

ORDINANCE NO.

1 AN ORDINANCE AMENDING CITY CODE CHAPTER 25-2 TO ADOPT
2 REGULATIONS FOR MOBILE RETAIL ESTABLISHMENTS.

3 BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

4 PART 1. Chapter 25-2 of the City Code is amended to add a new Section 25-2-818 to
5 read as follows:

6 § 25-2-818 MOBILE RETAIL ESTABLISHMENTS.

7 (A) Definitions. In this section:

8 (1) MOBILE RETAIL ESTABLISHMENT means a retail establishment
9 that sells non-food items and services to an end user ~~used~~ consumer
10 from a movable vehicle or trailer that routinely changes locations.

11 (2) OPERATOR means a person who operates a mobile retail ~~food~~
12 establishment.

13 (3) RIGHT-OF-WAY means a public roadway and property dedicated or
14 reserved for public pedestrian or vehicular travel.

15 (4) SOUND EQUIPMENT has the meaning established in Section 9-2-1
16 (*Definitions*) of the City Code.

17 (B) Applicability. This section does not apply to a mobile food establishment
18 defined in Section 25-2-812 (*Mobile Food Establishments*) of the City Code
19 or to a mobile retail establishment that is located on private property for
20 three hours or less between the hours of 6 a.m. and 11 p.m.

21 (C) Time Limit. A mobile retail establishment may not remain at the same
22 location for more than 180 consecutive days.

23 (D) Required Approvals.

- 1 (1) A person may not operate a mobile retail establishment until the
2 director of the Planning and Development Review Department
3 approves the establishment.
- 4 (2) The director of the Planning and Development Review Department
5 shall approve an establishment if all of the following is provided by
6 the operator:
- 7 (a) the name and address of the mobile retail establishment owner;
- 8 (b) proof of motor vehicle or trailer registration;
- 9 (c) a description of the items that the mobile retail establishment
10 sells;
- 11 (d) proof of sales tax and use permit;
- 12 (e) proof of Texas Department of Licensing and Regulation
13 license(s), if applicable for Personal Services use;
- 14 (f) an itinerary of the locations where sales occur;
- 15 (g) if at one location more than two hours, a written agreement
16 from a business within 150 feet of the location to allow
17 employees of the mobile retail establishment to use flushable
18 restrooms or other facilities approved by the health authority
19 during hours of operation;
- 20 (h) a fee, as established by separate ordinance; and
- 21 (i) any other information reasonably required by the director of the
22 Planning and Development Review Department to enforce this
23 section.
- 24 (3) A site plan, site plan exemption, or temporary use permit is not
25 required for the operation of a mobile food establishment.
- 26 (E) **Items and Services to be Sold.** An operator may only sell non-food retail
27 items or services. Mobile retail establishments may only sell items or
28 services permitted under a general retail sales (convenience) use, pet
29 services use, and personal services use. All sales items and supplies must be
30 stored within the mobile unit.

1 (F) **Zoning.** A mobile retail establishment shall comply with the regulations in
2 this section.

- 3 (1) A mobile retail establishment is permitted in all commercial and
4 industrial zoning districts except in a neighborhood office (NO),
5 limited office (LO), or general office (GO) zoning district.
- 6 (2) Unless located in a central business district (CBD) zoning district, a
7 mobile retail establishment may not be located less than fifty feet
8 from a lot with a building that contains both a residential and
9 commercial use.
- 10 (3) A mobile retail establishment may not be less than fifty feet from
11 property:
- 12 (a) ~~(i)~~ in an SF-5 or more restrictive district; or
13 (b) ~~(ii)~~ on which a residential use permitted in an SF-5 or more
14 restrictive district is located.
- 15 (4) A person may not operate a mobile retail establishment between the
16 hours of 11:00 p.m. and 6:00 a.m.
- 17 (5) A mobile retail establishment may not be located less than twenty feet
18 from a general retail sales (convenience) use, general retail sales
19 (general) use, pet services use, or personal services use.
- 20 (6) A drive-in service is not permitted.
- 21 (7) Exterior lighting must be hooded or shielded so that the light source is
22 not directly visible to a residential use.
- 23 (8) A mobile retail establishment may not be located within the right-of-
24 way unless the mobile retail establishment obtains and possesses the
25 permission required under Sections 14-8-2 (*Permit Required; Waiver*
26 *of Deadlines*) and 14-9-21 (*Street Vendor License Authorized*) of the
27 City Code.
- 28 (9) A mobile retail establishment may not occupy or impede required
29 parking for another use.

30 (G) **Noise Level.** The noise level of mechanical equipment or outside sound
31 equipment used in association with a mobile retail establishment may not

1 exceed seventy decibels when measured at the property line that is across the
2 street from or abutting a residential use.

3 (H) **Signs.** A mobile retail establishment is limited to signs attached to the
4 exterior of the mobile retail establishment. The signs:

5 (1) must be secured and mounted flat against the mobile retail
6 establishment;

7 (2) may not project more than six inches from the exterior of the mobile
8 retail establishment;

9 (3) may not use a flashing light source; and

10 (4) may not use an LED message board.

11 (I) **Debris and Litter.** During business hours a mobile retail establishment
12 shall provide a trash receptacle for use by customers. The mobile retail
13 establishment shall also keep the area around the mobile retail establishment
14 clear of litter and debris at all times.

15 (J) **Utilities.** A permanent water or wastewater connection is prohibited.
16 Electrical service may be provided only by a temporary service or other
17 connection provided by an electric utility or by an onboard generator.

18 (K) **Waste and Disposal.** An operator must dispose of all waste generated by
19 the mobile retail establishment in accordance with City Code regulations.

20 (L) **Mobility.** An operator must demonstrate that the vehicle or trailer is readily
21 moveable if requested by the directors of the Planning and Development
22 Review Department or the Code Compliance Department.
23

24 (M) **Operations.** An operator may not place sales items, equipment, or supplies
25 that are part of its operations outside of the permitted unit and must conduct
26 all of its operational activities within the mobile retail establishment.
27

28 (N) **Bad Actor.** Repeated Code violations may result in rescission of approval
29 to operate.

30 (O) **Compliance Required; Offense.** An operator shall comply with this
31 section. A violation of this section is a Class C misdemeanor.
32

1 **PART 2.** This ordinance takes effect on _____, 2014.

2 **PASSED AND APPROVED**

3
4 §
5 §
6 _____, 2014 § _____
7 Lee Leffingwell
8 Mayor
9

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11 **APPROVED:** _____ **ATTEST:** _____
12 Karen M. Kennard Jannette S. Goodall
13 City Attorney City Clerk