





Overview

- Background Information
- Community Engagement
- Project Partners/Revitalization Team
- Law Enforcement Focus
- First Year Outcomes/Priorities
- Next Steps



Restore Rundberg Program Background Information

- Reviewed citywide hot spot crime data
 - Concentrated criminal activity
 - Concentrated poverty
 - High unemployment
 - Low performing schools
 - Poor health
 - Limited infrastructure
 - Housing, social services, businesses
 - Disinvestment
- *Rundberg Area* only hot spot location to satisfy all of the grant criteria



Community Engagement

Held pre-application meeting with community leadership and received support and letters of commitment for grant application.



Neighborhood Meetings

- 60 - Weekly Meetings
- 50 - Neighborhood Watch Meetings
- 28 - Neighborhood-based Crime and Safety Meetings

Key Stakeholder Meetings

- 10 - Goodwill, Workers Defense Project, and other social services
- 20 - Rental property owners
- 5 - Apartment managers

Youth Resources

- 65 - Launchpad, Southwest Key, AISD principals & teachers

Team Meetings

- 12 - Neighborhood Contact Teams
- 8 - Restore Rundberg Team

City Resource Meetings

- 10 - Code Enforcement, City Planning, Austin Resource Recovery, Corporate PIO
- 9 - Restore Rundberg Meetings



Community Engagement

Web-based community outreach

City of Austin Webpage, Citizen Observer, SpeakUpAustin, APD Facebook, City-Data.com, Reddit, Nextdoor.com

Brochures

15,000 distributed in English and Spanish through AISD and community events

AISD reverse calling to parents

Local radio and television interviews in both Spanish and English

Neighborhood newsletters

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NEIGHBORHOOD WORKSHOP

Learn about the challenges and opportunities in your area, and what we can accomplish together. Everyone is welcome. Bring your family, friends and neighbors. It does not matter if you rent or own, your opinion and experience are important to the success of this project.

NOVEMBER 14
6 TO 8 P.M.
ASIAN AMERICAN RESOURCE CENTER
8401 Gattieron Road, Austin

Upcoming Meetings:
12/12/13, 01/09/14

Our mission is to improve the quality of life, health, safety, education and well-being of individuals living and working in the Rundberg neighborhood.

TALLER DE VECINDARIO

Discutiremos las dificultades y oportunidades de su área y posibles soluciones para resolver dichas dificultades juntos. Todos están invitados. Traiga a su familia, amigos y vecinos. No importa si usted renta o es dueño de su propiedad, su opinión y experiencia son importantes para obtener el éxito del proyecto.

14 DE NOVIEMBRE
6 a 8 P.M.
CENTRO DE RECURSOS ASIÁTICOS
Calle Cameron, número 81401, Austin

Próximas Juntas:
12/12/13, 01/09/14

Nuestra misión es de mejorar la calidad de vida, salud, seguridad, educación y bienestar de los individuos viviendo y trabajando en el vecindario Rundberg.

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The City of Austin is committed to its residents, with the Asian American Resource Center (AARC) providing a safe and secure space for the community to meet and discuss their concerns. The AARC is a non-profit organization that provides a safe and secure space for the community to meet and discuss their concerns. The AARC is a non-profit organization that provides a safe and secure space for the community to meet and discuss their concerns.

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Your 24-hour, 7-day, 365-day emergency service. For more information, visit austintexas.gov/311.





Community Engagement

Monthly Opportunities for Ongoing Community Engagement

APD District Representative's Restore Rundberg Marketplace

Every Tuesday, 6 – 7 p.m. at the YMCA

Restore Rundberg Team Planning Meetings

2nd Thursday each month, locations and times vary

Restore Rundberg Team Community Meetings

4th Thursday of each month at 7 p.m, locations vary





Restore Rundberg Revitalization Team

- Place 1: City of Austin Neighborhood Planning Representative** (Margaret Valenti)
- Place 2: Heritage Hills/Windsor Hills Neighborhood Planning Area Representative** (Linda Krueger)
- Place 3: North Lamar/Georgian Acres Neighborhood Planning Area Representative** (Don Shepard)
- Place 4: North Austin Civic Association Neighborhood Planning Area Representative** (Brian Almon)
- Place 5: Education Representative (elementary, middle and high school levels)** (Ann Teich)
- Place 6: Education Representative (higher education)** (Erica Saenz)
- Place 7: Hispanic Leadership Representative** (Roberto Martinez)
- Place 8: Immigrant Community Representative** (Patricia Zavala)
- Place 9: Faith-Based Community Representative** (Pastor Rick Randall)
- Place 10: Affordable Housing/Homelessness Prevention Representative** (Michael Willard)
- Place 11: Public Safety Representative** (Commander Donald Baker)
- Place 12: Economic Development Representative** (Cary Roberts)
- Place 13: Community Health Representative** (Mary Jo Hernandez)
- Place 14: Hispanic Leadership Representative** (Roberto Perez)

