror's Offer is disqualified from further consideration except as permitted in the Ordinance.
 - iii. If a Respondent has been disqualified under this article more than two times in a sixty (60) month period, the Purchasing Officer shall debar the Offeror from doing business with the City for a period not to exceed three (3) years, provided the Respondent is given written notice and a hearing in advance of the debarment.
 - iv. The City requires Offerors submitting Offers on this Solicitation to provide a signed Section 0810, Non-Collusion, Non-Conflict of Interest, and Anti-Lobbying Affidavit certifying that the Offeror has not in any way directly or indirectly made representations to anyone other than the Authorized Contact Person during the No-Contact Period as defined in the Ordinance. The text of the City Ordinance is posted on the Internet at:
<http://www.ci.austin.tx.us/edims/document.cfm?id=161145>
- I. **Part IX - Proposal Acceptance Period:** All proposals are valid for a period of one hundred and twenty (120) calendar days subsequent to the RFP closing date unless a longer acceptance period is offered in the proposal
- J. **Part X - Proprietary Information:** All material submitted to the City becomes public property and is subject to the Texas Open Records Act upon receipt. If a Proposer does not desire proprietary information in the proposal to be disclosed, each page must be identified and marked proprietary at

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

time of submittal. The City will, to the extent allowed by law, endeavor to protect such information from disclosure. The final decision as to what information must be disclosed, however, lies with the Texas Attorney General. Failure to identify proprietary information will result in all unmarked sections being deemed non-proprietary and available upon public request.

- K. **Part XI - Authorized Negotiator:** Include name, address, and telephone number of person in your organization authorized to negotiate Contract terms and render binding decisions on Contract matters.

- L. **Part XII – Proposed Fees:**

Complete Section 0605 – Proposed Fees (Attachment A).

- i. **Proposer shall provide their proposed fees for all services required in the RFP. Proposer's fees shall be offered as requested on Section 0605 – Proposed Fees (Attachment A) of the solicitation.**
- ii. **Proposers shall also provide a list of services and charges for any additional fees required but not reflected within Section 0605 – Proposed Fees (Attachment A).**

2. **EXCEPTIONS:**

Be advised that exceptions to any portion of the Solicitation may jeopardize acceptance of the Proposal.

3. **PROPOSAL PREPARATION COSTS:**

All costs directly or indirectly related to preparation of a response to the RFP or any oral presentation required to supplement and/or clarify a proposal which may be required by the City shall be the sole responsibility of the Proposer.

4. **EVALUATION FACTORS AND AWARD**

- A. **Competitive Selection:** This procurement will comply with applicable City Policy. The successful Proposer will be selected by the City on a rational basis. Evaluation factors outlined in Paragraph B below shall be applied to all eligible, responsive Proposers in comparing proposals and selecting the Best Offeror. Award of a Contract may be made without discussion with Proposers after proposals are received. Proposals should, therefore, be submitted on the most favorable terms.

B. **Evaluation Factors:**

- i. Proposals will be evaluated based on the following criteria and rankings. Maximum 100 points will be awarded.

(1) System Concept and Proposed Solutions – **[Maximum 20 Points]**

- Understanding of the requirements detailed in the Scope of Work.
- Level of detail provided for proposed solutions.
- Compliance with requirements detailed in the Scope of Work.
- Completeness and thoroughness of the technical data and documentation.

(2) Technical Qualifications and Experience - **[Maximum 20 Points]**

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

- Experience successfully working for similar organizations and/or providing services of a similar nature as described in the Scope of Work.
- Statement of qualifications and availability of photographer(s)/videographer(s).
- Number of years of professional experience for each photographer/videographer who will be providing services under this agreement.
- Professional References (at least 3)

(3) Sample of Previous Works - [Maximum 20 Points]

- Up to three (3) samples each of photographs and videos that demonstrate the Proposer's ability to provide services and products as described in the Scope of Work, and a link to Proposer's online portfolio (if available). Please include background information on each sample.

(4) Statement of Unspecified Value Added Offerings - [Maximum 10 Points]

- A statement on what the Proposer can offer as an enhancement to their services that could be determined by ARR as Value Added Offerings (i.e. something "extra" beyond the basic services provided).

(5) Proposed Fees - [Maximum 20 Points]

- Complete Section 0605 Proposed Fees – Attachment A.
- Proposer with the lowest cost to the City will be given maximum number of points available, and remaining Proposers will be given points on a percentage ratio basis.

(6) LOCAL BUSINESS PRESENCE – [Maximum 10 Points]

Team's Local Business Presence	Points Awarded
Local business presence of 90% to 100%	10
Local business presence of 75% to 89%	8
Local business presence of 50% to 74%	6
Local business presence of 25% to 49%	4
Local presence of between 1 and 24%	2
No local presence	0

- ii. *Interviews, Optional. Interviews may be conducted at the discretion of the City. Maximum 25 points*

C. Contract Payment and Retainage:

- i. The contract shall be prepared under the direction of the City, and shall incorporate all applicable provisions. A firm not-to-exceed contract is contemplated, with payments as mutually determined to be appropriate.

**MINORITY- AND WOMEN-OWNED BUSINESS ENTERPRISE (MBE/WBE)
PROCUREMENT PROGRAM
NO GOALS FORM**

SOLICITATION NUMBER: SDC0009

PROJECT NAME: : PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

The City of Austin has determined that no goals are appropriate for this project. Even though no goals have been established for this solicitation, the Bidder/Proposer is required to comply with the City's MBE/WBE Procurement Program, if areas of subcontracting are identified.

If any service is needed to perform the Contract and the Bidder/Proposer does not perform the service with its own workforce or if supplies or materials are required and the Bidder/Proposer does not have the supplies or materials in its inventory, the Bidder/Proposer shall contact the Small and Minority Business Resources Department (SMBR) at (512) 974-7600 to obtain a list of MBE and WBE firms available to perform the service or provide the supplies or materials. The Bidder/Proposer must also make a Good Faith Effort to use available MBE and WBE firms. Good Faith Efforts include but are not limited to contacting the listed MBE and WBE firms to solicit their interest in performing on the Contract; using MBE and WBE firms that have shown an interest, meet qualifications, and are competitive in the market; and documenting the results of the contacts.

