

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, October 1, 2014

5:30pm to 7:30pm

Emma S. Barrientos Mexican American Cultural Center
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Kathryn McMahon, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

- a. Austin Energy will present on the installation of a switchgear box at Rainey Street and River Street.
- b. Herlinda Zamora, ESB-MACC Manager, will present on ESB-MACC FY 2013-2014 programs.

The Board may discuss and take action on any of the following items:

5. Election of Officers 2014-2015.

6. Review of September 17, 2014 Downtown Commission agenda item 5, 'Permanent Parkland for city of Austin-owned Rainey Street Lots' video and recommendations. (Oyervides, Sanchez-Ruiz)

7. Working Group reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.

- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.

8. Staff briefings:

- a. Staff will report on the strategic plan, October programming, the Latino Arts Residency Program, and parking lot revenue and expenditures.

9. Future Agenda Items

10. Adjournment

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.