

# HOTEL VAN ZANDT

A KIMPTON HOTEL

SIGN VARIANCE PROPOSAL

ION  
ART

Revised

CASE # C16-2014-0012

CITY OF AUSTIN  
APPLICATION TO SIGN REVIEW BOARD  
SIGN VARIANCE

**WARNING: Filing of this appeal stops all affected construction activity.**

**PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.**

STREET ADDRESS: 605 Davis St. Austin, TX 78701

LEGAL DESCRIPTION: Subdivision – \_\_\_\_\_

Lot 1 - Red River Addition Plat recorded in volume 78, page 94 of Real Property Records of Travis County

I/We Ion Art, Inc. on behalf of myself/ourselves as authorized agent for

Hotel Van Zandt affirm that on August 27, 2014, hereby apply for a hearing before  
the Sign Review Board for consideration:

ERECT – ATTACH – COMPLETE – REMODEL – MAINTAIN

Ion Art is requesting an increase of total allowable building signage, in order to maximize sign visibility on the façade. We hope to obtain a variance to Section 25-10-129 (F) (Downtown Sign District Regulations) to increase the allowable wall signage from 1,158 square feet to 2,215 square feet. The primary signage proposed is a non-illuminated painted mural of the name "Hotel Van Zandt" along the building's northern "fin" structure, which we feel will efficiently utilize the visual reach of the signage. The north face is the primary entrance, and will carry the building's identity and impact, thus our desire to concentrate signage there to create and maintain the appropriate branding for the hotel.

This is a unique Hotel, not part of a chain, and its character pays tribute to the unique qualities of Austin, and honors the history of our state. The historic Van Zandt name reaches back to the Republic of Texas where Isaac Van Zandt was the Ambassador for Texas to America before statehood. The name has been integral to the chronicle of Texas and the legacy of music in Austin. Townes Van Zandt, the prolific Folk/Country singer, contributed heavily to Austin's reputation as the Live Music Capital of the World. The scale of the signage as requested pays tribute to the achievements of the family, the many contributions they have made to the State of Texas, and to the character of Austin.

Located within the "CBD-Waterfront Overlay", Downtown – Waterfront Overlay zoning district.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Revised

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: The northern façade of this 16 story building has a "Fin" wall structure that is only 26 feet wide, so would only allow for a maximum sign size of 78 square feet. We hope to utilize the height of the building to provide non-illuminated vertical signage that totals 1980 square feet. Each additional sign requested will comply with standard permitting allowance. The sign on the eastern façade will be visible along the I-35 corridor, which will enhance the visual impact of the iconic landmark hotel and lend weight to the unique reputation of Austin. By allowing the total square footage to be increased to compensate for the height of the building, we maximize the influence of the building's character and influence within the City of Austin.

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: The area in which the Hotel is situated is a mix of retail locations, residential complexes, and high rise apartments. There is no standardization to the neighborhood, which allows for a creative use of space in each location while still maintaining the atmosphere of the community. By paying homage to the historic traditions of the Van Zandt heritage, we enhance the Rainy Street historic district. By adding high impact visual signage to attract visitors, we draw attention to the presence of other retailers in the area. Our signage aims to enhance the distinct qualities of the building, thereby reinforcing the atypical aspects of the entire area.

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: \_\_\_\_\_

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: Our request is based on the unique structure and location of the building and our intent to maximize the use of space to compensate for the height in order to magnify the building's identity and impact. Other buildings of comparable height could also request an increase of allowable wall signage to compensate for their size. The location of the building has limited public road access, and the north face of the building is the primary public roadway along any side of the hotel, thus the desire to concentrate the bulk of signage there. Any other building similarly situated could seek a similar variance for the same request.

APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Wadeann Mindell Mail Address 407 Redam Ln. A-100  
City, State & Zip Austin, TX 78745  
Printed Wadeann Mindell Phone 512-326-9333 Date 08/27/14

PLEASE SEE ATTACHED SIGNATURE PAGE FOR OWNER CERTIFICATE

Revised

2. The granting of this variance will not result in the parking or loading of vehicles on public streets in such a manner as to interfere with the free flow of traffic of the streets because:

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3. The granting of this variance will not create a safety hazard or any other condition inconsistent with the objectives of this Ordinance because:

---

---

4. The variance will run with the use or uses to which it pertains and shall not run with the site because:

---

---

**NOTE:** The Board cannot grant a variance that would provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated.

**APPLICANT CERTIFICATE** - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed \_\_\_\_\_ Mail Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

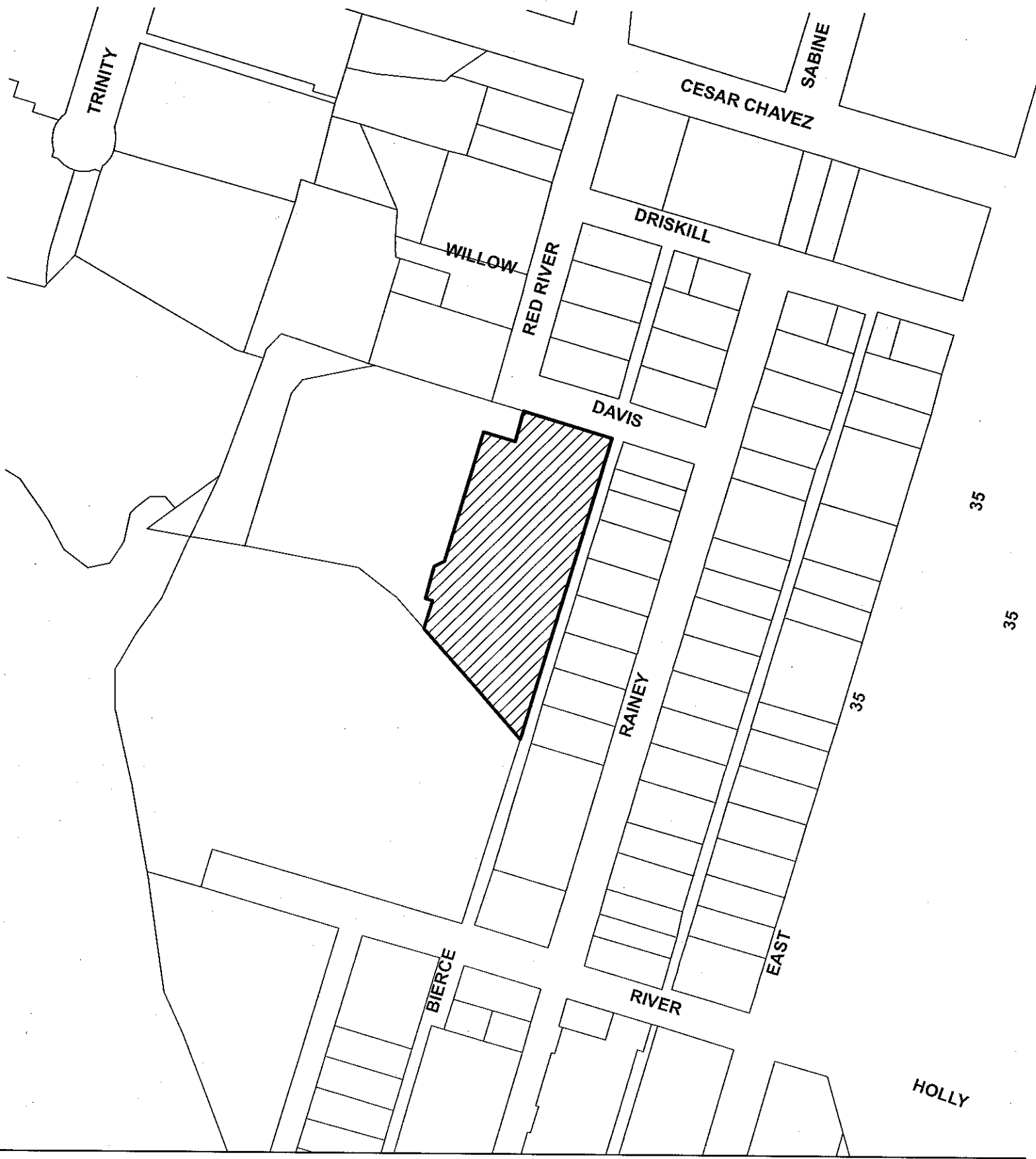
Printed \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_




**OWNERS CERTIFICATE** - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mail Address 111 CONGRESS AVE, STE 2600

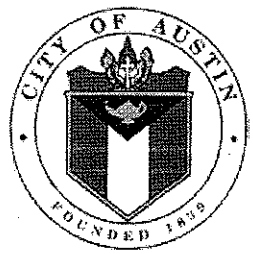
City, State & Zip AUSTIN, TX 78701

Printed LOU SAMER Phone (512) 994-7702 Date 7/28/2014



-  SUBJECT TRACT
-  PENDING CASE
-  ZONING BOUNDARY

CASE#: C16-2014-0012  
Address: 605 DAVIS ST



This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

1" = 200'

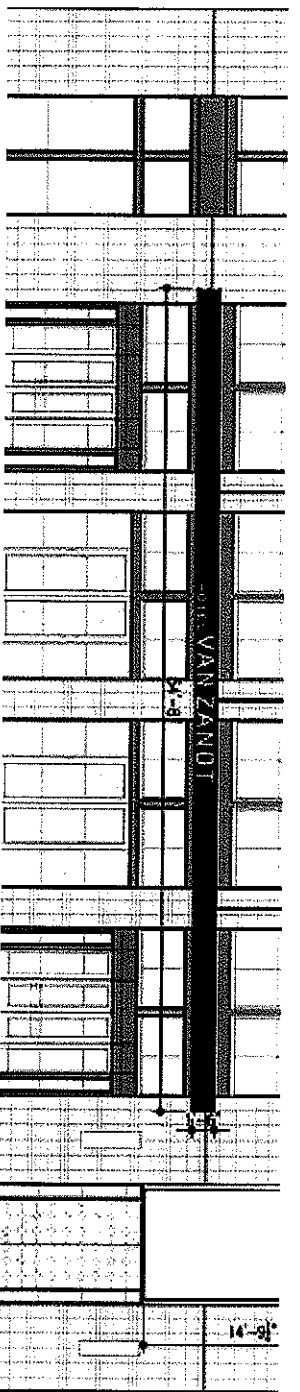
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**HOTEL  
VAN ZANDT**  
a Marriott hotel

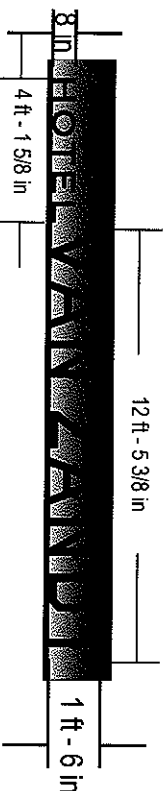
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**A** NORTH ELEVATION FIN SIGN FACE VIEW  
SCALE: NTS

