STAR Community Rating:

The STAR Community Rating System (STAR) is the nation's first voluntary, self-reporting framework for evaluating, quantifying, and improving the sustainability of U.S. communities.

The effort, led by the Office of Sustainability and with more than 160 people from City departments and community partner organizations, resulted in a 4-Star rating for Austin (out of a possible 5 Stars). Austin is one of only eight cities in the U.S. thus far to have been rated using STAR.

Awarding of Grants

Grant Coordinators within the City of Austin are using Imagine Austin as a framework for grant scoring and decision making. Applications are required to show how their grant applications and programs will help further the community goals contained in Imagine Austin. Planning and Development review staff will continue to work with more coordinators to ensure that Imagine Austin remains part of the scoring, where appropriate.

Not only is the City of Austin considering Imagine Austin when awards grants, the City's Brownfields Program received a $400,000 community assessment grant to assess blighted and infill properties to fuel redevelopment and revitalization of up to 20 properties with the help of Imagine Austin. A brownfield site is real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. The alignment of these brownfield sites with the activity centers and corridors shown on the Growth Concept Map will be a consideration in the scoring process. This grant will be a catalyst to seed sustainable redevelopment and provide new business and job opportunities, affordable housing, parks, and urban gardens.

The funds will be considered for approval through the City of Austin's fiscal year 2015 budget process. Property assessments will begin in the fall of 2014, focusing on sites to be redeveloped as affordable housing, transit-oriented developments or urban parks and gardens. Two phases of assessment are involved: Phase I identifies environmental concerns that could be an issue for either the environment or the user of the site, and Phase II will investigate those identified concerns to determine if the property is impacted by contaminants. All assessments should be complete by 2017.

The **STAR rating system** delineates a community's sustainability into seven specific goal categories which happen to align with Imagine Austin:

- ★ Built environment
- ★ Climate and energy
- ★ Economy and jobs
- ★ Education, arts, & community
- ★ Equity & empowerment
- ★ Health and safety
- ★ Natural systems

C1/88

3 REGULATIONS

In 2013-14, the City continued progress to align numerous land-use regulations with Imagine Austin. Imagine Austin envisions a shift in the development patterns of our city, towards a compact and connected city of complete communities. As the plan document states: "Imagine Austin calls for new development and redevelopment to be compact and connected, but many elements of the existing Land Development Code make this difficult to accomplish" (Imagine Austin, p. 207).

In addition to CodeNEXT, which was discussed in the previous section, other regulatory initiatives are either underway or complete.

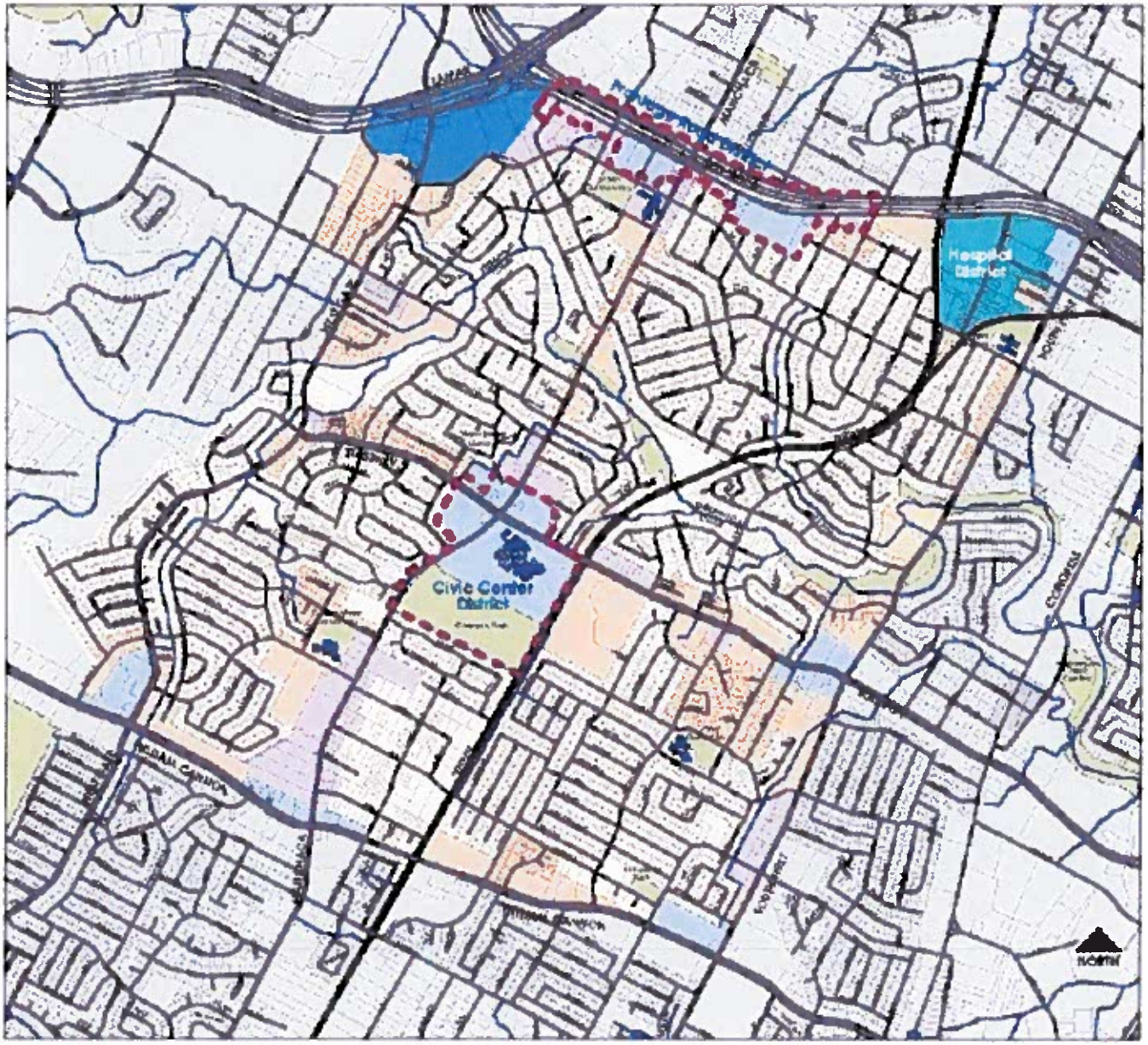
Cases for Rezoning

The City continues to review requests for zoning changes for their consistency with the comprehensive plan. Staff reviewers consider whether each proposed zone change supports Imagine Austin's policies, actions, and Growth Concept Map. Staff will also review the applicable neighborhood plan if a proposed zoning change falls within such an area.

Reviewing Plans for Alignment with Imagine Austin

Staff reviews various plans such as small area, strategic, and master plans for consistency with Imagine Austin. The review shows the relevant provisions of Imagine Austin including the Vision, policies, actions, and priority programs. The Urban Trails Master Plan, the 2014 Bike Master Plan and the South Austin Combined Neighborhood Plan were reviewed this year as part of the review process. Planning and Development Review staff will continue to expand this review to ensure that all applicable plans are reviewed for consistency with the comprehensive plan, particularly in coordination with the appropriate priority program team.

C1/89



DRAFT **Character District Map**

South Austin Combined Neighborhood Plan

C1/90

The Burnet Road Corridor is being considered as the next planning area

Airport Boulevard design example

Updating Existing Small Area Plans and Selecting New Small Area Planning Areas

Over the upcoming year, as part of the North Central Austin Study Area planning process, the Planning and Development Review Department's Comprehensive Planning Division staff will provide the opportunity to the remaining neighborhoods who have not participated in the neighborhood planning process to do so. In addition, staff has identified a section of Burnet Road in north central Austin, which is undergoing transformation and is expected to continue to rapidly evolve, as a candidate for a corridor study. This corridor study would include Burnet Road generally from 45th Street to US 183 and Anderson Lane from Mopac, east, to the railroad tracks. Based on recommendations emerging from the corridor studies, staff will engage the neighborhoods east of Burnet Road (Crestview, Wooten, Brentwood, and Highland) to update their decade-old neighborhood plans. Staff will also continue to engage neighborhood plan contact teams to further refine the criteria associated with revising existing plans once those east of Burnet Road are revised.

Airport Boulevard Form-Based Code Initiative

To create a more walkable, transit-friendly and vibrant Airport Boulevard corridor, the initiative will be coordinated with the CodeNEXT initiative. This will create a cohesive set of regulations that align with the overall code revision and implement the community's Vision for Airport Boulevard.

Downtown Density Bonus Program

In February, City Council adopted the Downtown Density Bonus Program. A density bonus program is a method by which development projects can earn additional height and density by providing "community benefits" from a menu of defined options or by paying a fee in lieu of providing benefits on site. This program will allow additional development in downtown in exchange for projects providing community benefits including: Great Streets; Green Building; affordable housing benefits, cultural and live music uses, childcare and other public benefits.

c1/91

Participants collaborated on illustrative visions for the Civic Center (above) and the area along the Ben White Blvd. frontage road.

Spotlight: South Austin Combined Neighborhood Plan

Neighborhood plans help realize the big picture goals of Imagine Austin by tailoring the comprehensive plan's citywide vision to the context of neighborhoods. The South Austin Combined Neighborhood Plan, which is anticipated to be adopted by City Council in fall 2014, is the first neighborhood plan initiated since the comprehensive plan was adopted. The South Austin Combined neighborhood planning process was reconceptualized to more effectively accomplish Imagine Austin goals. The community envisions South Austin as a complete community that is mobile and interconnected; compact, accessible, and affordable; natural and sustainable; healthy, safe, creative, and engaged.

Cross-departmental collaboration in the planning process helped identify and fund improvements even before the neighborhood plan was adopted. Early wins include a pedestrian hybrid beacon—a top plan priority—in Austin Transportation Department's 2014 work plan as well as a TxDOT Green Ribbon grant for trees and landscaping along the Ben White frontage road. Improvements such as these speak to the effectiveness of better coordinated interdepartmental planning efforts through Imagine Austin and an improved neighborhood planning process.

Imagine Austin identifies a revised land development code as one of the community's top priorities. The first neighborhood plan following the adoption of Imagine Austin, the South Austin Combined Neighborhood Plan is designed to provide guidance for land use decisions under the existing code but also anticipates likely changes to the code on the horizon. To bridge the existing Land Development Code (LDC), the citywide vision in Imagine Austin, and the CodeNEXT LDC revision, the neighborhood plan includes policies and actions that work with the current LDC as well as informs CodeNEXT. One of the challenges in South Austin—as across Austin—is maintaining neighborhood character and quality of life as Austin's population grows rapidly. This neighborhood plan directs most changes to character districts outside the Residential Core and calls for harmonious transitions between the existing neighborhood and new development.

C1/92

Spotlight: Colony Park Sustainable Community Initiative

This initiative is a 3-year Community Planning Process that will culminate in a Master Plan for 208-acres of City-owned land in Northeast Austin, in addition to 93 acres of parkland, on Loyola Lane between Johnny Morris Road and Decker Lane.

