CENTRAL CORRIDOR ADVISORY GROUP

MEETING #4

October 11, 2013, 1:30 pm – 3:30 pm

Austin City Hall, Council Chambers

projectconnect
central corridor

1 Agenda

1) Welcome & Introductions
2) Public Involvement Update
3) Complete Step 2 – Define Sub-Corridors
   - Study Area Definition
   - Sub-Corridor Identification
   - Define Sub-Corridors
   - Methodology/Criteria
4) Begin Step 3 – Select Priority Sub-Corridor
   - Evaluate Sub-Corridors
5) Upcoming Activities
6) Next Meeting – November 1, 2013

1 CCAG Charge

The CCAG will:

- Ensure open and transparent public process
- Advise Mayor and project team in prioritizing and defining a preferred alignment for the next high-capacity transit investment for the Central Corridor
- Assist project team in a meaningful dialogue with the community

1 Work Plan & Schedule

Decision-Making Process

- Phase 1: Select Priority Sub-Corridor

Current Progress

				2013						2014							
				1 Jul	2 Aug	3 Sep	4 Oct	5 Nov	6 Dec	7 Jan	8 Feb	9 Mar	10 Apr	11 May	12 Jun	13 Jul	14 Aug
Phase 1 Select Priority Sub-Corridor	Step 1: Kick-Off/Process	Task 1	Work Plan/Decision-Making Process														
	Step 2: Define Sub-Corridors	Task 2	Framework/History														
		Task 3	G&O/Problem Statement														
		Task 4	Methodology/Criteria														
		Task 5	Identify Sub-Corridors														
		Task 6	Define Sub-Corridors														
	Step 3: Select Priority Sub-Corridor	Task 7	Evaluate Sub-Corridors														
		Task 8	Select Priority Sub-Corridor														
			Decision					*									

– Project Team Activities

– Public Involvement Activities

1 The Road to the Priority Sub-Corridor

CCAG Meetings

- October 11
  - Begin Evaluation Process
  - Present Data (1 of 2)
- November 1
  - Present Data (2 of 2)
  - Evaluation Priorities
- November 15
  - Evaluation Results
  - Project Team Recommendations
  - *Public Comment*
- December 6
  - *Public Comment*
  - CCAG Recommendation

Board & Council Actions

- December 11
  - Capital Metro Board
- December 12
  - Austin City Council
- TBD
  - Lone Star Board

2 Public Involvement Update

2 Step 2 Public Meetings

- 4 Public Open Houses
  9/25 – 10/2
  - ~150 Attendees
  - 120 Questionnaires
- 1 Online Open House
  9/27
  - 56 Attendees
  - 9 Questionnaires
- Still analyzing input

2 CCAG Map Workshop Summary

- Sid Covington, John Langmore, Julia Montgomery (phone), Martha Smiley, and Dave Sullivan (phone)
- Topics included
  - Congestion, data, maps, sub-corridors, and centers
- Recommendations included
  - Present data in meaningful way, incorporate more Imagine Austin terminology and do more workshops!

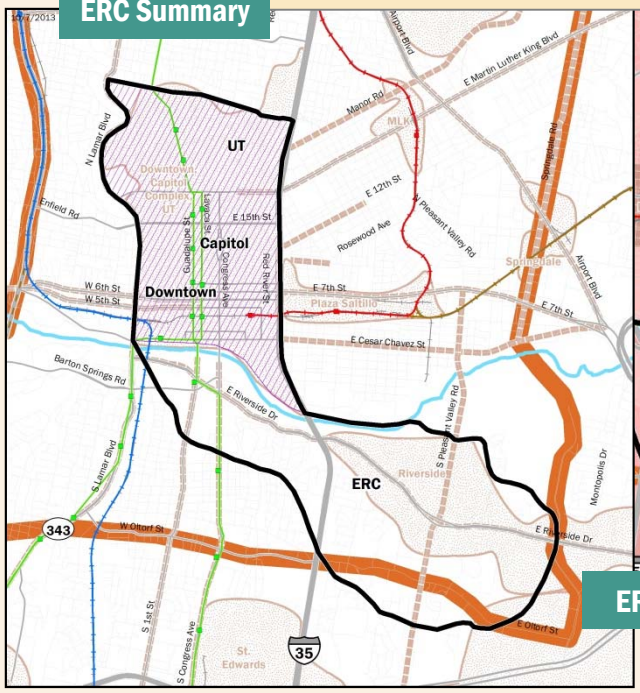
2 Map Book Additions

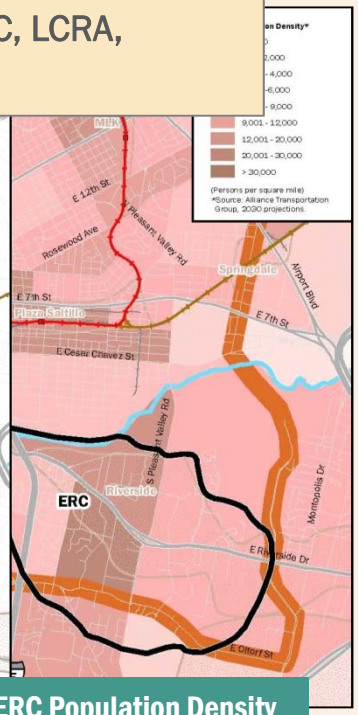
- Sub-Corridor Definition Packets
  - Maps for each sub-corridor
  - Sub-corridor summaries
  - Summary data tables forthcoming

EAST RIVERSIDE CORRIDOR SUMMARY

- Highest current population
- Second-highest projected population
- Highest current and projected population density
- Employment expected to nearly double between 2010 and 2030
- Major employers: ACC, LCRA, Gennovacap, Novati

