

MODERN DANCE

**FORK  
LIFT  
DANCEWORKS**

FOR THE MASSES

## Creative-based partnerships that:

- ° Educate, touching hearts and minds
- ° Improve workplace environment
- ° Build Community
- ° Make meaningful art

# *The Trash Project*

a collaboration with Austin Resource Recovery

- Performed for 2,000 people in 2009 and 4,000+ people in 2011
- #1 Arts event of the Year by the *Austin American-Statesman*
- Improved the public's understanding, awareness, and image of our city sanitation workers
- Improved morale and pride in the job for ARR employees
- [Highlights video](#)
- [Learn more](#)

# *PowerUP*

a collaboration with Austin Energy

- Performed for 6,000+ people with orchestra lead by Maestro Peter Bay
- Subject of a [PBS Arts in Context documentary](#) broadcast in over 85 million homes
- Improved the public's understanding of the dangers, complexities and importance of our Austin Energy employees
- Over 85% of participating employees saw themselves as more creative after PowerUP
- [Highlights video](#)
- [Learn more](#)

# *The Trees of Govalle*

a collaboration with the Urban Forestry Division

- Created in collaboration with the employees of Urban Forestry and the Govalle-Johnston Terrace Neighborhood
- Highlight the often invisible work of the UF employees while revealing the artistry in their everyday job
- Incorporate stories from both employees and neighborhood residents about their love of the land, trees and our city parks
- Build respect and appreciation for the UF employees while education Austinites about UF's core messages
- Offer UF a unique marketing and PR opportunity
- Free, April 11-12<sup>th</sup> as the capstone event of Austin's renowned Fusebox Festival ThinkEast Project.