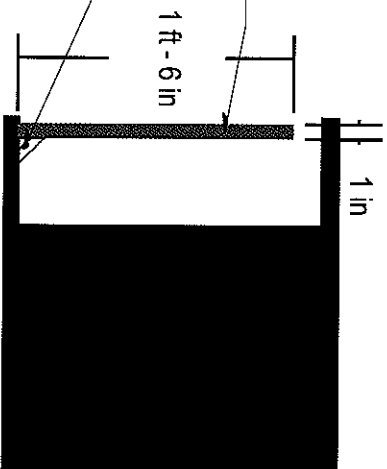
HOTEL VAN ZANDT 2458 Sign B & C



B AWNING SIGN FACE VIEW  
SCALE: NIS



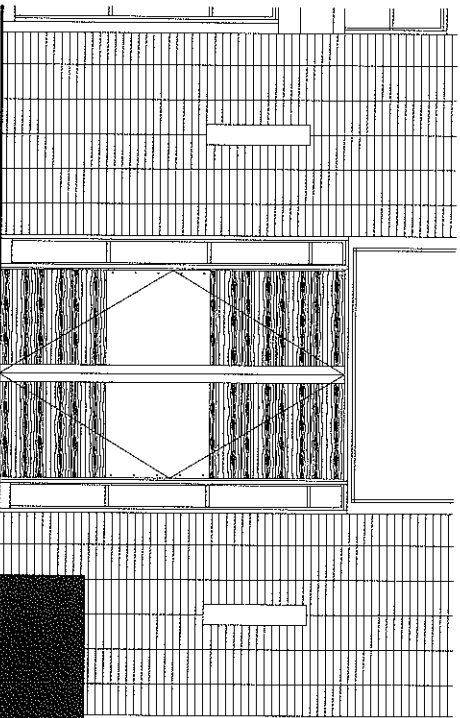
STAND UP ALUMINUM  
LETTERS PAINTED BRONZE  
LED TROUGH TO  
BACK LIGHT AREA  
BEHIND LETTERS  
GIVING SILEUETTE



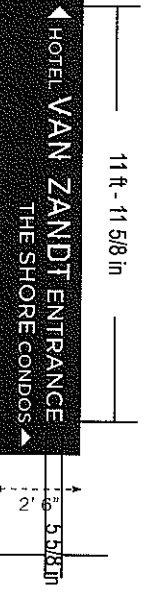
EXISTING  
AWNING

B LIGHTING EXHIBIT  
SCALE: 3/16" = 1'

B SIDE VIEW | ATTACHMENT  
SCALE: 1" = 1'

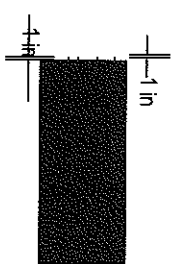


UPLIT WITH LANDSCAPE LIGHTING



C MONUMENT LETTERS FACE VIEW  
SCALE: 3/16" = 1'

C SIDE VIEW | ATTACHMENT  
SCALE: 3/16" = 1'

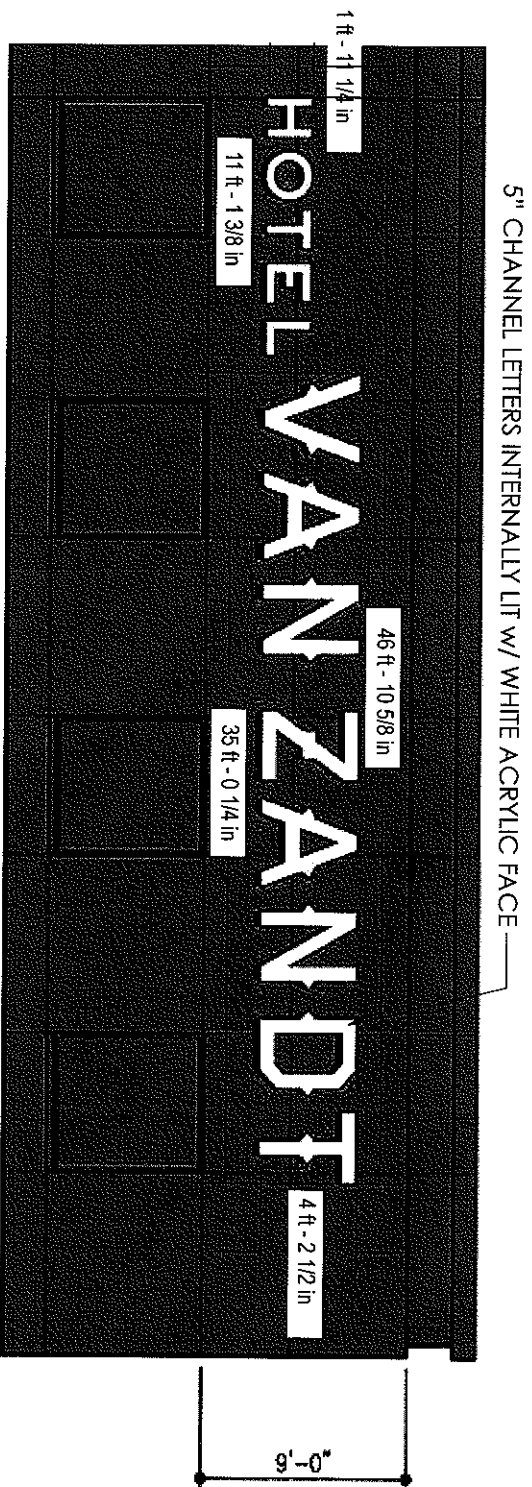


ION ART  
407 Radam Lane, Suite A100  
Austin, TX 78745  
Mail: ionart@ionart.com  
Phone: 512-326-9333  
www.ionart.com

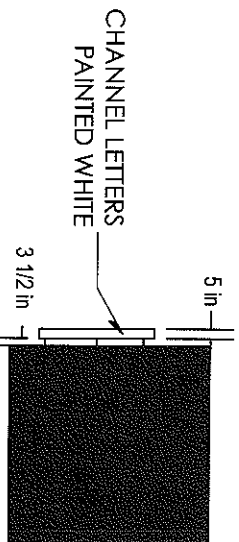
HOTEL  
VAN ZANDT  
A TRULAND HOTEL

ADDRESS	605 Davis St.
AUSTIN, TX	78701
COMPANY	CFM
DATE	07.14.14
PROJECT	2458
PROJECT NAME	Hotel Van Zandt
PROJECT TYPE	Signage
PROJECT LOCATION	605 Davis St.
PROJECT CONTACT	ION ART
PROJECT PHONE	512-326-9333
PROJECT EMAIL	ionart@ionart.com
PROJECT WEBSITE	www.ionart.com
PROJECT SOCIAL MEDIA	Facebook: ION ART Twitter: IONART Instagram: ionart
PROJECT NOTES	1. All ION ART signage must be installed by a licensed electrician. 2. ION ART signage must be installed by a licensed electrician. 3. ION ART signage must be installed by a licensed electrician.
PROJECT MATERIALS	Acrylic Painted Bronze Aluminum Painted Silver
PROJECT DIMENSIONS	21.5 sqft 15 ft 17.5 ft
PROJECT WEIGHT	7.6 sqft 1.6 ft 1.75 ft

HOTEL VAN ZANDT 2458 Sign D



D WEST ELEVATION CHANNEL LETTERS FACE VIEW  
SCALE: 1/8" = 1'



D SIDE VIEW / ATTACHMENT  
SCALE: 1/8" = 1'



D LIGHTING EXHIBIT  
SCALE: 1/8" = 1'

407 Rodam Lane, Suite A100  
Austin TX 78745  
Mail: [ionart@ionart.com](mailto:ionart@ionart.com)  
Phone: 512-326-9333  
[www.ionart.com](http://www.ionart.com)

HOTEL  
VAN ZANDT

605 Davis St.  
Austin, TX 78701

CFM

07.14.14

ION ART DOES NOT provide primary electrical to sign. Power to this sign must be done by a licensed electrician.

Each sign must have:  
1. Min. of 1 dedicated 120V 20A circuit  
2. J-box installed within 6 ft of sign  
3. 3 wire line, ground, neutral

53.4 sqft

15 ft

155 ft

Aluminum Painted White

White Acrylic

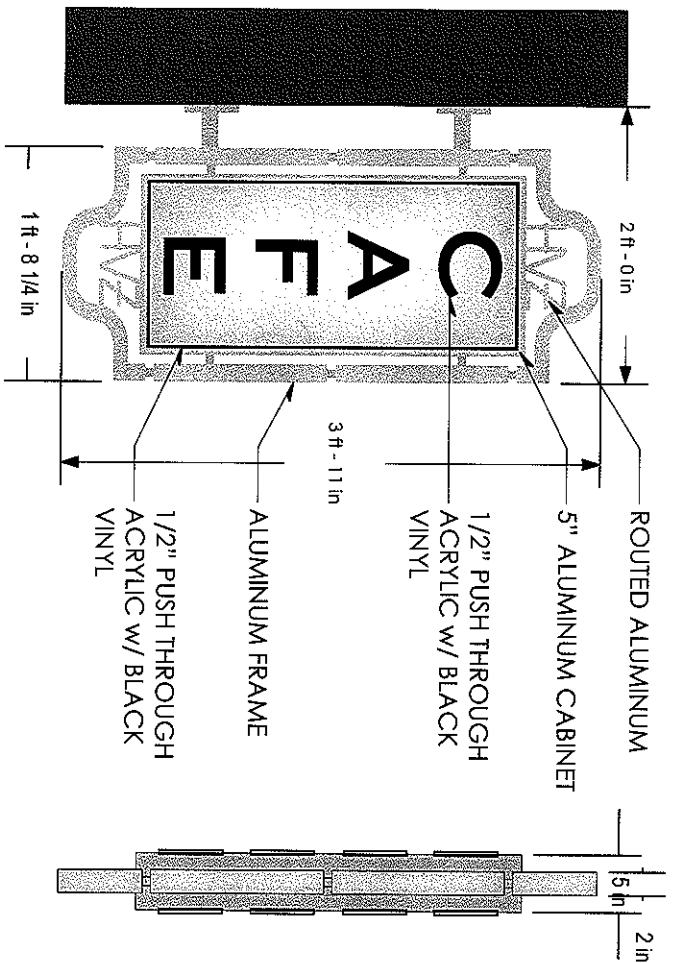
169 sqft

15 ft

185 ft

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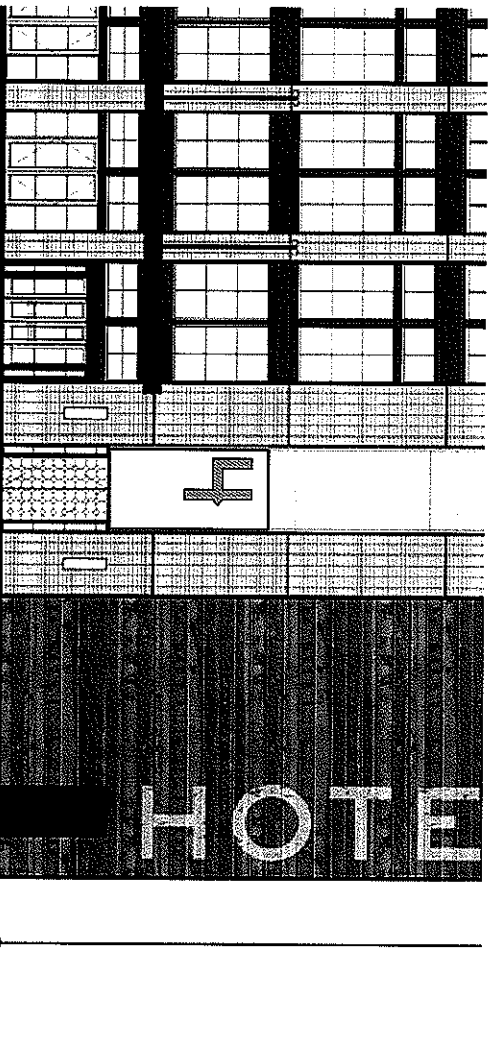
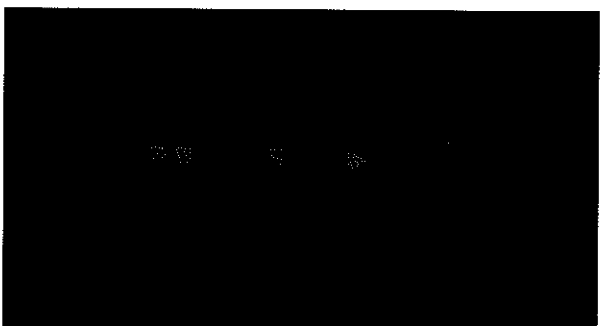
# HOTEL VAN ZANDT 2458 Sign E & F



