C16-2014-0006 Row# 665, 144 Roll# 0102020121

City of Austin **Application to Sign Review Board** Sign Variance

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 517 South Lamar

LEGAL DESCRIPTION: Subdivision-Bobby Layne Subdivision

	Lot(s) 1 Bloc	k	Outlot	Division plat book 8, p	page 146
I/We	Gregg Farrar	on behalf of m	nyself/ourselves as aut	horized agent for Med	spring Urgent Care / CRG
Operat	ing Company LL	C, affirm that o	n the 6th day of April i	n the year 2014 , hereb	y apply for a hearing before the
Sign Re	view Board for o	consideration to) ;		
		Erect	Attach Com	plete Remodel	Maintain

A second freestanding pole sign on south end of lot, lot currently has one existing pole sign (erected 1958-Bobby Layne's Bowl-O-Rama)(Exhibit A), existing sign (141sf) is "iconic" south Austin and currently used as a multi-tenant sign with Bicycle Sport Shop being the primary user (Exhibit A), modification to the existing sign is restricted by code, 25-10-152, as to the amount of work that can be performed to the existing pole sign. Some of the restrictions imposed:

Remodel

Maintain

- a) Cannot "increase the illumination of the sign".
- b) Must reduce the sign area by 20% as well as the height by 20%

This limits the sign area available for a new business to establish a neighborhood identity.

in a CS-V zoning district, located within the Commercial Sign District.

If your variance request is for a reduction in setbacks or height limits, please contact Lena Lund with the Electric Utility at (512) 322-6587 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in Item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.



Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

- The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to
 provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping,
 or topography, because:
 - a. the existing iconic sign is undersized based on current code, (25-10-130.F.2.A.C)which allows for "0.7sf for each linear foot of street frontage", with a street frontage of 356 feet (0.7 x 356=249), 249sf is allowed-141sf existing=108sf unused (Exhibit B)
 - b. the property sits at the end/start of a bend in the road,
 - i. while heading north as you navigate through the bend the building is barely visible and the existing pole sign is hardly recognizable amid the buildings and the power poles and lines, as you leave the bend the pole sign and building become visible, pole sign not readable at this point, (Exhibit C)
 - ii. while heading south as you proceed through the Barton Springs Intersection the existing pole sign is recognizable, left turn into property is restricted by the left hand turn lane onto Barton Springs, the designated turning lane into the property starts once you past the existing pole sign, often vehicles pause and attempt to enter the first drive aisle cutting through turning lane traffic which causes undue congestion at this already busy intersection. (Exhibit D)
- 2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:
 - a. With the lot being rectangular shaped the proposed sign is 220 feet south of the existing iconic pole sign which exceeds the distance often used between other neighboring properties pole signs.
 - b. Sign has been designed to have that "South Austin" feel and will improve the "sea of parking lot" now seen when traveling on Lamar by adding a planter and accent lights and not making it just a pole in the ground with a sign on it. (Exhibit E)
 - c. The proposed sign is "undersized" by what is allowed by code:
 - i. Code allows for a 30' high sign, the proposed is only 20' height
 - Code allows for 249 sf of signage, the proposed is only 80sf, with the existing being 141sf, if variance is approved total signage would still be less than the allowable square footage by 8,
- 3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:
 - a. City Code 25-10-131.C makes allowance for an additional freestanding sign on lots exceeding 400 feet of street frontage, this property has a 356 foot frontage which is 11% less, based on the road configuration and existing building the "site line" of drivers exceed that in either direction.
 - b. The total square footage of the proposed sign and the existing iconic sign will be less than that allowed by city code 25-10-130.F.2.A which allows for 249 square foot of sign with a maximum height of 30 feet, both signs together will not exceed the square footage allowed by 3%, proposed sign height is 20', a third less than what is allowed in the CS-V sign district.

