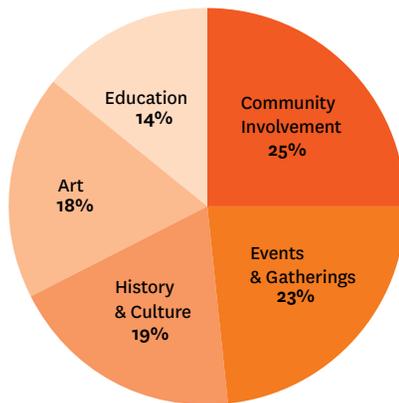


Holly Shores / Edward Rendon Sr. At Festival Beach Master Plan

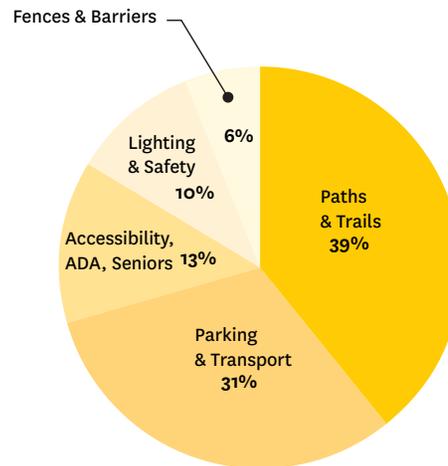


COMMUNITY PRIORITIES

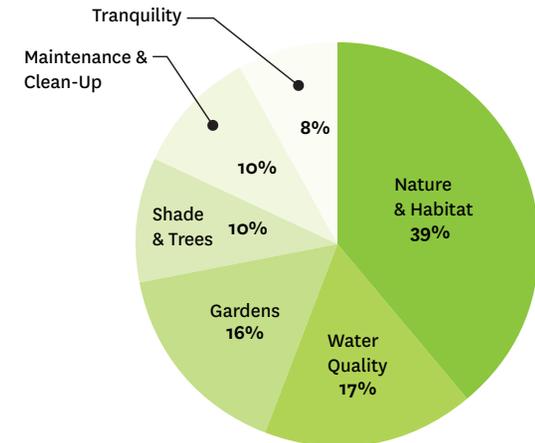
Heritage, Culture, and Community 170 Comments



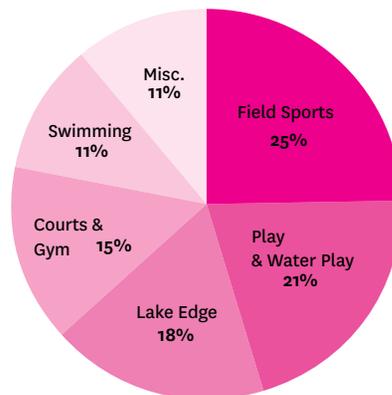
Access, Connectivity, and Safety 118 Comments



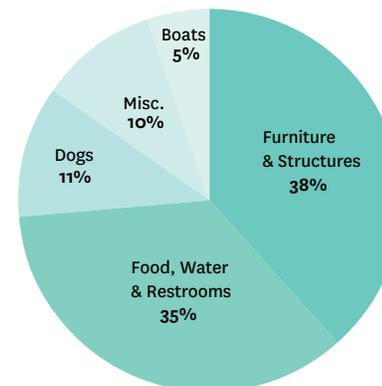
Landscape Character, and Environment 243 Comments



Recreation and Sports 196 Comments



Park Uses and Amenities 130 Comments



MASTER PLAN GOALS



1. **Align with the 1989 Town Lake Comprehensive Plan.**
2. **Connect streets and parkland around the Austin Energy site.**
3. **Improve lagoon water quality and recreational program.**
4. **Improve park access and connection to the neighborhoods.**
5. **Reuse existing buildings for community-based programs.**
6. **Protect and improve the neighborhood park character and facilities.**
7. **Preserve, enhance, and increase wildlife habitat.**
8. **Celebrate local art and heritage.**

THE MASTER PLAN



Holly Shores / Edward Rendon St. Park at Festival Beach
Michael Van Valkenburgh Associates, Inc., Landscape Architects
30 May 2013

CONNECT STREETS & PARKLAND AROUND AUSTIN ENERGY SITE (Proposed)



LEGEND

1. Existing Parking
2. Beach
3. Playground
4. Picnic Garden
5. Concessions
6. Viewpoint
7. One-Way Drive & Parking
8. Two-Way Drive & Parking
9. Holly Street Extension
10. Steps & Deck
11. Lakeside Performing Arts Center
12. Pier
13. Enhanced Existing Park Facilities
14. Ball Field

IMPROVE LAGOON WATER QUALITY & RECREATIONAL PROGRAM

(Proposed)



LEGEND

1. Existing Parking
2. New Lake Channels
3. Enhance Lake Edge Habitat
4. Boat Launch
5. Beach
6. Relocated Johnny Degollado Pavilion
7. Sloped Event Lawn
8. Opened & Enhanced Fiesta Gardens
9. Playground
10. Picnic Garden
11. Concessions
12. One-Way Drive & Parking

REUSE EXISTING BUILDINGS FOR COMMUNITY-BASED PROGRAMS



LEGEND

1. Nash Hernandez Building
2. Fiesta Gardens
3. Shoreline Warehouses

PROTECT & IMPROVE NEIGHBORHOOD PARK CHARACTER & FACILITIES



LEGEND

- 1. Deck Under I-35 & Footbridge**
- 2. ADA Accessible Paths**
- 3. Retain Existing Shade Trees & Lawn**
- 4. 8'W Pedestrian Trail**
- 5. 11'W Bicycle Trail**
- 6. Nash Hernandez Building**
- 7. Permaculture Garden**
- 8. Existing Parking**
- 9. Enhance Lake Edge Habitat**

PHASING PLAN



LEGEND

- | | | |
|---|-------------------------------------|------------------------------|
| A1. Austin Energy Connections & Fields | C. Overall Park Improvements | F. Martin Park |
| A2. Park-Wide Improvements | D. Cooling Pond | G. RBJ Center |
| B. Festival Beach | E. Metz Park | H. Bridge Connections |