



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

**SPECIAL CALLED REGULAR MEETING
ADVISORY BOARD MINUTES**

Wednesday, Sept. 11, 2013

The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Juan Oyervides, Chair
Velia Sanchez-Ruiz, Co-Chair
David Carroll, Member
Cassie Smith, Member
Anna Maciel, Member
Veronica Forsyth, Member

Board Members Absent: 1

Blanca Valencia, Member

Staff in Attendance:

Herlinda Zamora, ESB-MACC Manager
Laura Esparza, PARD Division Manager

1. **CALL TO ORDER:** Chair Oyervides called the Board Meeting to order at 5:34 pm.
2. **CITIZEN COMMUNICATION: NONE**
3. **BOARD ITEMS FOR DISCUSSION AND/OR ACTION**
 - a. The Board will conduct a strategic planning session for FY2013-14. (Carroll/Smith)
 - i. The Board discussed and approved the following Working Groups for each topic.
64 Rainey (Carroll, Maciel, Oyervides)
Identifying Alternative Funding (Oyervides, Maciel, Carroll)
Marketing/Volunteers (Sanchez-Riz, Forsyth, Maciel)
64 Visioning (Smith, Forsyth, Valencia)
Five Year Strategic Plan (Forsyth, Sanchez-Ruiz, Smith)
 - ii. Member Carroll suggested that each Working Group have a chair:
Chair Oyervides will chair Identifying Alternative Funding
Co-Chair Sanchez-Ruiz will chair Marketing/Volunteers and Five Year Strategic Plan
Member Carroll will chair 64 Rainey
Member Smith will chair 64 Visioning.
 - iii. Members were asked by the Chair to meet before the next Board meeting to discuss meeting dates and deadlines.
4. **ADJOURNMENT**

A motion was made to adjourn the meeting at 7:04 pm by Co-Chair Sanchez-Ruiz with a second by Member Carroll, all were in favor (6.0) + Chair Oyervides, Co-Chair Sanchez-Ruiz and Members Smith, Maciel, Forsyth, and Carroll.