**E** INTERNALLY LIT BLADE SIGN FACE VIEW  
SCALE: 3/4" = 1'

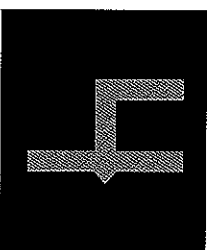
**E** SIDE VIEW  
SCALE: 3/4" = 1'

**E** LIGHTING EXHIBIT  
SCALE: 3/4" = 1'

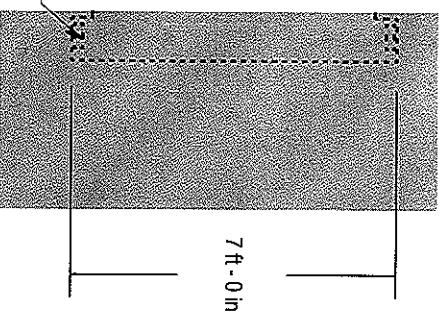


**F** WEST ELEVATION CHANNEL LETTERS FACE VIEW  
SCALE: 1/8" = 1'

**F** LIGHTING EXHIBIT  
SCALE: NTS



LEDs INSIDE CAVITY



**F** SIDE VIEW | ATTACHMENT  
SCALE: NTS

ION ART

407 Rodam Lane, Suite A100  
Austin TX 78745  
Mail: ionart@ionart.com  
Phone: 512-326-9333  
www.ionart.com

**HOTEL  
VAN ZANDT**  
A CHARTER HOTEL

605 Davis St.  
Austin, TX 78701

CFM

07.14.14

Ion Art DOES NOT provide primary electrical to sign. Power to the sign must be done by a licensed electrical contractor or authorized electrician.

Each sign must have:  
1. Min. of 1 dedicated 120V 20A circuit  
2. J-box installed within 6 ft. of sign  
3. 3 wire line ground, metal

8 sqft

15 ft

175 ft

Aluminum Painted Silver

Black Vinyl

8 sqft

15 ft

175 ft

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P4

ALLOWED SQUARE FOOTAGE TO CODE	SCALE MTS

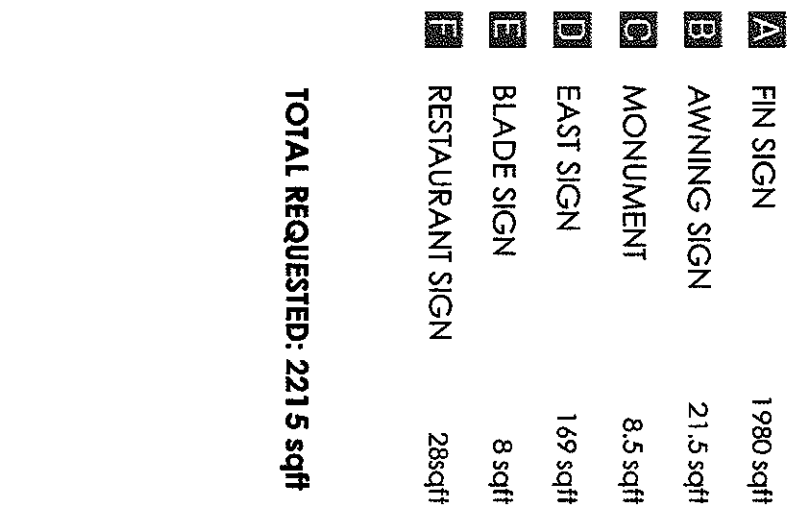


P5

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**www.ionart.com**

## SCALE: MIS



<b>A</b>	FIN SIGN	1980 sqft
<b>B</b>	AWNING SIGN	21.5 sqft
<b>C</b>	MONUMENT	8.5 sqft
<b>D</b>	EAST SIGN	169 sqft
<b>E</b>	BLADE SIGN	8 sqft
<b>F</b>	RESTAURANT SIGN	28sqft

**TOTAL REQUESTED: 2215 sqft**

[illegible]

Austin, TX 78701

2.14.1

2.14.1

**Identification**

3.3 wires line, ground, neutral

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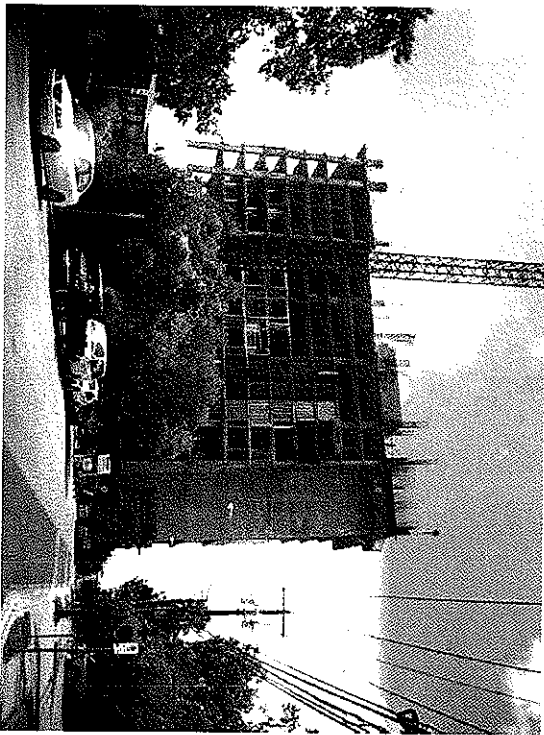
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the exclusive property of Kon Art, Inc.

consent of Ion Aft, Inc.

**NORTH ELEVATION**



North Elevation:  
- Faces Residential & Commerical  
mixed neighborhood



\* Building under construction at time of survey and incomplete.

**SOUTH ELEVATION**



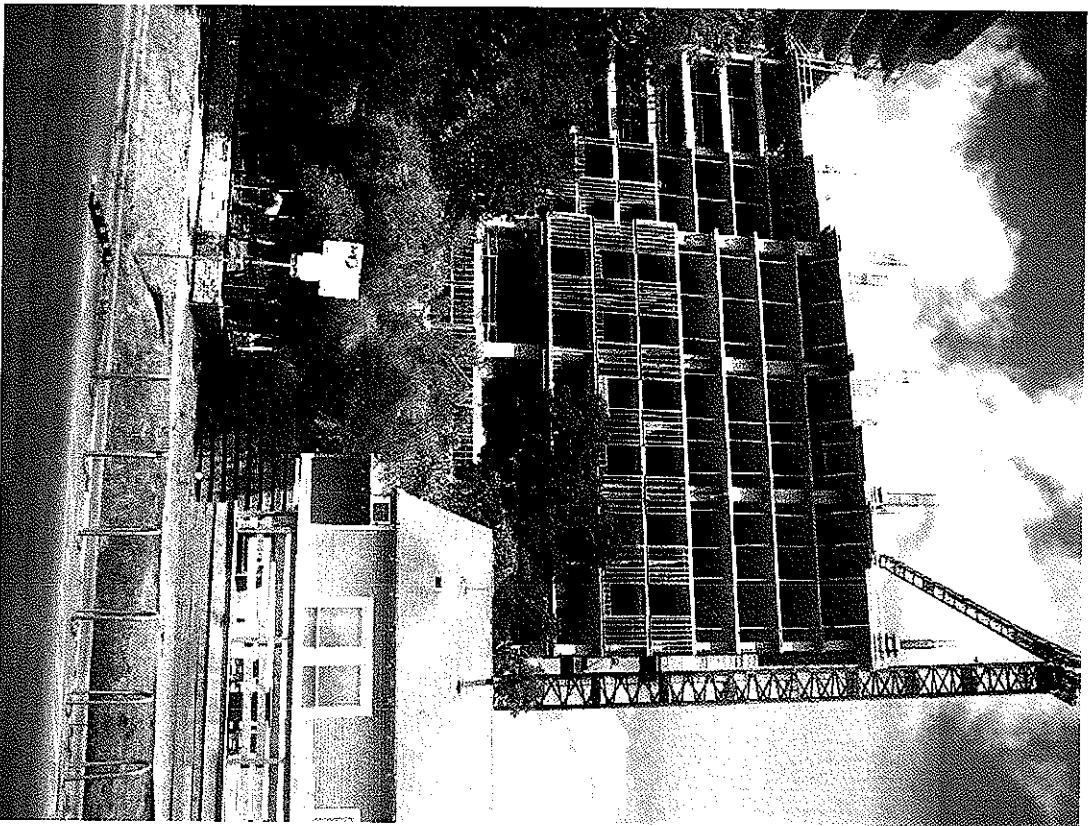
**South Elevation:**

- Faces The Shore Condos
- No signage requested



\* Building under construction at time of survey and incomplete.

**EAST ELEVATION**



**EAST Elevation:**

- Faces Rainey St : Residential & Commerical mixed neighborhood
- Faces I-35 Corridor



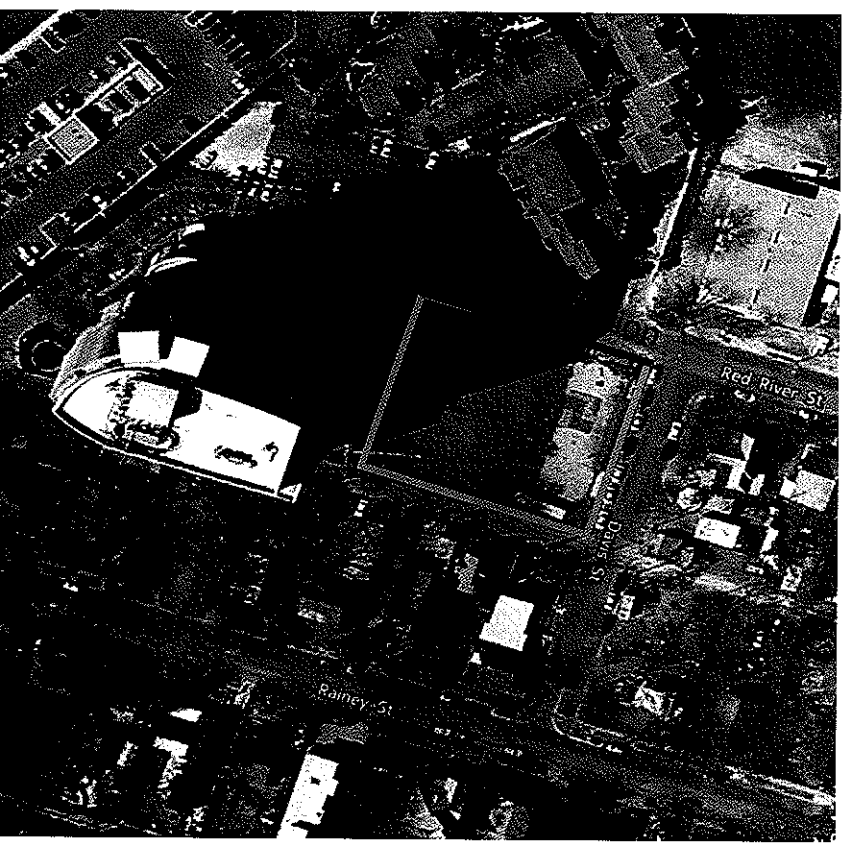
\* Building under construction at time of survey and incomplete.