Will subcontractors or sub-consultants or suppliers be used to perform portions of this Contract?

No _____ If no, please sign the No Goals Form and submit it with your Bid/Proposal in a sealed envelope.

Yes _____ If yes, please contact SMBR to obtain further instructions and an availability list and perform Good Faith Efforts. Complete and submit the No Goals Form and the No Goals Utilization Plan with your Bid/Proposal in a sealed envelope.

After Contract award, if your firm subcontracts any portion of the Contract, it is a requirement to complete Good Faith Efforts and the No Goals Utilization Plan, listing any subcontractor, subconsultant, or supplier. Return the completed Plan to the Project Manager or the Contract Manager.

I understand that even though no goals have been established, I must comply with the City's MBE/WBE Procurement Program if subcontracting areas are identified. I agree that this No Goals Form and No Goals Utilization Plan shall become a part of my Contract with the City of Austin.

Company Name

Name and Title of Authorized Representative (Print or Type)

Signature

Date

**MINORITY- AND WOMEN-OWNED BUSINESS ENTERPRISE (MBE/WBE)
PROCUREMENT PROGRAM
NO GOALS UTILIZATION PLAN**
(Please duplicate as needed)

SOLICITATION NUMBER:

PROJECT NAME:

PRIME CONTRACTOR/CONSULTANT COMPANY INFORMATION

Name of Contractor/Consultant			
Address			
City, State Zip			
Phone		Fax Number	
Name of Contact Person			
Is company City certified?	Yes <input type="checkbox"/> No <input type="checkbox"/>	MBE <input type="checkbox"/> WBE <input type="checkbox"/>	MBE/WBE Joint Venture <input type="checkbox"/>

I certify that the information included in this No Goals Utilization Plan is true and complete to the best of my knowledge and belief. I further understand and agree that the information in this document shall become part of my Contract with the City of Austin.

Name and Title of Authorized Representative (Print or Type)

Signature

Date

Provide a list of all proposed subcontractors/subconsultants/suppliers that will be used in the performance of this Contract. **Attach Good Faith Efforts documentation if non MBE/WBE firms will be used.**

Sub-Contractor/Consultant			
City of Austin Certified	MBE <input type="checkbox"/> WBE <input type="checkbox"/>	Ethnic/Gender Code:	<input type="checkbox"/> NON-CERTIFIED
Vendor ID Code			
Contact Person	Phone Number:		
Amount of Subcontract	\$		
List commodity codes & description of services			

Sub-Contractor/Consultant			
City of Austin Certified	MBE <input type="checkbox"/> WBE <input type="checkbox"/>	Ethnic/Gender Code:	<input type="checkbox"/> NON-CERTIFIED
Vendor ID Code			
Contact Person	Phone Number:		
Amount of Subcontract	\$		
List commodity codes & description of services			

FOR SMALL AND MINORITY BUSINESS RESOURCES DEPARTMENT USE ONLY:

Having reviewed this plan, I acknowledge that the proposer (HAS) or (HAS NOT) complied with City Code Chapter 2-9A/B/C/D, as amended.

Reviewing Counselor _____ **Date** _____ **Director/Deputy Director** _____ **Date** _____

**CITY OF AUSTIN
PURCHASING OFFICE
"NO OFFER" REPLY FORM**

SOLICITATION NUMBER: SDC0009

Please Complete and Return This Form to the following address to Indicate a "No Offer" Reply

City of Austin
Purchasing Office
P.O. Box 1088
Austin, Texas 78767-8845

(DO NOT RETURN ALONG WITH OFFER)

Please check the appropriate box to indicate why your firm is submitting a "no offer" response. Failure to respond to three (3) consecutive solicitations may result in your company being removed from the source list for this commodity or service. Completion of this form will assist us in maintaining an accurate, up-to-date source list.

COMMODITY CODE: 91572, 91572,
9157299, 90505, 90505, 91582,
91582

DESCRIPTION:Photography (not including aerial
photography), Photography (not including aerial photography),
Photography (not including aerial photography), Photography,
Aerial, Audio/Video Production Services, Complete, Video
Production, Video Recording

- ☐ Unable to supply item(s) specified. Remove my company from the source list for the Commodity / Service Group
- ☐ Unable to supply item(s) specified. Retain my company on the vendor list for this commodity / service.
- ☐ Cannot meet the Scope of Work / Specifications.
- ☐ Cannot provide required Insurance.
- ☐ Cannot provide required Bonding.
- ☐ Job too small.
- ☐ Job too large.
- ☐ Do not wish to do business with the City. Remove my company from the City's Vendor list.
- ☐ Other reason (please state why you will not submit a bid):

Contractor's Name:

Street Address

City, State, Zip Code

Signature of Officer or
Authorized

Representative:

Date:

Printed Name:

Title

**CITY OF AUSTIN
PURCHASING OFFICE
REFERENCE SHEET**
Please Complete and Return This Form with the Offer

Solicitation Number:

Offeror's Name

Date

The Offeror shall furnish, with the Offer, the following information, for at least recent customers to whom products and/or services have been provided that are similar to those required by this Solicitation.

To add additional references to this form, click the Add Reference Button.