This is a cross-departmental and agency initiative that will incorporate best practice strategies for energy-efficient building design, water conservation and zero-waste technology and standards to create a model sustainable and livable mixed-use, mixed-income community. The project will include completion of a Master Plan, resulting in rezoning; subdivision and site planning for review and approval by the City of Austin; infrastructure construction plans and architectural design guidelines for new sustainable residential and commercial development that must be completed by the end of 2014. The project will further numerous Imagine Austin goals including more transportation choices; promote equitable, affordable housing; enhance economic competitiveness; support existing communities; coordinate policies and leverage investment; and value communities and neighborhoods.

c1/93

C1/94

Spotlight: South Central Waterfront

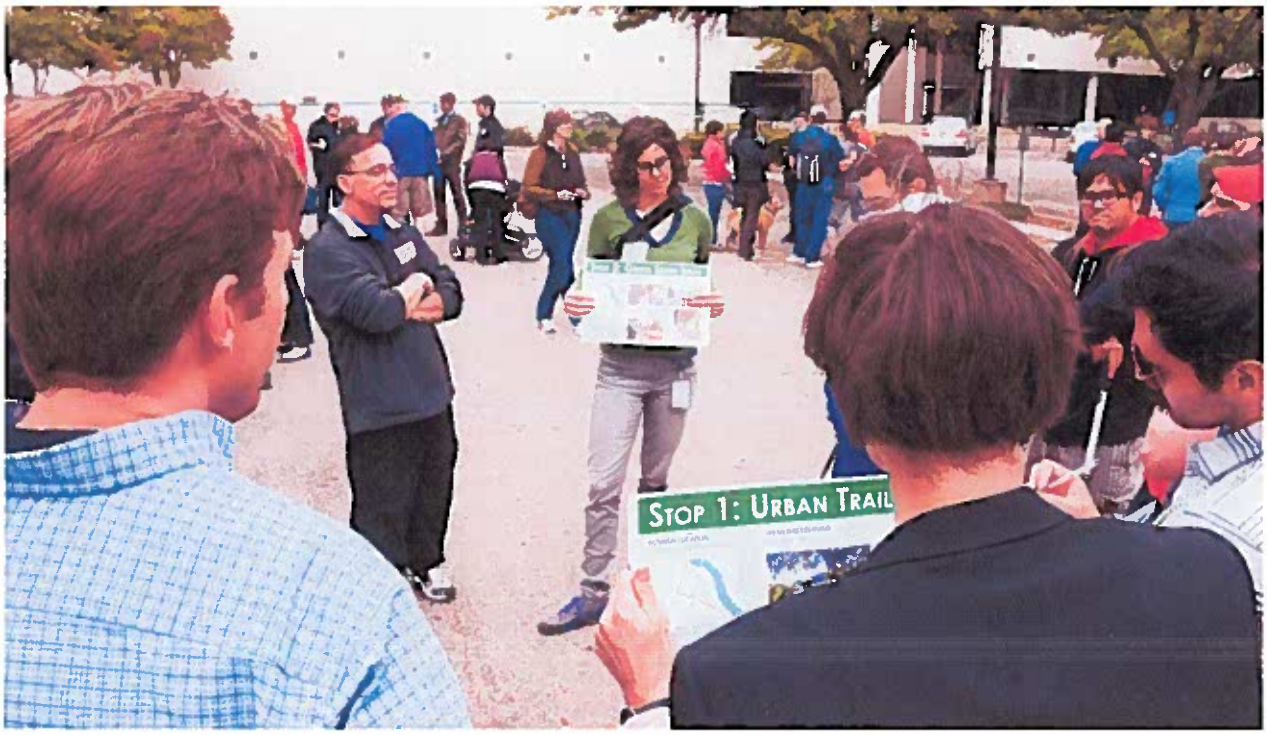
The South Central Waterfront, directly across from downtown and stretching along Lady Bird Lake, is undergoing change and facing increasing development pressures. Recent studies of land use scenarios indicate that well over a billion dollars of private reinvestment is likely to go into this area over the next 20 years as properties choose to redevelop. To address these rapidly unfolding changes to this area, in late 2013 the City launched the South Central Waterfront Area Plan Initiative to establish a vision and provide recommendations to guide public and private investments for this twenty-year time span and beyond.

Beginning in 2014 the City held a series of public engagements events including:

- ★ Two Waterfront Walkabouts, guided walking tours of the district, to explore and discover the challenges and opportunities in the South Central Waterfront first hand. Together, these two Waterfront Walkabouts drew a total of 229 participants.
- ★ Three Waterfronts Talkabout (public lectures and panel discussions), featuring local and national experts on best practices on waterfront development. 267 citizens participated in the Talkabouts.
- ★ A five day Vision + Design Intensive at the end of April involved residents, property owners, stakeholders, city staff and others to inform the work of a team of designers, planners, economists, engineers, public artists and other experts in exploring the area's potential. 170 community members, property owners and stakeholders participated during the five days.

Participants at the Vision + Design Intensive discuss a model of the Waterfront.

c1/95



City staff, University of Texas planning students, and members of the Citizens Advisory Committee help participants at the second Waterfront Walkabout imagine the future of the area.

The results from the April Vision + Design Intensive were presented to the Comprehensive Plan and Transportation Committee in June in the form of a draft Vision Framework, which proposed the that City partner with private property owners to create a district-wide approach to the physical and economic redevelopment of the area. The Vision Framework is a key milestone in creating a small area plan to guide redevelopment so that as the South Central Waterfront changes, it will create a beautiful public realm that supports a lively, attractive pedestrian environment, creates great public spaces, includes affordable housing, and enhances connections to and along the waterfront.

C1/96

4 CAPITAL INVESTMENT

City Departments continue to use the vision of Imagine Austin, along with technical assessments of infrastructure condition and public input, when planning, designing and constructing projects within their funded capital improvement programs. Many of these capital investments are highlighted in the priority program achievements listed in this report beginning on page X.

One of the most significant changes since the adoption of the plan has been the refinement of the City's capital investment practices to align with Imagine Austin. The Capital Planning Office produced the first Long-Range CIP Strategic Plan in 2014. The Long-Range CIP Strategic Plan supports collaboration within our capital program to provide infrastructure that forwards the Imagine Austin vision.

Capital investment is also considered as part of annual departmental business planning. City management required departments to assess their operations, priorities, and budgets and adapt them as needed to align with the plan. In 2012, as part of the annual departmental business planning process, each department was required to summarize how it currently supports the comprehensive plan and/or how it plans to modify goals, performance measures, and programs to better align with it. During the 2013 business planning process, connections to Imagine Austin were embedded into the discussions of departmental performance gaps and horizon issues. In addition, as City departments continue with budgeting and capital planning for the upcoming fiscal year and longer horizons, new requests for both operating and capital funding are being reviewed against the plan's vision, policies, actions and priority programs. Cross-departmental cooperation has been and will continue to be encouraged in these budgeting and planning efforts.

Capital Planning

The Capital Planning Office (CPO) was established in 2010 in part in anticipation of the City's new comprehensive plan. CPO provides high-level coordination between the City departments that are involved in capital planning and project delivery, coordinating, monitoring, and aiding in the development of the City's Capital Improvement Program (CIP) and leading development of the Long-Range CIP Strategic Plan.

In 2013-2014, the Capital Planning Office undertook several new initiatives to better coordinate investments across departments and to further integrate the vision of Imagine Austin into the way the City plans for and communicates about the City's capital program.

Long-Range CIP Strategic Plan

In 2014, the Capital Planning Office produced the first Long-Range CIP Strategic Plan, using the Imagine Austin Growth Concept Map and Priority Programs as guides. The draft Strategic Plan focuses on a 10-year planning horizon and provides the basis for identifying both the City's basic infrastructure needs and strategic opportunities for CIP investment over the long term. It is a bridge between the five-year CIP Plan, which maps out spending for funded capital improvement projects over the next five years, and the community's vision of Austin by the year 2039, the horizon year of Imagine Austin.

The Long-Range CIP Strategic Plan includes a series of "heat maps", organized around the Imagine Austin Priority Programs, that provide a new way to view the overlap and intersection of various CIP priorities, such as those identified by Imagine Austin. Through further study of these maps, the City and its partners can identify

opportunities for collaboration that meet multiple objectives for a greater impact on the community. Utilizing these maps, the Capital Planning Office worked with Priority Program teams to identify strategic opportunities for capital investment that go beyond the work of any one department. Over time, this work will result in a stronger alignment of capital investments with Imagine Austin.

By bringing the priority capital needs identified by multiple City departments together into one document and updating it annually, the Long-Range CIP Strategic Plan allows for coordinated CIP investments, future funding and leveraging opportunities, and improved transparency and public understanding of the City's long-term infrastructure plans as well as use of the CIP to support and advance City policies, including Imagine Austin.

Enhanced Communications and Reporting on CIP Investments

In 2013-2014, the Capital Planning Office, in collaboration with several City departments, created several avenues for regular communication and reporting on the CIP. These new tools improve public transparency about the City's capital program, as envisioned in Imagine Austin, as well as provide more effective communication to city decision makers. These tools are all available online.

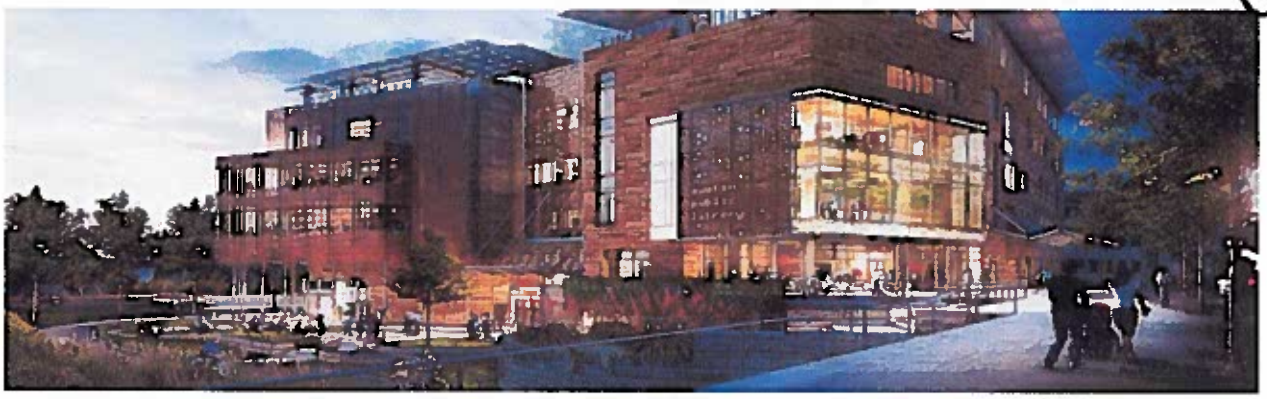
- CIVIC (Capital Improvements Visualization, Information and Communication) is an online portal for the CIP that features an interactive map where the public can get information about a variety of active projects including mobility, water systems or parks projects. Initially, only projects funded by the 2012 and 2010 bond programs are available in the interactive map. In later phases, the site will be expanded to include additional data and project locations.
- Staff provides a Bond Programs Report to the Bond Oversight Committee each quarter, which provides the public with project updates and spending details on the City's voter-approved bond programs.
- The Capital Improvement Program Annual Report provides a high-level status of the Capital Improvement Program including information on voter-approved bond programs, updates on key projects and programs, and overall progress on the City's capital program.

Capital Planning Office Receives technology award for mapping analysis

The City of Austin Capital Planning Office has received the Public Technology Institute's 2013-14 Technology Solutions Award for the Strategic Capital Investments GIS mapping analysis, which can be found in the Long-Range Capital Improvement Program Strategic Plan.