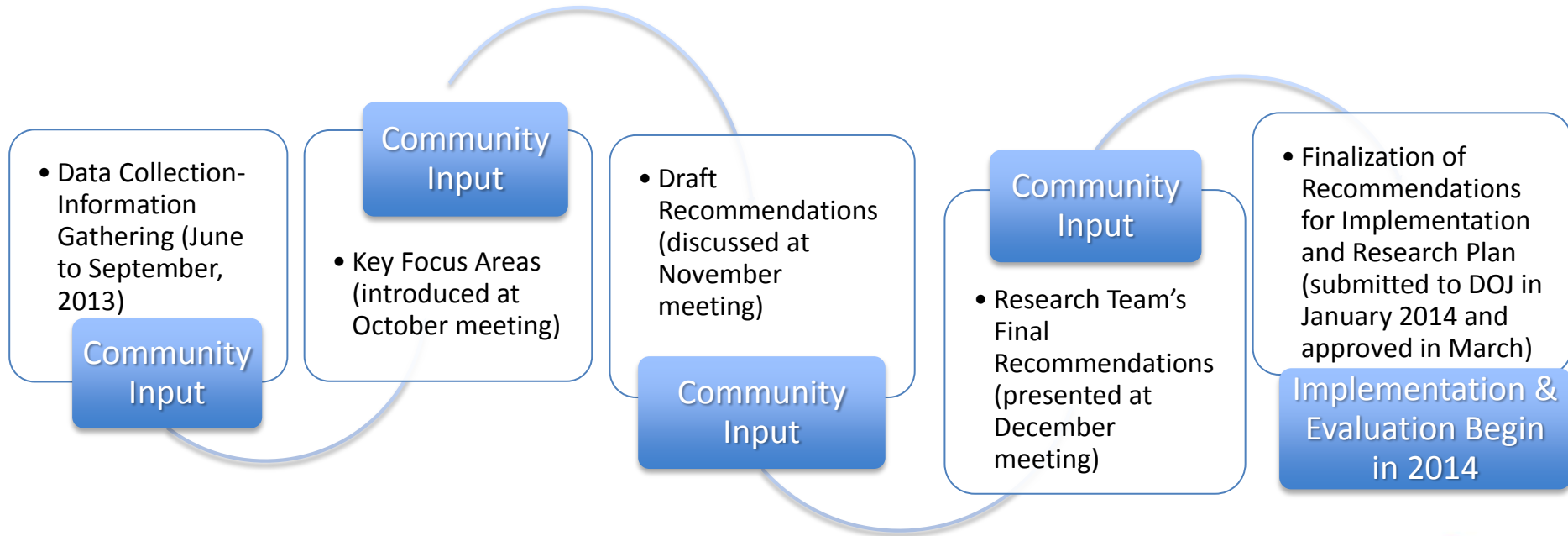
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UT Research Project Partnership