=====>

Add Reference

Company's Name	<input type="text"/>		
Name of Contact	<input type="text"/>	Contact Title	<input type="text"/>
Present Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/> Zip Code <input type="text"/>
Telephone Number	<input type="text"/>	FAX Number	<input type="text"/>
Email Address	<input type="text"/>		

Company's Name	<input type="text"/>		
Name of Contact	<input type="text"/>	Contact Title	<input type="text"/>
Present Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/> Zip Code <input type="text"/>
Telephone Number	<input type="text"/>	FAX Number	<input type="text"/>
Email Address	<input type="text"/>		

Company's Name	<input type="text"/>		
Name of Contact	<input type="text"/>	Contact Title	<input type="text"/>
Present Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/> Zip Code <input type="text"/>
Telephone Number	<input type="text"/>	FAX Number	<input type="text"/>
Email Address	<input type="text"/>		

Company's Name	<input type="text"/>		
Name of Contact	<input type="text"/>	Contact Title	<input type="text"/>
Present Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/> Zip Code <input type="text"/>
Telephone Number	<input type="text"/>	FAX Number	<input type="text"/>
Email Address	<input type="text"/>		

Company's Name	<input type="text"/>		
Name of Contact	<input type="text"/>	Contact Title	<input type="text"/>
Present Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/> Zip Code <input type="text"/>
Telephone Number	<input type="text"/>	FAX Number	<input type="text"/>
Email Address	<input type="text"/>		

City of Austin, Texas
EQUAL EMPLOYMENT/FAIR HOUSING OFFICE
NON-DISCRIMINATION CERTIFICATION

SOLICITATION NO **SDC0009**

City of Austin, Texas
Human Rights Commission

To: City of Austin, Texas, ("OWNER")

I hereby certify that our firm conforms to the Code of the City of Austin, Section 5-4-2 as reiterated below:

Chapter 5-4. Discrimination in Employment by City Contractors.

Sec. 4-2 Discriminatory Employment Practices Prohibited. As an Equal Employment Opportunity (EEO) employer, the Contractor will conduct its personnel activities in accordance with established federal, state and local EEO laws and regulations and agrees:

- (B) (1) Not to engage in any discriminatory employment practice defined in this chapter.
- (2) To take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without discrimination being practiced against them as defined in this chapter. Such affirmative action shall include, but not be limited to: all aspects of employment, including hiring, placement, upgrading, transfer, demotion, recruitment, recruitment advertising; selection for training and apprenticeship, rates of pay or other form of compensation, and layoff or termination.
- (3) To post in conspicuous places, available to employees and applicants for employment, notices to be provided by OWNER setting forth the provisions of this chapter.
- (4) To state in all solicitations or advertisements for employees placed by or on behalf of the Contractor, that all qualified applicants will receive consideration for employment without regard to race, creed, color, religion, national origin, sexual orientation, gender identity, disability, veteran status, sex or age.
- (5) To obtain a written statement from any labor union or labor organization furnishing labor or service to Contractors in which said union or organization has agreed not to engage in any discriminatory employment practices as defined in this chapter and to take affirmative action to implement policies and provisions of this chapter.
- (6) To cooperate fully with OWNER's Human Rights Commission in connection with any investigation or conciliation effort of said Human Rights Commission to ensure that the purpose of the provisions against discriminatory employment practices are being carried out.
- (7) To require compliance with provisions of this chapter by all subcontractors having fifteen or more employees who hold any subcontract providing for the expenditure of \$2,000 or more in connection with any contract with OWNER subject to the terms of this chapter.

For the purposes of this Offer and any resulting Contract, Contractor adopts the provisions of the City's Minimum Standard Nondiscrimination Policy set forth below.

City of Austin
Minimum Standard Non-Discrimination in Employment Policy:

As an Equal Employment Opportunity (EEO) employer, the Contractor will conduct its personnel activities in accordance with established federal, state and local EEO laws and regulations.

The Contractor will not discriminate against any applicant or employee based on race, creed, color, national origin, sex, age, religion, veteran status, gender identity, disability, or sexual orientation. This policy covers all aspects of employment, including hiring, placement, upgrading, transfer, demotion, recruitment, recruitment advertising, selection for training and apprenticeship, rates of pay or other forms of compensation, and layoff or termination.

Further, employees who experience discrimination, sexual harassment, or another form of harassment should immediately report it to their supervisor. If this is not a suitable avenue for addressing their complaint, employees are advised to contact another member of management or their human resources representative. No employee shall be discriminated against, harassed, intimidated, nor suffer any reprisal as a result of reporting a violation of this policy. Furthermore, any employee, supervisor, or manager who becomes aware of any such discrimination or harassment should immediately report it to executive management or the human resources office to ensure that such conduct does not continue.

Contractor agrees that to the extent of any inconsistency, omission, or conflict with its current non-discrimination employment policy, the Contractor has expressly adopted the provisions of the City's Minimum Non-Discrimination Policy contained in Section 5-4-2 of the City Code and set forth above, as the Contractor's Non-Discrimination Policy or as an amendment to such Policy and such provisions are intended to not only supplement the Contractor's policy, but will also supersede the Contractor's policy to the extent of any conflict.

UPON CONTRACT AWARD, THE CONTRACTOR SHALL PROVIDE A COPY TO THE CITY OF THE CONTRACTOR'S NON-DISCRIMINATION POLICY ON COMPANY LETTERHEAD, WHICH CONFORMS IN FORM, SCOPE, AND CONTENT TO THE CITY'S MINIMUM NON-DISCRIMINATION POLICY, AS SET FORTH HEREIN, **OR THIS NON-DISCRIMINATION POLICY, WHICH HAS BEEN ADOPTED BY THE CONTRACTOR FOR ALL PURPOSES (THE FORM OF WHICH HAS BEEN APPROVED BY THE CITY'S EQUAL EMPLOYMENT/FAIR HOUSING OFFICE), WILL BE CONSIDERED THE CONTRACTOR'S NON-DISCRIMINATION POLICY WITHOUT THE REQUIREMENT OF A SEPARATE SUBMITTAL.**

Sanctions:

Our firm understands that non-compliance with Chapter 5-4 may result in sanctions, including termination of the contract and suspension or debarment from participation in future City contracts until deemed compliant with the requirements of Chapter 5-4.

Term:

The Contractor agrees that this Section 0800 Non-Discrimination Certificate or the Contractor's separate conforming policy, which the Contractor has executed and filed with the Owner, will remain in force and effect for one year from the date of filing. The Contractor further agrees that, in consideration of the receipt of continued Contract payments, the Contractor's Non-Discrimination Policy will automatically renew from year-to-year for the term of the underlying Contract.