- 4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly or potentially similarly situated, because: The variance request has been submitted not to ask for any additional height or square footage, it is being requested due to some unusual circumstances, there's dealing with the legacy of "Bobby Layne's Bowl-O-Rama", and the current usage of the sign which has been untouched since 1989, with over 25 years in business at this location the Bicycle Sport Shop icon (gear) has become synonymous with the existing pole sign very much the same way it was often recognized by the #22 football player that was a part of the sign after being first installed in 1958.
 - a. Musicmaster and Bicycle Sport Shop have shared the building since 1989, both are and always will be authentic pieces of South Austin iconic history, patrons visit knowing them simply by the location and not being aware that Musicmasters has relocated, as an Austin based business establishing our identity in the Bouldin Creek and Zilker neighborhoods we ask only to adequately represent our business, allowing us too, to become as iconic as those we follow.

APPLICANT CERTIFICATE - Laffirm that my statements	contained in the complete application are true and correct
to the best of my knowledge and belief.	same and complete application are true and collect
to the nest of the knowledge and belief.	

Signed of american

Mail Address 1250 South Capital Of Texas, B1-500

rphey Gray Properties Mail Address: PO Box 50202

City, State, & Zip Austin, Texas 78716

Printed Gregg Farrar

Phone (512) 861-6399

Date April 5, 2014

OWNERS CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

() City, State, & Zip Austin, Texas 78763-0202

Printed Jack S. Gray Jr. for Murphey Gray Properties Phone 512-477-6566 Date 04-07-2014

ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION: (FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. LATE BACKUP MATERIAL WILL BE ACCEPTED UNTIL 9:00AM THE MONDAY PRIOR TO THE MEETING. THERE WILL BE NO EXCEPTIONS.

SITE PLAN: Must be drawn to scale, showing present and proposed construction and locations of existing structures on adjacent lots.

All Sign Review Board cases must submit location and elevation drawings, drawn to scale, in addition to the site plan required.

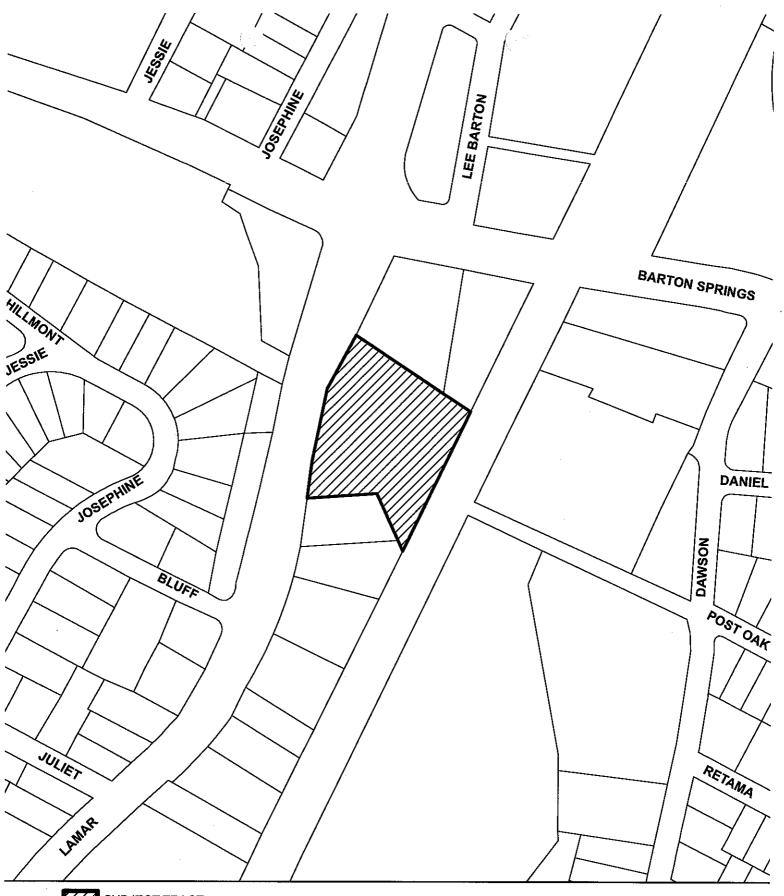
APPLICATION FEES: Residential:

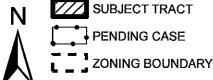
See Current Fee Schedule for Applicable Fees.