The Public Technology Institute's annual Solutions Awards Competition recognizes PTI member local governments that demonstrate how they use technology to solve specific problems, improve community services and internal operations,

C1198



CIP Program Management

- The Capital Planning Office often plays a role in bringing departments together to maximize value and outcomes for the City's capital investments to implement Imagine Austin. They provide program management activities for implementation of the City's voter-approved bond programs and for districts undergoing major capital investment in support of redevelopment of city-owned property, such as the Seaholm District in collaboration with the Economic Development Department.
- The City regularly provides open houses to the public on how to do business with the City. With a focus towards continued quality in CIP projects, in 2013 the City provided an open house for potential vendors and contractors focused on maximizing Imagine Austin goals through the implementation of upcoming bond-funded projects. By sharing information with potential vendors and contractors early, the private sector can better respond to the unique needs of the projects when they are put out to bid, resulting in improved quality and efficiency during project implementation. The Vendor Open House was made possible through a partnership between the Capital Planning Office, the Contract Management Department, the Small and Minority Business Resource Department, and the Purchasing Department, with input from multiple CIP sponsor departments.
- The Capital Planning Office is currently coordinating with City project managers and development partners responsible for the multiple City projects occurring in the redevelopment of the Seaholm District. With several significant projects in design and construction phases at the same time, coordination is necessary to ensure that the complete transformation of this section of downtown into a compact and connected center occurs as smoothly and with as little disruption to the public as possible.

The JJ Seabrook Stream Restoration Project is another example of a Capital Improvement Project

C1|99

Small Area Plan Implementation

Neighborhood plans, master plans, and other adopted small area plans include more fine-grained investment recommendations in support of Imagine Austin. The Planning and Development Review Department coordinates an implementation program which works to integrate these recommendations into the DNA of broader citywide investment decisions.

As part of this implementation program, PDRD staff:

- Monitors progress toward implementing all recommendations;
- Work with Neighborhood Plan Contact Teams to prioritize recommendations;
- Coordinates with various City departments to ensure that recommendations are being accommodated into existing City budgets;
- Coordinates with the Capital Planning Office, priority program teams, and others to identify resources to implement recommendations that cannot be accommodated through existing budgets and to integrate Small Area Plan investment recommendations into Long Range CIP Strategic Plan; and
- Improves the linkage between Small Area Plan recommendations and project development process by mapping recommendations, and including recommendations as a reference layer in IMMPACT (internal web application that tracks and coordinates Capital Improvement Projects and Permits).

As of 2014, 40% of Neighborhood Plan recommendations with known statuses have been completed.

Spotlight: Sustainable Places Project

Over the past three years the City of Austin has participated as a regional partner in the Sustainable Places Project, an initiative funded by a grant from the U.S. Department of Housing and Urban Development. A key component has been the development of Envision Tomorrow +, a computer-based analytic tool to assess and compare the economic, environmental and equity impacts of redevelopment scenarios for areas in our region.

Austin's demonstration was an economic analysis of the proposed urban rail program. All ten sub-corridors of the Project Connect Central Corridor High Capacity Transit Phase I screening process were evaluated for relative economic development potential along with other criteria used to determine the highest priority for investment.

The University of Texas Center for Sustainable Development is leading the economic analysis of the recommended Locally Preferred Alternative for Project Connect Central Corridor. The tool is also being used to analyze the current land development code for CodeNext, neighborhood planning, and the Colony Park project.

C1 | 100

5 PARTNERSHIPS

Imagine Austin is a big plan with big ideas that extends beyond what the City of Austin can do as a single entity. Partnerships are critical to realizing Imagine Austin's community-wide vision. As can be seen in this report, the City of Austin has many existing partnerships but there is room to grow.

TThe comprehensive plan presents an opportunity for the City to take partnerships to the next level. In recognition of this, a partnership framework that is focused on helping the priority program teams and could be used by other City programs has been developed. The City hired a consultant, Civic Collaboration, who worked with the priority program teams, the Capital Planning Office, the Communication and Public Information Office, Planning and Development Review, and the Chief Innovation Officer to create a suitable framework.

The goal of this Initiative is to expand resources including funding, expertise and community support by fostering partnerships between the City and private sector, governmental, non-profit and community based groups with the aim of achieving common aspirations that achieve the goals of Imagine Austin. The expansion of partnerships will raise the likelihood of success and boost the impact of both the City and partners initiatives.

The framework is a guide to help determine the right project, partners and type of partnership. It provides direction for:

- Assessing partnering readiness
- Identifying and selecting partners
- Designing and launching the partnership
- Maintaining and evaluating the partnership

The framework has been shared with the priority program teams who will use the tool to assess partnering opportunities.

I am a Changemaker
I am a Changemaker

APPENDIX I:ACTION MATRIX

Acronyms & Legend

AE	Austin Energy
AFD	Austin Fire Department
APD	Austin Police Department
APL	Austin Public Library
ARR	Austin Resource Recovery
ATD	Austin Transportation Department
AWU	Austin Water Utility
CAD	Cultural Arts Division of ED
CPO	Capital Planning Office
CTM	Communications and Technology Management
ED	Economic Development Department
EMS	Emergency Medical Services Department
GIPPIT	Green Infrastructure Priority Program Implementation Team
HHSD	Health and Human Services Department
HRD	Human Resources Department
NHCD	Neighborhood Housing and Community Development
OoS	Office of Sustainability
PARD	Parks and Recreation Department
PIO	Public Information Office
PDRD	Planning and Development Review Department
PWD	Public Works Department
RES	Office of Real Estate Services
SBDP	Small Business Development Program of ED
SMBR	Small and Minority Business Resources
TARA	Telecommunications and Regulatory Affairs
WPD	Watershed Protection Department

PRIORITY ACTIONS Priority actions are highlighted in the left most column

Not available

Not started

In progress

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PDRD, PWD, ATD, CPO		Consider during annual Capital Improvement Program planning process.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.	PDRD, PWD, ATD, ED		• PDRD will identify specific organizational needs and hire staff. • ED will expand redevelopment services into additional *Imagine Austin* identified centers and corridors.

CL102

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A13	Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land use mix and intensity.	ATD (+Capital Metro, TxDOT, CTRMA)		• Identify funding and implement Project Connect Transit Vision. • Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. • Revise Land Development Code through CodeNEXT. • Revise Subdivision Regulations. • Analyze proposed Urban Rail corridors.
LUT A14	Increase public transit ridership. • Expand service to compact centers and activity corridors • Increase the number of people who use transit by choice • Create inviting public spaces at stops & transfer centers • Provide real-time schedule information • Add more covered bus shelters • Make routes more convenient • Add park and ride facilities • Make routes more convenient and the system more intuitive • Create street design standards (bus turnouts, sidewalk width, benches, shelter) • Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) • Launch an informative and enticing public relations campaign • Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing • Add more bicycle carrying capacity to buses and trains	ATD, PDRD, PWD, EGRSO, CPO, (+Capital Metro, TxDOT, CTRMA)		• Identify funding and implement Project Connect Transit Vision. • Implement operational improvements identified in Capital Metro Service Plan 2020. • Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. • Revise Land Development Code through CodeNEXT. • Revise Subdivision Regulations. • Finish development of the Sustainable Places Analytic Tool and use to analyze proposed Urban Rail corridors.
LUT A15	Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.	PWD, ATD		• Continue to Coordinate with Capital Metro, CAMPO, and LSTAR through Project Connect. • Continue to operate Rail Office jointly with Capital Metro. • Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
LUT A16	Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.	ATD, PWD		• Identify funding and implement Project Connect Transit Vision. • Implement operational improvements identified in Capital Metro Service Plan 2020.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD		• Implementation of Airport Boulevard Corridor Plan in process. • Develop ED prioritizations to expand to all identified Imagine Austin Centers and Corridors. • Implement Sidewalk Master Plan

01/13

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A22	Expand the Safe Routes to School programs.	ATD		Enhance ATD process for identifying funding and building partnerships.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD, ATD		Revise Subdivision Regulations.
LUT A24	Encourage the relocation of the Union-Pacific Railroad freight line from its current alignment through the middle of Austin.	ATD, EDD (+LSTAR, TxDOT)		• Implement Project Connect Regional Transit Vision. • Support LSTAR efforts to coordinate with TxDOT and Union Pacific to Relocate through freight traffic in the region.
LUT A25	Create a transportation and congestion management plan and program to improve the flow of traffic in and out of the Central Business District during the morning and evening rush hours through coordination with the Down – town public and private sector stakeholders.	ATD, PDRD		Deploy advanced transportation management system (ATMS) to improve traffic flow and traveler information. Implement wayfinding system in downtown which will make it easier to navigate by foot or by bike and will help people find public parking.
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		• Publish monthly newsletter regarding Imagine Austin and related issues. • Coordinate newsletters across departments.
LUT A31	Improve streetscapes and infrastructure along activity corridors and at activity centers through the use of financing mechanisms such as Tax Increment Financing (TIF) districts and Public Improvement Districts (PID).	PDRD, PWD, ATD, CPO, ED		• Enhance PDRD process for identifying, funding and building partnerships. • Analyze proposed Urban Rail corridors. • Consider during annual Capital Improvement Program Planning Process.
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	PDRD, PWD, ATD, CPO		• Revise Land Development Code. • Coordinate with NHCD and other City Departments through Jobs Transit Affordable Housing Task Force and other venues.
E A5	Improve Austin's transportation and economic connections between other major cities in Texas by supporting the construction of a high speed rail network.	ATD		• Implement Project Connect Regional Transit Vision. • Support LSTAR efforts to develop higher speed rail in the region. • Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PWD, ATD, CPO		• Coordinate with Strategic Facilities Governance Team to implement innovative facility investments that support a compact and connected city.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD, PWD, ATD, CPO		• Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Planning Process. • Coordinate with departments.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD, PWD, CPO		• Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Planning Process. • Coordinate with departments.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD & PDR		• Implement adopted Watershed Protection Ordinance (WPO) • Finalize BSZ Redevelopment Exception updates • Review existing policy with CodeNext.
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	ED		• Review existing policy with Land Development Code revisions. • Coordinate with ED, AW
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction. Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PWD, ATD, PDRD		• Completed draft policy on Complete Streets. • Review existing policy with CodeNext. • Review existing policy in Drainage Criteria Manual, coordinate with Complete Streets policy.

