Butler Trail at Lady Bird LakeSoutheast Shore Draft Master Plan

2014

Presentation to City Council

Prepared by McCann Adams Studio



Why master plan the Southeast Shore?

- The new Boardwalk will drop thousands of users into this stretch of the Trail and parkland that are both in poor shape.
- Thousands of new residents and Trail users are emerging along Lakeshore Blvd. and Riverside Dr.
- This is the final segment of the 10-mile Butler Trail loop that needs a plan.
- A Council-adopted Master Plan will set the stage for funding the improvements recommended in the Plan.



Master Plan Goals

Key goals for the park design as expressed by the community are:

- Conserve and enhance the Trail and park as a tranquil refuge.
- Better connect this part of the Trail and park to adjacent areas and parks.
- Create shaded trails that respond to different users - including bicyclists, joggers and walkers.
- Restore and protect the water's edge to increase wildlife habitat, reduce erosion, improve water quality and increase the urban forest.
- Calm adjacent streets Lakeshore and Pleasant Valley - so it's easier for bikes and peds to move along and across them.
- Create a park that all kinds of people of all ages may enjoy.



Overall Draft Master Plan



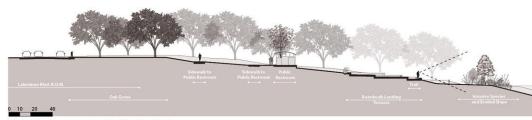
Five Character Zones of the Southeast Shore:



Boardwalk Landing and Hostel Zones



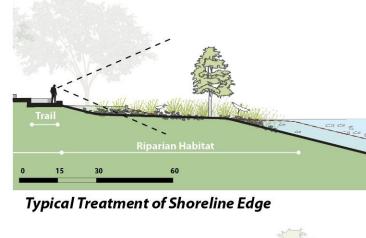
Boardwalk Landing and Hostel Zones

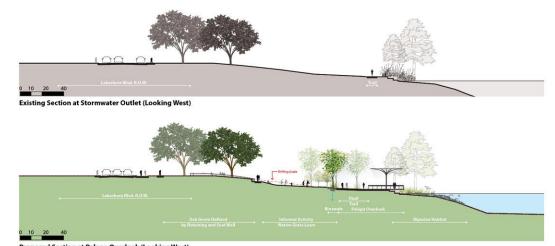


Existing Section at Lakeshore Blvd. (Looking West)

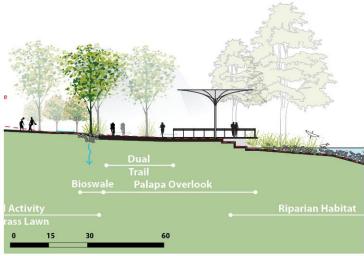


Proposed Section at Boardwalk Landing (Looking West)





Proposed Section at Palapa Overlook (Looking West)

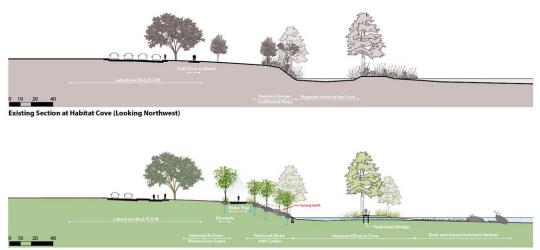


"Palapa" Shade Structure & Overlook

Peninsula and Basin Zones



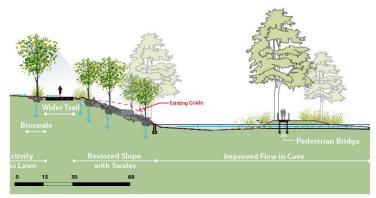
Peninsula and Basin Zones



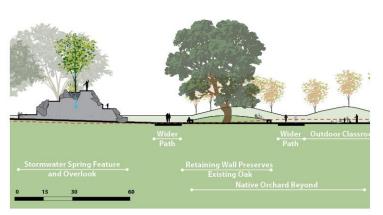
Proposed Section at Habitat Cove (Looking Northwest)