All Other:

See Current Fee Schedule for Applicable Fees.

http://www.austintexas.gov/department/fees





CASE#: C16-2014-0006

Address: 517 SOUTH LAMAR BLVD

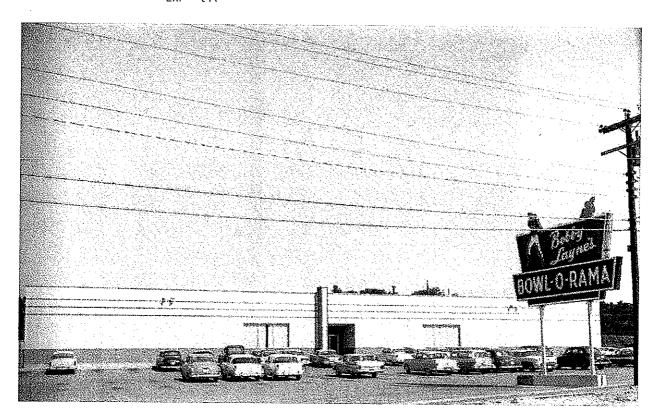
This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.



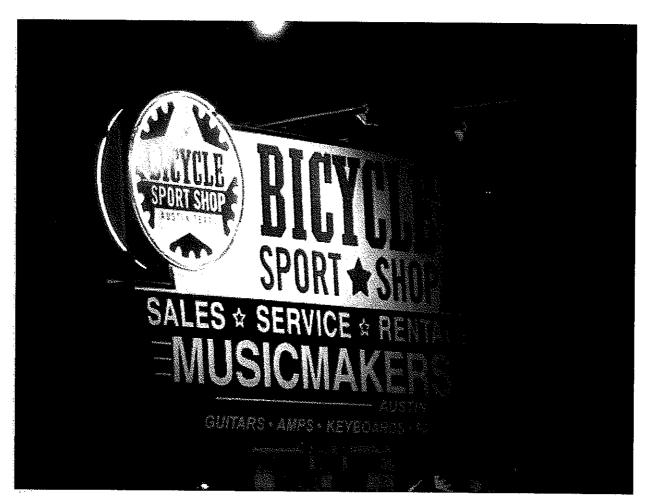
This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.