Dated this _____ day of _____, 20_____.

CONTRACTOR	_____
Authorized Signature	_____
Title	_____

City of Austin, Texas
NON-SUSPENSION OR DEBARMENT CERTIFICATION

SOLICITATION NO. SDC0009

The City of Austin is prohibited from contracting with or making prime or sub-awards to parties that are suspended or debarred or whose principals are suspended or debarred from Federal, State, or City of Austin Contracts. Covered transactions include procurement contracts for goods or services equal to or in excess of \$25,000.00 and all non-procurement transactions. This certification is required for all Vendors on all City of Austin Contracts to be awarded and all contract extensions with values equal to or in excess of \$25,000.00 or more and all non-procurement transactions.

The Offeror hereby certifies that its firm and its principals are not currently suspended or debarred from bidding on any Federal, State, or City of Austin Contracts.

Contractor's Name:			
Signature of Officer or Authorized Representative:		Date:	
Printed Name:			
Title:			

**CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT
SOLICITATION NO. SDC0009
FOR**

PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

State of Texas

County of Travis

The undersigned “Affiant” is a duly authorized representative of the Offeror for the purpose of making this Affidavit, and, after being first duly sworn, has deposed and stated and hereby deposes and states, to the best of his or her personal knowledge and belief as follows:

The term “**Offeror**”, as used herein, includes the individual or business entity submitting the Offer and for the purpose of this Affidavit includes the directors, officers, partners, managers, members, principals, owners, agents, representatives, employees, other parties in interest of the Offeror, and anyone or any entity acting for or on behalf of the Offeror, including a subcontractor in connection with this Offer.

- 1. Anti-Collusion Statement.** The Offeror has not in any way directly or indirectly:
 - a. colluded, conspired, or agreed with any other person, firm, corporation, Offeror or potential Offeror to the amount of this Offer or the terms or conditions of this Offer.
 - b. paid or agreed to pay any other person, firm, corporation Offeror or potential Offeror any money or anything of value in return for assistance in procuring or attempting to procure a contract or in return for establishing the prices in the attached Offer or the Offer of any other Offeror.
- 2. Preparation of Solicitation and Contract Documents.** . The Offeror has not received any compensation or a promise of compensation for participating in the preparation or development of the underlying Solicitation or Contract documents. In addition, the Offeror has not otherwise participated in the preparation or development of the underlying Solicitation or Contract documents, except to the extent of any comments or questions and responses in the solicitation process, which are available to all Offerors, so as to have an unfair advantage over other Offerors, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 3. Participation in Decision Making Process.** The Offeror has not participated in the evaluation of Offers or other decision making process for this Solicitation, and, if Offeror is awarded a Contract hereunder, no individual, agent, representative, consultant, subcontractor, or subconsultant associated with Offeror, who may have been involved in the evaluation or other decision making process for this Solicitation, will have any direct or indirect financial interest in the Contract, provided that the Offeror may have provided relevant product or process information to a consultant in the normal course of its business.
- 4. Present Knowledge.** Offeror is not presently aware of any potential or actual conflicts of interest regarding this Solicitation, which either enabled Offeror to obtain an advantage over other Offerors or would prevent Offeror from advancing the best interests of the City in the course of the performance of the Contract.
- 5. City Code.** As provided in Sections 2-7-61 through 2-7-65 of the City Code, no individual with a substantial interest in Offeror is a City official or employee or is related to any City official or employee within the first or second degree of consanguinity or affinity.
- 6. Chapter 176 Conflict of Interest Disclosure.** In accordance with Chapter 176 of the Texas Local Government Code, the Offeror:
 - a. does not have an employment or other business relationship with any local government officer of the City or a family member of that officer that results in the officer or family member receiving taxable income;

**CITY OF AUSTIN
NON-COLLUSION,
NON-CONFLICT OF INTEREST, AND ANTI-LOBBYING AFFIDAVIT**

- b. has not given a local government officer of the City one or more gifts, other than gifts of food, lodging, transportation, or entertainment accepted as a guest, that have an aggregate value of more than \$250 in the twelve month period preceding the date the officer becomes aware of the execution of the Contract or that OWNER is considering doing business with the Offeror.
- c. as required by Chapter 176 of the Texas Local Government Code, Offeror must file a Conflict of Interest Questionnaire with the Office of the City Clerk no later than 5:00 P.M. on the seventh (7) business day after the commencement of contract discussions or negotiations with the City or the submission of an Offer, or other writing related to a potential Contract with the City. The questionnaire is available on line at the following website for the City Clerk:

<http://www.austintexas.gov/departments/conflict-interest-questionnaire>

There are statutory penalties for failure to comply with Chapter 176.

If the Offeror cannot affirmatively swear and subscribe to the foregoing statements, the Offeror shall provide a detailed written explanation in the space provided below or, as necessary, on separate pages to be annexed hereto.

Offeror's
Explanation:

--

- 7. Anti-Lobbying Ordinance.** As set forth in the Solicitation Instructions, Section 0200, paragraph 7N, between the date that the Solicitation was issued and the date of full execution of the Contract, Offeror has not made and will not make a representation to a City official or to a City employee, other than the Authorized Contact Person for the Solicitation, except as permitted by the Ordinance.

Contractor's Name:	<table border="1"><tr><td style="height: 25px;"></td></tr></table>	
Printed Name:	<table border="1"><tr><td style="height: 25px;"></td></tr></table>	
Title:	<table border="1"><tr><td style="height: 25px;"></td></tr></table>	

Signature of Officer or Authorized Representative:

Subscribed and sworn to before me this _____ day of _____, 20_____.

Notary Public

My Commission Expires _____

CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS CONTRACTOR CERTIFICATION
(Please duplicate as needed)

SOLICITATION NO.

Pursuant to the Living Wages and Benefits provision (reference Section 0400, Supplemental Purchase Provisions) the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour.