# HOTEL VAN ZANDT | Site Survey for Variance Review

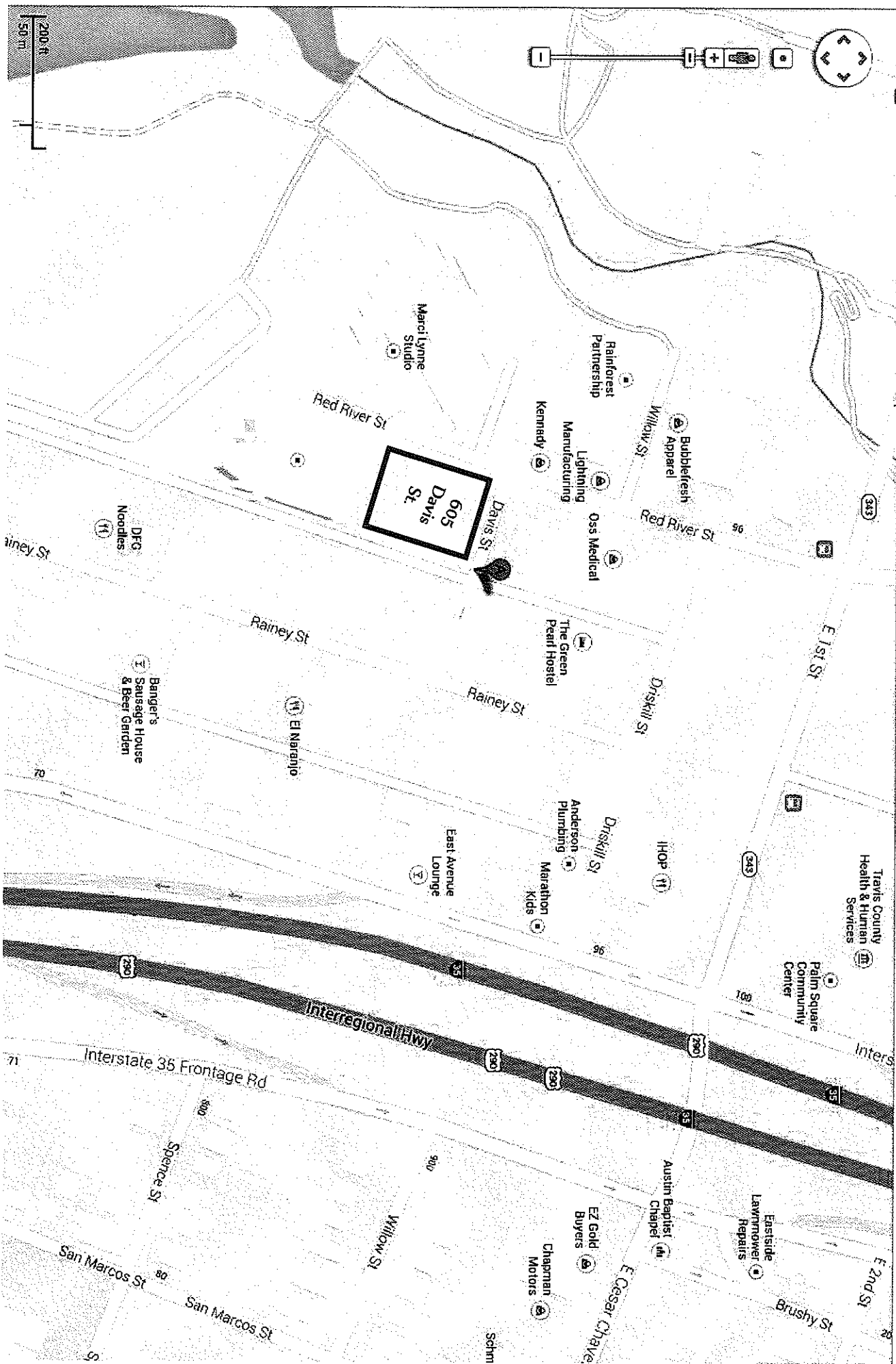
## WEST ELEVATION



- West Elevation:
- Faces The Villas on Town Lake
  - Faces LadyBird Lake



\* Building under construction at time of survey and incomplete.



Ion Art, Inc.  
Wesleann Mendell  
407 Radam Lane  
Suite A100  
Austin, TX 78745

605 Davis  
Austin, TX 78701  
Lot 1 - Red River Addition Plat  
Vol. 78, pg. 94  
Real Property Records of Travis County

Dear  
Wesleann,  
August 20, 2014

Austin Energy (AE) has reviewed your application for the above referenced property, requesting a variance to redistribute the allowable lot footage to construct a network of signs on said property, to maximize sign visibility. Austin Energy does not oppose this application for this zoning variance for the sign network, which is shown on the attached stamped sketch, provided any proposed and existing improvements are in compliance with Austin Energy clearance criteria requirements, the National Electric Safety Code and OSHA. Any removal or relocation of existing electric facilities will be at owners/applicants expense. If our service drop is recommended to be relocated, when you obtain a building permit, please speak with our Distribution Construction Leader, Joan Wilhite, at 512-505-7604, as she will provide you with direction for the relocation of said service drop.

Thank you for reaching out to our office and please feel free to contact me if you have any questions.

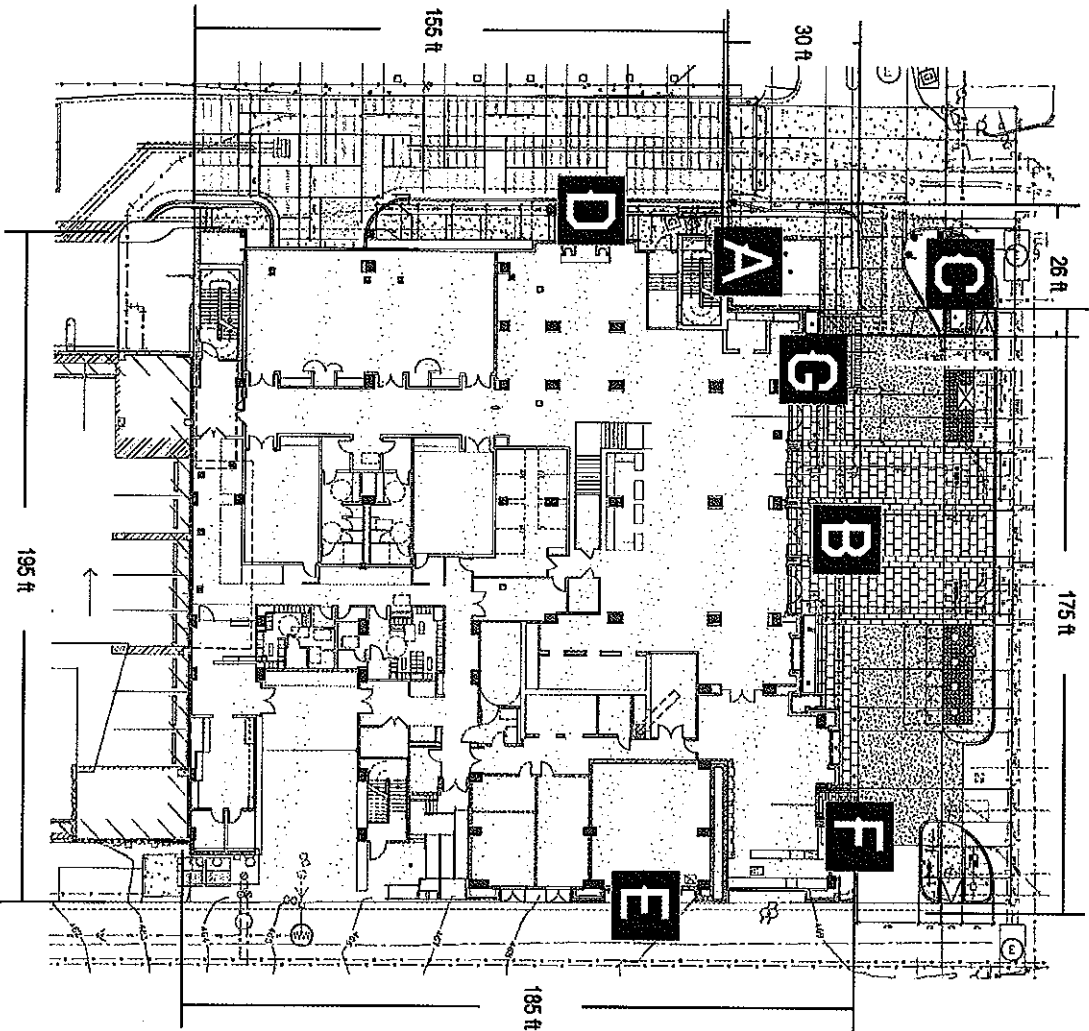
Regards,

**Eben Kellogg**  
Austin Energy  
Public Involvement | Real Estate Services  
2500 Montopolis Drive  
Austin, TX 78741  
512.322.6050

Emailed by **Kellogg, Eben** <Eben.Kellogg@austinenergy.com>  
Wed, Aug 20, 2014 at 4:16 PM

# HOTEL VAN ZANDT 2458 Sign Locations

SITE PLAN SIGN LOCATIONS  
SCALE: NTS



APPROVED BY  
AUSTIN ENERGY  
FOR BOA

DATE: August 29, 2014

*[Signature]*

PROPOSED SIGN LOCATIONS

<b>A</b>	FIN SIGN	1980 sqft
<b>B</b>	AWNING SIGN	21.5 sqft
<b>C</b>	MONUMENT	7.6 sqft
<b>D</b>	WEST SIGN	53.4 sqft
<b>E</b>	EAST SIGN	169 sqft
<b>F</b>	BLADE SIGN	8 sqft
<b>G</b>	RESTAURANT SIGN	28sqft

TOTAL 2267.5 sqft

ION ART

407 Rodoni Lane, Suite A100  
Austin TX 78745  
Mail: [ionart@ionart.com](mailto:ionart@ionart.com)  
Phone: 512-326-9333  
[www.ionart.com](http://www.ionart.com)

HOTEL  
VAN ZANDT

605 DAVIS ST.  
AUSTIN, TX 78701

DATE: 07.14.14

DATE: 07.14.14

ION ART has prepared the following information for the City of Austin. The information is provided for informational purposes only and does not constitute a contract or any other legal document. The information is provided for informational purposes only and does not constitute a contract or any other legal document.

1. All work shall be completed by the date specified in the contract.  
2. All work shall be completed by the date specified in the contract.  
3. All work shall be completed by the date specified in the contract.

DATE: 07.14.14

DATE: 07.14.14

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P6

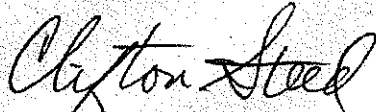
# THE SHORE

August 22, 2014

To Whom It May Concern:

The Shore Condominiums has reviewed the signage developed by Ion Art, Inc. for the Hotel Van Zandt which is located immediately north of our property. We support this proposed configuration. If there are any questions, please contact the HOA through the telephone number on our letterhead.