Exhibit A

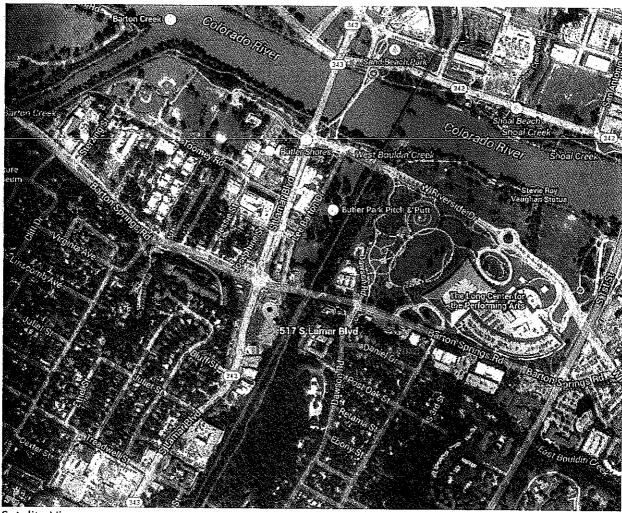


Bobby Layne's Bowl-O-Rama

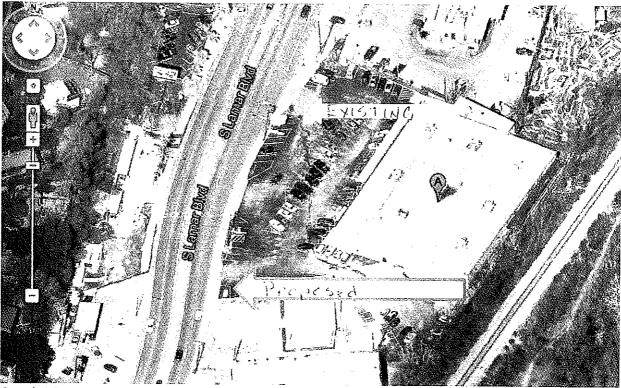


Exh., + B

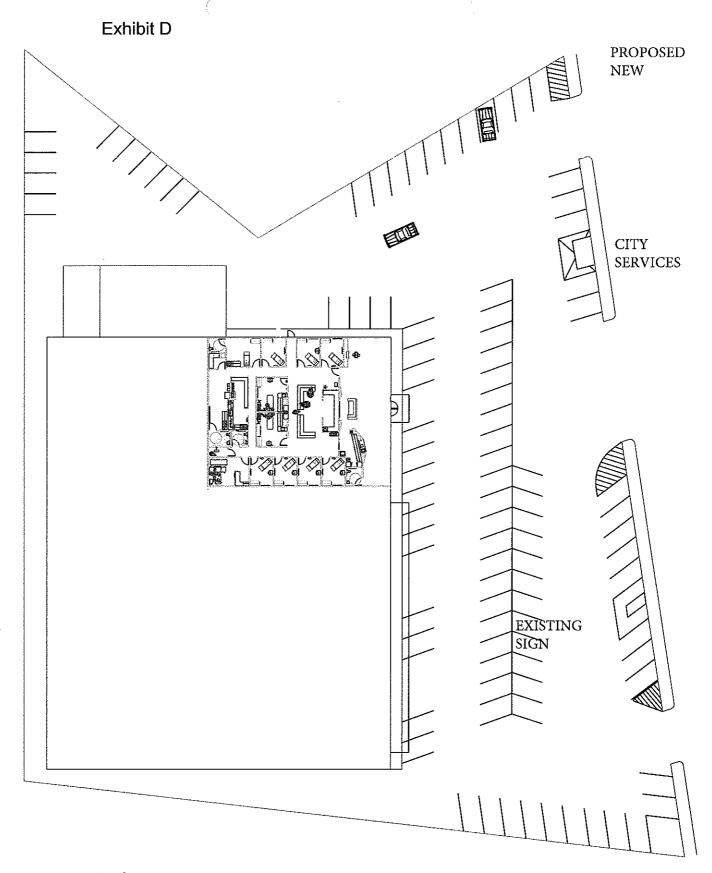
Exh., + B



Satelite View



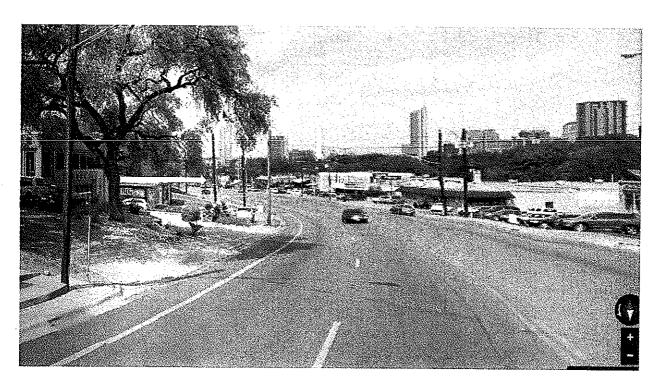
Google View



517 South Lamar Austin, Texas

Street Frontage 354.36 feet

variance Application: 517 South Lamar Exh^ot C

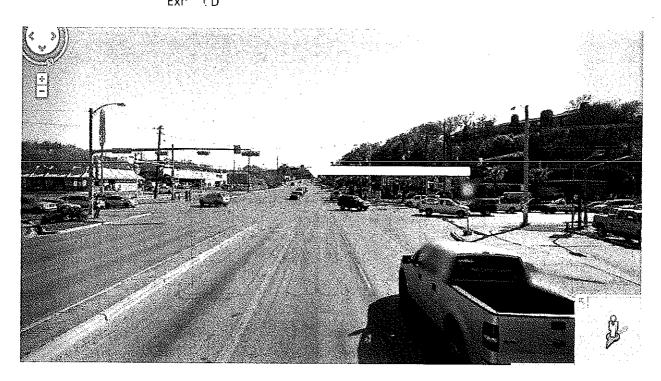


At bend, North bound

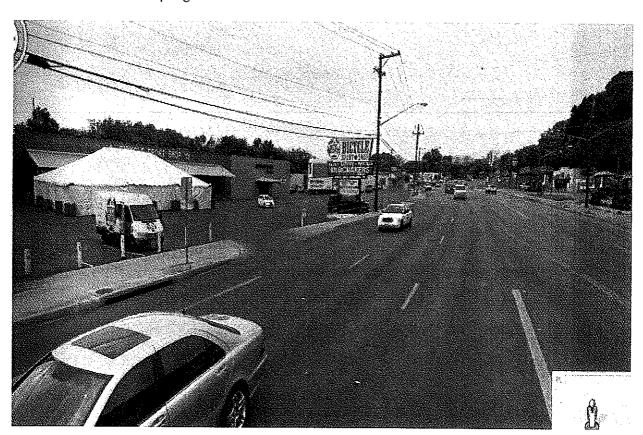


Northbound, building totally hidden, pole sign not visible

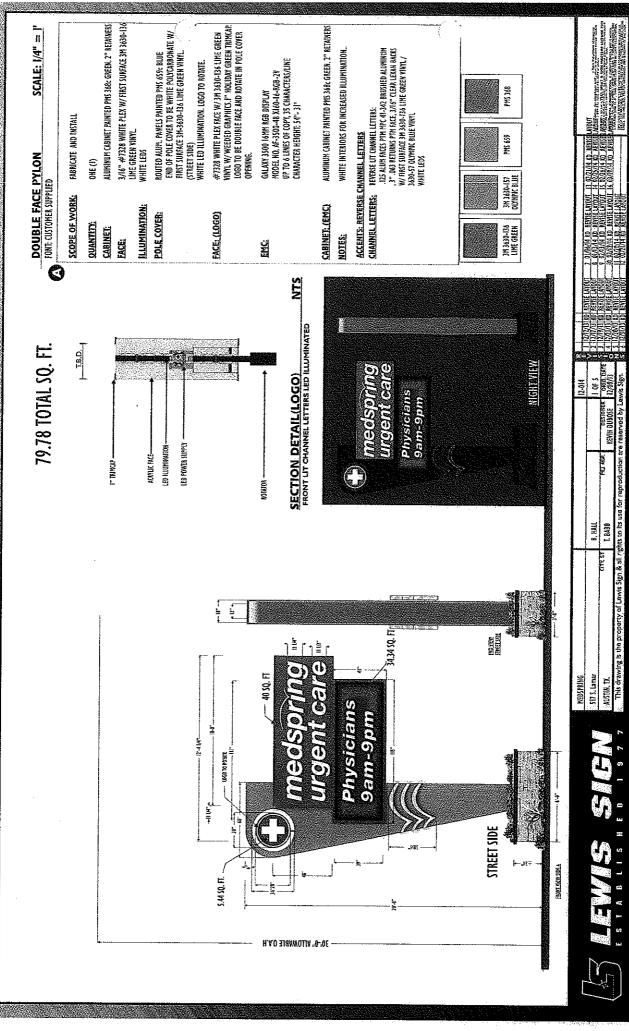
Exh. # D



South Bound at Barton Springs



Southbound at Turning Lane



Fax: 512-312-4551

Office: 512-312-4555

16910 South JH 35, Buda, TX 78610

KEVIH BUBOSE

PROPOSED



PMS 368

DOUBLE FACE PYLON(REFACE) SCALE: 3/8" = 1'

FONT: CUSTOMER SUPPLIED

EXISTING ALUM. PANEL PAINTED PMS 368 C GREEN / PMS WHITE COPY

THOTO RENDERING IS FOR MISUALIZATION ONLY. ACTUAL SIGN(S) HAY BE LARGER ON SHALLER THAN DEPICTED

"" IMPORTANT NOTE

FIELD SURVEY NOTES

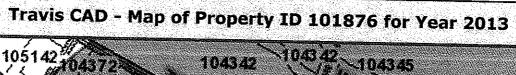
HARD FIELD SURVEY REQUIRED TO CONFIRM ALL DIMENSIONS AND SPECS. PRIOR TO NANUFACTURE.

