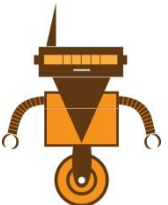




Community Technology and Telecommunications Commission
10/9/2013

Audit Report: AustinGO

- Audit and Finance Committee report delivered on Aug. 28
- Staff reviewed and concurred with audit findings and recommendations
- Staff highlighted distinction between Open Government Initiative and AustinGO
- Staff has responded with the following strategies for implementation

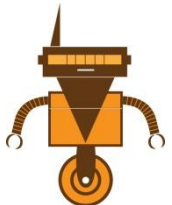


Recommendation 1: Open Government

Implement an Open Government strategic framework/plan that includes milestones and clear roles and responsibilities to effectively meet requirements of City Council resolution 20111208-074.

- Executive team to release a draft of the City of Austin Open Government Directive that outlines the implementation plan for an open government framework (Completed 8/26/2013)
- Implement governing body to oversee open government*
 - Add budget for support of open government initiatives
 - Create additional guidelines and policies, as needed, to support and promote open government strategies

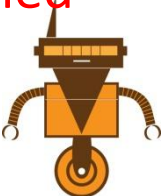
* To begin Fall 2013 with the hiring of Chief Innovation Officer



Recommendation 2: AustinGO

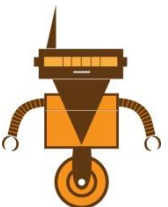
The City Manager's Office should ensure that a complete web governance structure is developed, documented, implemented, and monitored to address current gaps.

- The web team will develop a comprehensive list of best practices for City of Austin websites related to branding, content standards, regulatory compliance, domain management, performance, data retention, accessibility and 3rd party contracts. (Draft completed 9/30/13)
- The City Manager will promote an Administrative Bulletin to set in place standing controls for websites implemented for City business. Non-compliant websites will be either brought into compliance or replaced by an AustinGO site supported by the web team. (Planned for 12/16/2013 completion.)



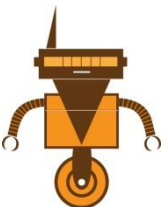
AustinTexas.gov

- Won Best of Web for City Portals by Center for Digital Government
- Nearly complete with stage 2 of usability review by 3rd party
 - Heuristic review: complete
 - Random site survey: Survey complete, analysis and final report in progress
 - Focus group review: To follow survey, expected start in the next 2-3 weeks



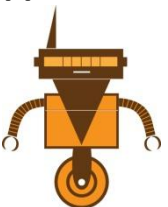
AustinTexas.gov

- Audit Response
 - Administrative Bulletin draft: complete
 - Various policy documents: in progress
- Development Sprints
 - Current list: Asset Server clean up, Data Portal automation, FAQ module, photo gallery options, calendar upgrades, various form enhancements
- CTM and PIO participating in Code for America Summit



Open Data

- Hire of Data Architect FY14 to oversee Business Intelligence and Data Management—expected benefit to Open Data
- CTM meeting with regional government agencies to explore data sharing opportunities and events
- CTM and Open Austin to present ideas on open data and hackathons at upcoming GovTech CIO Academy panel
- Working on releasing additional GIS data with new Socrata capabilities
- Department directors participated in hacking event
- Department directors providing list of top 5 datasets to CTM



Online Initiatives

- Planning to revisit the “In My Neighborhood” application
- Continue development of cloud hosting environment for Civic applications – Rackspace and Heroku
- 311 data on data portal & mobile application on schedule
- Visioning AustinTexas.gov 2.0 in progress
 - 3rd party assessment
 - Community feedback
 - Drupal User Group