C1/105

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, AWU		• Work with stakeholders to get input as part of WPO Phase 2 process. • Review existing policy with CodeNext. • Continue to coordinate with Green Infrastructure Priority Program and AW Conservation Division.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	AWU, WPD, AE		Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program. Adopt 2012 UPC with local amendments. Finalize auxiliary water study.
CE A1	Implement the City of Austin Climate Protection Plan.	All departments		Coordinate with OoS on prioritization of plan elements.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD, PDRD, PARD, AWU		Coordinate with Green Infrastructure priority program land acquisition sub-team Working on a system to store and distribute CEF information between AW, WPD, and Travis County
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD, PDRD		• Implement adopted WPO • Revise Environmental Criteria Manual for the Environmental Resource Inventory and CEF Buffers • Finalize BSZ Redevelopment Exception updates • Review existing policy with CodeNext.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PDRD		• Implemplement adopted WPO • Continue riparian restoration on public properties • Review existing policy with CodeNext.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, AWU, PDRD		Implement joint City/County adopted WPO Evaluate status/implementation of BSZ Regional Water Quality Plan and proposed regional BSZ wastewater planning Negotiate interlocal agreement with BSEACD. May include discussion of ways to reduce groundwater pumping. Review existing policy with CodeNext.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	PDRD, WPD		Implement adopted WPO Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	PDRD, WPD		Consider changes to zoning process to include environmental impact evaluation and feasibility as part of CodeNext Continue coordination between AW and WPD on evaluation of SERs in the Drinking Water Protection Zone

C1/106

CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	Sustainability Office, AE, WPD, ARR, PARD		Expand green business award program.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	PWD, ATD, PDRD, WPD, PARD		Continue watershed education program efforts PARD to develop curriculum for after-school and summer programs.
CE A15	CE A15 Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land	AWU, WPD, RES, PARD		Implement adopted WPO Continue acquisition of Water Quality Protection Lands as funding allows Coordinate with Green Infrastructure priority program land acquisition sub-team.
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	WPD, PARD, AWU		Coordinate with Green Infrastructure priority program public lands management sub-team.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	AWU, WPD		Continue watershed education program efforts Continue work with Colorado River Foundation and in-house elementary education programs. Explore potential demonstration projects and test sites at educational campuses as well as research partnerships. Partner with universities on water quality-related research projects
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	OoS, WPD, AW, ATD		Coordinate with WPD on implementation of BSZ Regional Water Quality Plan and proposed regional BSZ wastewater planning Coordinate with ATD on regional air quality planning
CE A23	Strengthen regulations that protect creeks and flood – plains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		Implement adopted WPO

CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	PDRD, WPD		• Evaluate how zoning regulations can help implement. Consider changes to zoning process to include environmental impact evaluation and feasibility as part of CodeNext. Use Oak Hill Neighborhood Plan recommendations as a model. • Continue Stormwater Discharge Permitting Program (SDPP) to reduce industrial pollution discharges • Review existing policy with CodeNext.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		• Implement WPD's RZR Program in select watersheds. • Implement adopted WPO • Review existing policy with CodeNext. • Continue WPD/PARD funding of the Grow Zone Project and planting of trees in riparian areas.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood – level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD, ATD, PDRD, WPD, PARD		• Urban Trails Master Plan underway. • Develop Trails Criteria Manual. • Coordinate with Critical Areas Map (green infrastructure land acquisition subteam)
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PARD, AW		Coordinate with Travis County to implement Colorado River Corridor Plan.

C1/108

CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens green streets, infiltration facilities, and the urban forest.	WPD, PDR, PARD, PWD, ATD, OoS, AW		Coordinate with Green Infrastructure, Compact and Connected, and Health Priority Programs
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, AW		• Work with stakeholders to get input as part of WPO Phase 2 process. • Finalize auxiliary water study • Review existing policy with CodeNext. • Coordinate with Green Infrastructure Priority Program.
CFS A37	Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	AW, WPD		• Continue to review program offerings for cost effectiveness. • Research new technologies. • Work with stakeholders to get input as part of WPO Phase 2 process. • Review existing policy with CodeNext.
CFS A38	Develop incentives and coordinate regulations to promote innovative water and graywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	AWU, WPD		• Implement proposed UPC changes. • Work with stakeholders to get input as part of WPO Phase 2 process. • Review existing policy with CodeNext. • Complete auxiliary water study and recommend code changes. • Explore joint marketing of irrigation/auxiliary water solutions.
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, PDRD		• Work with stakeholders to get input as part of WPO Phase 2 process. • Review existing policy with CodeNext. • Coordinate with Green Infrastructure Priority Program.
CFS A41	Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.	AWU, WPD		• Monitor pending TCEQ policy actions. • Continue evaluation. • Completed cooperative study with USGS in 2011.
CFS A42	Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	WPD		• Implement adopted WPO • Continue implementation of the Watershed Protection Master Plan. • Evaluate during Land Development Code revision.

C1/109

CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas : - Increased buffers and setbacks - Restricted land uses with significant spill risks in sensitive environmental areas - Changes in allowed impervious cover.	WPD		Implement adopted WPO Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext.
	Action	**Responsible Department(s)**	**Status**	**Next Steps**
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		Continue participation, conversations, and support.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and – scaled districts, transit-oriented districts (TOD), etc.	ED		Implement new incentive and loan programs such as the Creative Content Incentive Program and Family Business Loan Program.
E A3	Create a regulatory framework to foster a business- friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	PDR, SBDP		• Revise Land Development Code. • Revise Subdivision Regulations. • Coordinate with other departments. • Communicate with and seek the feedback of the business community regarding the land development code.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	All ED divisions		Continue to monitor Economic Development Department performance measures.

	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED		Continue working with ABIA and Austin Chamber's Air Services Task Force to support new London and Mexico City flights and attract new international flights.
E A7	Facilitate international trade that benefits diverse sectors of the Austin economy.	ED, ED		Coordinate with departments, continue to implement ED's international economic development strategy.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	SBDP, ED		• Help promote SBDP's programs and resources, create new programs. • Evaluate initial online offering and determine resource needs for expanded online education resources.
E A9	E A9 –Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops	CAD, ED, HRD		• Distribute ArtsSpace survey data to business community and the creative sector. Continue community conversation about artists' space needs. • Track community efforts to create new art spaces, such as thinkEAST. • Continue ArtistInc program (entrepreneurial training for individual creatives) • Launch needs assessment of creative sector. • Promote Creative Content Incentive Program to attract film, tv, and gaming productions to Austin.
E A10	Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.	ED, CAD, APL		• Continue to provide support as True Austin representative. • Austin Public Library will continue existing relationship.
E A11	Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally – and internationally-renowned business, entertainment center, and regional destination.	ED – Coordinate		Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism. Continue partnership with Austin Convention and Visitor's Bureau Continue Great Streets Development Program
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	CAD, ED, HRD		• Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism.

	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to identify gaps in educational programs; identify the skills needed for current, emerging, and targeted job sectors; and educate students at all levels about the skills needed to compete in a 21st Century economy.	Any Given Child (PARD/CAD/HRD), ED		• Continue partnership with educational non-profits and support for Opportunity Austin's talent and education efforts. • Identify new partnership opportunities. • Identify gaps in grades 9-12 for Creative Learning Initiative.
E A14	Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.	ED		Support implementation of Innovation Zone and Dell Medical Center where possible.
E A15	Develop economic development programs and incentives to promote the employment of historically under – employed segments of the population.	ED		• Implement new economic development incentives policy and encourage use of bonus criteria which rewards employment of economically disadvantaged individuals. • Continue to recruit companies which employ this segment of the population and identify new tools to do so.
E A16	E A16 – Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such the Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region.	ED		Continue participation in Opportunity Austin
E A17	Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intraregional trade policies, the development of an inland port, and the employment of the region's diverse population."	ED		Continue participation in NASCO and other regional collaboration initiatives.

	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.	ED, SMBR		• Continue to promote LocallyAustin.org. • Review Small Business Needs Assessment Report and identify strategies for implementing recommendations.
E A19	Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.	ED		• Finalize plans for clean tech incubator at COTA. • Continue participation in Clean Energy Council. • Identify gaps.
E A21	Establish strategies, incentives, or investments in healthful outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.	HHSD		
CFS A27	Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center."	APL – lead		Expand AHC into Faulk after new Central Library opens. Ongoing renovation schedule for branch libraries.
S A31	Expand mentoring and tutoring programs to help school – aged children improve their academic performance and develop essential life skills.	AE, APL		Continuing program with focus on recruiting additional mentors and tutors.

C-1113

	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
S A32	Work with educational and business partners to expand the availability of early childhood education and daycare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.	Any Given Child (CAD/HRD/PARD) – lead		Austin Public Library training for childcare providers on reading readiness.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	Any Given Child (PARD/HRD/ CAD) – Lead, APL – Coordinate		Continue to collaborate with school districts. Continue Summer Reading Program partnership with school districts to avoid summer learning loss.
S A34	Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, after-school, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ).	HRD, APL		Austin Public Library will promote existing programs.
S A35	Partner with businesses to offer incentives to childcare, early education and preschool programs that locate in under-served areas and near employment centers.	HHSD, HRD		Continue to partner with businesses.
S A36	Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.	HHSD, HRD, APL		Continue Early Childhood program for low income families through Workforce Solutions and continue offering the City/ County Subsidized Childcare Program.
S A37	Create opportunities for public-private partnerships to increase direct involvement by City departments, such as Parks and Recreation, in childcare and after-school programming.	APL, PARD, HRD, HHSD		Continue after-school programs. Continue work with Creative Learning Initiative's Arts Classes Mapping project.
S A38	Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.	HRD		Define the City's role.
S A39	Develop a youth student leadership program that involves students in community planning and implementation.	HRD, CPIO		• Continue to work with Youth Council. • Continue AustinCorps.
S A40	Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed to for gainful employment.	APL, PARD, HRD		Continue existing services.

	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
S A43	Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.	HRD, PARD, ED		Continue funding of workforce development service providers.
S A44	Partner with the colleges and universities when designing community-based education programs.	SBDP, ED, APL, PARD		Identify partnership opportunities.
S A45	Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under – funded programs to remain open and in operation.	CMO		
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	PARD, HRD, CMO		Continue initiatives and collaborations.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	PARD, HRD, APL		
S A48	Support better integration of education from pre-kindergarten through higher education.	PARD, HRD		• Continue partnership with E3 Alliance and identify opportunities for productive City involvement.
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	APL, HHSD, PARD		Austin Public Library will continue storytimes, brochures, programs, materials and NCL have cooking demo area.
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED		Continue ArtistInc program (entrepreneurial training for individual creatives)
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	CAD, Creative Learning Initiative		Launch needs assessment of creative sector. Continue work with Creative Learning Initiative
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	CAD, PARD		Launch needs assessment of creative sector.

C1115

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	WPD, PARD, PW, PDRD		Revise Transportation Criteria Manual.
LUT A20	Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	WPD, PARD, PW, PDRD, AE, AWU		Revise Transportation Criteria Manual.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	Regulatory Policy Sub-Team		Revise Land Development Code.
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	Green Infrastructure Acquisition Sub-team		Green Infrastructure Acquisition Sub-team to make recommendations.
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, PDRD		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
LUT A39	Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	PDRD, WPD		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.