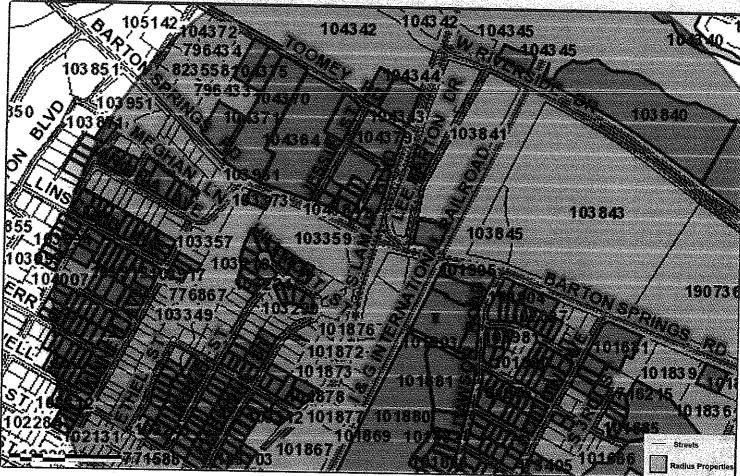
SIT S. S. T. R. B. 1. S. R. E. B. 7. 7. 7. TDIS Gray.

MEDSPARNG		12-014
St7 S, Lamar	B. HALL	6 0F 5 12.2727/31/21 FERTIFE ANOUT 10.7557/4 NO. REVISE LAYOUT 10.2725/4 NO. REVISE LAYOUT 14.2725/4 NO. REVISE AN
AUSTIN, TX.	T. BABB MOLACAR.	SECTION OF 1200 15 AT 1 (1707) 15 MINE LATOUT 9 0.13/4 (O. MENICE LATOUT 15 12/4/5) 15 MINE LATOUT 15 THE REPORT OF REPORT OF THE PROPERTY OF
This drawing is the property of Lewis Sign & all rig	all rights to its use for reproduction are reserved by Le	re reserved by Lewis Sign. Res. 6 1721/71 to Revise Layour 1/ 80/2014 18 REVISE LAYOUR
16910 South IH 35, Bu	IH 35, Buda, TX 78610	F Office 512:312:4555 F Fax 512-312-4551 - www. equiscime com

