UST I	N C	I T Y	C O	UN	C I L
AGENDA					
Recommendation for Council Action					
Austin City Council Item ID 286		28604	Agenda Number 108.		
11/21/2013		-	partment: Planning		g and Development Review
Subject					
Conduct a public hearing and consider an ordinance amending City Code Title 25 to allow commercial images to be temporarily projected onto building facades in the downtown area during certain special events and to establish permitting requirements.					
Amount and Source of Funding					
Fiscal Note					
T7:1 / A	F10 074 0 0	41			
Viktor Auzenn	ne, 512-974-29	41.			
Boards andCommissionDecember 10, 2013 - To be reviewed by the Planning Commission.Action:					
	Additior	nal Backup In	formation		
Currently, the City Code does not address this type of signage and therefore it has not been permitted. Projected image signs have been increasing in popularity over the past few years, especially at special events. This amendment was initiated as a result of requests from special events staff and following requests from several major special event organizers to allow for clear regulation of this emerging signage type.					
	ring and conside onto building fa nts. Viktor Auzenr December 10, December 10, increasing in po It of requests fro	Item ID 11/21/2013 Ting and consider an ordinance onto building facades in the conts. Amount Viktor Auzenne, 512-974-29 December 10, 2013 - To be Addition ode does not address this type n increasing in popularity over lt of requests from special eve	Recommendation for C Recommendation for C Item ID 28604 11/21/2013 Dep Subject ring and consider an ordinance amending C onto building facades in the downtown areas. Amount and Source of the second	Recommendation for Council Action Item ID 28604 Agenda Nu 11/21/2013 Department: Subject ring and consider an ordinance amending City Code Title 21 onto building facades in the downtown area during certain and. Amount and Source of Funding Fiscal Note Viktor Auzenne, 512-974-2941. December 10, 2013 - To be reviewed by the Planning Construction Additional Backup Information ode does not address this type of signage and therefore it has a increasing in popularity over the past few years, especially it of requests from special events staff and following requests	Recommendation for Council Action Recommendation for Council Action Item ID 28604 Agenda Number 11/21/2013 Department: Planning Subject Tring and consider an ordinance amending Gity Code Title 25 to allow onto building facades in the downtown area during certain special events. Amount and Source of Funding Viktor Auzenne, 512-974-2941. December 10, 2013 - To be reviewed by the Planning Commission. Additional Backup Information Additional Backup Information