I hereby certify under penalty of perjury that all of the below listed employees of the Contractor who are directly assigned to this contract:

- (1) are compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) are offered a health care plan with optional family coverage.

(To add additional employees to this page, click the Add Button.)

	Employee Name	Employee Job Title
Add		
Delete		

- (3) all future employees assigned to this Contract will be paid a minimum Living Wage equal to or greater than \$11.00 per hour and offered a health care plan with optional family coverage.
- (4) Our firm will not retaliate against any employee claiming non-compliance with the Living Wage provision.

A Contractor who violates this Living Wage provision shall pay each employee affected the amount of the deficiency for each day the violation continues. Willful or repeated violations of the provision may result in termination of this Contract for Cause and subject the firm to possible suspension or debarment.

Contractor's Name:	<input type="text"/>		
Signature of Officer or Authorized Representative:		Date:	<input type="text"/>
Printed Name:	<input type="text"/>		
Title:	<input type="text"/>		

**CITY OF AUSTIN, TEXAS
LIVING WAGES AND BENEFITS EMPLOYEE CERTIFICATION**

Contract Number:	<input type="text"/>
Description of Services:	<input type="text" value="PHOTOGRAPHY AND VIDEOGRAPHY SERVICES"/>
Contractor Name:	<input type="text"/>

Pursuant to the Living Wages and Benefits provision of the contract (reference Section 0400, Supplemental Purchase Provisions), the Contractor is required to pay to all employees directly assigned to this City contract a minimum Living Wage equal to or greater than \$11.00 per hour. In addition, employees are required to certify that they are compensated in accordance with the Living Wage provision. Contractors are prohibited from retaliating against any employee claiming non-compliance with the Living Wage provision.

I hereby certify under penalty of perjury that I am directly assigned to this contract and that I am:

- (1) compensated at wage rates equal to or greater than \$11.00 per hour; and
- (2) offered a health care plan with optional family coverage.

Employee's Title:	<input type="text"/>		
Signature of Employee:	<input type="text"/>	Date:	<input type="text"/>
Employee's Printed Name:	<input type="text"/>		

(Witness Signature)

(Printed Name)

City of Austin, Texas
NONRESIDENT BIDDER PROVISIONS
SOLICITATION NO. SDC0009

- A. Bidder must answer the following questions in accordance with Vernon's Texas Statutes and Codes Annotated Government Code 2252.002, as amended:

Is the Bidder that is making and submitting this Bid a "Resident Bidder" or a "Non-resident Bidder"?

- ☐ Texas Resident Bidder - A Bidder whose principal place of business is in Texas and includes a Contractor whose ultimate parent company or majority owner has its principal place of business in Texas.
- ☐ Non-resident Bidder

Bidder's Name:			
Signature of Officer or Authorized Representative:		Date:	
Printed Name:			
Title:			

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

1.0 PURPOSE

The City of Austin (“City”), Austin Resource Recovery Department (“ARR”), seeks proposals in response to this Request for Proposal (“RFP”) from vendors qualified and experienced in providing photography and videography services. The successful vendor (“Contractor”) will provide these services to document and support ARR’s operational, educational, promotional, marketing, and archival activities.

2.0 BACKGROUND

ARR (formerly known as Solid Waste Services) provides the residents of Austin curbside collection of trash, recycling and yard trimmings. Additional services include sweeping streets, collecting dead animals, operating a drop-off center for household hazardous waste, and collecting bulk items and large brush. ARR is also developing and implementing a wider range of services and innovative initiatives designed to transform waste into resources while keeping the community clean. ARR is the driving force behind the City’s commitment to achieve the goal of ‘Zero Waste’ by reducing the amount of trash sent to landfills by 90 percent by the year 2040. Zero Waste is a philosophy that goes beyond recycling to focus first on reducing trash and reusing products, and then recycling and composting the rest.

3.0 GENERAL OVERVIEW / SCOPE OF WORK

ARR’s Strategic Initiatives Division is responsible for, among other things, coordinating and managing the educational, promotional, marketing, and archival efforts of ARR. Part of this responsibility is to collect and maintain photographs and videos to document and promote a myriad of events, activities, operations, equipment, employees, City officials, etc. The Contractor will be required to provide services on collection routes, at City facilities, in the downtown Central Business District (CBD), at various special events and classes, etc. The Contractor will also be required to exhibit versatility and flexibility, and will be expected to provide professional services that reflect the highest quality standards, both in performance and visual presentation. This contract will be administered by ARR’s Strategic Initiatives Division.

The work described herein is not necessarily finalized in scope. Photography and videography requirements may change, and events/operations may be added, omitted, or modified as required.

The Scope of Work includes, but is not limited to, the following:

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

3.1 Participation in approximately six (6) pre-planning meetings throughout the year to define goals, needs, objectives, and expectations. (It will be the Contractor's responsibility to become thoroughly familiar with all related aspects of each assignment.)

3.2 Responsibility for providing photography and/or videography services (including preparation, travel, setup, filming, etc.) for, at a minimum, the following:

3.2.1 ARR field operations (collection routes):

- a) Recycling
 - Proper setout AND improper setout
 - Trucks picking up and emptying carts
- b) Yard Trimmings
 - Proper setout AND improper setout
 - Trucks picking up material
- c) Trash
 - Proper setout AND improper setout
 - Trucks picking up and emptying carts
- d) Large Brush
 - Proper setout AND improper setout
 - Trucks picking up material
- e) Bulk
 - Proper setout AND improper setout
 - Trucks picking up material
- f) Street Sweeping
- g) Central Business District (CBD) Activities
 - Alley flushing
 - Litter Abatement operations

3.2.2 Kenneth Gardener Service Center:

- a) ARR collection staff preparing for morning routes
- b) ARR trucks leaving Gardener Service Center

3.2.3 Household Hazardous Waste Facility (HHW):

- a) Collection day activities
- b) Making Austin 'ReBlend'
- c) HHW staff
- d) The Reuse Store

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

3.2.4 'Big Belly' containers being utilized by the public in downtown Austin.