Variance Aprilation Property Owner Notification List

Prop. ID	Property Owners	Address of Property
`100030	919 S Lamar LP, 1106 W, 38th Street, suite 200, Austin, Texas 78705-1037	1200 Treadwell
	South Lamar Apartments-Limited Partnership, 5847 San Felipe Street, Suite	1200 1700 1700
101867	3600, Houston, Texas 77057-3263	809 S. Lamar
101870	Kris Hawkins, 5716 W. Highway 290, Suite 200, Austin, Texas 78735-8721	611 S. Lamar
101871	Associated General Contractors of America-Austin Chapter, 609 S. Lamar, Austin, Texas 78704-1505	609 S, Lamar
101872	613 South Lamar LLC, 400 W. 15th Street, Suite 808, Austin, Texas 78701	613 S. Lamar
101873	801 LTD, 701 S. Lamar, Suite C, Austin, Texas 78704	701 S. Lamar
101874	JK & GM Dismukes, PO Box 9962, Austin, Texas 78766-0962	1215 Barton Springs
1016/4	State of Texas Youth Council, Rebecca Benton Russell, 5508 W, Highway 290,	1213 baston springs
101879	Suite 201, Austin, Texas 78735-8818	1209 Barton Springs
101903	PT Apartments LLC, 516 Dawson Road, Austin, Texas 78704	516 Dawson Road
101904	P P T Development LP, 1301 W. 25th Street, Suite 510, Austin, Texas 78705-4236	502 Dawson Road
101905	P T Lot LP, 1301 W. 25th Street, Suite 510, Austin, Texas 78705-4236	Dawson Road
101303	1 1 LOT LI) 2502 W. 25th Street, Suite 525, Austril, 10x05 70705 7230	Dawson Road
102027	Daniel-Daniel LTD, 723 Main Street, Suite 810, Houston, Texas 77002-3318	1003 Barton Springs
103190	Serendipity Properties, PO Box 161842, Austin, Texas 78716	600 South Lamar
103191	Calhoun Smith Distributing Company, PO Box 6156, Austin, Texas 78762-6156	608 South Lamar
103192	Jennifer Floyd, 1300 Bluff Street, Austin, Texas 78704-1514	1300 Bluff Street
103192	Lydia Zaidman, 609 Josephine Street, Austin, Texas 78704-1531	609 Josephine
103197	William Willis, 607 Josephine Street, Austin, Texas 78704-1531	607 Josephine
103137	William William Government Street, Addition February 1970 F 1981	007 203Epinne
103198	Michael & Kathleen Halbert, 3006 Oakcrest, Austin, Texas 78704-6230	605 Josephine
103199	Kimberly Kohlhaas, 603A Josephine, Austin, Texas 78704	603 Josephine
103200	Susana Perez, 601 Josephine Street, Austin, Texas 78704-1531	601 Josephine
103201	Perry Abbenante, 1400 Hillmont Street, Austin, Texas 78704	1400 Hillmont
103202	Stephen & Jane Sharpe, 2104 Paramount Avenue, Austin, Texas 78704-3936	1402 Hillmont
103203	Simone Wicha, 1404 Hillmont Street, Austin, Texas 78704-1521	1404 Hillmont
103204	Thomas Neal Hull, 1502 Hillmont, Austin, Texas 78704-1545	1502 Hillmont
103205	Jon Lees, 1504 Hillmont Street, Austin, Texas 78704-1545	1504 Hillmont
103224	Michelle Weisblatt, 1406 Hillmont Street, Austin, Texas 78704-1521	1406 Hillmont
103225	Joan Cambron, 1500 Hillmont Street, Austin, Texas 78704-1545	1500 Hillmont
103311	Draker Enterprises, 800 South Lamar Boulevard, Austin, Texas 78704-1510	800 South Lamar
103359	RGR 500 LLC, 224 Spyglass Road, McQueeney, Texas 78123-3417	500 South Lamar
103842	1210 Barton Springs Road Venture LLC, 1209 Havre Lafitte Drive, Austin, Texas 78746	1210 Barton Springs
104348	Robert McGinnis & Richard Hardin, PO Box 5628, Austin, Texas 78763-5628	319 South Lamar
	LNR Enterprises Management LLC, 3400 East Palm Valley Boulevard, Round	221 South Lamar
104350	Rock, Texas 78665	
104350 104380	Joecarp Partners LP,210 Barton Springs Road, Austin, Texas 78704	400 Josephine
		400 Josephine 1400 Barton Springs
104380	Joecarp Partners LP,210 Barton Springs Road, Austin, Texas 78704	
104380 104384 104386	Joecarp Partners LP,210 Barton Springs Road, Austin, Texas 78704 Harold Tiedt, 6020 Morning Dew Drive, Austin, Texas 78749-1310 Ballards Incorporated #4, PO Box 30462, Austin, Texas 78755-3462	1400 Barton Springs 1418 Barton Springs
104380 104384	Joecarp Partners LP,210 Barton Springs Road, Austin, Texas 78704 Harold Tiedt, 6020 Morning Dew Drive, Austin, Texas 78749-1310	1400 Barton Springs





Property Details

Account

Property ID: 101876 Geo ID: 0102020121

Type: Real

Legal Description: LOT 1 LAYNE BOBBY SUBD

Location

Situs Address: 517 S LAMAR BLVD TX 78704

Neighborhood: 46SCN Mapsco: 614D

Jurisdictions: 0A, 01, 02, 03, 2J, 68

Owner

Owner Name: M & B INVESTMENT COMPANY INC

Mailing Address: , 2601 WOODMONT AVE, , AUSTIN, TX 78703-3260

Property

Appraised Value: \$3,500,982.00

http://propaccess.traviscad.org/Map/View/Map/1/101876/2013

PropertyACCESS

Map Disclaimer: This tax map was compiled solely for the use of TCAD. Areas depicted by these digital products are approximate, and are not ne Map Disclaimer: This tax map was compiled solely for the use of YCAD. Areas depicted by these digital products are approximate, and are not necessarily accurate to mapping, surveying or angineering standards. Conclusions drawn from this information are the responsibility of the user. The TCAD makes no claims, promises or guarantees about the accuracy, completeness or adequacy of this information and expressly disclaims liability for any errors and omissions. The mapped data





