

## **MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD**

Wednesday, June 4, 2014

5:30pm to 7:30pm

Emma S. Barrientos Mexican American Cultural Center  
600 River Street, Austin, TX 78701

### **Board Members**

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Kathryn McMahon, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

### **AGENDA**

#### **1. Call to Order**

#### **2. Approval of Minutes**

#### **3. Citizen Communication**

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

#### **4. Presentations**

- a. Angela Means, Financial Services Division Manager, will present on the FY 2014 budget.
- b. Frank Rodriguez, Chair of the Hispanic/Latino Quality of Life Resource Advisory Commission, will present an overview, vision, and relationship with the Emma S. Barrientos Mexican American Cultural Center.

The Board may discuss and take action on any of the following items:

#### **5. Request for Council Action on parking lot revenue. (Forsyth, Maciel)**

#### **6. History of Auditorium risers purchase, installation, and safety concerns. (Sanchez-Ruiz, Carroll)**

#### **7. Discussion and implementation of "ESB-MACC" signage on IH-35. (Oyervides, Carroll)**

#### **8. Review of the annual Award of Excellence installation and program for recognition of cultural artists in the Latino cultural arts. (Oyervides, Sanchez-Ruiz)**

#### **9. Establishment and implementation of a Festival Rebozo. (Forsyth, Sanchez-Ruiz)**

#### **10. Update, Planning, marketing, and implementation of 2014 Annual Holiday Children's Art Exhibit. (Sanchez-Ruiz, Valencia)**

#### **11. Working Group reports:**

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.

- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
- e. Five Year Strategic Plan Working Group; Lead, Veronica Forsyth, will update the Board on meetings held regarding the development of an ESB-MACC strategic plan.

12. Staff briefings:

- a. Staff will report on June programming, edits on the exhibit application, Latino Arts Residency Program, parking lot revenue, and bid for the Award of Excellence installation.

13. Future Agenda Items

14. Adjournment

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.