Proposed Section at Lakeshore Blvd. and Pleasant Valley Rd. Intersection Trailhead (Looking West)

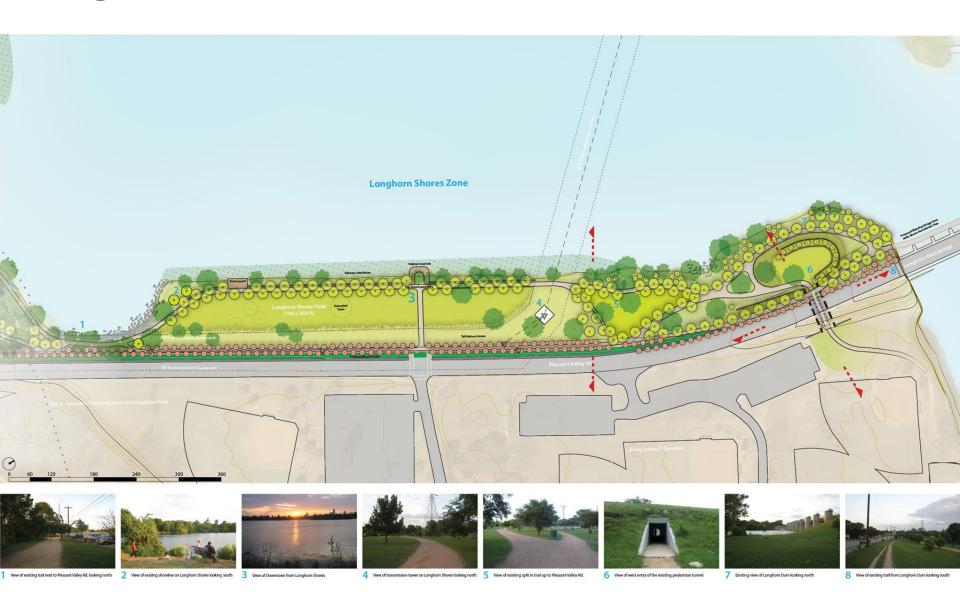


Habitat Cove Improvements

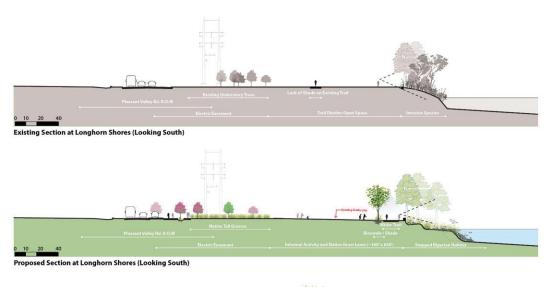


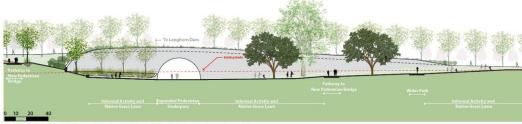
Rocky Spring Overlook

Longhorn Shores Zone



Longhorn Shores Zone

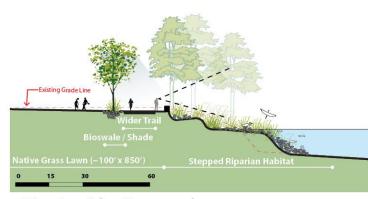




Proposed Section at Pleasant Valley Rd. Pedestrian Underpass (Looking East)



Proposed Section at Pleasant Valley Rd. Pedestrian Underpass (Looking North)