Community-Based Research





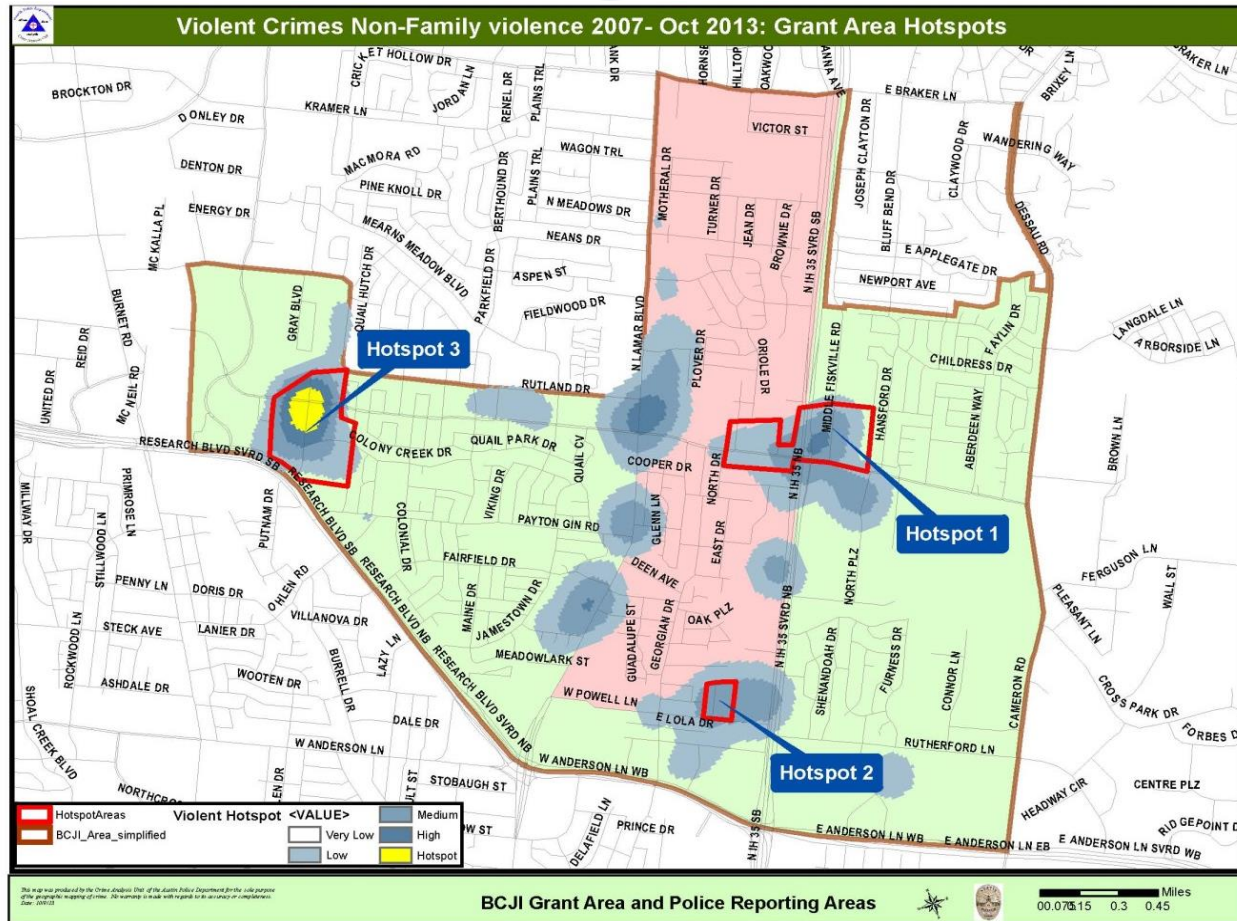
UT Research Project Partnership

Triple-T: Targeting, Testing & Tracking (Sherman, 2013)

1. Conduct and apply research to **target** resources on predictable concentrations of harm from crime and disorder.
2. Conduct **tests** of police methods to help choose what works best to reduce harm.
3. Once police use research to *target* their *tested* practices, **track** the daily delivery and effects of those practices.



