RESOLUTION NO. 20140320-056

WHEREAS, the City of Austin vision includes every Austin resident having an opportunity to be fully engaged in digital society, accessing and using digital and communications technology; and

WHEREAS, increasingly, digital engagement is a requirement to fully participate in many elements of society including education, health care, civic engagement, job opportunities and social connections; and

WHEREAS, "Building Digital Communities – Getting Started", developed by the International City/County Management Association, the W Technology and Social Change Group, and the Institute of Museum and Library Services with input from over 100 organizations and individuals, outlines a framework to foster digital inclusion including:

- Access Principles of Availability, Affordability, Design for Inclusion
- Adoption Principles of Public Access, Relevance, Digital Literacy,
 Consumer Safety; and

WHEREAS, Austin has several city and community resources that help to achieve a vision of digital inclusion, including support by the City of Austin through the Grant for Technology Opportunities (GTOPS), the newly created Innovation Office, and partnerships with local non-profits; and

WHEREAS, the City of Austin is currently undertaking a residential technology survey to evaluate and assess residents' access to technology resources and literacy and training programs and to identify unmet needs and barriers; and

WHEREAS, a Digital Inclusion Strategic Plan based upon the outcomes of the residential technology survey will allow the city and community to set goals, inventory resources, identify gaps in services and develop a roadmap to reach the adopted goals; and

WHEREAS, the City can leverage assets, such as fiber networks, to deploy/support community digital inclusion programs and services in the most needed communities in partnership with other agencies, nonprofits, and the private sector; and

WHEREAS, the City works with the University of Texas at Austin in a joint effort to examine the digital divide in Austin communities, in which UT performs the data collection and analysis while the City sets research goals and oversees implementation; and

WHEREAS, on February 12, 2014, the Austin Community Technology and Telecommunications Commission (CTTC) created a working group on the residential technology survey and would be a key participant in developing a Digital Inclusion Strategic Plan; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to work with CTTC and other relevant Commissions, community organizations and stakeholders to develop a Digital Inclusion Strategic Plan to address access and adoption of digital technology, to serve as a guiding document for providing digital inclusion opportunities in effecting the City's goals to ensure all Austin residents are served; and

The City Manager is directed to present the recommended Digital Inclusion

BE IT FURTHER RESOLVED:

Strategic Plan to the CTTC, the Emerging Technology and Telecommunications

Council Committee and the City Council for consideration by October 23, 2014.

ADOPTED: March 20, 2014 ATTEST: Jannette S. Goodall
City Clerk