ERC Summary

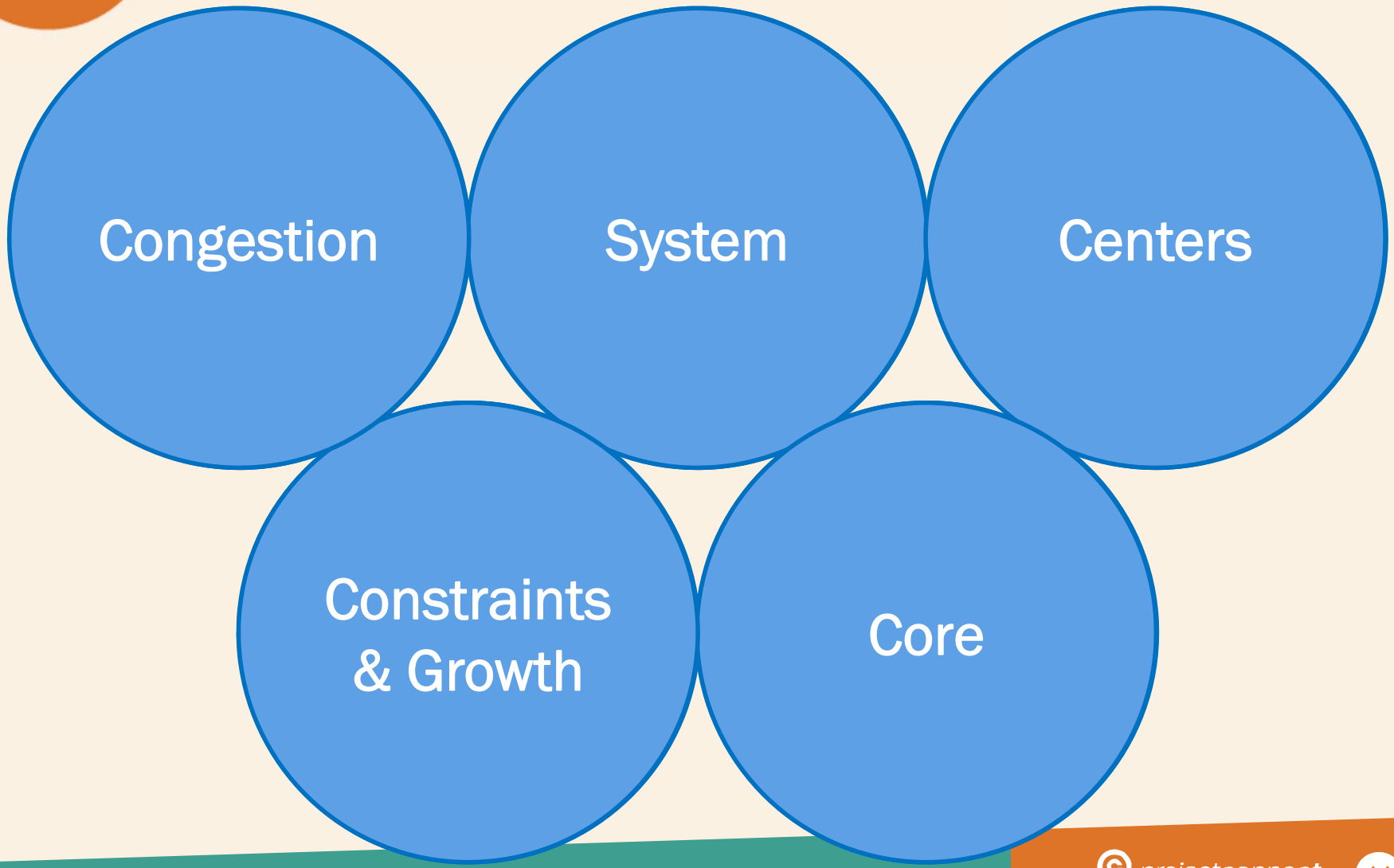




ERC Population Density

3 Define Sub-Corridors

3 Problem Statements



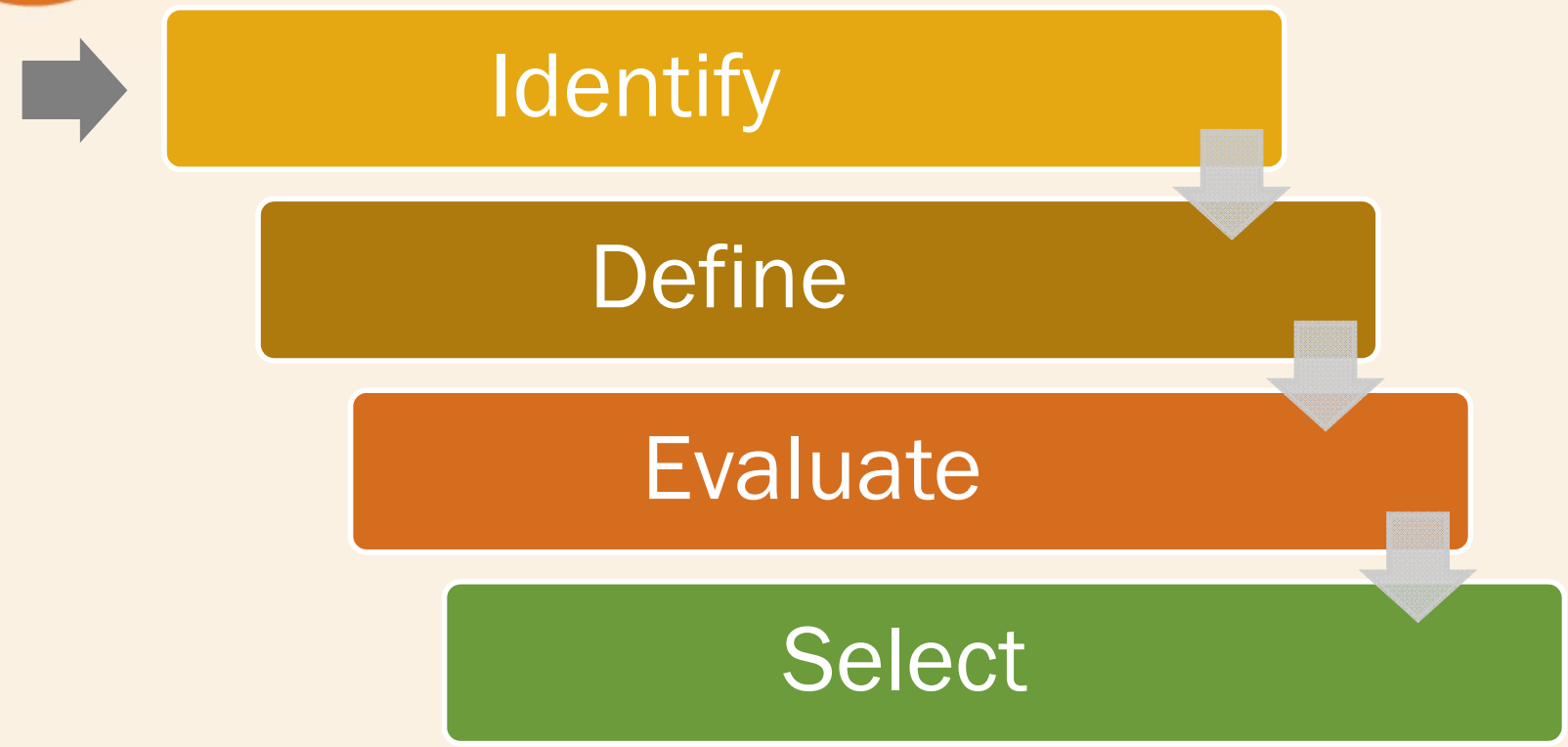
3 Feedback on PS/G&O

- General acceptance of both Problem Statements and Goals & Objectives
- Ranking the Problem Statements was challenging for some
- Difficulty understanding the *Core* Problem Statement – “vibrancy of the core”

3 Revised Problem Statement(s)

- Core
  - *The economic health of the region's core is at risk – access to the core is critical to the region's continued success.*