3.2.5 Various special events (to be determined) which include the following activities:

- a) Litter Abatement
- b) Recycling
- c) Members of the public utilizing recycling containers

3.2.6 Composting classes.

3.2.7 Professional group photo(s) of Zero Waste Advisory Commission (ZWAC).

3.2.8 Professional photos of each type of truck used by ARR operations.

3.2.9 Professional photos of ARR employees posed together.

3.2.10 Other photo/video services as needed, which could include, but is not limited to, educational or instructional videos.

3.3 Digital Editing

3.3.1 Photo Editing – The Contractor will not be required to perform digital editing on still photos. All editing of still photos will be handled by ARR.

3.3.2 Video Editing – Script work for videos will be handled by ARR, but the **Contractor will be required to perform all digital editing on videos**. The Contractor will submit 'rough cuts' to ARR for review, and once approved, ARR will provide the Contractor with editing instructions, including suggested titles and suggested background music (when applicable). Upon completion of editing, the Contractor will provide a 'final cut' to ARR for review and approval. (Please note that the Contractor will also be required to include closed-captioning on videos if requested by ARR.)

4.0 TRAVEL AND WORK LOCATIONS

Events and photo/video shoots may occur at various locations and times throughout the Austin area. The Contractor will be responsible for arranging

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

transportation of equipment and his/her own travel to and from locations. The Contractor will also be responsible for arranging their schedule in order to provide services at specific times required by ARR.

5.0 EQUIPMENT REQUIREMENTS

The Contractor must provide his/her own cameras (photo and video), lenses, memory cards, lighting, tripods, and any other related imaging equipment needed to successfully perform the services described herein. Photography equipment used must operate at no less than 10 mega pixels and video equipment must operate in high definition. The Contractor must have processing equipment readily available to include digital imaging software (e.g. Adobe Photoshop), CD/DVD burner, high resolution scanner, and a high quality printer.

6.0 IMAGE REQUIREMENTS

6.1 The Contractor must be able to provide images in any or all of the following formats: .dng and .jpg. Images must be reproducible to poster or display sizes at or above 24" x 36" without pixilation. At a minimum, digital images provided to ARR must include a high resolution version and a compressed web version. When submitting images to ARR, the Contractor must include an adequate description of each image for purposes of identification.

6.2 The Contractor must be able to provide high-definition videos in multiple file formats. As determined by ARR, videos will be for use online or through a variety of viewing formats including DVDs, desktop computers, high-definition broadcast television, smartphones, etc.

7.0 OWNERSHIP OF PHOTOS AND VIDEOS

All photographs and videos taken while performing services for ARR are considered property of ARR and thus the Contractor relinquishes all rights to said property. **Any use of ARR photos and/or videos by the Contractor without prior written consent of ARR is prohibited.**

8.0 FULFILLMENT OF WORK REQUESTED

The Contractor is responsible for fulfilling the photographic and video needs as they are defined by ARR. If ARR is not completely satisfied with the final product, the Contractor is responsible for addressing the concerns and reaching a mutually agreeable arrangement that will meet the needs of ARR. This may involve a full reproduction of the original shoot at no additional cost to ARR.

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

9.0 SCHEDULING AND RESPONSE TIME

ARR will work with the Contractor to schedule photo/video shoots at least one (1) week in advance (“Scheduled”) to give the Contractor ample time for making preparations and avoiding scheduling conflicts. However, unforeseen situations could arise in which ARR will ask the Contractor to provide services with less than a 1-week notice, and as little as a 24-hour notice (“Rush”).

Most photo/video shoots will occur between Monday and Friday, and between the hours of 6:00 a.m. and 6:00 p.m. However, there may be instances where services will be needed between the hours of 6:00 p.m. and 6:00 a.m., occasionally on a Saturday or a Sunday, or on certain holidays (with the exception of Christmas Day and Thanksgiving Day).

10.0 APPLICABLE PERMITS AND LICENSES

The Contractor shall obtain and maintain all permits and licenses to perform all services described herein. All services provided in relation to this agreement, directly and indirectly, shall be in compliance with all laws, ordinances, specifications, rules and regulations for this service as established by the City of Austin and any other applicable federal, state or local governmental provisions prevailing during the term of this agreement.

11.0 EVALUATION FACTORS (Reference Section 0600)

- 11.1 System Concept and Proposed Solutions (Maximum 20 Points)
- 11.2 Technical Qualifications and Experience (Maximum 20 Points)
- 11.3 Samples of Previous Work (Maximum 20 Points)
- 11.4 Statement of Unspecified Value Added Offerings (i.e. something “extra” beyond the basic services described herein) (Maximum 10 Points)
- 11.5 Proposed Fees (Maximum 20 Points) (Reference Section 0605 – Attachment A)
- 11.6 Local Business Presence (Maximum 10 Points)

12.0 INVOICE REQUIREMENTS

- 12.1 The Contractor shall submit a monthly invoice to the ARR by the 15th day of each month for the previous calendar month which details the charges billed under the contract to:

City of Austin, Austin Resource Recovery
Attn: Accounts Payable

**CITY OF AUSTIN – AUSTIN RESOURCE RECOVERY
SCOPE OF WORK
PHOTOGRAPHY AND VIDEOGRAPHY SERVICES
REQUEST FOR PROPOSAL (RFP) NO. SDC0009**

P.O. Box 1088
Austin, Texas 78767

12.2 The Contractor's monthly invoice shall include, at a minimum, the following information:

- i) Each photo/video shoot by location and project name.
- ii) Date and time of day for each photo/video shoot.
- iii) Total number of hours and billing amount for each photo/video shoot including 'Scheduled' hourly cost and any applicable 'Rush' charges.

13.0 OMISSIONS

It is the intention of this solicitation to acquire complete photography and videography services of the type described herein, with all necessary components. All items and/or services omitted from this Scope of Work which are clearly necessary for the successful operation of the services being sought under this solicitation shall be considered requirements, although not directly specified or called for herein.