Best regards,



Clifton Steed  
President,

The Shore Home Owners Association

cc: Greg Clay - JMI  
Wesleann Mendell - Ion Art  
John Hethershaw - Somerset Management  
Amber Galligan - DANA

# HOTEL VAN ZANDT 2458 Site Plan

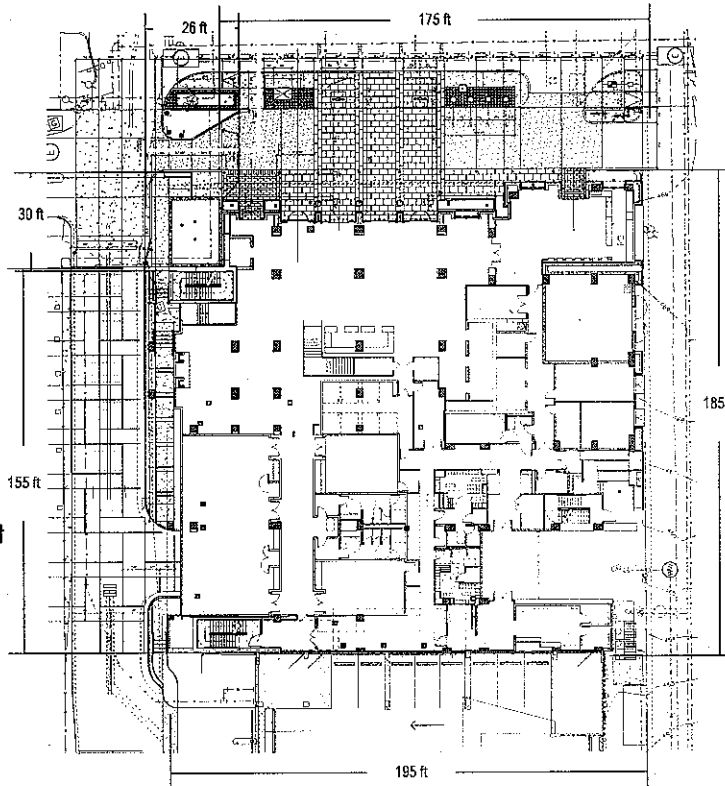
**TOTAL LOT SQ FT ALLOWED BY CODE 2298 sqft**  
**TOTAL LOT SQ FT REQUESTED: 2259.9 sqft**

**NORTH FIN**  
 Allowed: 78 sqft  
 Requested: 1980 sqft

**NORTH FACE**  
 Allowed 525 sqft  
 Requested: 57.5 sqft

**WEST FIN**  
 Allowed: 90 sqft  
 Requested: 0 sqft

**WEST FACE**  
 Allowed: 465 sqft  
 Requested: 53.4 sqft



**EAST FACE**  
 Allowed: 555 sqft  
 Requested: 169 sqft

**SOUTH FACE**  
 Allowed: 585 sqft  
 Requested: 0 sqft

**ION ART**  
 407 Radam Lane, Suite A100  
 Austin TX 78745  
 Mail: ionart@ionart.com  
 Phone: 512-326-9333  
 www.ionart.com

## HOTEL VAN ZANDT

Location: 605 Davis St.  
 Austin, TX 78745  
 Contractor: CEM  
 Date: 07.14.14  
 Electrical Notes:  
 Ion Art DOES NOT provide primary electrical to signs. Power to the sign must be done by a licensed electrical contractor or licensed electrician.  
 Each sign must have:  
 1. Min. of 1 duct rated 125V 20A circuit  
 2. Must be installed within 6 ft of sign  
 3. 3 wire line, ground, neutral

**SIGNAGE**

**HEIGHT**

**ADAPTED**

**COLORS & MATERIALS**









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**P5**

# CITY OF AUSTIN DEVELOPMENT WEB MAP

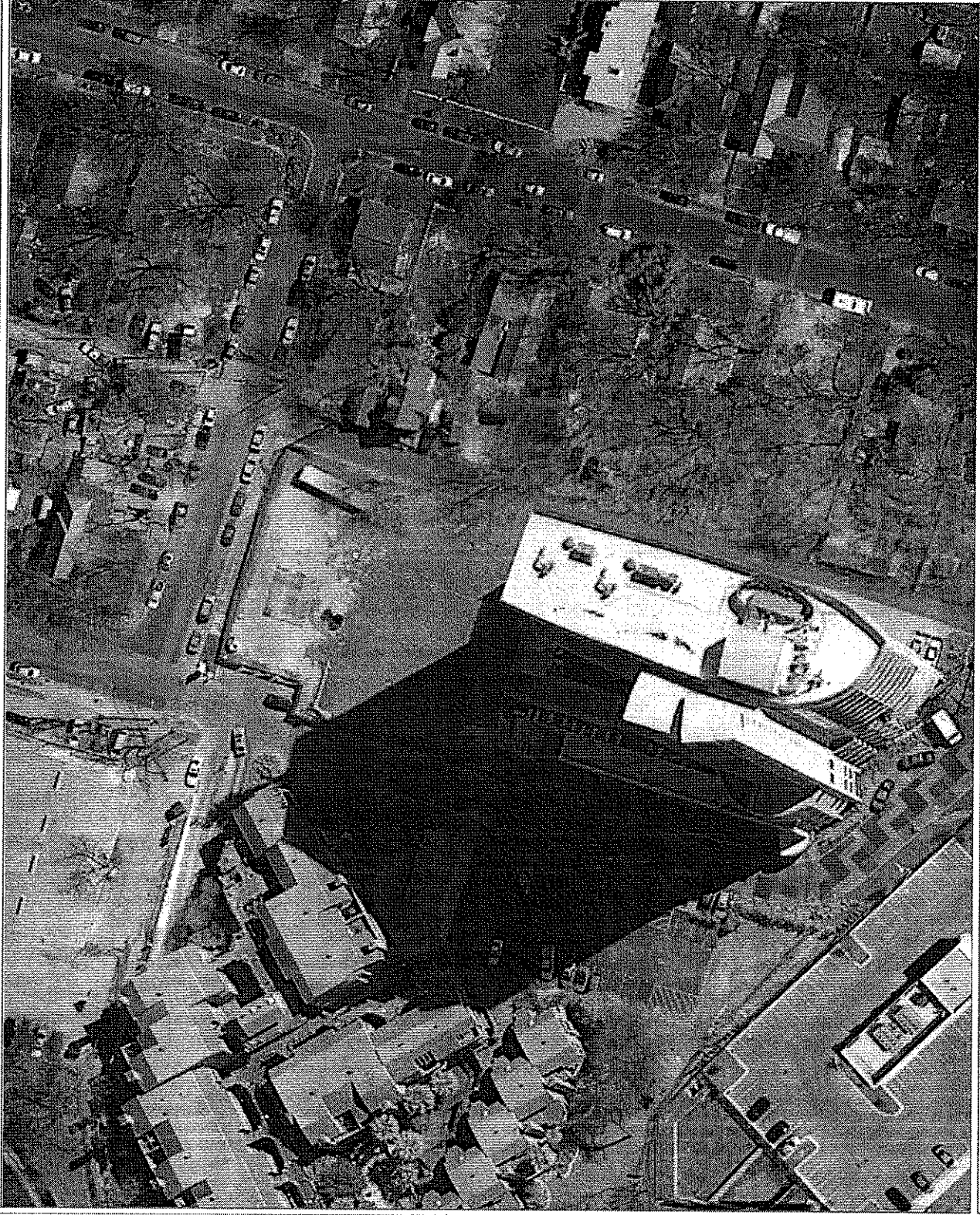


## Legend

-  Lot Lines
-  Streets
-  Building Footprints
-  Named Creeks
-  Lakes and Rivers
-  Parks
-  County

THIS PRODUCT IS FOR INFORMATIONAL PURPOSES AND MAY NOT HAVE BEEN PREPARED FOR OR BE SUITABLE FOR LEGAL, ENGINEERING, OR SURVEYING PURPOSES. IT DOES NOT REPRESENT AN ON-THE-GROUND SURVEY AND REPRESENTS ONLY THE APPROXIMATE RELATIVE LOCATION OF PROPERTY BOUNDARIES. THIS PRODUCT HAS BEEN PRODUCED BY THE CITY OF AUSTIN FOR THE SOLE PURPOSE OF GEOGRAPHIC REFERENCE. NO WARRANTY IS MADE BY THE CITY OF AUSTIN REGARDING SPECIFIC ACCURACY OR COMPLETENESS.

# CITY OF AUSTIN DEVELOPMENT WEB MAP



## Legend

Lot Lines

Streets

Building Footprints

Named Creeks

Lakes and Rivers

Parks

County

THIS PRODUCT IS FOR INFORMATIONAL PURPOSES AND MAY NOT HAVE BEEN PREPARED FOR OR BE SUITABLE FOR LEGAL, ENGINEERING, OR SURVEYING PURPOSES. IT DOES NOT REPRESENT AN ON-THE-GROUND SURVEY AND REPRESENTS ONLY THE APPROXIMATE RELATIVE LOCATION OF PROPERTY BOUNDARIES. THIS PRODUCT HAS BEEN PRODUCED BY THE CITY OF AUSTIN FOR THE SOLE PURPOSE OF GEOGRAPHIC REFERENCE. NO WARRANTY IS MADE BY THE CITY OF AUSTIN REGARDING SPECIFIC ACCURACY OR COMPLETENESS.

CASE # C116-2014-0012  
ROW # 11198663  
TAX # 0203031501

**CITY OF AUSTIN  
APPLICATION TO BOARD OF ADJUSTMENT  
GENERAL VARIANCE/PARKING VARIANCE**

**WARNING: Filing of this appeal stops all affected construction activity.**

**PLEASE: APPLICATION MUST BE TYPED WITH ALL REQUESTED  
INFORMATION COMPLETED.**

STREET ADDRESS: 605 Davis St. Austin, TX 78701

LEGAL DESCRIPTION: Subdivision – \_\_\_\_\_  
Lot 1 Red River Addition Plat recorded in volume 78, page 94 of Real Property Records of Travis County

I/We Ion Art, Inc. on behalf of myself/ourselves as authorized agent for  
Hotel Van Zandt affirm that on July 29, 2014,

hereby apply for a hearing before the Board of Adjustment for consideration to:

(check appropriate items below)

☒ ERECT    ☐ ATTACH    ☐ COMPLETE    ☐ REMODEL    ☐ MAINTAIN

We are requesting a redistribution of the allowed Lot footage, in order to maximize sign visibility on the facade. Our proposed sign package hopes to utilize the unused available square footage of the entire property and concentrate the bulk of total allowed signage on the north elevation.

The historic Van Zandt name reaches back to the Republic of Texas, and has been integral to the chronicle of Texas and the legacy of music in Austin. The scale of the signage as requested pays tribute to the achievements of the family, the many contributions they have made to the State of Texas, and to the character of Austin.

in a N/A district. CBD, waterfront overlay  
(zoning district)

**NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.**

**VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings (see page 5 of application for explanation of findings):**

**REASONABLE USE:**

1. The zoning regulations applicable to the property do not allow for a reasonable use because:

The allowable square footage for signs is based on street frontage, and does not take into account a building's height over 15 feet - in this case the Hotel is 16 stories tall. Allowing the lot footage to be redistributed would increase the visual impact of the signage, and help compensate for the height of the building. The primary signage proposed is a non-lit painted mural along the building's "fin." We are not requesting any additional square footage be granted, only that unused square footage on the eastern, western, and southern facades be reallocated to the northern face of the building.

**HARDSHIP:**

2. (a) The hardship for which the variance is requested is unique to the property in that:

to efficiently utilize the visual reach of the signage, only the north, east, and western elevations will have signs, but the position of the building does not conform with a standard allotment of square footage. The north face is the primary entrance, and will carry the building's identity and impact, thus our desire to concentrate signage there to create and maintain the appropriate branding for the hotel. The eastern elevation faces the I-35 corridor, and the western elevation will only be read at a distance, therefore signage on both faces must be clear and easily identifiable, so only a single illuminated sign will be placed on each side. The southern facade faces another building, and therefore will need no signage. By allowing the unused square footage to be redistributed to the facade, we maximize the influence of the building's signage and character.