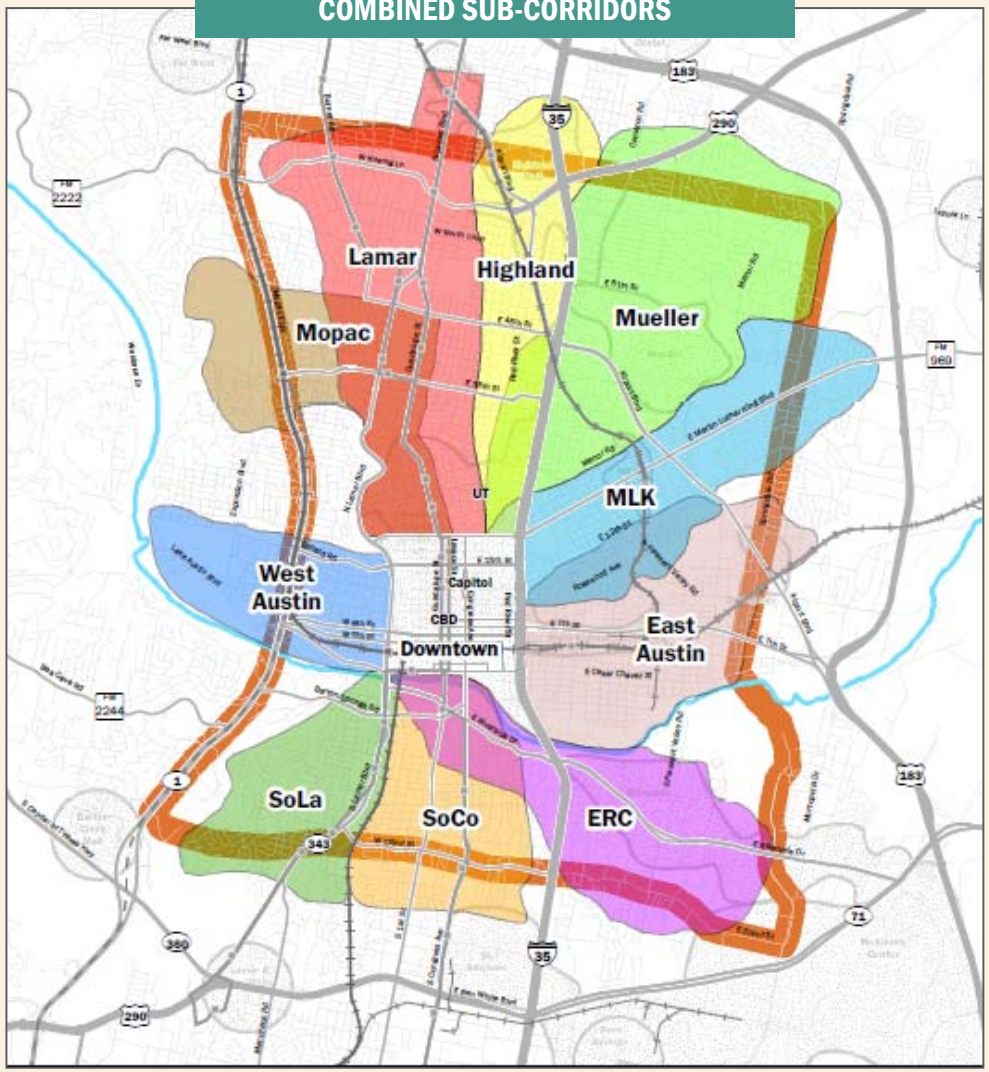
3 Evaluation Process



3 Sub-Corridor Identification

- As shown at CCAG #3 (9/20) and public meetings

COMBINED SUB-CORRIDORS

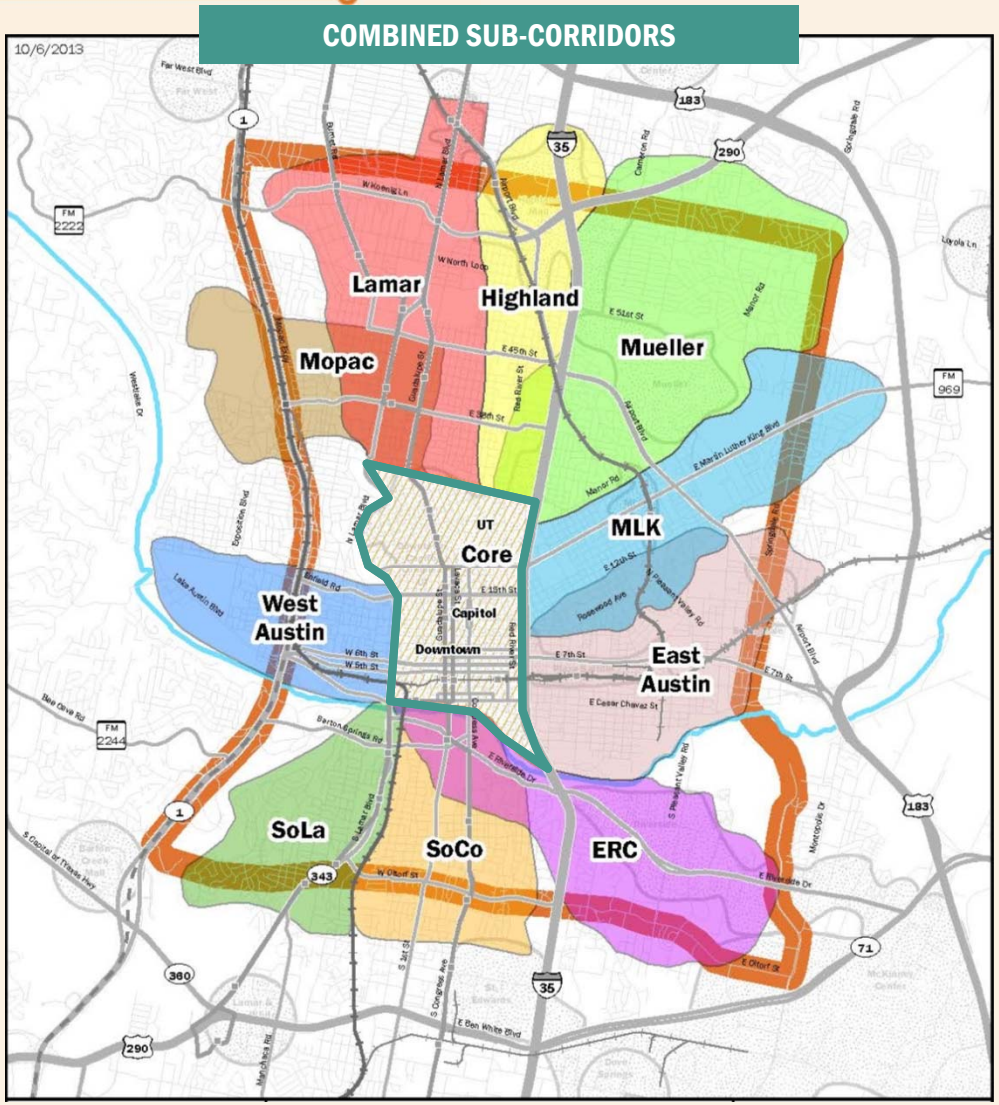


3 Feedback on Sub-Corridors

- Add UT to the Core with Downtown & Capitol Complex
- Extend sub-corridors
  - ERC to Airport
  - SoCo to Ben White
  - SoLa to Barton Creek Square Mall
  - Lamar to North Lamar Transit Center
- Received many comments on areas outside the Central Corridor study area