C1/116

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	Green Infrastructure Acquisition Sub-team		• Green Infrastructure Acquisition Sub-team to make recommendations. • Continue expending 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Collaborating with PDRD staff as they relate to community gardens, parks and open space design. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals.
LUT A41	Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.	Green Infrastructure Priority Program Implementation Team (GIPPIT)		Continue developing web-based tools that promote the areas surrounding green infrastructure.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	Regulatory Policy Sub-Team		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CE A1	Implement the City of Austin Climate Protection Plan.	OoS		Continue to implement the Climate Protection Plan.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	Green Infrastructure Acquisition Sub-team		Green Infrastructure Acquisition Sub-team to make recommendations.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PARD		• Complete Watershed Protection Ordinance update. • PARD and WPD internal policies for determining appropriate mitigation for damage. • Development of a PARD and WPD policy for replanting options for City projects on parkland.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, PDRD, AFD, AWU		• Continue as a partner of the Sustainable Places Project. • Adopt the county-wide Community Wildfire Protection Plan (expected July 2013). • Continued implementation of the Balcones Canyonlands Conservation Plan.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	Regulatory Policy Sub-Team		Regulatory Policy Sub-team to make recommendations.
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	GIPPIT		Revise Land Development Code.
CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	WPD, ARR		Ongoing watershed, environmental, and zero waste education programs.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	WPD		GIPPIT to make recommendations.
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	GIPPIT Green Infrastructure Acquisition Sub-team		Land Acquisition Sub-Team to make recommendations.
CE A11	Develop regulations and incentives to protect prime farmland such as transferable development rights, farmland trusts, farmland mitigation, and conservation easements.	GIPPIT Regulatory Policy Sub-Team		Revise Land Development Code.
CE A15	Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land	GIPPIT Green Infrastructure Acquisition Sub-team		Land Acquisition Sub-Team to make recommendations.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	GIPPIT Public Lands Management Sub-Team		Public Lands Management Sub-team to make recommendations.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	GIPPIT		WPD to continue the program that builds rain gardens at public schools.
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	WPD		GIPPIT will make additional recommendations.
CE A19	Review tree planting regulations to ensure that invasive species are not permitted. Create incentives to remove invasive plant species and replace them with native species.	WPD		
CE A20	Create a heritage tree inventory and monitoring system to create stronger mechanisms for protecting heritage trees.	PDRD		A downtown tree inventory, including heritage trees, was completed.
CE A21	Strengthen tree protection regulations.	GIPPIT Regulatory Policy Sub-Team		
CE A22	Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures.	PARD Urban Forestry Program, GIPPIT Public Lands Management Sub-Team		Completed Urban Forest Plan. Adopted by Austin City Council in March 2014.
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		Complete Watershed Protection Ordinance update.
CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	WPD, PDRD		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CFS A1	Limit, buffer, or prohibit public access to certain environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).	WPD, AWU Wildlands		Continue to limit, buffer, or prohibit public access to environmentally sensitive areas.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD		• PARD to continue development of Critical Areas Map with Green Infrastructure Acquisition Sub-team, which to set priorities for new parks. • Work with AISD and others on joint agreements for public access to facilities throughout Austin.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	WPD, PARD		• PARD to continue to use bond and PLD funds to expand park system. • PARD to review PLD policies. • PDR to ensure opportunities for pocket parks in code revision and area plans/form-based codes.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction.	PARD		Continue to investigate additional funding sources.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD		• PARD to continue implementation of the Asset Management Plan and Invasive Species Management Plan, completed with best management practices in 2012. • PARD and WPD to work on a policy for replanting options for City projects on parkland.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	PARD, AWU Wildlands, WPD		• Parks and Recreation has partnered with Austin Parks Foundation, TreeFolks, Keep Austin Beautiful, and other local non-profit organizations to maintain and improve local parks and open spaces.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD Urban Forestry Program, GIPPIT Public Lands Management Sub-Team		• Develop local adaption of ANSI standards, which have been adopted by the Urban Forestry Board as the City's required Standard of Care for Trees and Vegetation on Public Lands. • Develop departmental plans (expected in 2015).
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		PARD and WPD to continue funding of the Grow Zone Project and planting of trees in riparian areas.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PW		Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.

C1-120

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PW, WPD, PARD		Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PDRD		• Adopt of the county-wide Community Wildfire Protection Plan (expected in July 2013). • Continue implementation of the Balcones Canyonlands Conservation Plan.
CFS A12	Incorporate public art and interpretive signage into green spaces as an educational tool to demonstrate practices such as water conservation, recycling, and low-impact development.	WPD, PARD, EGRSO		Continue to incorporate interpretive and educational signage into green spaces.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness	GIPPIT Regulatory Policy Sub-Team		Revise Land Development Code.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	WPD, PARD		• Complete Watershed Protection Ordinance update. • Green Infrastructure Acquisition Sub-team to develop ways to prioritize land acquisition across departments.

C1/121

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.	GIPPIT		Complete the green infrastructure plan.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, GIPPIT Regulatory Policy Sub-Team		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, GIPPIT Regulatory Policy Sub-Team		Revise Land Development Code.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas.	WPD, GIPPIT Regulatory Policy Sub-Team		• Complete Watershed Protection Ordinance update. • Revise Land Development Code.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
LUT A29	Engage the local creative community to create more robust public art for Austin's public gathering places such as plazas, parks, trails, roadways, transit stops, and sidewalks.	ED		ED CAD AIPP to implement new temporary public art program in City Parks – TEMPO.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	ED, PDRD		• Identify existing regulations and incentives for space development. • Revise the Land Development Code. • Revise Subdivision Regulations. • Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: Utilizing publicly-owned land for the development of affordable housing Preserving existing affordable housing Allowing for diverse housing types throughout Austin Balancing homeownership and rental opportunities Providing assistance in securing funding for affordable housing Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values Land banking Encouraging the expansion of community development corporations	ED, PDRD		• Identify existing regulations and incentives for space development. • Revise the Land Development Code. • Revise Subdivision Regulations. • Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Build a team across City Departments to address these recommendations. • Define various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	ED, PDRD		• Revise the Land Development Code. Identify Land Development Code Revision schedule and create working group for LDC Revision (including community members) to be read for LDC listening sessions in summer 2013. • Revise Subdivision Regulations. • Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. • Identify creative sector staff to participate on team leading these activities.

C1/M3

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		ED to maintain ongoing activities.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and scaled districts, transit-oriented districts (TOD), etc.	ED, PARD, PDRD		• Continue work in corridors and small area plans, including work at ACC/Highland. • Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. • Revise the Land Development Code. • Revise Subdivision Regulations.
E A3	-Create a regulatory framework to foster a business- friendly environment by: -Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) -Assigning city staff devoted to helping businesses navigate the system and troubleshoot; -Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	ED, PDRD		• Identify existing regulations and incentives for space development. • Revise the Land Development Code. • Revise Subdivision Regulations. • Identify subject matter resources for creative sector regulatory, financing, and incentives. • Identify Land Development Code Revision schedule and create specific working group for Land Development Code Revision (include community members) to be ready for LDC ""listening sessions"" in summer 2013. • Convene committee to determine approach. • Assess development tools (PDRD & NHCD & CAD) and identify ways to remove impediments. • Assess existing education and assistance programs (SBDP & CAD) for accessing development process. • Inventory and analyze City-owned and privately owned creative facilities – location in City, creative space deficiencies, etc.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	ED		• ED divisions to work in partnership to identify measurements. • Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED, PARD, AVIATION DEPT		Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	ED, APL		• Define parts related to creative businesses. • Complete SBDP 2013 Needs Assessment with some data on the creative sector. • Complete environmental scan of nonprofit service providers. • Hold Austin Creative Expo – resource fair for creatives. • Plan Creative Sector Needs Assessment, to be administered in 2014. • Continue development of ""tool kit"" for corridor and other small area plans. • Continue development of LOCAL Austin Maps and IBIZ Districts.
E A9	Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops	ED, PDRD		• Complete SBDP 2013 Needs Assessment with data on the creative sector. • Complete environmental scan of nonprofit service providers. • Hold Austin Creative Expo – resource fair for creatives. • Plan Creative Sector Needs Assessment, to be administered in 2014. • Partner with Troublemaker Studios on film incubator and work with Austin Film Society on their Creative Media Hub at Austin Studios. • Revise the Land Development Code. • Revise Subdivision Regulations.
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	ED, PDRD		Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data.
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to: • Identify gaps in educational programs; • Identify the skills needed for current, emerging, and targeted job sectors; • Educate students at all levels about the skills needed to compete in a 21st Century economy.	ED		• Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades. • Continue working with UT and ACC on specific creative discipline education and arts management courses/programs. • Develop partnerships with other area institutions of higher learning.

C-1 125

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
E A15	Develop economic development programs and incentives to promote the employment of historically under-employed segments of the population.	ED		Continue ED's ongoing activities.
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.	ED		Define the various parts of this activity, identify things already happening and things that need to begin, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	ED, PARD		Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	ED, PARD		• Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. • Continue developing community benefits COA/ACC partnership at ACC/Highland Mall.

C1/126

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A1	Create a City of Austin function to oversee all arts, creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art. creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art.	ED, PDRD, PARD, APL		• Evaluate how the original Creative Enterprises Team (as directed by Council for CreateAustin) is defined, has been working, and products delivered. • Develop new definition and deliverables with new Imagine Austin staff organization. • Continue to implement specific CreateAustin strategies. • Define the various parts of this activity, identify those things already being done and those things needing to be done, identify leader, and how to be facilitated.

C1127

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A2	Incorporate the arts and cultural preservation themes and elements into small area plans, such as neighborhood and corridor plans.	ED, PDRD		• Revise Land Development Code. • Revise Subdivision Regulations. • Look for ways to partner, integrate and work together.
C A3	Create incentives and programs to promote the inclusion of public art into new development.	ED, PDRD		• Create broad overview and then specificity: develop plan with partners. • When requested, work with developers on Master Agreements.
C A4	Cultivate cultural and heritage tourism by marketing and promoting Austin's museum's, libraries, historic sites and venues and providing education and training to frontline tourism workers.	PARD, ED		• Coordinate with other partners. • Identify other cultural tourism strategies currently being implemented.
C A5	Promote the use of non-traditional venues (such as parks, schools, streets, and vacant buildings) for impromptu and small scale performances and events, such as jugglers, dancers, mimes, actors, storytellers, poets, and performance artists.	ED, PARD, APL		• Identify existing regulations and incentives for space development and opportunities. • Revise Land Development Code. • Revise Subdivision Regulations. • Work with partners and the community to identify more opportunities to activate public space like the ""Alley Activation Project.
C A6	Collaborate with sponsoring organizations, sponsors, and transportation companies to develop special event transportation plans to mitigate traffic congestion associated with these events.	ED, PARD, ATD		• Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. • Continue developing community benefits COA/ACC partnership at ACC/Highland.
C A7	Promote the development and expansion of arts space, facilities and programming, including libraries, museums, parks, performing art venues and community centers by identifying existing facilities and conducting a needs assessment.	ED, PDRD, PARD, APL		• Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. • Assess Artspace Market Survey results, make public and promote results. • Begin environmental scan of new creative space developments. • Inventory City-owned cultural facilities and libraries. • Identify existing regulations and incentives for space development. • Revise Land Development Code. • Revise Subdivision Regulations.
C A9	Develop and invest in intergenerational art education partnerships and programming between schools, artists, and arts organizations, libraries, neighborhood associations, and senior programs to provide life-long exposure to the arts.	ED, PARD		Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.

C1-A8

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A10	Develop regulations to mitigate the sound from live music venues through a collaborative process that includes the City of Austin, musicians, venue operators, property owners, and residents.	ED		• Council to approve 2nd phase of Venue Assistance Program. • Coordinating with partners.
C A11	Create incentives and programs to preserve iconic and established music venues and performance spaces throughout Austin and its extraterritorial jurisdiction (ETJ).	ED, APL		• Council to approve 2nd phase of Venue Assistance Program. • Identify existing regulations and incentives for space development.
C A12	Increase funding sources (grants, private and public funding programs) and non-financial support (business recruitment, business expansion and retention, workforce development) to sustain and expand the creative industry sector.	ED, PARD, PDRD		Identify additional funding streams.
C A13	Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	ED, PDRD		• Identify existing regulations and incentives for space development. • Revise LDC; Revise Subdivision Regulations. • Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	ED, PDRD		• Identification of existing Regulations and Incentives for space development. • Revise LDC; Revise Subdivision Regulations. • Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies. • Continue to develop things like the Airport Blvd ""Tool Box"" to offer tools for developers and community for such work; build relationships across boundaries.
C A15	Create programs and incentives and develop partnerships between the City of Austin, artists and members of the creative community, businesses, developers, and arts education institutions to provide more public and private exhibition space for local artists, students' exhibitions, and cultural events at such places as parks, public buildings, plazas, office and commercial buildings, as well as vacant buildings.	ERGSO, PARD, APL, PDRD		• Inventory City-owned cultural facilities and libraries. • Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. • Assess Artspace Market Survey results, make public and promote results. • Begin environmental scan of new creative space developments. • Continue urban prototyping activities such as the ""Alley Activation – 20 Ft Wide"" and development of alley activation policies.

