Motion Sheet for Item #77

K T

City Council Meeting

September 25, 2014

DYNAMIC / SURGE PRICING

I move to amend Part 3 Section 15 of the proposed ordinance as follows:

(15) <u>"Dynamic" or "surge" pricing is prohibited.</u> A TNC ~~[that utilizes dynamic pricing through its software application to incentivize drivers in an effort to maximize the supply of available vehicles on the network to match the demand for rides and increase reliability]~~ must provide:

~~[(a)   Clear visible indication through its software application that dynamic pricing is in effect prior to requesting a ride;]~~

(a)   A feature on the software application that requires riders to confirm that they understand ~~[that dynamic]~~ *that* the pricing ~~[that]~~ <u>will be charged</u> ~~applied~~ in order for the ride request to be completed; and

(b)   ▮▮▮▮ a fare estimator that enables the user to estimate the cost ~~[under dynamic]~~ ▮▮▮▮ prior to requesting the ride; and