3 Sub-Corridor Refinement

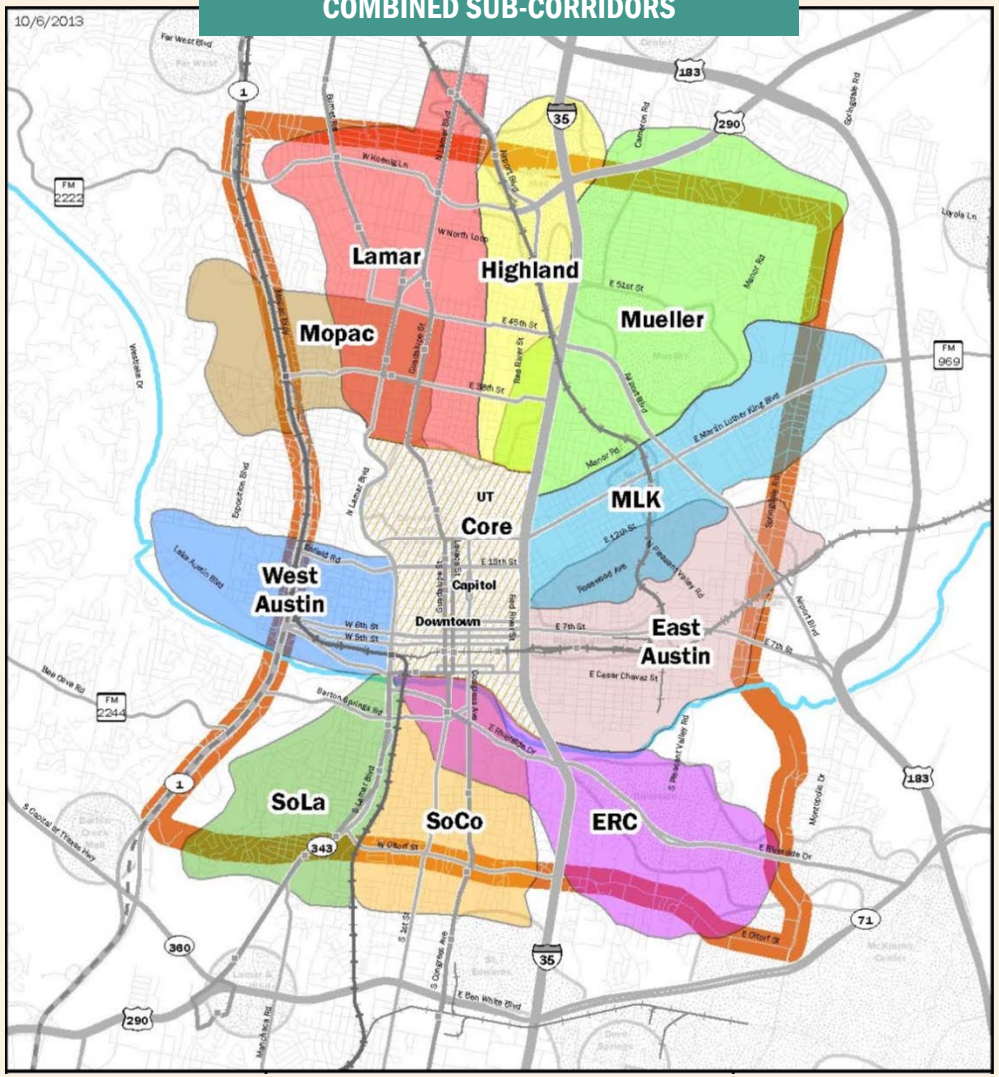
- Added UT to Core
  - Complementary trip-making characteristics
  - Greatest number of UT trips are to/from Downtown
  - UT, Capitol Complex and Downtown will be served by next investment



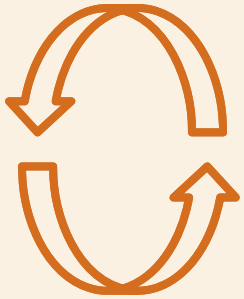
3 Sub-Corridor Refinement

- No extension of Sub-Corridors
  - Central Corridor boundary based on Project Connect
  - Travel patterns beyond the Central Corridor have a distinct travel market
  - Extent of the priority sub-corridor boundary to be refined during Phase 2 project definition

COMBINED SUB-CORRIDORS



3 Evaluation Process



Identify

Define

Evaluate

Select

3 Draft Evaluation Criteria from Public Meetings

- Transportation
  - Vehicle Miles Traveled (VMT)
  - Average Daily Trips (ADT)
  - Average Daily Transit Ridership
- Community Goals and Objectives
  - Consistency with Regional Plans
  - Consistency with Local Plans
- Centers
  - Imagine Austin Centers
  - CAMPO Centers
- Socioeconomic
  - Population Density
  - Employment Density
- Social Equity
  - Affordable Housing
  - Zero Vehicle Households
- Other
  - Environmental Benefits
  - Economic Development

3 Feedback on Draft Evaluation Criteria

- Top 3 criteria ranked by public
  1. Imagine Austin Centers (98.4%)
  2. Average Daily Transit Ridership (92.2%)
  3. Community Goals (87.5%)

- Other suggested criteria, including
  - Multi-modal access
  - Over 65 population
  - Affordability (cost of living)

- Many comments related to Phase 2 (alignment/mode)
  - Financial potential (i.e. TIF, GO bonds)
  - Cost
  - Transit reliability
  - Housing type near alignment/station
  - Housing proximity near alignment/station
  - Projected reduction/change in VMT
  - Transit annualized capital cost per mile

3 Evaluation Criteria

Congestion

- Congested lane miles and percent congested lane miles (2010)
- Congested lane miles and percent congested lane miles (2030)
- Average daily trips (ADT) on major roadways (2010)
- Average daily trips (ADT) on major roadways (2030)

Core

- Economic Development Potential
- Zero-car Households (2010)
- Population Below Poverty Level (2010)
- Population over 65 (2010)
- Affordability

3 Evaluation Criteria

Centers

- Consistency with local plans and policies
- Number of major trip generators
- Number of Imagine Austin Centers
- Area of Imagine Austin centers and length of Imagine Austin corridors
- CAMPO center trips to sub-corridor

Constraints & Growth

- Population and population density (2010)
- Population and population density (2030)
- Employment and employment density (2010)
- Employment and employment density (2030)
- Physical and environmental constraints

3 Evaluation Criteria

System

- Number of high-capacity transit options
- Existing transit ridership
  - Average daily bus ridership
  - Average MetroRail ridership
- Ridership potential (2030)
- Number of special trip generators
- Transit connectivity

3 CCAG Discussion

- Which criteria should be emphasized to assist in the selection of the priority sub-corridor?

3

CCAG Exercise

Rank your top 5 evaluation criteria for selecting the priority sub-corridor.

(Don't worry – we'll ask this again, later!)