C1/29

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED, PDRD		• Completion of SBDP 2013 Needs Assessment with some data on the creative sector; on the horizon – planning for Creative Needs Assessment to be administered in 2014. • Ongoing work per recommendations of Economic Impact of the Creative Sector in Austin – 2012 Update. • Ongoing work in corridors and small area plans including work at ACC/Highland and others. • Revise Land Development Code. • Revise Subdivision Regulations.
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD, ED (CAD)		CAD and HHSD to get the word out to the creative sector in order to increase public awareness and improved access.
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	ED		• Cultural Arts Division staff to continue to work with University of Texas, Austin Community College, Skillpoint Alliance, and others to develop and expand educational curricula to support the development of nonprofit arts and culture organizations, creative industry readiness training and other efforts. • Continue to work with the Austin Independent School District on the delivery of arts education in grades k-8th grade, as part of the Any Given Child Initiative. • Utilize the Needs Assessment results to identify additional implementation strategies.
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	ED		Identify existing opportunities through existing partnerships.

C1/130

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PDRD		Continue regular meetings to promote interorganizational and intergovernmental collaboration Housing Jobs Balance Study Underway
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations. • Housing/Jobs/Transit Action Team created, and meets regularly and will report to Council in August 2014 about strategies to better connect affordable housing, transit and jobs.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations

C1/31

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations	NHCD, PDRD		• Revise Land Development Code. • Resolution 20140417-049 will examine city owned land for affordable housing • Preservation Study Underway to establish a baseline of aging multi-family housing stock, set goals to support preservation and identify opportunities to further preservation initatives • Research around Homestead Preservation District development underway • Community Land Trust (CLT) program is being developed to preserve public investment in affordability in pepretuity • The City's consultants completed a Housing Market Study to identify the City's affodable housing needs. The information will be utilized by policy makers to determine how best to meet the City's affordable housing needs. Housing/Jobs/Transit Action Team created; it will provide recommendations for potential changes to these recommendations.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	NHCD, PDRD		• NHCD will continue researching various dedicated revenue and other local funding sources to explore ways to more sustainably fund all of these programs. • A $65 million G.O. Bond for affordable housing was approved by voters in 2013. • Fee-in-lieu from the Downtown Density Bonus Program will be used for Permanent Supportive Housing (PSH) for the chronically homeless. • 2014 Housing Market Study and Housing Choice Survey provide data on household affordability in Austin and inform programmatic and policy decisions moving forward.

C1/32

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	NHCD, PDRD, AE, AWU		Research the infrastructural regulatory barriers and costs to determine appropriate incentives. Coordinate with Capital Planning Office on Long Range Capital Improvement Plan (CIP) to ensure coordinated investment, and to maximize opportunities
HN A6	Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.	NHCD, ED, PDRD		Strengthen S.M.A.R.T.™ housing program incentives and other development incentives to achieve greater levels of affordable housing. Stakeholder interviews and analysis of the S.M.A.R.T.™ housing program is currently underway.
HN A7	Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).	NHCD		
HN A8	Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.	NHCD		• Continue home-buyer assistance programs available for income-qualified citizens (as funding allows). • Community Land Trust (CLT) program is being developed to preserve public investment in afffordability in pepretuity • Continue offering Individual Development Accounts (IDAs).
HN A9	Expand existing and develop new programs, and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.	NHCD		• NHCD will continue to refine and enhance several City-adN-HCD will continue to refine and enhance several city-administered home repair and architectural barrier removal programs that assist low-income, elderly and disabled residents to remain in their homes. These programs also work to preserve critical affordable housing stock. • NHCD will continue partnering with local non-profit organizations whose missions support local residents in preserving their housing in their current neighborhoods.
HN A10	Create incentives and form partnerships with large employers to develop workforce housing.	NHCD, ED, PDRD		• Revise Land Development Code.(delete - don't know that it fits here) • Revise Subdivision Regulations
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations

C1/133

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A16	Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway.
HN A18	Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.	NHCD, ED, PDRD		• Revise Land Development Code. • Housing/Jobs/Transit Action Team created; it will provide recommendations to Council in August 2014 about strategies to better connect affordable housing, transit and jobs. • Housing Jobs Balance Study Underway • Revise Subdivision Regulations.
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	NHCD, PDRD		Continue coordination with public and private sector organizations.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations
S A24	Reduce homelessness in the City of Austin by: - Expanding the recuperative care program for the homeless - Incorporating recommendations of the current homeless and mental health task forces - Reducing regulatory barriers to the development of housing for the homeless	NHCD		• Explore what regulatory and programmatic barriers to affordable housing exist as well as for low-barrier, housing-first permanent supportive housing. • Downtown Density Bonus fees-in-lieu will all be designated for low-barrier, housing-first permanent supportive housing for the next 3 years. • NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing.

C 1/134

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
S A25	Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.	NHCD		Permenant Supportive Housing (PSH) Leadership Finance Committee and ECHO serve as partners. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing. ECHO has reorganized the current continuum of care in Austin/Travis County to create a coordinated intake system of the homeless population, streamlining the process for individuals and families to get into services and housing.
S A26	Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.	NHCD, PDRD		• Revise Land Development Code. • Revise Subdivision Regulations. • NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing.
S A27	Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.	NHCD, HHSD		• NHCD/HHSD will continue to target federal funds for Tenant Based Rental Assistance programs, dependent on funding. • HHSD will continue to fund "Rapid-Rehousing" strategies though social services contracts, to immediately help stabilize families upon their loss of housing.
S A28	Locate supportive housing (i.e., housing with supportive services such as financial counseling, medical facilities, and child care) for families with children in areas of the city with under-enrolled schools.	NHCD, PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • Revise Subdivision Regulations
S A29	Investigate the feasibility of creating a program of City-owned housing, including but not limited to, cooperative, affordable and permanent supportive housing.	NHCD, Real Estate, AE, PDRD, ED, HHSD, APL		Develop plan on how such practices could be implemented in Austin. Recommend improved options for shared housing communities through CodeNext Land Development Code Revision
S A30	Regulate the geographic distribution and operation of group homes for the disabled, homeless, and other individuals needing supportive housing.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway.

C-1
135

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
C A13	Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	PDRD		• CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartmens and micro housing units are underway. • ArtPlace Grant Awarded to ThinkEast a future 24 acre mixed use district for Austin's creative community. It will offer affordable working, living and flexible studio spaces. • Revise Subdivision Regulations.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		• Revise Land Development Code. • Revise Subdivision Regulations. • The Housing/Transit/Jobs Action team will make recommendations to Council in August 2014 about strategies to better connect affordable housing, transit and jobs.

C1-36

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PDRD, PWD, ATD, CPO		• Defer to Priority Program 1.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD, PWD		• Revise Land Development Code. Coordinate with Pedestrian Advisory Council and Bicycle Advisory Council to recommend changes for design and building types. • Annual Active Transportation Summit held May 2014.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD, PWD		• Revise Land Development Code. Held the "Best Practices in Development Review: Faster! Smoother! Smarter!" Imagine Austin Speaker Series in September 2013 to address opportunities to improve process. • Working to incorporate Low Impact Development practices within the Conservation Subdivision category.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD, PWD		• Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD, PARD, HHSD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Coordinate with the Farmland Preservation and Access Working Group to incorporate agricultural preservation within the Conservation Subdivision category of the Subdivision Regulations. • Complete Streets Ordinance is in-development and may be passed at the June 12, 2014 City Council Session. • Community Transformation Grant provided a stipend for the installation of bicycle storage facilities, and staff time to launch downtown shower facilities at St. David's Episcopal. • Finalize and implement the Community Health Improvement Plan beginning in July 2013. PARD has Established permitting for 4 community gardens on public land; started 4 community gardens on public land, 3 endorsed by City on private lands. 3.63 Acres of produce grown in FY2013 • Annual Active Transportation Summit held May 2014.

C1-137

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A12	Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.	PWD		Defer to Priority Program 1.
LUT A14	Increase public transit ridership. - Expand service to compact centers and activity corridors - Increase the number of people who use transit by choice - Create inviting public spaces at stops and transfer centers - Provide real-time schedule information - Add more covered bus shelters - Make stops more convenient - Add park and ride facilities - Make routes more convenient and the system more intuitive - Create street design standards (bus turnouts, sidewalk width, benches, shelter) - Give transit priority (queue jumpers, signal priority, man- aged lanes, and dedicated lanes) - Launch an informative and enticing public relations campaign - Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing - Add more bicycle carrying capacity to buses and trains	ATD, PDRD, PWD, ED, CPO		Defer to Priority Program 1.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD, ED		Defer to Priority Program 1.
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		Defer to Priority Program 1.

C1-138

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PDRD, PWD		• Propose Complete Streets Policy and Guidelines. (Policy to Council June 2014, Phase II Implementation in Fall 2014). • Revise Land Development Code. • Revise Subdivision Regulations. • Revise Transportation Criteria Manual. Adopt the Colony Park/Five Hills Master Plan which includes green infrastructure and grid-like streets, transit, pedestrian and bicycle facilities. • CHIP Partners outreach to Travis County to share active transportation information.
LUT A21	Create a network of on – and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PDRD, PWD		• Adopt proposed Urban Trails Master Plan and Bicycle Plan Update. • Develop prioritization guidelines.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Continue collaboration with Travis County to update Access Street regulations of Title 30 requiring increased access streets dependent on number of lots served. Incorporate pedestrian easement citing regulations for the Subdivision Regulations. • Revise Transportation Criteria Manual
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		HHSD is collaborating with PDRD, PARD, PWD, and ATD to support the work of the Pedestrian Advisory Committee, bicycle promotion efforts i.e., BikeShare, installing Bicycle Fix Stations at PARD recreation centers with education/training for community cyclists on bike repair.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	PDRD, PARD, PWD		• Revise Land Development Code. • Identify incorporable elements in Small Area Plans.

C1-39

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	PDRD, PARD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Include opportunities for lots to front on open space within the Subdivision Regulations. Leverage open space and parkland dedication requirements within Conservation Subdivisions. • Identify incorporable elements in Small Area Plans. • Coordinate with other PARD efforts to encourage urban agriculture in open space, such as community gardens.
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, HHSD, PWD, PDRD		• Enhance PDRD process for identifying funding and building partnerships. • Coordinate with other PARD efforts to encourage urban agriculture in open space. • Identify incorporable recreation elements in Small Area Plans. • Revise Subdivision Regulations. The Austin Parks and Recreation Department acquired 219.8 acres of new parkland in FY 2013. This new parkland includes: • 68 Acres: Colorado River at Bolm Road in central east Austin • Potential uses: ball fields, pavilion area along the Colorado River • 55 Acres: Old San Antonio Road south of FM 1626 in South Austin • Potential uses: family recreation and picnic area, trails and observation areas along the banks of Onion Creek
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	HHSD		HHSD currently participates in numerous social services planning initiatives with community stakeholders focused on creating opportunities for vulnerable individuals/families in our community to become self sufficient. Efforts include continue to meet with City/County/AISD Joint Committee and the Community Advancement Network to address cross cutting issues. CHIP Partners convene to create Year 2 implementation objectives.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD, PARD, PWD		• Revise Land Development Code. Comment on the draft outline regarding areas beneficial or detrimental for walking, bicycling and proximity. • Revise Subdivision Regulations. Include provisions for Bungalow Courts within the Subdivision Regulations. Identify development scale which triggers need for school district. • Work to adopt Complete Streets policy.
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD		PARD, in cooperation with other departments that purchase land, to develop a revenue stream for construction of parks in deficient areas.
CE A12	Support local farmers by creating incentives and removing regulatory barriers, offering tailored small business support, and creating public information campaigns to promote local food.	HHSD, PARD, ED		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations. Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.
CE A13	Expand existing and facilitate the establishment of new distribution avenues for local farm products.	HHSD, PARD, ED		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations. Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CE A14	Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these underserved areas.	PDRD, HHSD		• Finalize and implement the Community Health Improvement Plan beginning in July 2013. • Ongoing work group to review and implement Sustainable Food Policy Board recommendations. • The Access to Healthy Food subcommittee of the HAPP Obesity Task Force is exploring how best to deliver fresh foods to neediest residents. Case studies are inconclusive on whether subsidizing retail food markets in disadvantaged neighborhoods improves residents' health and/or increases healthy eating habits. • CHIP partners identified where healthy food is available for purchase and growing; Community Transformation Grant is providing training and technical assistance to Go Austin/Vamos Austin (Dove Springs & 78745 intiative) members on how to work with store owners/operators to incentivize healthy foods.
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD, PWD		• Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Collaborate with PDRD on community gardens, parks and open space design. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	PARD, PWD		• Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Collaborate with PDRD staff on community gardens, parks and open space design. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).