- (b) The hardship is not general to the area in which the property is located because:

The area in which the Hotel is situated is a mix of retail locations, residential complexes, and high rise apartments. There is no standardization to the neighborhood, which allows for a creative use of space in each location while still maintaining the atmosphere of the community.

**AREA CHARACTER:**

3. The variance will not alter the character of the area adjacent to the property, will not impair the use of adjacent conforming property, and will not impair the purpose of the regulations of the zoning district in which the property is located because:

The area in which the Hotel is situated is a mix of retail locations, residential complexes, and high rise apartments. There is no standardization to the neighborhood, and the uniqueness of each location adds to the character of the community. By paying homage to the historic traditions of the Van Zandt heritage, we enhance the Rainy Street historic district. By adding high impact visual signage to attract visitors, we draw attention to the presence of other retailers in the area. Our signage aims to enhance the distinct qualities of the building, thereby reinforcing the atypical aspects of the entire area.

**PARKING: (Additional criteria for parking variances only.)**

Not required for this application

2. The granting of this variance will not result in the parking or loading of vehicles on public streets in such a manner as to interfere with the free flow of traffic of the streets because:

---

---

3. The granting of this variance will not create a safety hazard or any other condition inconsistent with the objectives of this Ordinance because:

---

---

4. The variance will run with the use or uses to which it pertains and shall not run with the site because:

---

---

**NOTE:** The Board cannot grant a variance that would provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated.

**APPLICANT CERTIFICATE** - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mail Address 407 Radam Ln. A-100

City, State & Zip Austin, TX 78745

Printed Wiskann Mendell Phone 512-326-9333 Date 07/29/2014

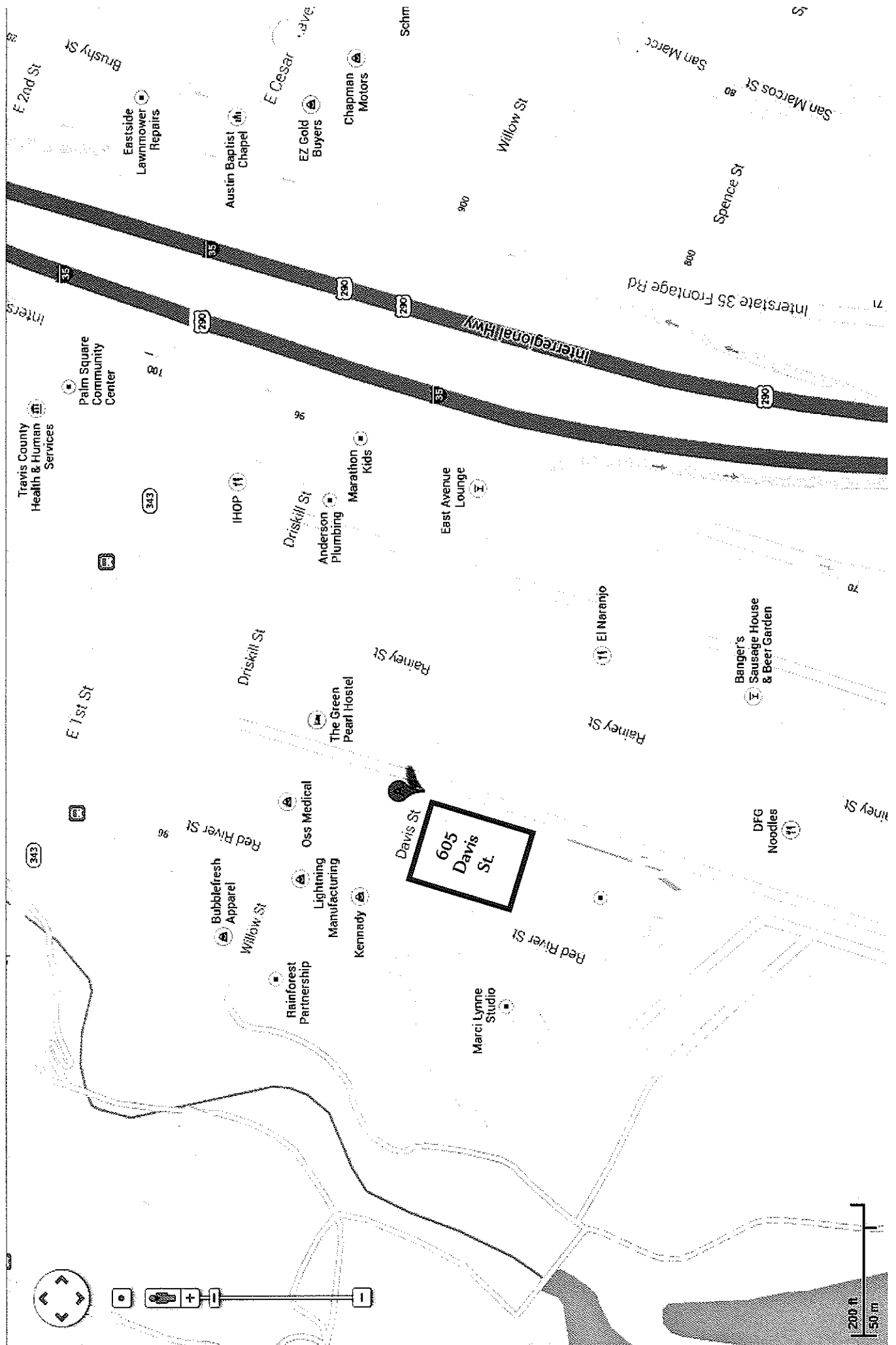
WES@ionart.com

**OWNERS CERTIFICATE** - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

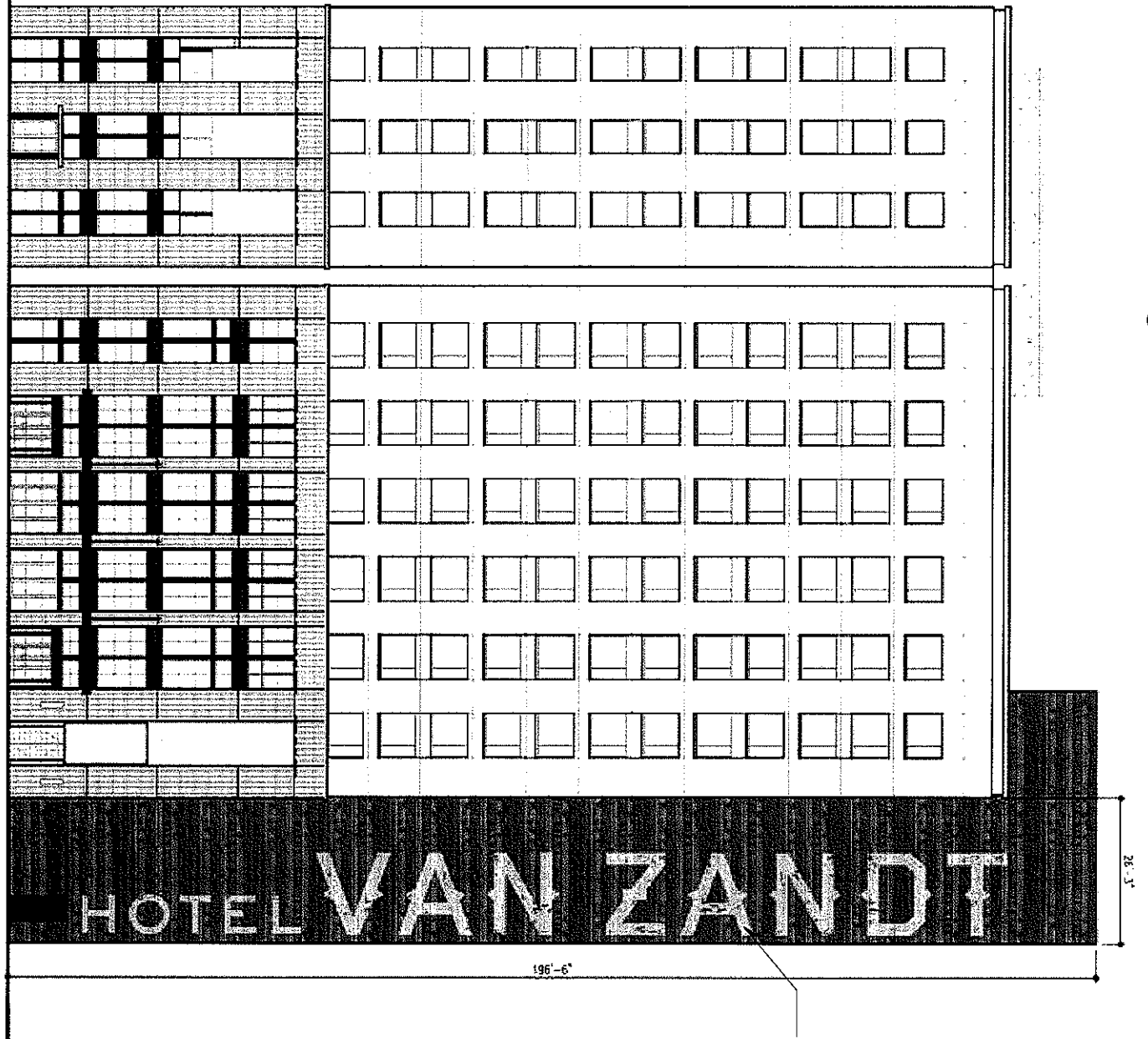
Signed  Mail Address 111 CONGRESS AVE, STE 2600

City, State & Zip AUSTIN, TX 78701

Printed LOU SAMBERT, LHO Phone (512) 994-7702 Date 7/28/2014



# HOTEL VAN ZANDT 2458 Sign A



PAINT APPLIED  
TO CONCRETE

ION ART

407 Radam Lane, Suite A100  
Austin TX 78745  
Mail: [ionart@ionart.com](mailto:ionart@ionart.com)  
Phone: 512-326-9333  
[www.ionart.com](http://www.ionart.com)

**HOTEL  
VAN ZANDT**  
A. VAN ZANDT ARCHITECTS

Location 605 Davis St.  
Austin, TX 78701

Contractor CFM  
Date 07.14.14

Project Name

Ion Art DOES NOT provide primary electrical to sign. Power to the sign must be done by a licensed electrical contractor.