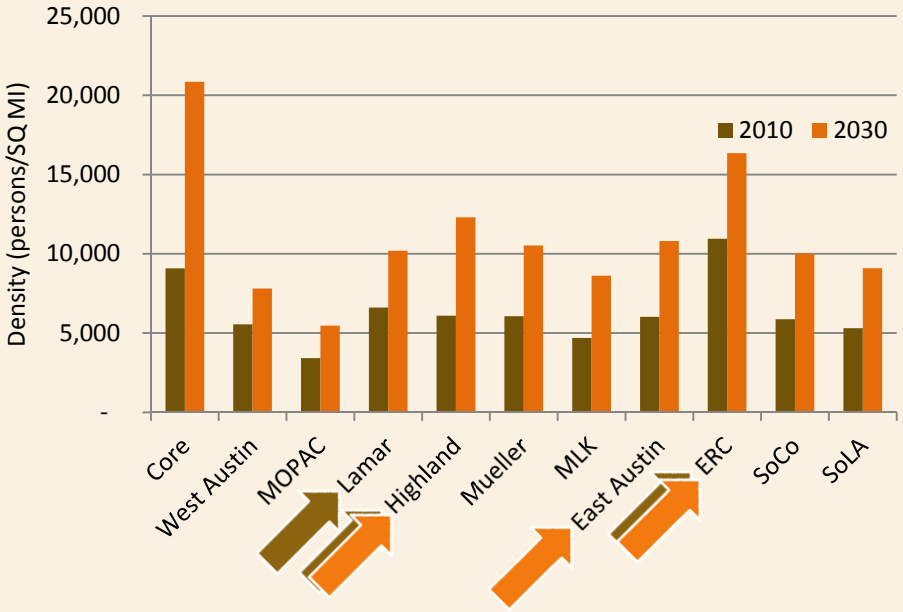
4 Evaluate Sub-Corridors

4 Approach to Evaluation

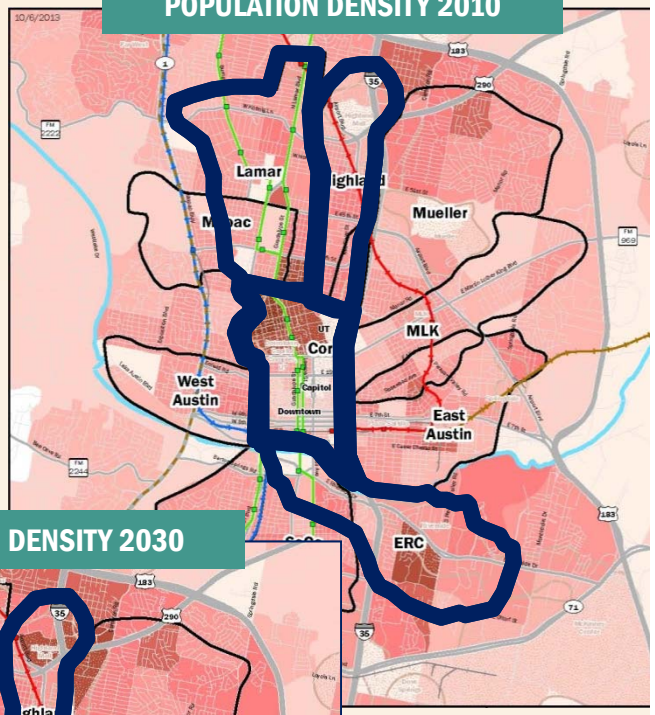
- Complete data table
- Prepare graphic representations of the data
  - 3 examples
    - Population density
    - Employment density
    - Congestion
- Develop sub-corridor evaluation matrix
- Remaining information to be presented at November 1st meeting
- No conclusions can be drawn at this time