C1/142

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including: - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks - through partnerships	PWD		• Adopt the Urban Trails Master Plan (approval expected in Summer 2014). • Assess opportunities for new funding streams through parkland dedication mechnaisms, grants, and fees.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD, PDRD, PWD		• Continue to use Invasive Species Management Plan, Pest Management Plan and Maintenance Matrix developed in 2012 as best management practices to base funding decisions for maintenance of parks. • Implement Urban Forestry Plan once completed in 2013.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	HHSD, PARD		Enhance process for identifying funding and building partnerships.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD, PDRD, PWD		Develop department specific plans for Urban Forestry best management practices in 2014 and base funding decisions for tree maintenance on implementation needs.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	PARD, PDRD, PWD		Develop department specific plans for Urban Forestry best management practices in 2014.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		Continue work on Urban Trails Master Plan
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PWD, PARD		Continue work on Urban Trails Master Plan (completion expected in Spring 2014).
CFS A13	Coordinate among City of Austin departments and other agencies to market recreational programs and health related awareness campaigns.	HHSD, PARD		Continue strategic, consistent messaging using multiple media venues, including social media, websites, identified spokesperson, outreach education, etc.

C1/143

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A1	Support wellness and prevention education in schools and the general public to reduce the burden on primary care.	HHSD		• Implement the Community Health Improvement Plan beginning in July 2013. • Staff will continue to develop strategies to address housing shortage, mental health services, prevention programs for youth, and affordable care. • Continue Delivery System Reform Improvement Payment implementation through 2016, to improve Texas' health care delivery system. • Implement 1115 Waiver projects, Diabetes Education, Tobacco Prevention/Education, and Assertive Community Treatment team to Homeless individuals, and improve postnatal outcomes for African Americans. • Work with Central Health to implement the Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan. • Continue to work in Dove Springs to create healthy living programs.
S A3	Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.	HHSD		Continue to look for additional funding opportunities to partner with community and to provide more prevention programs for youth. 5/28: Working with TC, ATCIC, DACC and other stakeholders to obtain funding for substance abuse treatment and recovery supports for women w/ children and homeless individuals. CHIP Partners aim to establish outpatient program in south-southeast Austin for behavioral health. CHIP Partners add behavioral health prescribers in four outpatient clinc settings.

C1144

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A4	Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	HHSD		Continue development and implementation of the Community Health Improvement Plan and include access to primary and behavioral health care as a priority area.
S A5	Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources, specifically: - Mental Health - Substance Abuse - HIV care - Homeless/basic needs - Prenatal education - Child development - Adult basic education & literacy	HHSD		• HHSD staff to continue attending meetings in the community to work on these areas and others as identified. • Bring recommendations to the various board and/or commissions for consideration. Upon board or commission approval these recommendations will be submitted to City Council for action and policy changes.

C-1 145

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A6	Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare, including: - offering incentives to increase the number of providers - building more clinics - offering a path to practice for licensed professionals from other countries - developing educational programs - affordable health coverage programs for small business	HHSD		• Work with Central Health to implement Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan for demonstration projects for Texas Healthcare Transformation and Quality Improvement. • HHSD began to implement demonstration projects, Diabetes Education, Tobacco Prevention and Education for 18-24 year olds and Assertive Community Treatment team to Homeless individuals with tri-morbid conditions, and use community health workers to improve postnatal outcomes from birth to 12 months among African Americans. • Additionally, Central Health is working with all the demonstration project implementing agencies to develop a learning collaborative to share best practices and coordinate efforts. • CHIP Partners aim to establish outpatient program in south-southeast Austin for behavioral health. • Bring facilities up-to-code to deliver START model for dual-diagnoses. • CHIP Partners add behavioral health prescribers in four outpatient clinc settings.
S A7	Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.	HHSD		HHSD to continue implementing the Austin Healthy Adolescent program, which focuses on working with community partners to develop comprehensive education and outreach programs to reduce teen pregnancy and provide health services to young mothers and their children.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A8	Make healthy and local foods accessible, particularly in under-served areas, by removing barriers and providing incentives for the establishment of sustainable community gardens, urban farms, neighborhood grocery stores, farmers markets, and farm stands and mobile vegetable sales carts.	HHSD, PARD		• Finalize and implement the Community Health Improvement Plan beginning in July 2013. • SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. • 5/29 Work with the new Food Policy Program Manager in OS to identify resources and gaps in the community. A new farmers market permitting process (HHSD) allows permits to transfer from one location to another on different days and offers a fee waiver for cooking/nutrition education demos at farmers markets. • CHIP Partners to coordinate with City of Austin's new Food Policy Manager. • Leverage training provided by the City of Austin and Food Trust to build resident leadership for access to healthy foods in areas considered food deserts or unhealthy food swamps.
S A9	Facilitate a strong and sustainable local food system by linking farmers, distributors, and markets, and create programs and partnerships to ensure profitable local food enterprises through-out all five food sectors – production, processing, distribution, consumption, and waste recovery.	HHSD, PARD, ED		• SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs. • Continue collaboration with the Farmland Access and Preserva-tion Work Group of the SFPB. • Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers. • CHIP Partners to coordinate with City of Austin's new Food Policy Manager.

C1/147

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A10	Develop partnerships with public and private stakeholders to promote awareness and educate residents about healthy food choices, sources, and preparation, including keeping up-to-date and accessible data on community garden plot availability, cooking classes, and City and County property for neighborhood gardens and family farms, and the sale of sustainably produced and culturally appropriate food at farmers markets, farm stands, mobile vegetable carts, and neighborhood grocery stores.	PARD, HHSD		• Implement the Community Health Improvement Plan beginning in July 2013. Includes priority focus on access to healthy food. • Continue collaboration with Chronic Disease Coalition, CTG Leadership team and Mayors Health and Fitness Council to promote healthy food choices. • SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. • HHSD is supporting Sustainable Food Center in their provision of healthy cooking classes, farmers market info, and gardening education to residents in the 78702 zip code. Receiving guidance from The Food Trust on how to increase healthy food options in small retail convenience stores in underserved areas. PARD is updating their requirements for community gardens on public land to include at least one ADA accessible garden bed. ATCHHSD Neighborhood Centers continue to partner with the Capital Area Food Bank to offer Fresh Food for Families and Mobile Food Pantry at all 6 City Neighborhood Centers and 3 outreach locations.
S A11	Reduce obesity and other diet-related diseases by establishing local fresh food initiatives in institutions such as schools, colleges, universities, hospitals, nursing homes, City and County departments and facilities, and by implementing and encouraging purchasing policies that support local and sustainable foods.	HHSD, PARD		• SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. • Continue other ongoing efforts. • 5/29 HHSD is providing guidance to UT and ACC on implementing healthy vending and healthy food procurement practices. Collaborated with City Purchasing on the RFP bid and selection process for City vending services that increase access to healthier snacks and beverages on City property.
S A12	Remove regulatory barriers and provide incentives to improve and rebuild local food production, processing and distribution systems appropriate to the local context.	HHSD, PARD, ED		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations. 5/29 Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.

C1/148

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A18	Support the development of a community-wide electronic health information system.	HHSD		Implemented the Community Health Improvement Plan beginning in July 2013. Year 2 CHIP will begin in July 2014. Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics. Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	HHSD, PARD		Work on developing more joint use agreements and programming for the purpose of using more public facilities for healthy living programs.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	PARD, HHSD		• Implement the HHSD department Strategic Plan ,which identifies marketing of services to the public as a key priority. • Implement the Community Health Improvement Plan beginning in July 2013. The plan integrates public education and marketing of healthy lifestyles and community health resources into each of the priority areas. • HHSD Community Transformation Grant to continue working with MSDF-GAVA and local coalition groups to promote healthier lifestyles related to obesity. • SUACG to continue assisting communities establish community gardens on public land. • 5/29 HHSD is supporting Sustainable Food Center in their provision of healthy cooking classes, farmers market info, and gardening education to residents in the 78702 zip code. Receiving guidance from The Food Trust on how to increase healthy food options in small retail convenience stores in underserved areas. PARD is updating their requirements for community gardens on public land to include at least one ADA accessible garden bed. ATCHHSD Public Health Nurses at Neighborhood Centers continue to offer classes and programs on nutrition in the community. • Identify zip codes with areas of highest need by CHIP Partner Texas Hunger Initiative. • CHIP Partner CAN and THI work to ease access to food assistant programs and connect eligible individuals.
S A50	Work with local school districts to use locally-grown produce and increase the quality and nutritional value of food served to school aged young people.	HHSD, PARD		• SUACG will host a food and farm summit in September 2013 to help link and educate all sectors of food system. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs.
S A51	Work with local health providers to develop educational materials and programs for use in schools and the community about the dangers of tobacco use and promote available cessation resources.	HHSD, PDRD		HHSD Tobacco Prevention and Control Program to continue providing technical assistance and materials for schools and the local community.

C1/58

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A52	Promote tobacco free multifamily housing which share common walls, such as apartments, duplexes, townhouses, rowhouses, and condominiums.	HHSD, PDRD		Continue the Austin Tobacco Prevention and Control Coalition multi-unit housing workgroup. Working with numerous multi-unit housing facilities that have now implemented new smoke-free policies including affordable and market –rate housing properties such as: Foundation Communities (six affordable housing properties); RBJ Geriatric Center – Affordable housing property for elderly and disabled tenants; Bent Tree – Housing Authority of Austin-contracted property; Eleven – Large new high rise luxury apartments. In addition we are working with the Housing Authority of the City of Austin, Austin Green Builders, and Neighborhood Housing, to further expand tobacco-free multi-unit housing.
S A53	Promote tobacco-free environments and tobacco-free living.	HHSD, PDRD		• Continue operating LTFA website. • Continue Austin Tobacco Prevention and Control Coalition, Mayors Health and Fitness Council integration of tobacco free campus requirements into Partner Certification Program for local businesses. • Included bonus evaluation points in the 2014 HHSD Social Service RFA for organizations that have implemented or will implement a tobacco-free worksite policy by Oct. 2015.
S A54	Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.	PARD		• Create additional policies around healthy eating and other activities that address obesity. • Continue to acquire parkland and develop undeveloped parkland to increase locations for outdoor play and recreational activities, particularly in park deficient parts of the City. • 5/29 PARD is working with PDRD to identify gaps in resident access within .5 mile from a City park and developing plans to close those gaps and provide relevant programming. • Public Health Nurses at Neighborhood Centers continue to offer classes and educational programs on obesity and partner with other programs to offer recreational activities.
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD		Improve access to services and increased public awareness about services.

