RESOLUTION NO.

WHEREAS, the Trail of Lights Event (“Event”) is an annual family-friendly lighted trail exhibit held in Zilker Park that has been a holiday season tradition for decades in Austin; and

WHEREAS, the City entered into a co-sponsorship agreement (“Agreement”) with RunTex Foundation, and its successor the Trail of Lights Foundation (“Foundation”) for management and operation of the Event; and

WHEREAS, even though the City provides partial fee waivers and in-kind staff support, and the Foundation has been able to obtain wide community support with corporate donations, due to the size of the Event additional funds are necessary; and

WHEREAS, the existing Agreement prohibits the Foundation from charging admission to the Event, and due to the overwhelming popularity of the Event, additional security, waste disposal, and personnel are needed to run a successful Event; and

WHEREAS, to ensure the safety of the public and continued success of the Event at a high-quality level the citizens deserve, it is necessary to charge a nominal admission fee on the weekends; and

WHEREAS, there are operational and management terms of the Agreement that need to be amended which do not implicate additional fee waivers or City cost; and

WHEREAS, to ensure the efficient management of the Agreement, staff should have authority to enter into amendments with the Foundation that allow for the operation of the Agreement and do not involve expenses or costs
that exceed the City Manager’s purchasing authority threshold; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is authorized to negotiate and execute any and all documents necessary to allow the Trail of Lights Foundation (“Foundation”) to implement collection of an admission fee to the Trail of Lights Event, not to exceed the amount of the City adopted admission fee; and,

BE IT FURTHER RESOLVED,

The Event shall remain free to the public on weeknights and for attendees that utilize the shuttle, and an admission fee of three dollars may be charged on Friday, Saturday and Sunday to people age 12 and older in order to help manage the flow of the Event and allow families to move through more efficiently; and

BE IT FURTHER RESOLVED,

The City Manager is authorized to negotiate and execute future amendments to the Agreement between the City and Foundation related to the operation and management of the Trail of Lights Event that do not involve expenses or costs that exceed the City Manager’s purchasing authority threshold.

ADOPTED: August 7, 2014  ATTEST: ____________________________

Jannette S. Goodall
City Clerk