

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	27273	Agenda Number	48.
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Meeting Date:	September 26, 2013
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Department:	Purchasing
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Subject

Authorize negotiation and execution of a 12-month contract with the ASIAN CONTRACTOR ASSOCIATION (ACA); the AUSTIN AREA BLACK CONTRACTORS ASSOCIATION, INC. (to be assigned to BUSINESS RESOURCE CONSULTANTS (BRC); and the U. S. HISPANIC CONTRACTORS ASSOCIATION (USHCA), for outreach services for increased certification and minority participation on City projects, and each contract shall be in an amount not to exceed \$100,000, with four 12-month extension options in an amount not to exceed \$100,000 per extension option, for a total contract amount not to exceed \$500,000 for each entity.

Amount and Source of Funding

Funding in the amount of \$300,000 is available in the Fiscal Year 2013-2014 Operating Budget of the Small & Minority Business Resources Department, MBE /WBE Procurement Program. Funding for the extension options is contingent upon available funding in future budgets.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Professional Services
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Prior Council Action:	
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For More Information:	Terry Nicholson, Senior Buyer Specialist, 512-974-2995
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	These contracts will be awarded in compliance with City Code Chapter 2-9C (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for these contracts.
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Additional Backup Information

As outlined in the City Code, it is the policy of the City of Austin to provide equal opportunities to all contractors, and to redress the discrimination found in the City's marketplace and in public contracting against minority-and women-owned businesses. The purpose of the Small and Minority Business Resources (SMBR) Department is to administer the Minority-Owned Business Enterprise/Women -Owned Business Enterprise (MBE /WBE) Procurement Program and provide development opportunities and resources for small businesses so they can have affirmative access to city procurement opportunities and show productive growth. The construction industry is one of the largest areas of opportunity for contractors seeking to do business with the City of Austin. Therefore, SMBR is seeking assistance from minority construction trade-associations representing citywide ethnic groups (African American, Hispanic, and Asian American) to ensure optimum outreach to these populations. These associations were selected because they have demonstrated expertise in effective community outreach that is necessary to conduct targeted efforts to minority groups for successful participation in city projects.

In addition, these firms will perform the following:

- Conduct outreach to recruit and inform new or existing minority and women-owned businesses of the benefits of the City MBE /WBE Procurement Program, thereby increasing the number of City-certified MBE /WBE firms.
- Contribute to retaining City MBE /WBE certified firms to help preserve gains in MBE /WBE recruitment by contacting lapsed firms to learn why they did not re-certify, reminding them of the services available, and offering assistance in re-establishing certification.
- Inform MBE /WBE firms of City contracting opportunities.
- Provide workshops and one-on-one technical assistance to enhance the capacity of firms seeking to contract with the City of Austin as a prime or subcontractor.