

A G E N D A



Recommendation for Council Action

Austin City Council - Commissioners Court Meeting	Item ID	36123	Agenda Number	50.
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Meeting Date:	9/25/2014	Department:	Parks and Recreation
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Subject

Approve an ordinance authorizing acceptance of \$15,000 in grant funds from the Austin Community Foundation; and amending the Fiscal Year 2013-2014 Parks and Recreation Department Operating Budget Special Revenue Fund (Ordinance No. 20130909-001) to appropriate \$15,000 to provide youth football programs to under-served youth at recreation centers.

Amount and Source of Funding

Funding in the amount of \$15,000 is available from the Austin Community Foundation. The grant period is August 1, 2014 through April 30, 2015. A City match is not required.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	
Prior Council Action:	
For More Information:	Patrick Corona, Programs Division Manager (512) 974-9482 and Angela Means, Financial Services Division Manager, 512-974-6712
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

The Parks and Recreation Department (PARC) desires to increase safe youth football participation for Austin youth. PARC received approval to apply for grant funding from the Austin Community Foundation, Nelson Puett Football Fund Grant program in Fiscal Year (FY) 2013 and was awarded the grant on August 23, 2013. The funding was used for two purposes. A scholarship process was set up to provide financial aid to qualifying households for the Parks and Recreation Department's Citywide Flag Football League. In addition, PARC used a portion of the grant funding to begin a brand new program, Spring Break Football Camp. Based on the success of the Football Camp, PARC requested again to apply for the Nelson Puett Football Fund Grant and was awarded the grant on July 18, 2014.

The purpose of this request is to allow the department to build upon the youth flag-football camp that was started last year. The goals and objectives of football camp include: increasing program participation through scholarships for under-served youth; build self-esteem, teach and reward responsibility, and create a sense of belonging for youth; and provide a safe opportunity for youth to participate in an activity that has the potential to lower obesity and diabetes in young people through active sports based activity.

The grant funds provide for youth scholarships for under-served populations across the City, hourly wages for coaching staff, and general football program equipment and supplies needed to operate the youth football camp. All administrative staffing for the program is provided by existing PARC staff, original program equipment and supply budgets for FY 2013-2014 can be reallocated to support other Department youth programs and the Department has an established volunteer coach recruitment program in effect. Therefore, the core program will continue indefinitely without impact to the future budgets or services. Since the program can continue without an impact to the budget even if grant funds are reduced or eliminated, no transition plan is needed.

The General Fund will not be required to contribute to this grant.