

## A G E N D A



## Recommendation for Council Action

Austin City Council

Item ID

29174

Agenda Number

137.

Meeting Date:

12/12/2013

Department:

Planning and Development Review

## Subject

Conduct a public hearing and consider an ordinance amending City Code Title 25 to allow commercial images to be temporarily projected onto building facades in the downtown area during certain special events and to establish permitting requirements.

## Amount and Source of Funding

## Fiscal Note

Purchasing  
Language:

Prior Council  
Action:

For More  
Information:

Viktor Auzenne, 512-974-2941.

Boards and  
Commission  
Action:

December 10, 2013 - To be reviewed by the Planning Commission.

MBE / WBE:

Related Items:

## Additional Backup Information

Currently, the City Code does not address this type of signage and therefore it has not been permitted. Projected image signs have been increasing in popularity over the past few years, especially at special events. This amendment was initiated as a result of requests from special events staff and following requests from several major special event organizers to allow for clear regulation of this emerging signage type.