14.0 CONTRACT AWARD

The contract awarded under this solicitation will have an initial term of three (3) years with up to three (3) 1-year extension options. Contract award will be made to the Contractor whose proposal receives the highest total score based upon the aforementioned Selection Criteria.

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

1. PROPOSAL FORMAT

Prefacing the proposal, the Proposer shall provide an Executive Summary of three (3) pages or less, which gives in brief, concise terms, a summation of the proposal. The proposal itself shall be organized in the following format and informational sequence:

- A. **Part I - Business Organization**: State full name and address of your organization and identify parent company if you are a subsidiary. Specify the branch office or other subordinate element which will perform, or assist in performing, work herein. Indicate whether you operate as a partnership, corporation, or individual. Include the State in which incorporated or licensed to operate.
- B. **Part II - System Concept and Solution**: Define in detail your understanding of the requirement presented in the Scope of Work of this request for proposal and your system solution. Provide all details as required in the Scope of Work and any additional information you deem necessary to evaluate your proposal.
- C. **Part III - Program**: Describe your technical plan for accomplishing required work. Include such time-related displays, graphs, and charts as necessary to show tasks, sub-tasks, milestones, and decision points related to the Scope of Work and your plan for accomplishment. Specifically indicate:
 - i. A description of your work program by tasks. Detail the steps you will take in proceeding from Task 1 to the final tasks.
 - ii. The technical factors that will be considered in section above, and the depth to which each will be treated.
 - iii. The degree of definition provided in each technical element of your plan.
 - iv. The points at which written, deliverable reports will be provided.
 - v. The amount of progress payments you are requesting upon successful completion of milestones or tasks, deducting ten percent (10%), which will be paid upon final acceptance by the City.
 - vi. A statement of your compliance with all applicable rules and regulations of Federal, State and Local governing entities. The Proposer must state his compliance with terms of this Request for Proposal (RFP).
- D. **Part IV - Project Management Structure**: Provide a general explanation and chart which specifies project leadership and reporting responsibilities; and interface the team with City project management and team personnel. If use of subcontractors is proposed, identify their placement in the primary management structure, and provide internal management description for each subcontractor.
- E. **Part V - Prior Experience**: Describe only relevant corporate experience and individual experience for personnel who will be actively engaged in the project. Do not include corporate experience unless personnel assigned to this project actively participated. Do not include experience prior to 2005. For each reference, supply project title, pertinent project information, year, and reference name, title, present address, and phone number of principal person for whom the prior projects were accomplished. A minimum of five (5) references are required and shall be submitted on Section 0700 attached hereto.

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

- F. **Part VI - Personnel:** Include names and qualifications of all professional personnel who will be assigned to this project. State the primary work assigned to each person and the percentage of time each person will devote to this work. Identify key persons by name and title. Provide all resumes.
- G. **Part VII - Local Business Presence:** The City seeks opportunities for businesses in the Austin Corporate City Limits to participate on City contracts. A firm (Offeror or Subcontractor) is considered to have a Local Business Presence if the firm is headquartered in the Austin Corporate City Limits, or has a branch office located in the Austin Corporate City Limits in operation for the last five (5) years. The City defines headquarters as the administrative center where most of the important functions and full responsibility for managing and coordinating the business activities of the firm are located. The City defines branch office as a smaller, remotely located office that is separate from a firm's headquarters that offers the services requested and required under this solicitation. Points will be awarded through a combination of the Offeror's Local Business Presence and/or the Local Business Presence of their subcontractors. Evaluation of the Team's Percentage of Local Business Presence will be based on the dollar amount of work as reflected in the Offeror's MBE/WBE Compliance Plan or MBE/WBE Utilization Plan. Specify if and by which definition the Offeror or Subcontractor(s) have a local business presence.
- H. **Part VIII - Non-Collusion, Non-Conflict of Interest, and Anti-Lobbying:**
- i. On November 10, 2011, the Austin City Council adopted Ordinance No. 20111110-052 amending Chapter 2-7, Article 6 of the City Code relating to Anti-Lobbying and Procurement. The policy defined in this Code applies to Solicitations for goods and/or services requiring City Council approval under City Charter Article VII, Section 15 (Purchase Procedures). During the No-Contact Period, Offerors or potential Offerors are prohibited from making a representation to anyone other than the Authorized Contact Person in the Solicitation as the contact for questions and comments regarding the Solicitation.
 - ii. If during the No-Contact Period an Offeror makes a representation to anyone other than the Authorized Contact Person for the Solicitation, the Offeror's Offer is disqualified from further consideration except as permitted in the Ordinance.
 - iii. If a Respondent has been disqualified under this article more than two times in a sixty (60) month period, the Purchasing Officer shall debar the Offeror from doing business with the City for a period not to exceed three (3) years, provided the Respondent is given written notice and a hearing in advance of the debarment.
 - iv. The City requires Offerors submitting Offers on this Solicitation to provide a signed Section 0810, Non-Collusion, Non-Conflict of Interest, and Anti-Lobbying Affidavit certifying that the Offeror has not in any way directly or indirectly made representations to anyone other than the Authorized Contact Person during the No-Contact Period as defined in the Ordinance. The text of the City Ordinance is posted on the Internet at:
<http://www.ci.austin.tx.us/edims/document.cfm?id=161145>
- I. **Part IX - Proposal Acceptance Period:** All proposals are valid for a period of one hundred and twenty (120) calendar days subsequent to the RFP closing date unless a longer acceptance period is offered in the proposal
- J. **Part X - Proprietary Information:** All material submitted to the City becomes public property and is subject to the Texas Open Records Act upon receipt. If a Proposer does not desire proprietary information in the proposal to be disclosed, each page must be identified and marked proprietary at

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

time of submittal. The City will, to the extent allowed by law, endeavor to protect such information from disclosure. The final decision as to what information must be disclosed, however, lies with the Texas Attorney General. Failure to identify proprietary information will result in all unmarked sections being deemed non-proprietary and available upon public request.

