

## Bike Share is Coming to Austin in December 2013!

### **A Simple Public Transportation Solution**

Austin B-Cycle is ready to give Austin a 24/7 on-demand network of bicycle stations through out downtown providing Austinites and visitors alike an easy, fast way to navigate the city core.

Bike share takes cars off the road while providing a practical and affordable way to get around. No more inefficient car trips. Stations are placed a short walk from transit stops, business centers, cultural landmarks, shopping hotspots and residential buildings.

### Where you want to go

The Austin B-Cycle network of stations is set to provide members and walk up users access to a fleet of 400 bikes at iconic Austin spots.

From the Capitol to Auditorium Shores, from South Congress to Barton Springs, getting around Austin will be a card swipe away.



#### The Bike Share Experience



## More info at Austin.Bcycle.com

# Founding Sponsors

The Austin Chronicle

Austin Community College

**Austin Ventures** 

C3 Presents

Capital Metro

**Cirrus Logic** 

Downtown Austin Alliance

GSD&M

KUT/KUTX

**Parks Foundation** 

SXSW

Whole Foods

**Key Dates** 

Launch Announcement Wednesday, November 13

Initial Service Launch- 11 Stations Saturday, December 21

Full Service Launch- 40 Stations Saturday, March 1, 2014