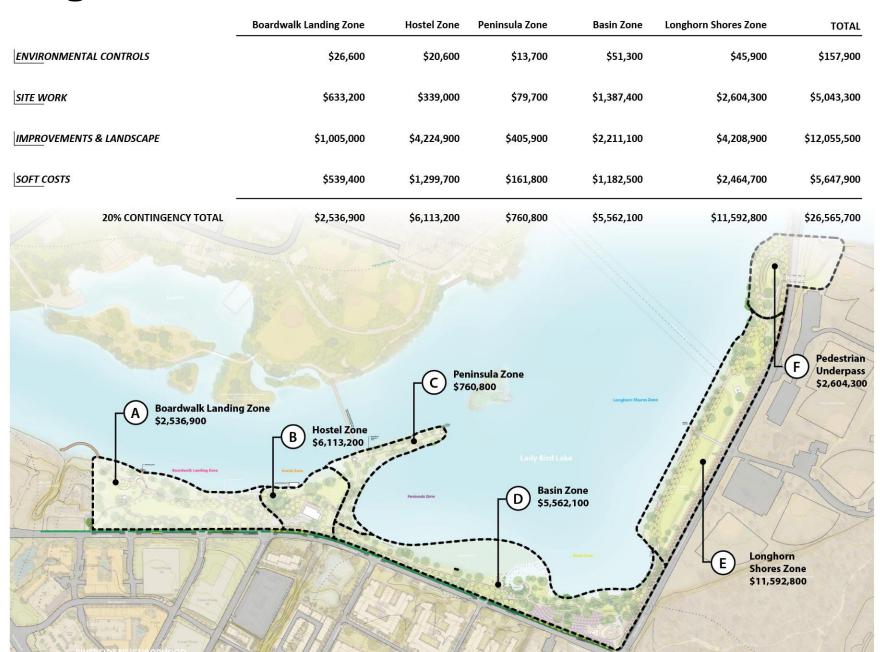


Riparian Edge Promenade

Overall Draft Master Plan



Budget Estimate



Public Outreach: 3 Community Meetings and Small Group Meetings



Community Meeting #1 October 2013



Community Meeting #2 January 2014



On-Trail Input January 2014



Community Meeting #3 March 2014

Public Outreach: Ideas & Comments Map and Online Survey



Marking Group Morting Jam. 10, 2013		City of Austin Staff Aug. 19, 2012 & Feb. 20, 2014	Consensity Wartshop #1 Oct. 17, 2013	On Trail Deliments Jun. 10, 2014	Community Workshop #2 Jan. 25, 2014
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Online Survey Results from September 36, 2013 - March 24, 2014 (Over 850 responses receive



















Survey: Butler Trail at Lady Bird Lake: Southeast Shore

The Trail Foundation greatly appreciates your help with this survey.

The Southeast Shore of Lady Bird Lake is the 1.5-mile segment of the Trail and adjacent parkland extending east from the Boardwalk landing to the Pleasant Valley Road bridge crossing at Longhorn Dam.

- 1. How were you invited to take this survey?
 - I subscribe to The Trail Foundation (TTF) newsletter.
 - Someone forwarded TTF newsletter to me.
 - Someone sent me the survey link.
 - I attended a public meeting.
 - I accessed it through the TTF website.
 - I accessed it through the City's Parks and Recreation Dept. website.
- 2. How long have you lived in the Austin area?

What was the process?

June 2013

 Project kick-off meeting and site tour with TTF, APF and PARD staff

July - August 2013

- Existing Conditions & Opportunities Analysis
- City of Austin Technical Advisory Group meeting
- Adjacent property owner focus group meeting
- Initial City-Wide Stakeholders Meeting

October 2013

Community Workshop #1 to understand issues and opportunities

January 2014

- Project briefing to Parks & Recreation Board's Land & Facilities Committee
- Launch of public and media outreach (Speak Up Austin, FB, interviews, media coverage, etc.)
- On-Trail outreach input received
- Community Workshop #2 to consider master plan concepts

February - March 2014

- Consultant develops master plan draft with recommended improvements
- City of Austin Technical Advisory Group meeting
- Adjacent property owner focus group meeting



Public Review Schedule

April 14th: Land & Facilities Committee of Parks & Recreation Board

April 16th: Environmental Board

April 28th: Design Commission

May 12th: Waterfront Planning Board

May 13th: Planning Commission

May 27th: Parks & Recreation Board

August 28th: City Council





Request to City Council

- 1. Conduct a public hearing and discussion on the master plan.
- 2. Adoption of the master plan.