C1/51

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		Revise Land Development Code.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		Revise Land Development Code.
LUT A4	Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.	PDRD		Revise Land Development Code.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		Revise Land Development Code.
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	Mayor or Council		Continue meetings to create a regional planning initiative.
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	PDRD, WPD		• Revise Land Development Code. • Revise Watershed Protection Ordinance.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD		Revise Land Development Code.
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	PDRD		Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A26	Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.	CAMPO or ATD		Continue to use VMT per capita target as part of Transportation Impact Analysis.

C-1/52

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A28	Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	PDRD		Revise Transportation Criteria Manual.
LUT A30	Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	PDRD		Revise Land Development Code.
LUT A34	Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and constructions materials.	PDRD		Revise Land Development Code and Subdivision Regulations.
LUT A35	Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	PDRD		Revise Land Development Code.
LUT A38	Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	PDRD		Revise Land Development Code.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		Revise Land Development Code.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		Revise Land Development Code.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin.	PDRD		Revise Land Development Code.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	PDRD		Revise Land Development Code.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		Revise Land Development Code.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	PDRD		Revise Land Development Code.
HN A17	Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	PDRD		Revise Land Development Code.

C1/153

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
HN A19	Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	PDRD		Revise Land Development Code.
HN A20	Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	PDRD		Revise Land Development Code.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		Revise Land Development Code.
E A3	Create a regulatory framework to foster a business- friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	PDRD		Revise Land Development Code.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	PDRD		Revise Land Development Code.
CE A21	Strengthen tree protection regulations.	PDRD		Revise Land Development Code.

C-1/154

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		Implement Watershed Protection Ordinance.
CFS A18	Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	PDRD		**Revise Land Development Code.** **Revise Transportation Criteria Manual.** **Revise Subdivision Regulations**
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness	Strategic Facilities Governance Team		
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD		• LDC Revision, TCM Revision, Subdivision Regulations revision

C1/155

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	PDRD		• Revise Land Development Code. • Revise Watershed Protection Ordinance. • Revise Subdivision Regulations.
C A3	Create incentives and programs to promote the inclusion of public art into new development.	PDRD		• Revise Land Development Code. • Revise Transportation Criteria Manual.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		• Revise Land Development Code. • sion Regulations.

C1/156

C1/157

IMAGINEAUSTIN
Vibrant. Livable. Connected.

TO: Planning Commission

FROM: Paul DiGiuseppe, Planning & Development Review

DATE: October 15, 2014

SUBJECT: Amendments to *Imagine Austin*

Along with the Annual Report, amendments to the comprehensive plan are proposed.

1. CPA-2014-0001: Digital Inclusion Strategic Plan amendments

   Applicant: City Council

   Background: With Resolution Number 20140320-056, Council initiated the effort to develop the Digital Inclusion Strategic Plan to address access to digital technology. Council followed with the passage of Resolution 20140501-043 which directs the City Manager to incorporate digital inclusion into Imagine Austin as part of the 2014 annual report. The goal of digital inclusion is to address the digital divide: All residents, institutions and businesses will have the tools, skills and motivation to gain value from the digital society. Staff from Telecommunication and Regulatory Affairs, the Technology and Telecommunications Commission, and Planning and Development Review worked together on the following amendments.

   1. Add new policy E P19: "Provide ongoing and coordinated digital services to meet the needs of the community by ensuring that all residents have access to internet connectivity, hardware availability, digital literacy training, and access to relevant information."
   2. Add new action E A22: "Initiate the development of the Digital Inclusion Strategic Plan."
   3. Amend the following Priority Programs by adding Digital Inclusion Strategic Plan under the Related City Initiatives
      a. Priority Program #1: Invest in Compact and Connected Austin, p. 178
      b. Priority Program #3: Economic Development, p. 194

C1158

c. Priority Program #5: Creative Economy, p. 200
d. Priority Program #7: Healthy Austin, p. 206

Rationale: These amendments are needed to meet the requirements of both Council resolutions and to help this initiative achieve its goals. These amendments also support the value of Imagine Austin to promote inclusiveness for all residents.
Staff Recommendation: Support.

2. CPA-2014-0002: Amendment to align Imagine Austin with the City-endorsed Austin Travis County School Readiness Action Plan

Applicant: Early Childhood Council

Background: In 2013, City Council endorsed the School Readiness Action Plan which focuses on helping children succeed in school by addressing various needed services for those between 0 to 5 years old. The Early Childhood Council has been meeting with Planning and Development Review staff to initiate amendments to *Imagine Austin* to recognize and help launch the updated School Readiness Action Plan. The proposed language was endorsed by the School Readiness Action Plan Leadership Team, which includes members from the Early Childhood Council.

1. **Add a new policy S P30**: Ensure that our youngest children are healthy, happy, and ready for school success by ensuring they have access to education, health care, and other necessary resources and services.
2. **Add a new action S A55**: Help children between ages 0-5 achieve success in school by implementing the School Readiness Action Plan which seeks to ensure that:
    - families have access to and use the necessary resources that support nurturing their children;
    - children and families have access to high quality early learning environments;
    - children receive early and regular developmental screenings;
    - children have access to health care;
    - and public and private sectors in Austin and Travis County work together to assure that the community has the resources and infrastructure to deliver services to children and their families.
3. **S A32: Revise as follows:** Work with educational and business partners to expand the availability of early childhood education and ~~daycare~~ childcare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.

C1/159

4. **S A34: Revise as follows:** Work with child care providers, school districts, local businesses, government agencies and non-profits to make affordable and accessible childcare, early education, preschool, afterschool, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ)

   Rationale: These amendments are needed to help support the implementation of the School Readiness Action Plan. Also, recognition of the action plan will help to support the numerous early childhood provisions within *Imagine Austin*.
   Staff Recommendation: Support.

3. CPA -2014-0003: Public Safety amendments

Applicant: Austin Police Department, Austin Fire Department, Austin-Travis County EMS

Background: The following amendments are proposed to refine several actions in Chapter 5 and are the result of several meetings with the Austin Police, Austin Fire, Emergency Medical Services, and Planning and Development Review.

A. **CFS A14: Revise From:** Coordinate performance measures across public safety agencies to better plan for additional facilities, units, and staffing and to provide better oversight and service to all parts of Austin as the city grows.

   Revise to: Coordinate and explore co-location opportunities for all city facilities. In addition, add a new action **(CFS A45)** stating: Provide the appropriate service delivery to all areas of the City, including areas of new development and redevelopment.

   Rationale: Even though EMS, APD, and AFD are often thought of as same/similar agencies – this is not the case due to their different service deliveries. Units are different, staffing is different, and need to serve the public is different. The current action is getting at two ideas:
   1) The need to explore all co-location options for city facilities
   2) To provide the appropriate service delivery to all areas of the City.

   Providing better oversight and service to all parts of Austin is reflected in the new language "provide the appropriate service delivery to all areas of the City, including areas of new development and redevelopment."

B. **CFS A15: Revise from:** Develop and promote online and interactive mapping, analysis and notification tools to provide recent data related to public safety issues and natural disasters threats.

C1/160

Revise to: Develop notification tools which help inform the public about active/recent safety issues, public education efforts, and natural disaster threats.

Rationale: All three departments have notification tools, but generally do not coordinate since an incident usually has a lead department. (Ex. Hostage Situation=APD, Wildfire=AFD). This action seems to have several aspects intertwined with it and not easily provided by all three agencies, plus Homeland Security and Emergency Management. The heart of this item is to work on notification to public. All public safety departments have them, but they are specific to the type of incidents or outreach efforts.

Interactive mapping and analysis are not always the most suitable and are certainly not the only tools that can be used to inform the public. Additionally, mapping and analysis take time and may not be the most prudent way to disseminate high priority information immediately. By using the broader "notification tools" terminology, public safety agencies have an opportunity to utilize various applications like Twitter, Facebook, and Nextdoor in addition to more traditional formats. The more general language also provides departments with the flexibility to adopt communication tools that become available in the future.

C. **CFS A17: Revise from:** Conduct and maintain a comprehensive existing Austin Fire Department and Austin-Travis County Emergency Medical Service building condition report to assess the need for remodeling, expansion, replacement, or consolidation of facilities.

Revise to: Conduct and maintain a comprehensive building condition report to assess the need for remodeling, expansion, replacement, or consolidation of City-owned facilities.

Rationale: The Building Services Department conducts this assessment for all City-owned facilities, not just AFD & EMS.

D. **CFS A21: Revise from:** Continue expansion of public safety regional service delivery model. This may be accomplished through Interlocal Agreements with surrounding municipalities and agencies or a confederation or consolidation of public safety agency operations.

Revise to: Continue to explore the potential benefits associated with various public safety partnerships across the region.

Rationale: This is an important element to focus on, but it is not necessary to specify "how" to accomplish it.

C1/161

E. S **A15: Revise from:** Increase safety patrols in gathering spaces and along pedestrian routes, including trails, walking paths, and school tracks.

Revise to: Monitor community gathering spaces to maximize the safety of individuals utilizing an area in pursuit of professional, educational or recreational opportunities

Rationale: While this is an important function performed by APD, it is not necessary to place the 'solution' into the item. APD is a data driven organization – It is not necessary and is not a prudent use of their limited resources to arbitrarily increase patrols in areas beyond the normal staffing level. If an area experiences a spike in crime or there is some other justifiable reason, then APD evaluates that need and assigns the appropriate resources to address it.

F. **S A17: Revise from:** Extend the assignments of public safety professionals in a given geographic area in order to build stronger community relationships.

Revise to: Delete this action.

Rationale: This action is problematic because it could interfere with the ability of public safety departments to direct resources as needed to meet ever-changing needs within the City. Community policing is not going away, but the Department must have the flexibility to move resources to respond to additional needs in other areas of the city and assign new personnel due to promotions, retirements, transfers, etc.

Staff Recommendation: Support.

4. CPA-2014-0004: Remove "Affordable" from Related Visions Components for Priority Program 8 – Revise Austin's development regulations and processes to promote a compact and connected city.

Applicant: Planning and Development Review Department

Background: An error was made, on page 207, in including "affordable" as a vision component.

Rationale: The vision components do not include "affordable" as a separate entity.

Staff Recommendation: Support.

C 1/162

5. CPA-2014-0005: Amendment to Priority Program #8

Applicant: Planning Commission through a request by Council Member Morrison

Background: This amendment is proposed to address concerns and perceptions that the CodeNEXT priority program is too focused on the compact and connected principle.

Revise From: "8. Revise Austin's development regulations and processes to promote a compact and connected city."

Revise to: "8. Revise Austin's development regulations and processes to promote each of the priority programs and the adopted policies and goals of Imagine Austin." This change would be reflected on pages 186, 192, 194, 197, 203, 206, 207 and throughout the Action Matrix.

Rationale: This amendment helps to address concerns and perceptions that CodeNEXT is overly focused on compact and connected and that it seeks to address the other major goals of Imagine Austin. This proposed change brings the priority program's title into closer alignment with its descriptive language (p. 208-209) which speaks to the inter-relatedness of this priority program and other priority programs. The change supports compact, connected, and complete communities and the many benefits they provide. These include human-scaled places, greater transportation options, health benefits, more possibilities for social interactions, more efficient use of infrastructure and natural resources, and allows for greater housing choice.

Staff Recommendation: Support.