- K. **Part XI - Authorized Negotiator:** Include name, address, and telephone number of person in your organization authorized to negotiate Contract terms and render binding decisions on Contract matters.

- L. **Part XII – Proposed Fees:**

Complete Section 0605 – Proposed Fees (Attachment A).

- i. **Proposer shall provide their proposed fees for all services required in the RFP. Proposer's fees shall be offered as requested on Section 0605 – Proposed Fees (Attachment A) of the solicitation.**
- ii. **Proposers shall also provide a list of services and charges for any additional fees required but not reflected within Section 0605 – Proposed Fees (Attachment A).**

2. **EXCEPTIONS:**

Be advised that exceptions to any portion of the Solicitation may jeopardize acceptance of the Proposal.

3. **PROPOSAL PREPARATION COSTS:**

All costs directly or indirectly related to preparation of a response to the RFP or any oral presentation required to supplement and/or clarify a proposal which may be required by the City shall be the sole responsibility of the Proposer.

4. **EVALUATION FACTORS AND AWARD**

- A. **Competitive Selection:** This procurement will comply with applicable City Policy. The successful Proposer will be selected by the City on a rational basis. Evaluation factors outlined in Paragraph B below shall be applied to all eligible, responsive Proposers in comparing proposals and selecting the Best Offeror. Award of a Contract may be made without discussion with Proposers after proposals are received. Proposals should, therefore, be submitted on the most favorable terms.

B. **Evaluation Factors:**

- i. Proposals will be evaluated based on the following criteria and rankings. Maximum 100 points will be awarded.

(1) System Concept and Proposed Solutions – **[Maximum 20 Points]**

- Understanding of the requirements detailed in the Scope of Work.
- Level of detail provided for proposed solutions.
- Compliance with requirements detailed in the Scope of Work.
- Completeness and thoroughness of the technical data and documentation.

(2) Technical Qualifications and Experience - **[Maximum 20 Points]**

**CITY OF AUSTIN
PURCHASING OFFICE
PROPOSAL PREPARATION INSTRUCTIONS AND EVALUATION FACTORS
SOLICITATION NUMBER: SDC0009**

- Experience successfully working for similar organizations and/or providing services of a similar nature as described in the Scope of Work.
- Statement of qualifications and availability of photographer(s)/videographer(s).
- Number of years of professional experience for each photographer/videographer who will be providing services under this agreement.
- Professional References (at least 3)

(3) Sample of Previous Works - [Maximum 20 Points]

- Up to three (3) samples each of photographs and videos that demonstrate the Proposer's ability to provide services and products as described in the Scope of Work, and a link to Proposer's online portfolio (if available). Please include background information on each sample.

(4) Statement of Unspecified Value Added Offerings - [Maximum 10 Points]

- A statement on what the Proposer can offer as an enhancement to their services that could be determined by ARR as Value Added Offerings (i.e. something "extra" beyond the basic services provided).

(5) Proposed Fees - [Maximum 20 Points]

- Complete Section 0605 Proposed Fees – Attachment A.
- Proposer with the lowest cost to the City will be given maximum number of points available, and remaining Proposers will be given points on a percentage ratio basis.

(6) LOCAL BUSINESS PRESENCE – [Maximum 10 Points]

Team's Local Business Presence	Points Awarded
Local business presence of 90% to 100%	10
Local business presence of 75% to 89%	8
Local business presence of 50% to 74%	6
Local business presence of 25% to 49%	4
Local presence of between 1 and 24%	2
No local presence	0

- ii. *Interviews, Optional. Interviews may be conducted at the discretion of the City. Maximum 25 points*

C. Contract Payment and Retainage:

- i. The contract shall be prepared under the direction of the City, and shall incorporate all applicable provisions. A firm not-to-exceed contract is contemplated, with payments as mutually determined to be appropriate.

City of Austin
Purchasing Office
Local Business Presence Identification Form

A firm (Offeror or Subcontractor) is considered to have a Local Business Presence if the firm is headquartered in the Austin Corporate City Limits, or has a branch office located in the Austin Corporate City Limits in operation for the last five (5) years. The City defines headquarters as the administrative center where most of the important functions and full responsibility for managing and coordinating the business activities of the firm are located. The City defines branch office as a smaller, remotely located office that is separate from a firm's headquarters that offers the services requested and required under this solicitation.

OFFEROR MUST SUBMIT THE FOLLOWING INFORMATION FOR EACH LOCAL BUSINESS (INCLUDING THE OFFEROR, IF APPLICABLE).

NOTE: ALL FIRMS MUST BE IDENTIFIED ON THE MBE/WBE COMPLIANCE PLAN OR NO GOALS UTILIZATION PLAN, SECTION 0900 OF THE SOLICITATION.

USE ADDITIONAL PAGES AS NECESSARY

OFFEROR:

Name of Local Firm						
Physical Address						
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

SUBCONTRACTOR(S):

Name of Local Firm						
Physical Address						
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

SUBCONTRACTOR(S):

Name of Local Firm						
Physical Address						
Is Firm located in the Corporate City Limits? (circle one)	Yes			No		
In business at this location for past 5 yrs?	Yes			No		
Location Type:	Headquarters	Yes	No	Branch	Yes	No

City of Austin
Purchasing Office
Local Business Presence Identification Form

ACKNOWLEDGEMENT

THE STATE OF TEXAS
COUNTY OF TRAVIS

I certify that my responses and the information provided on **Form 0605** are true and correct to the best of my personal knowledge and belief and that I have made no willful misrepresentations in this Section, nor have I withheld any relevant information in my statements and answers to questions. I am aware that any information given by me in this Section may be investigated and I hereby give my full permission for any such investigation and I fully acknowledge that any misrepresentations or omissions in my responses and information may cause my offer to be rejected.

OFFEROR'S FULL NAME AND ENTITY STATUS:

Signature, Authorized Representative of Offeror

Title

Date

END