Each sign must have:  
1. Min. of 1 dedicated 120V/20A circuit  
2. J-box installed within 4 ft. of sign  
3. Street time, ground, neutral

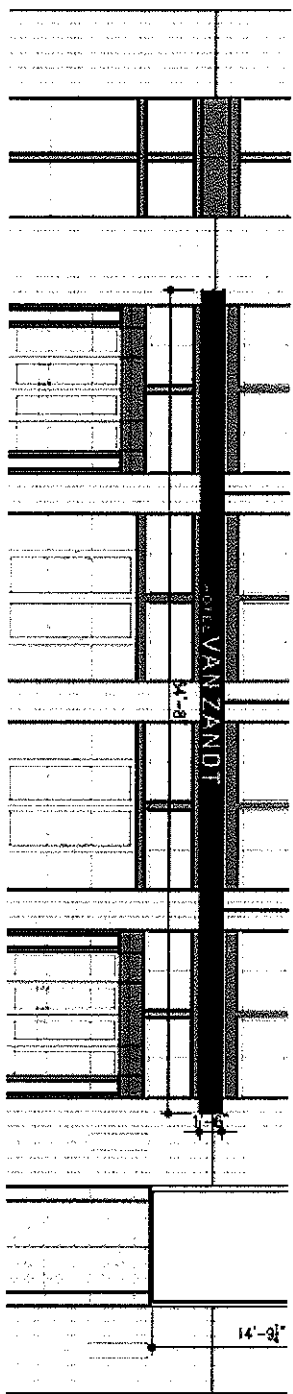
Sign Area 1980 sqft

Sign Height 15 ft

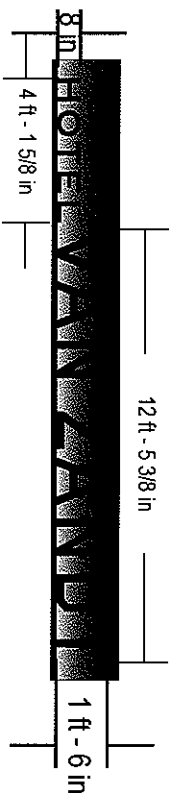
Sign Width 195 ft

Color & Materials

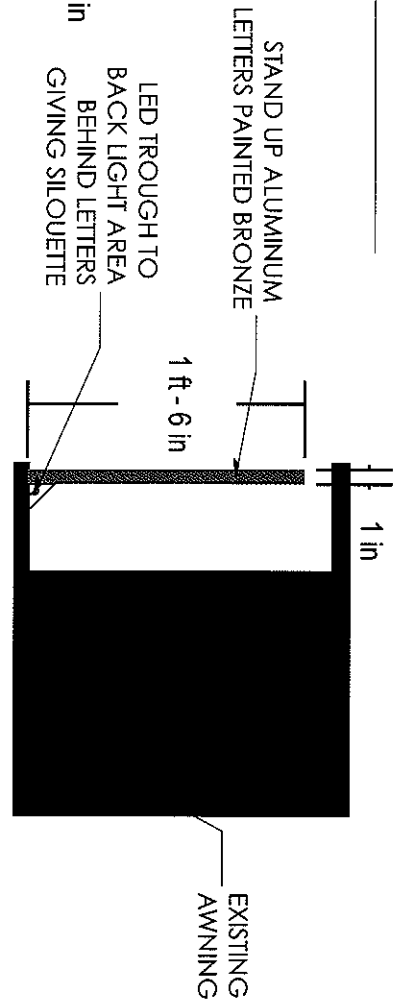

# HOTEL VAN ZANDT 2458 Sign B & C



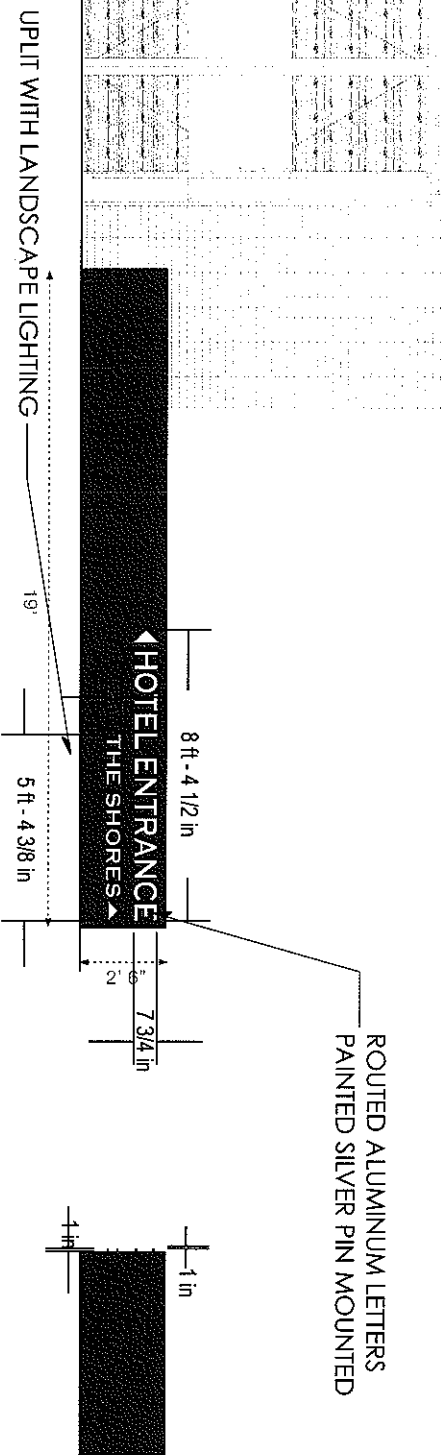
**B** AWNING SIGN FACE VIEW  
SCALE: NTS



**B** LIGHTING EXHIBIT  
SCALE: 3/16" = 1'



**B** SIDE VIEW | ATTACHMENT  
SCALE: 1" = 1'



**C** MONUMENT LETTERS FACE VIEW  
SCALE: 3/16" = 1'

**C** SIDE VIEW | ATTACHMENT  
SCALE: 3/16" = 1'

407 Radom Lane, Suite A100  
Austin TX 78745  
Midi: ionart@ionart.com  
Phone: 512-326-9333  
www.ionart.com

**HOTEL  
VAN ZANDT**

Location: 605 Davis St.  
Austin, TX 78701

Contractor: CFM  
Date: 07.14.14

Each sign must have:  
1. Min. of 1 dedicated 120V 20A circuit  
2. Box installed within 6ft. of sign  
3. 3 wire line ground method

Sign Area: 21.5 sqft  
Sign Height: 15 ft  
Sign Width: 175 ft

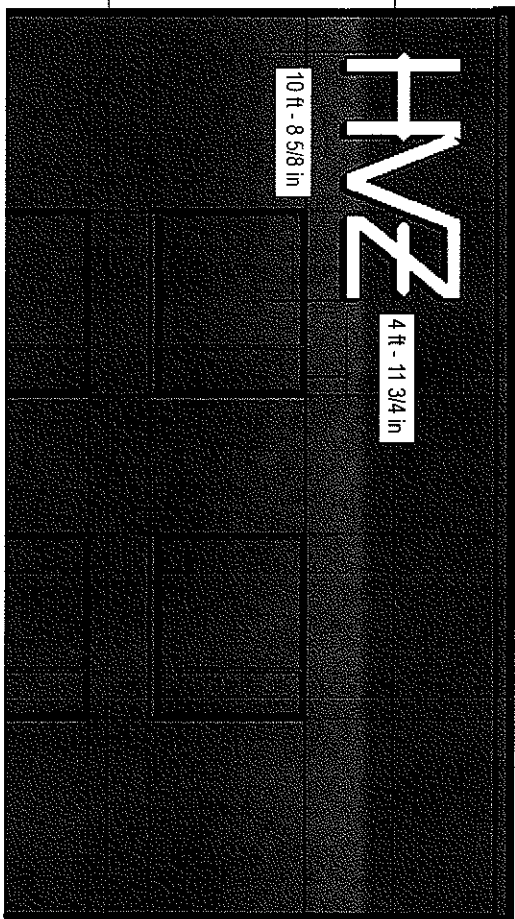
Acrylic Painted Bronze  
Aluminum Painted Silver

Sign Area: 7.6 sqft  
Sign Height: 15 ft  
Sign Width: 175 ft

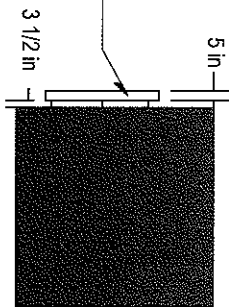
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HOTEL VAN ZANDT 2458 Sign D & E

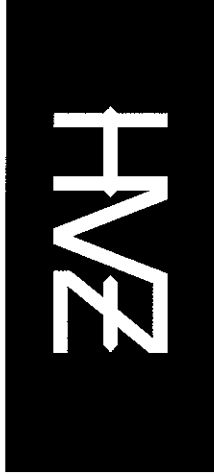
5" REVERSE CHANNEL INTERNALLY LIT w/ WHITE ACRYLIC FACE



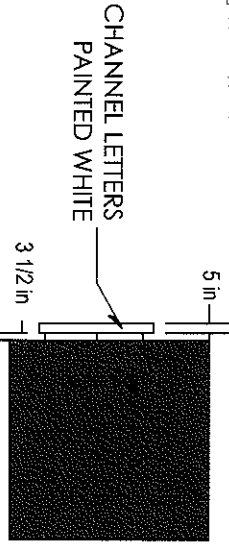
CHANNEL LETTERS  
PAINTED WHITE



D SIDE VIEW | ATTACHMENT  
SCALE: 1/8" = 1'

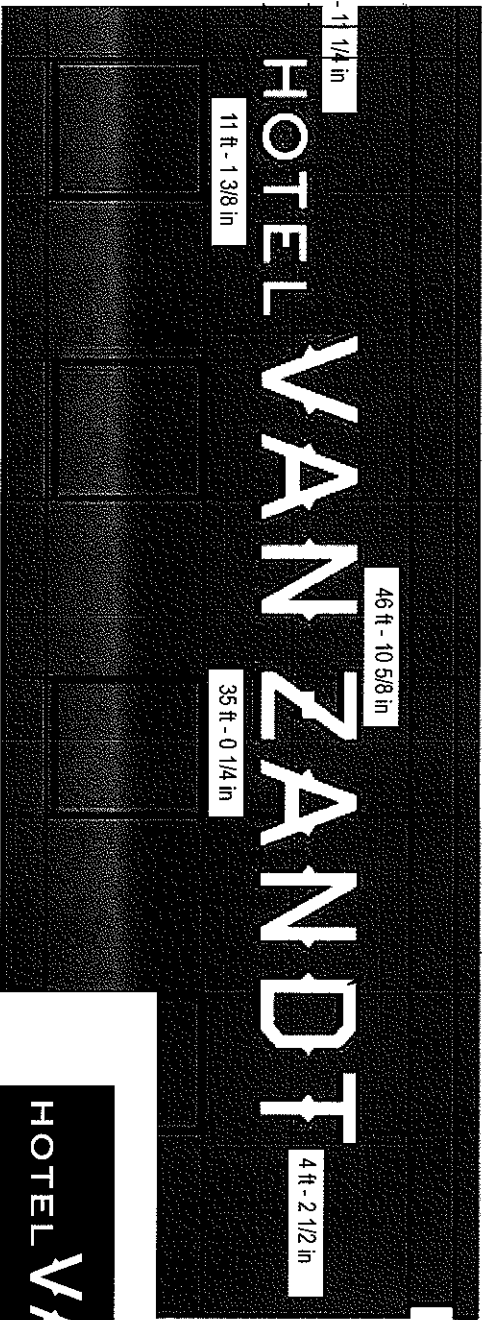


D LIGHTING EXHIBIT  
SCALE: 1/8" = 1'



CHANNEL LETTERS  
PAINTED WHITE

E SIDE VIEW | ATTACHMENT  
SCALE: 1/8" = 1'



5" REVERSE CHANNEL LETTERS INTERNALLY LIT w/ WHITE ACRYLIC FACE

D WEST ELEVATION CHANNEL LETTERS FACE VIEW  
SCALE: 1/8" = 1'

E WEST ELEVATION CHANNEL LETTERS FACE VIEW  
SCALE: 1/8" = 1'



E LIGHTING EXHIBIT  
SCALE: 1/8" = 1'

407 Radam Lane, Suite A100  
Austin TX 78745  
Mail: lonart@lonart.com  
Phone: 512-326-9333  
www.ionart.com

HOTEL  
VAN ZANDT  
A LUXURY ART

Location 605 Davis St.  
Austin, TX 78701

Design by CTM

Date 07.14.14

Use Electrical Notes

Ion Art DOES NOT provide primary electrical to sign. Power to the sign must be done by a licensed electrical contractor or licensed electrician.

