Evaluation Category	Maximum Points	GP Strategies Columbia, MD	APT Global Austin, TX	Bruner Consulting Kyle, TX
Total Evaluated Cost	40	40	9.89	6.98
Technical Solution & Program	30	30	11.5	7.5
Demonstrated Applicable Experience	20	20	13	4
Local Business Presence	10	0	10	0
Total	100	90	44.39	18.48

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.