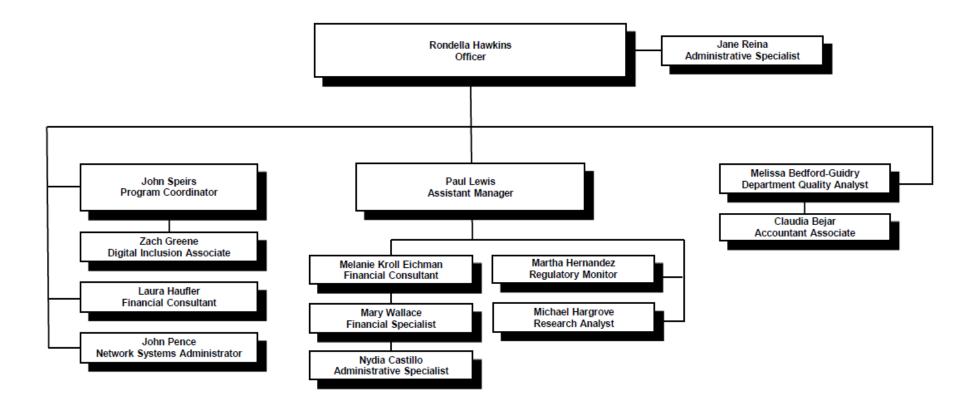


#### Proposed Budget FY 14-15

#### Office of Telecommunications and Regulatory Affairs

June 11, 2014

### **TARA Org Chart**



#### **TARA Programs and Services**

- Provide regulatory oversight of the City's private utility companies
- Provide contract negotiation and administration
- Provide financial and right-of-way franchise management services to maximize collected and available funds
- Provide collection services for client City departments
- Provide support and resources for Community Technology Initiative programs including Austin Free-Net, Grant for Technology Opportunities Program (GTOPs), and the Digital Inclusion Strategic Plan
- Provide monitoring and enforcement of the credit access business ordinance
- Provide staff support to Austin Community Technology & Telecommunications Commission

## **Officer's Highlights**

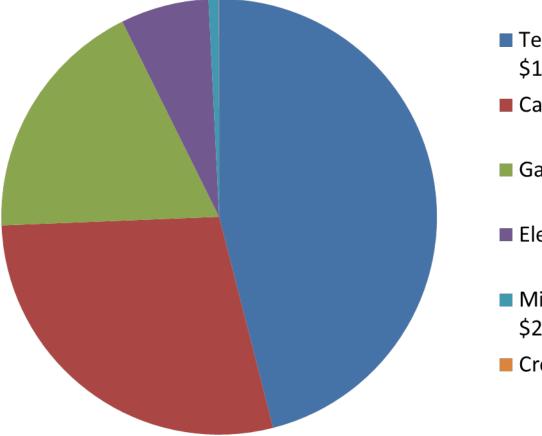
Continued support of Commission and Council goals for Community Technology Initiative:

- Support of Development and Implementation of the Digital Inclusion Strategic Plan
- Management of Grant for Technology Opportunities Program
- Support of Austin Free-Net
- Management of channelAustin contract
- Support of Public, Educational and Government Channels

## **Projected Revenues FY 15**

- Projected ROW Revenue (into General Fund): \$34,748,263
- Austin Cable Access Fund Revenue: \$1,900,000
  - Cable Access Revenue is calculated as 1% of gross revenues of state tv/video franchise holders. The estimated revenue is restricted for capital expenditures. The operational expenses of \$450,000 are provided by a General Fund transfer of \$450,000.
  - The channelAustin operating contract is \$450,000 annually.

#### FY 15 TARA General Fund Revenue Proposed total = \$34,748,263



- Telecomm Providers \$15,905,000
- Cable \$9,802,000
- Gas \$6,328,000
- Electric \$2,263,384
- Misc License Agreements \$263,879
- Credit Access \$6,000

## **Community Technology Initiative**





GT

\$197,744 - Austin FreeNet contract

channel ustiñ.

\$450,000 - channelAustin contract

#### Budget Overview for FY 14 and FY 15

	FY 14 Adopted	FY 14 CYE	FY 15 Proposed
ROW Revenue-General Fund	\$ 32,427,580	\$ 34,956,404	\$ 34,748,263
Cable Access Revenue- Restricted Funds	\$ 1,900,000	\$ 1,930,000	\$ 1,900,000
Total TARA Budget	\$ 1,603,320	\$ 1,581,646	\$1,598,436
Number of FTEs	13 FTEs	13 FTEs	13 FTEs

#### Significant Changes for FY 15 Budget

(\$50,000)	Connected Austin Survey Decrease (survey funded every 3 years)
\$49,423	Citywide Personnel Cost Drivers Increase
(\$4,884)	Net Reduction in FY 15 Budget

## **PEG Cable Access Fund Distribution**

City of Austin Cable Access Fund Distribution	
City Hall Channel 6 /ATXN Capital Equipment	\$ 200,000
channelAustin Facilities and Equipment	\$ 430,000
GAATN Capital Equipment/Contingency Equipment	\$ 600,000
Total Capital Outlay	\$ 1,230,000

#### **TARA Performance Measures**

	Approved FY 14	CYE FY 14	Proposed FY 15
Austin Free-Net public access average monthly user sessions at Community Centers	3,000	14,000	8,000
Cost of claims collections per dollar amount collected	.16	.16	.18
Maintain or increase right-of- way revenue	\$32,427,580	\$34,956,404	\$34,748,263
Percent of digital inclusion programs' participants that improved their basic digital skills	New for FY 15	New for FY 15	90

### **TARA Unmet Service Demands**

#### 1 FTE – Program Specialist

Implementation of Digital Inclusion Strategic
Plan support
\$65,734 (salary and benefits)

# **1 FTE - Regulatory Monitor**Credit Access Business support**\$80,606** (salary and benefits)

#### **Budget Timeline**

Ways to Provide Feedback About the Budget

Online Budget Input

www.austintexas.gov/financeonline

- 06/06/14 Proposed Budget Due (all departments)
- 06/24/14 CMO Budget Worksession
- 06/30/14 CMO Budget Worksession/Budget Numbers Finalized
- 07/31/14 Budget Work Session #1-Proposed Budget Presented to Council
- 08/07/14 Departmental Budget Presentations published and posted to Web
- 08/13/14 Budget Work Session #2-Department Q & A
- 08/21/14 Budget/Tax Rate/Utility Rate Hearings
- 08/28/14 Budget/Tax Rate Public Hearing (morning)
- 09/08-10/14 Budget/Tax Rate Adoption

#### **TARA Contacts**

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#### Paul Lewis, Assistant Manager, 512-974-3415

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