4 Evaluate Sub-Corridors

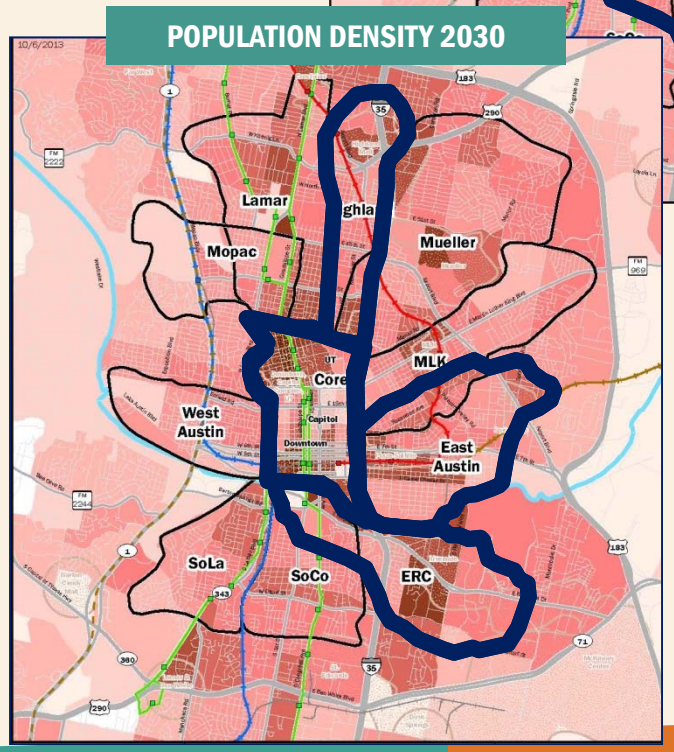
Population Density 2010 & 2030



POPULATION DENSITY 2010

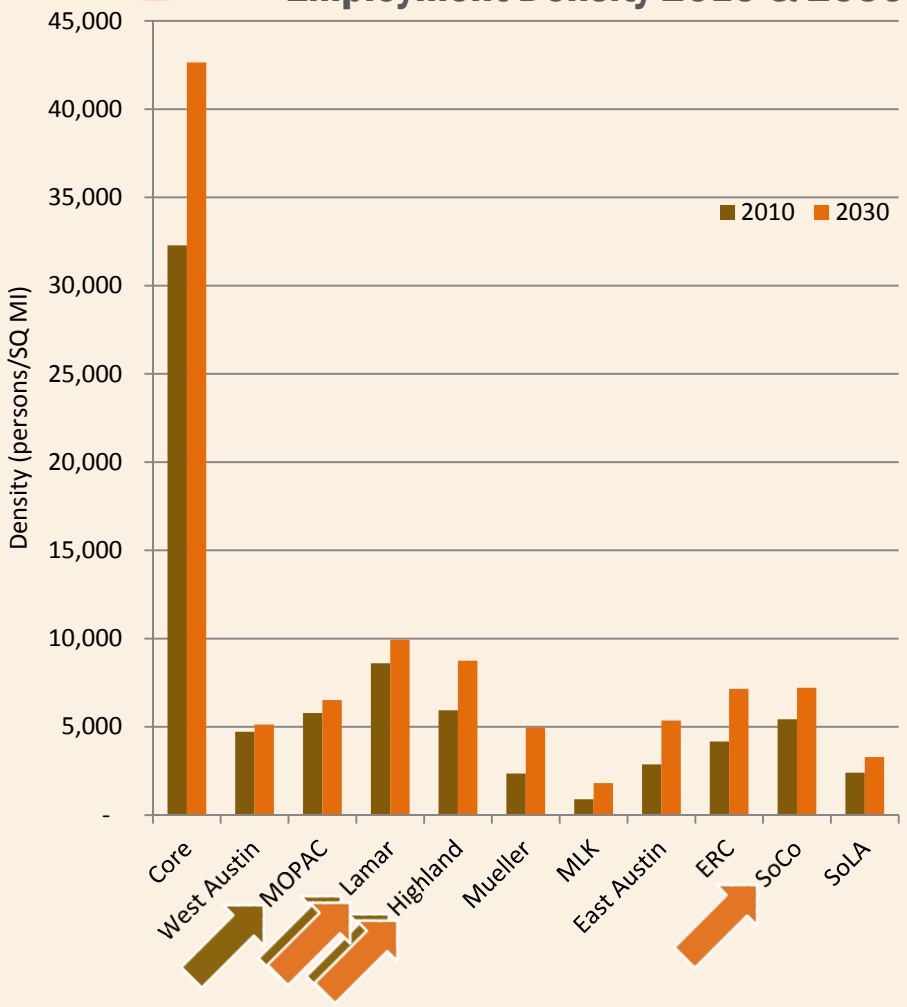


POPULATION DENSITY 2030

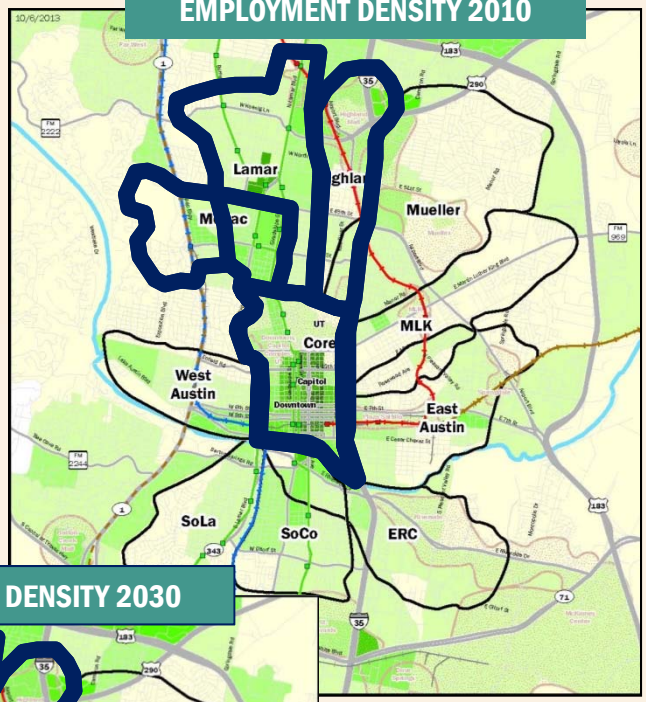


5 Evaluate Sub-Corridors

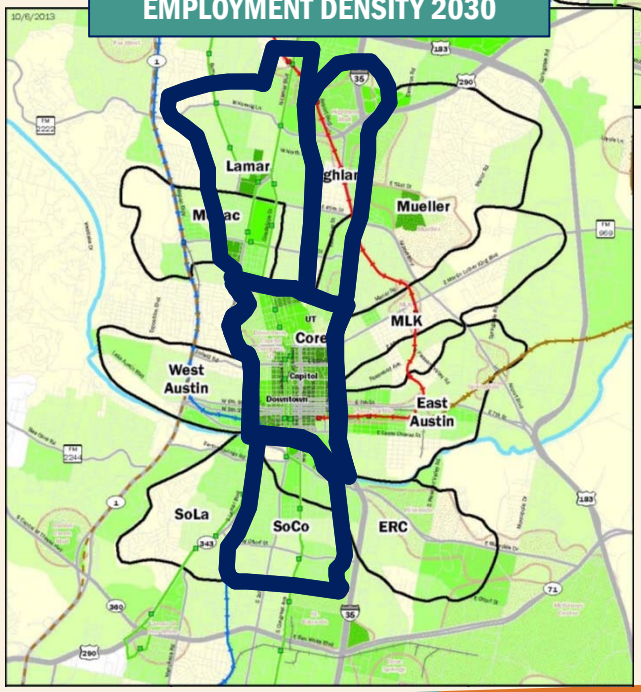
Employment Density 2010 & 2030



EMPLOYMENT DENSITY 2010

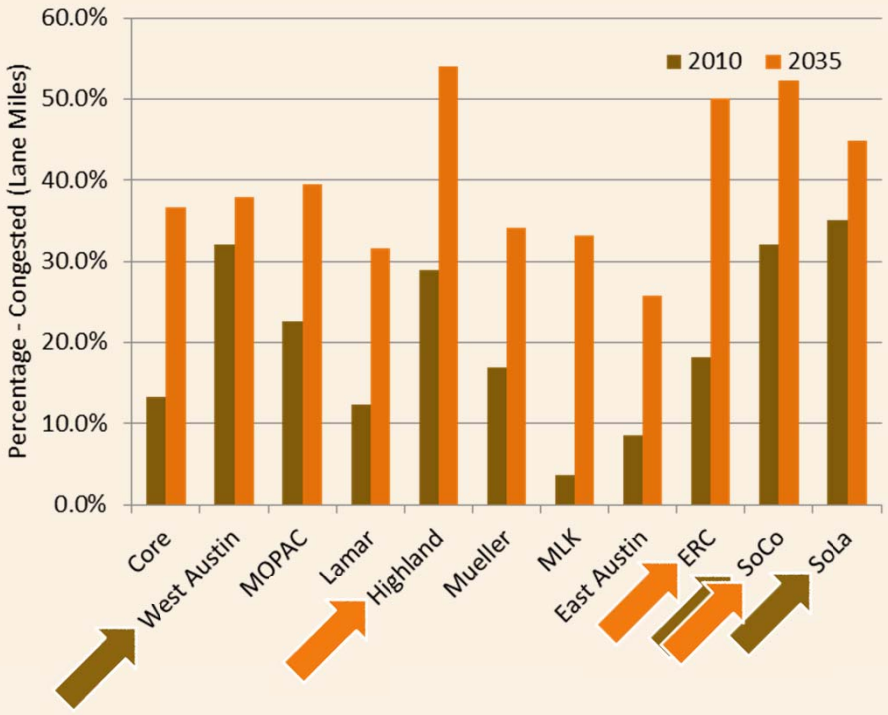


EMPLOYMENT DENSITY 2030

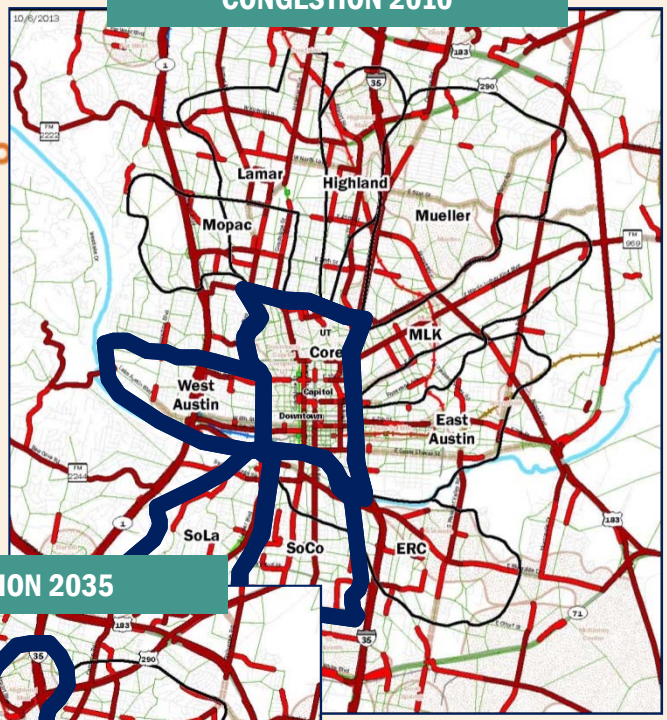


5 Evaluate Sub-Corridors

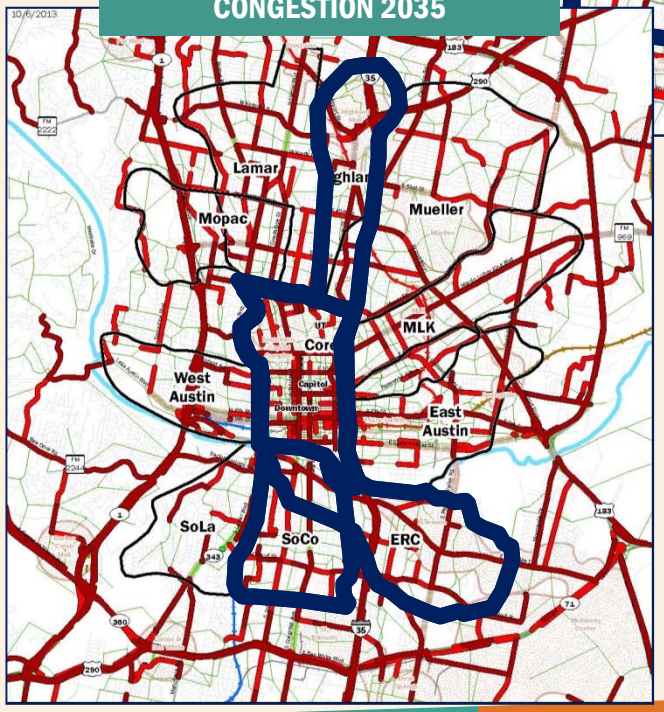
% Congestion 2010 & 2035



CONGESTION 2010



CONGESTION 2035



5 Upcoming Activities

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- Complete data collection effort
- Develop graphic representation of data
- Analyze, compare and contrast
- Prepare evaluation matrix
- Begin priority sub-corridor selection

5 The Road to the Priority Sub-Corridor

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6 Next Meeting November 1

6 More Information

Project Connect &
Central Corridor HCT Study

projectconnect.com

THANK YOU

projectconnect
central corridor