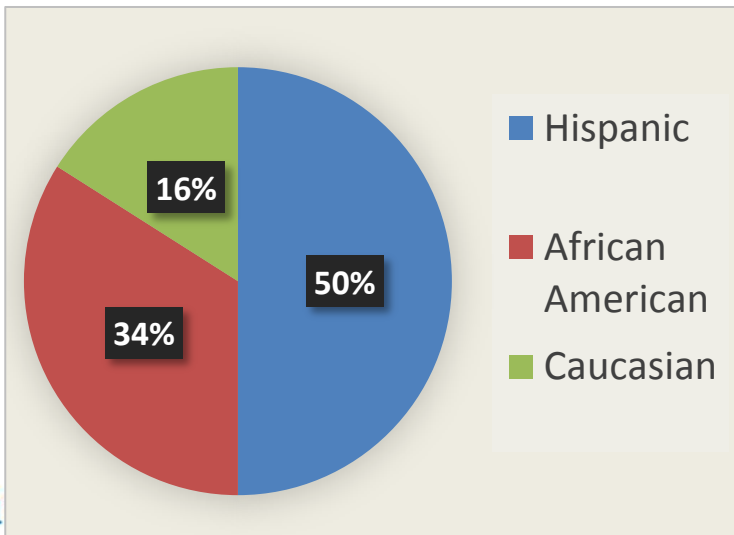
UT Research Project Partnership



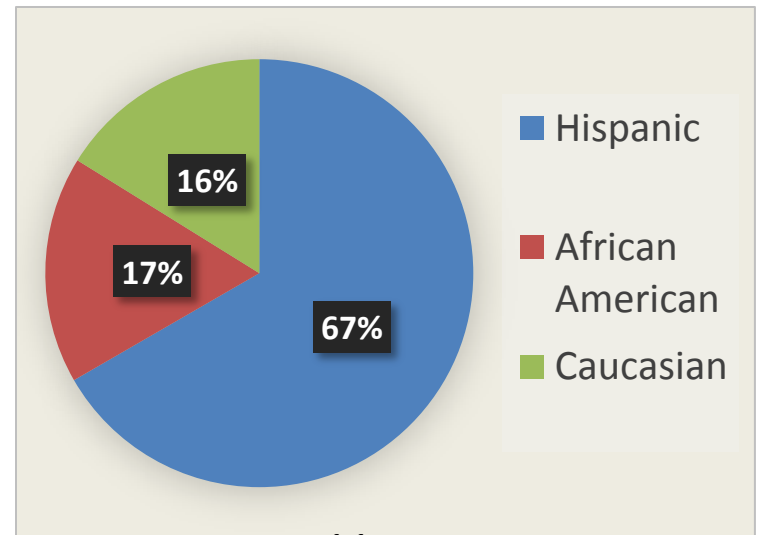


UT Research Project Partnership

- **Perpetrators of Crime in Rundberg Hot Spots:**
 - 91.5% are male
 - 84% of perpetrators are people of color



- **Victims of Crime in Rundberg Hot Spots:**
 - 80% are male
 - 84% of victims are people of color





UT Research Project Partnership

Focus on five core areas:

- Persistent crime
- Physical and social disorder
- Community engagement (including cultural and linguistic barriers)
- Community's relationship with police
- At-risk youth



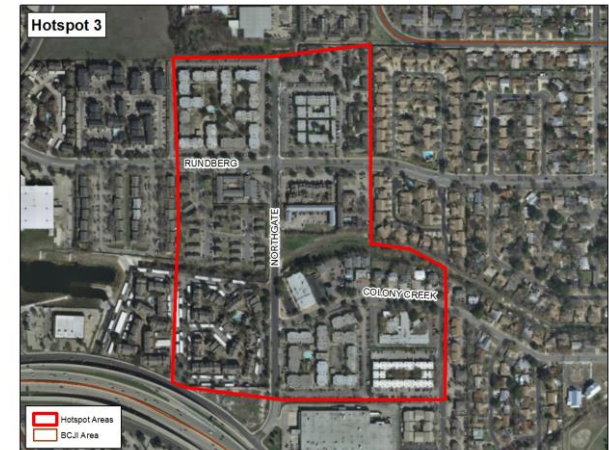
Restore Rundberg Law Enforcement Focus

Hotspot 1 – Rundberg/35



Hotspot 2 - Sam Rayburn

Hotspot 3 –
Northgate/ Galewood





First Year Outcomes

- Completed planning year
- Implementation Plan and Research Report approved by DOJ
- Established Revitalization Team
- Increased neighborhood cohesion
- Identified four key priorities for Revitalization Team





Restore Rundberg Priority 1

Revitalization of 4 key properties

- Sam Rayburn/John Nance Gardner
- Brownie Drive behind Showplace Lanes Bowling
- Northgate/Galewood
- 9500 block of N. Lamar Blvd



Before



After

Brownie Dr./
Showplace
Lanes



Restore Rundberg

Priority 2

Development of central hybrid community center for neighbors of all ages:

- Health clinic
- Senior services
- Gardening
- Neighborhood civic and social services





Restore Rundberg

Priority 3

After school programs for those 10 years and older (sports, arts, vocational, etc.)

Work with middle and high school counselors to define specific needs.

Define financial and mentoring resources for programs that may exist with city, county, and non-profits for reduced fees, etc.

Work with local businesses and individuals to raise resources and develop mentoring options.

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Restore Rundberg

Priority 3, Cont.



APD officers worked with community members on a neighborhood event



During the event APD officers met a group of ex gang members



New active community members.

Group members were connected to Launchpad (mentoring at-risk youth)



Officers assisted the group with creating a meeting place.



Restore Rundberg Priority 4

Accountability for Housing and Property Code Violations

There is a direct correlation between improving housing and surrounding property conditions and lowering crime rates.

Properties that display a sense of pride and care consistently deter criminal activity.

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Restore Rundberg Priority 5

Homeless Intervention and Prostitution Diversion

Homelessness and prostitution are problems that continue to impact families and communities leading to neighborhood decline.





Restore Rundberg

Next Steps

Next Steps

Implementation Period (January 25, 2014 – December 31, 2015)

- Community Engagement Specialist
- Mobile Walking Beat
- Apartment / Landlord Coalition
- Marketplace
- Juvenile Justice Programming
- Data Collection
- Research and Assessment

Storefront Space

Rundberg Revitalization Team

Grant Management / Administrative Activities

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