Each sign must have:  
1. Min. of 1 dedicated 120V 20A circuit  
2. J-box installed within 6ft. of sign  
3. 3 wire line ground routing

Sign Area 53.4 sqft

Sign Height 15 ft

Sign Width 155 ft

Sign Color White Acrylic

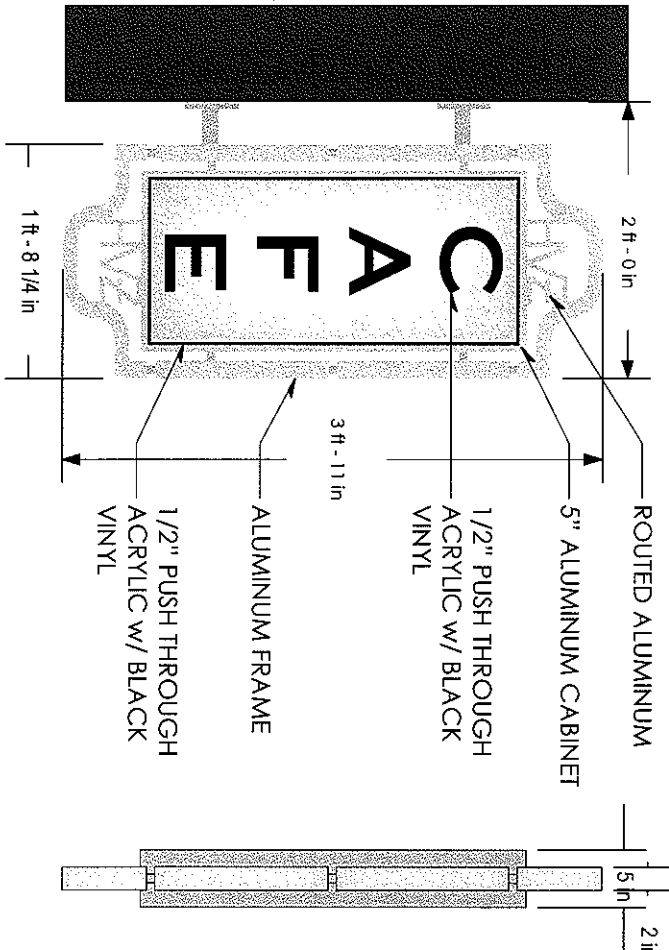
Aluminum Painted White

White Acrylic


Sign Area	159 sqft
Sign Height	15 ft
Sign Width	195 ft

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HOTEL VAN ZANDT 2458 Sign F & G

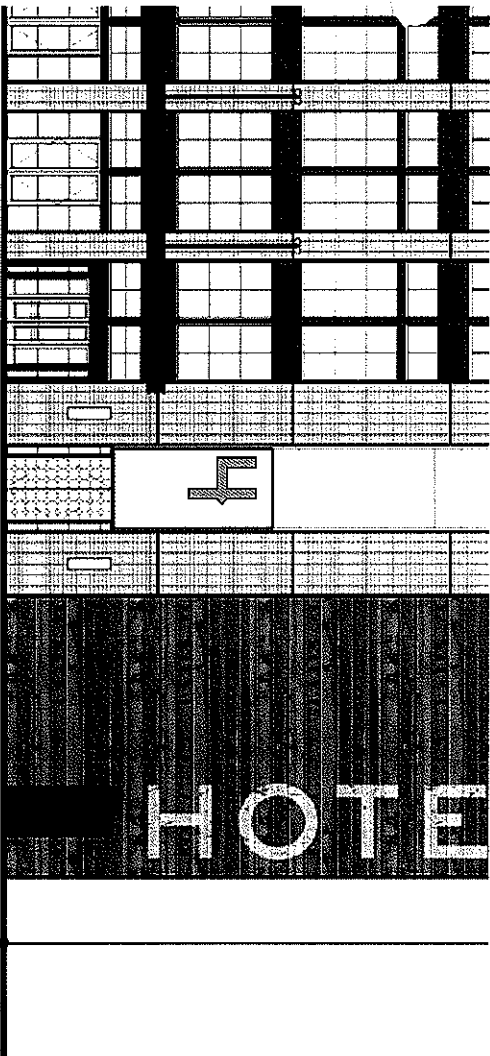


F INTERNALLY LIT BLADE SIGN FACE VIEW  
SCALE: 3/4" = 1'

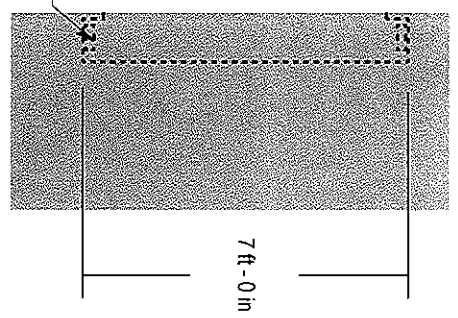
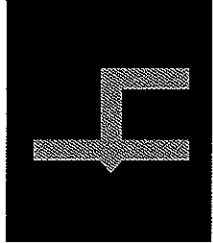
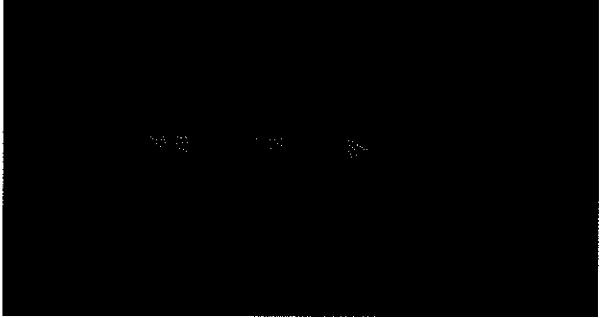
F SIDE VIEW  
SCALE: 3/4" = 1'

F LIGHTING EXHIBIT  
SCALE: 3/4" = 1'

G LIGHTING EXHIBIT  
SCALE: NTS



G WEST ELEVATION CHANNEL LETTERS FACE VIEW  
SCALE: 1/8" = 1'



LEDs INSIDE CAVITY

G SIDE VIEW | ATTACHMENT  
SCALE: NTS

407 Rodam Lane, Suite A100  
Austin TX 78745  
Mail: [ionart@ionart.com](mailto:ionart@ionart.com)  
Phone: 512-326-9333  
[www.ionart.com](http://www.ionart.com)

HOTEL  
VAN ZANDT  
A MODERN ARTS

Location: 505 DAVIS ST.  
AUSTIN, TX 78701

Design by: CFM

Date: 07.14.14

File the bill to you

ION ART DOES NOT provide primary electrical to sign. Power to the sign must be done by a licensed electrical contractor or licensed electrician.

Each sign must have:  
1. Min. of 1 dedicated 120V 20A circuit  
2. 1 box installed within 6 ft. of sign  
3. 3 wires (line, ground, neutral)

SIGN AREA: 8 sqft

SIGN HEIGHT: 15 ft

SIGN DEPTH: 17.5 ft

STANDARD MATERIALS:

Aluminum Painted Silver

Black Vinyl


SIGN AREA: 8 sqft

SIGN HEIGHT: 15 ft

SIGN DEPTH: 17.5 ft

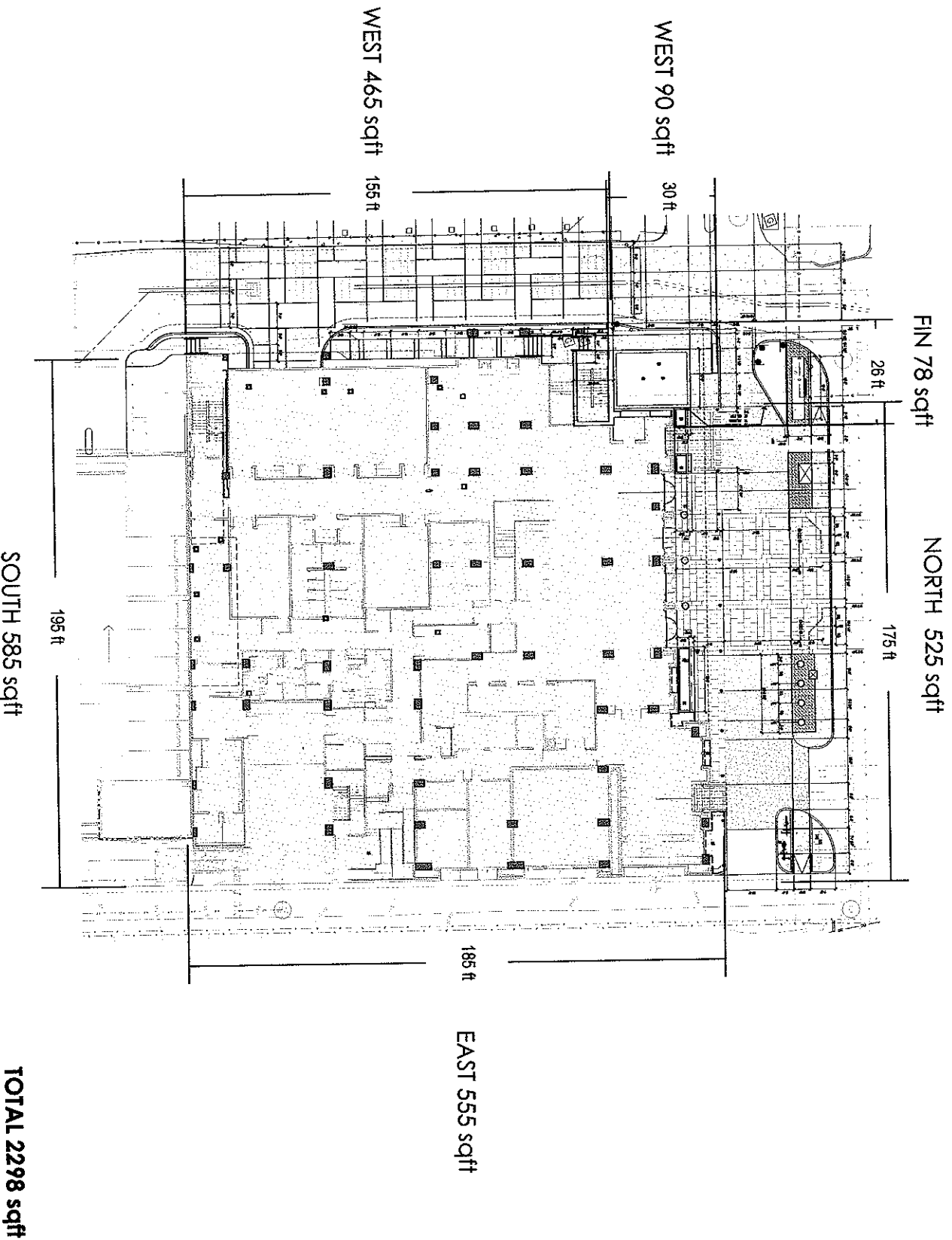
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# HOTEL VAN ZANDT 2458 Site Plan

ALLOWED SQUARE FOOTAGE TO CODE  
SCALE: NIS



ION ART  
407 Redden Lane, Suite A100  
Austin TX 78745  
Mail: ionart@ionart.com  
Phone: 512-326-9333  
www.ionart.com

HOTEL  
VAN ZANDT  
A RESIDENTIAL HOTEL

605 DAVIS ST.  
AUSTIN, TX 78745

CFM

07.14.14

ION ART DOES NOT provide any electrical design. Power to the sign must be done by a licensed electrical contractor or licensed electrician.

Each sign must have:  
1. All of 1 enclosed 120V/20A circuit  
2. Sign installed within 4 ft. of sign  
3. 3 wire line ground, neutral

ION ART & ARCHITECTS

ION ART & ARCHITECTS

ION ART & ARCHITECTS

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P5

**SITE PLAN SIGN LOCATIONS**  
SCALE: NIS



**TOTAL 2267.5 sqft**