One Cielo Center 1250 South Capital of Texas Hwy Suite 500 • Austin, TX 78746

P: 512.402.6242 **F:** 512.532.0691

Mr. & Mrs. Neighbor 123 Main Austin, Texas 78704 52mple 4/7/14

Dear Mr. and Mrs. Neighbor,

We are making an application to the Austin Board of Adjustment for a variance which we will need to install a pole sign for our newest center in Austin located at 517 South Lamar, next door to the Bicycle Shop in the old MusicMasters location. Since your property is close to this location, we wanted to let you know of our application and so that you can provide the Board of Adjustment with any comments, should you so desire.

Enclosed is a copy of our application materials, which we submitted to the Board of Adjustment, for you to review. Our request is on the Board of Adjustment calendar, for their meeting on May 12, 2014.

If you do not have any objection to our request, we would appreciate your signing the "consent" that is attached to this letter and returning to us.

Naturally, in the event you have any questions, please feel free to reach out to me directly.

Respectfully,

Gregg Farrar Construction Manager Medspring Urgent Care





One Cielo Center 1250 South Capital of Texas Hwy Suite 500 • Austin, TX 78746

P: 512.402.6242 **F:** 512.532.0691

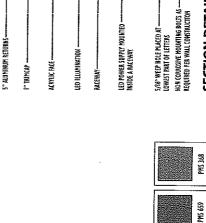
TO:	Board of Adjustment	
RE:	Medspring Urgent Care 517 South Lamar Austin, Texas 78704	Sample
	Sign Variance Request Additional Pole Sign	4/7/14

I have reviewed the information provided by Medspring for a sign variance application submitted to the Board of Adjustment for the location at 517 South Lamar and scheduled for a public meeting on May 12, 2014.

I object to the Comments:	ne variance application submitted by Medspring.
I support an Medspring.	d have no objections to the variance application submitted by
Name:	
Address:	
City,State,Zip:	:
Signature:	
Phone/Email	•



ONE (1) 3/16°CLEAR PLEX W/FIRST SUIGAGE 3H 3630-157 OLYMPIC BLUE SINYL / 3630-136 LINE GREEN VINYL SCALE: 3/8" = MOUNTED TO BUILDING FAXCIA WITH NON-CORROSIVE Hardware as required per wall construction all wale penetrations seried with clear silicone I" INTENSE BLUE JEWELITE TRIMCAP (med) I" HOLIDAY INN GREEN JEWELITE TRIMCAP (check / S".040 ALUM PAINTED PMS 659c BLUE (med) / PMS 388c GREEN(CHECK - spring -7" X 7" RACEWAY PAINTED TO MATCH BUILDING FASCIA EABRICATE AND INSTALL spring - urgent care) FACE- LIT CHANNEL LETTERS FONT CUSTOMER SUPPLIED urgent care). WHITE LEDS SCOPE OF WORK: **ILLUMINATION:** QUANTITY. FACE: MOUNTING RETURNS: TRIMCAP: RACEWAY 0



5

SECTION	PMS 368	PMS 659		3M 3630-157 OLYMPIC BLUE
NON CORROSIVE MOU REQUIRED PER WALL				
LOWEST PART OF LETT			200-202	

3M 3630-136 Lime Green

FRONT LIT CHANNEL LETTERS LED ILLUMINATED RACEWAY MOUNTED.

				-
517 S. Lamar	B. HALL		8 OF 5	
AUSTIN, TX.	T. BABB PR.L MOR.	KFVIN	DESIGNER ORIG. DATE	-√-
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6910 South IH 35, Buda, TX 78610

Fax: 512-312-4551

